Hours of threat news — distilled into minutes.

Stop drinking from the cyber firehose. Get the 5 things that actually matter.

MyFeeds-AI is your personalized, explainable cyber briefing — surfacing critical threats and trends for each role, on time and with full provenance.

🕐 **~90% less time**
spent scanning cyber news per day

⚠️ **0 blind spots**
critical alerts backed by sources

👤 **Multi-persona**
CISO, analyst, CEO, board — each in their language

▶ **Try the live MVP**   See how it works ↓

"We sell time back to cyber teams by turning noise into a trusted, role-aware feed."

Today's cyber briefing   CISO view

Ransomware   Zero-days   Regulation   Vendors

New MOVEit-like exploit targeting financials   9.4/10
Risk: High · 12 mins ago   3 verified sources   Impact score

EU AI & cybersecurity guidance for boards   8.1/10
Exec brief · 3 min read   Drill-down   Relevance

Critical OpenSSL patch for your stack   9.8/10
Action: notify engineering   Persona: Eng   Urgency

Every summary is backed by a knowledge graph + full source trail.   • No black-box AI

Before: CISOs drowning in endless RSS feeds, blogs, and reports.
After: 1 concise, explainable feed per role — with signals, not noise.

Explainable AI briefings, tuned to every cyber role.

MyFeeds-AI ingests cybersecurity news, builds a rich knowledge graph, and uses large language models as **transparent assistants** — not oracles — to generate trusted, role-aware briefings with source attribution.

How it works

Under the hood, MyFeeds-AI combines **semantic knowledge graphs** with **GenAI summarisation**, wired into persona-specific interest graphs.

- **Ingest.** News feeds, threat intel, blogs & reports flow into a unified knowledge graph.
- **Analyse.** Entities, relationships and risks are mapped and scored by deterministic logic.
- **Personalise.** LLMs generate summaries aligned to each persona's priorities and vocabulary.
- **Explain.** Every alert links back to evidence, sources and "why this was surfaced".

No black-box decisions   Full provenance per alert   Audit-friendly output

Role-aware briefings

The same event looks different to a CISO, a security engineer and a CEO. MyFeeds-AI adapts in real time:

CISO
Board-level risk and exposure, mapped to your environment.

Engineer
Concrete CVEs, patches and repos to act on now.

CEO / Board
Plain-language summaries with business and regulatory impact.

One source of truth. Multiple views. Zero duplicated work for your team.

Massive information-overload market. Cyber is our beachhead.

Knowledge workers in every high-stakes domain suffer from news overload. We start with cybersecurity — where missing a signal can mean a breach.

Beachhead today, expansion tomorrow

Tens of millions of professionals globally rely on timely, curated information to do their jobs. We focus first on:

- **Cybersecurity professionals** — CISOs, security directors, analysts and incident teams.
- **Thousands of organisations** globally that need to stay ahead of threats, not chase them.
- **Future verticals** such as finance and healthcare where explainable AI curation is equally critical.

TAM	SAM	SOM
10M+	**~100k**	**1–2k**
knowledge workers who need curated, trusted intel.	cyber-focused organisations globally.	early-adopter orgs reachable via the founder's network.

Live MVP & early validation

MyFeeds-AI is already live as an MVP, delivering personalised cyber digests to multiple personas using real data.

NOW
Live MVP at mvp.myfeeds.ai
Multi-persona cyber news briefings across C-suite and technical roles.

PILOT FEEDBACK
CISOs validate time saved
Early testers report significant reduction in time spent scanning cyber news — while feeling better informed.

FOUNDER ADVANTAGE
Serial security entrepreneur
Dinis Cruz brings a deep cyber network and prior successful exit to accelerate distribution.

"MyFeeds-AI cut my daily cyber news scanning from hours to minutes and made it easier to brief my team."

— Early CISO pilot (beta)

SaaS subscriptions with content-sharing upside. Profitable per user from day one.

MyFeeds-AI monetises through recurring SaaS, enterprise licenses and aligned content partnerships — designed so that every post-trial user contributes margin.

Three complementary revenue streams

- **1. Subscriptions (B2C & teams).** Free tier for basic daily briefs. Premium tiers (tens of € / month) unlock advanced filters, real-time alerts and premium sources.
- **2. Enterprise licenses.** Organisation-wide seats with multiple persona feeds (engineers, execs, boards) and optional on-prem for compliance-sensitive customers.
- **3. Content partnerships.** Revenue-sharing with publishers when their content appears in feeds, rewarding high-quality journalism instead of competing with it.

Recurring revenue | Usage-based upsells | Multi-Persona as a moat

Unit economics & ecosystem

The platform is designed so that each user's subscription price exceeds the LLM API cost of serving their feed, delivering healthy gross margins from day one.

- Lean, serverless infrastructure keeps fixed costs low and scales linearly with demand.
- Every user after trial contributes positive margin — no "growth at negative gross margin".
- Revenue sharing creates a virtuous cycle: the more we pay content providers, the more value we deliver to users.

Raising €300k to make explainable AI briefings the norm in cybersecurity.

Capital-efficient, cloud-native and focused on product-market fit in cyber — with a clear path to ARR and future verticals.

The ask

We are raising **€300,000** for a **20% equity stake**, implying a **€1.5M post-money valuation**. This provides **12–18 months of runway** given our lean setup and low burn.

ROUND SIZE	EQUITY	RUNWAY
€300k	**20%**	**12–18 mo**
early-stage capital to accelerate product & go-to-market.	aligned with angel & seed investors.	to hit PMF and strong early ARR.

Use of funds

Funding is allocated to hit clear product, revenue and market milestones in the cybersecurity vertical.

- **50% · Product & engineering.** Hire ~2 engineers, ship advanced analytics and feedback loops faster.
- **25% · Marketing & community.** Targeted campaigns at cyber conferences and online communities.
- **15% · Content partnerships.** Integrations and incentives for key premium content providers.
- **10% · Admin & legal.** Keep the operation compliant, lean and ready for the next round.

Milestones with this round:

- Achieve strong product-market fit in cybersecurity.
- Convert pilots into paying customers; target ~€200k+ ARR within 18 months.
- Secure flagship enterprise references to support a Seed+ / Series A raise.