



# 5 Tips for Online Networking *on* **LinkedIn**





# OPTIMIZE YOUR LINKEDIN PROFILE

Make sure it accurately represents you because your LinkedIn profile is your online identity. Include a professional photo, an attention-grabbing title and an appealing narrative that showcases your qualifications, expertise, and objectives.

1



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## BUILD A STRONG NETWORK

Make connections with people in your industry who share your interests and aspirations. Like, comment on, or share their post to interact with them and establish a connection.

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## JOIN LINKEDIN GROUPS

Join LinkedIn groups that are relevant to your field or interests. Participate in conversations and help others. This might help you establish yourself as a professional in your industry who is informed and helpful.

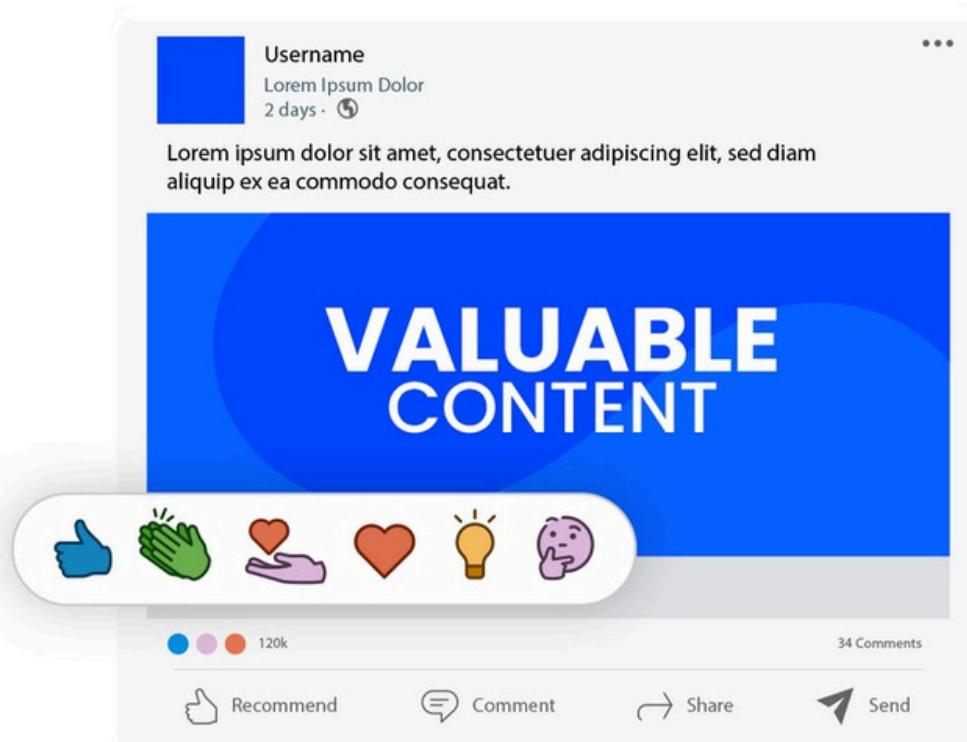
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SWIPE >>>



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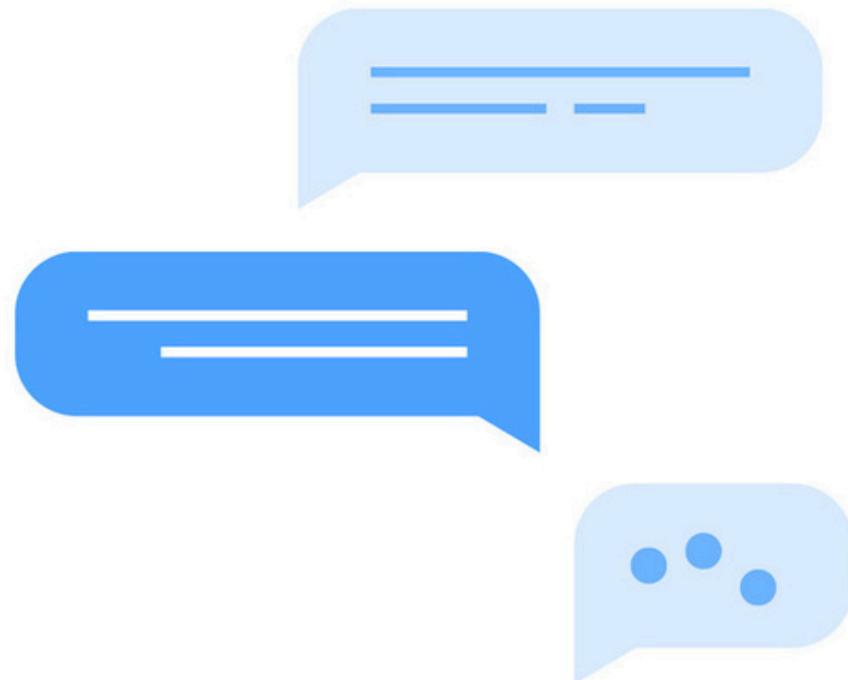


## CREATE AND SHARE VALUABLE CONTENT

Create and share useful material on LinkedIn to establish yourself as a thought leader. Sharing excellent material frequently may increase your exposure and draw in connections.



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# ENGAGE IN MEANINGFUL CONVERSATION

Building relationships is more important on LinkedIn than just gathering connections. Engage in conversation and try to cultivate connections by sending personalized messages.

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thank  
you

Dear Hummingbird Family,

Thank you for your valuable time to read this,  
we also hope you get bit new knowledge,  
and to get it more be part of “HUMMINGBIRD”  
family by follow us..

Hummingbird



Follow | Like | Share | Comment



save it for later

