



**THE CYBER
BOARDROOM**

Brand Guidelines

Powered by





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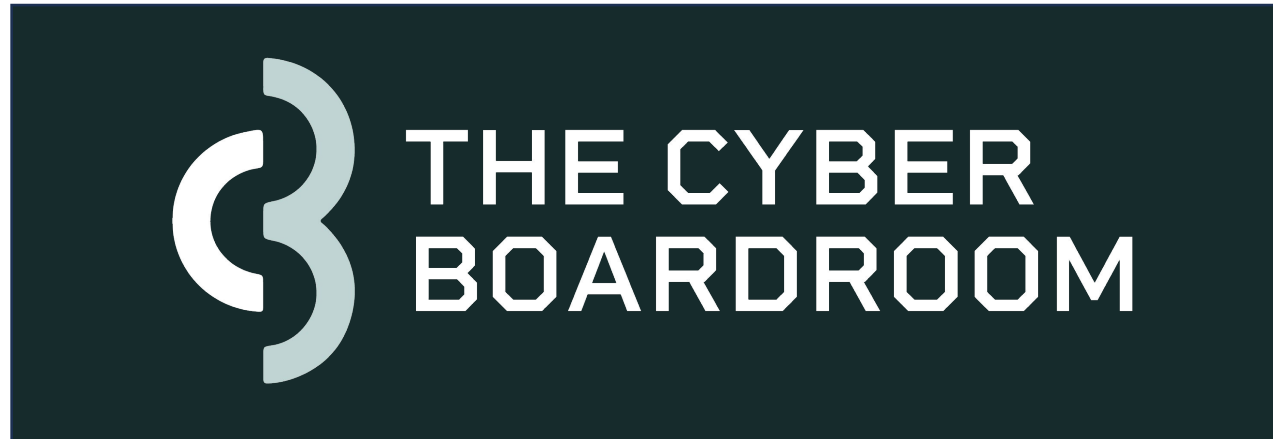


1.0 – Master logos

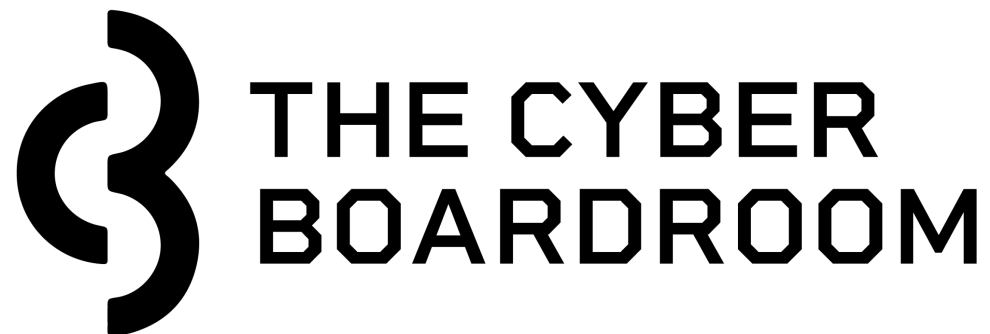
Full colour



Reversed out



Black



1.1 – Icons



Full colour



Reversed out

1.2 – Favicon



1.3 – Athena logo

Full colour



Reversed out



1.4 – Athena icon



1.5 – Minerva logo

Full colour



Reversed out



1.6 – Minerva icon



1.7 – Odin logo

Full colour



Reversed out



1.8 – Odin icon





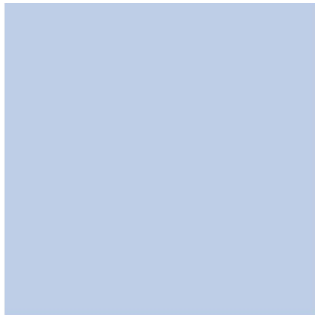



2.0 – Master Brand Colours



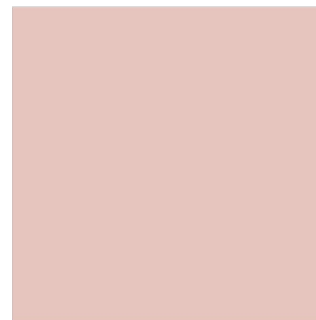
RGB #	0e2c2d	2b5c60	629190	bbd5d3
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Note that this is NOT pure black. It is a bespoke dark Grey/green

2.1 – Complimentary Colours

			
RGB #	1a71ab	6990c5	bacee9
			
RGB #	007f5b	5ab380	afd4b9

2.2 – Complimentary Colours



RGB #

c5364b

e1515a

ecc4be



RGB #

dd6c17

f49a55

fed885

3.0 – Fonts

Brand Font

**THE CYBER
BOARDROOM**

RIGID SQUARE

(available at
Adobe Fonts)

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890**

Web Font

FIRA SANS

(available at
Google Fonts)

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890**