#### **Position Announcement**



Human behavior is at the root of both environmental problems and their solutions.

## **Projects Assistant**

Root Solutions is seeking volunteers to join a team of visionaries, creators, and disruptors who want to re-shape the future of the environmental movement in North America and beyond. We bring on Projects Assistants in the spring, summer or fall. Although this is a volunteer position, you will be an active member of our team, and are vital to the success of programs that will transform the environmental movement and the planet.

### **Overall Function**

Under the supervision of the Executive Director, the Projects Assistant will be play an active role in all of Root Solutions initiatives. Projects may include, but are not limited to:

- Researching how behavioral design can reduce energy and paper consumption
- Acting as a research assistant for our environmental behavioral design practitioner's guide
- Acting as a research assistant for a non-fiction book
- Watching and curating relevant TED talks and other videos
- Reading and assessing academic literature
- Helping launch a college "nudge" competition
- Scoping new projects

## Qualifications/skills and knowledge requirements

- Ideal candidate is a undergraduate or postgraduate student seeking experience in the environmental or behavioral economics field
- Strong research and writing skills required
- Must be well-organized, self-motivated and detail-oriented
- Must be able to adapt and to prioritize
- Ability to meet deadlines and demonstrate initiative

## Organization

Root Solutions works to provide conservationists and policy makers with tools and resources informed by the proven methods of behavioral economics and behavior design, allowing them to create more effective campaigns, policies, and strategies that reflect how people are actually motivated and make decisions. By understanding human behavior and the factors which influence the choices people make, conservationists will be able to "nudge" people toward decisions and behavior that are good for them and good for the planet.

As a young non-profit with ambitious goals (including expanding our work to all cause movements), our existing funding is restricted to program activities. Root Solutions is primarily volunteer run.

### Location

Position is based out of Root Solutions' Emeryville office. Working remotely for a part of the duration is a possibility that can be discussed.

# To apply

Submit your cover letter, resume and any additional materials to <a href="mailto:info@therootsolutions.org">info@therootsolutions.org</a>. We are especially interested in which projects would be most appealing to you and why you are interested in the work of Root Solutions.

Our summer program requires a 35-hour of week commitment over 10 weeks (or 28 hours over 12 weeks). Please contact us to learn more about our semester programs.

### **Root Solutions**

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