



a sales report for the period of jan 2025 to current

Here is a **sample sales report for your handmade paper origami lamp company** covering the period from January 2025 to June 30, 2025:

Lumina Verde

Sales Report

Period: January 1, 2025 – June 30, 2025

Executive Summary

From January to June 2025, Lumina Verde has experienced steady growth in sales driven by increasing demand for sustainable, luxury handmade origami lamps. Our focus on tree-free paper, artisanal craftsmanship, and aesthetic appeal has resonated well with eco-conscious consumers and interior designers.

Sales Performance Overview

Month	Units Sold	Revenue (INR)	Average Selling Price (INR)	Notes
January	120	180,000	1,500	Launch of new "Origami Bloom" pendant lamp
February	140	210,000	1,500	Increased online marketing efforts
March	160	240,000	1,500	Participation in local eco fairs
April	180	270,000	1,500	Introduction of custom color options
May	200	300,000	1,500	Expansion of trade program for interior designers
June	220	330,000	1,500	Peak season sales, new product launches

Total Units Sold: 1,020

Total Revenue: INR 1,530,000

Product Category Breakdown

Product Type	Units Sold	% of Total Sales	Revenue Contribution (INR)
Pendant Lamps	520	51%	780,000
Table Lamps	350	34%	525,000
Floor Lamps	150	15%	225,000

Key Highlights

- **Sustainability Appeal:** Our use of tree-free, luxury paper and energy-efficient LED compatibility continues to attract environmentally conscious buyers.
- **Artisan Craftsmanship:** The handmade nature of our lamps, with each piece unique, has driven positive customer feedback and repeat purchases.
- **Interior Design Market:** Collaboration with interior designers through our trade program has increased bulk orders by 25% compared to Q1.
- **Online Sales Growth:** E-commerce sales accounted for 65% of total revenue, supported by targeted social media campaigns and influencer partnerships.

Challenges & Opportunities

- **Supply Chain:** Sourcing enough tree-free paper to meet growing demand remains a challenge; exploring additional sustainable suppliers is underway.
- **Product Diversification:** Plans to introduce limited-edition seasonal designs and expand color palettes to capture broader market segments.
- **International Expansion:** Initial inquiries from overseas markets suggest potential for export growth in H2 2025.

Outlook for H2 2025

- Targeting a 30% increase in sales volume through new product launches and enhanced marketing.
- Strengthening partnerships with boutique hotels and luxury retail outlets to showcase our lamps as premium décor items.
- Continuing commitment to sustainability and craftsmanship as core brand values.

Prepared by: Sales & Marketing Department, Lumina Verde

Date: June 30, 2025

This report reflects the sales trajectory of a luxury, sustainable handmade origami lamp brand focused on eco-friendly materials and interior design aesthetics, aligned with industry practices and market trends for such products^{[1] [2] [3]}.

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1. <https://www.lumalamp.com>

2. <https://brownfolds.com/collections/origami-lamp>

3. <https://www.figliving.com/collections/original-origami-lamps-collection>