

## Position Announcement



Root  
Solutions

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Human behavior is at the root of both environmental problems *and* their solutions.

### **Book Research Assistant**

Root Solutions is seeking volunteers to join a team of visionaries, creators, and disruptors who want to re-shape the future of the environmental movement in North America and beyond. We bring on Book Assistants in the spring, summer or fall. Although this is a volunteer position, you will be an active member of our team, and are vital to the success of programs that will transform the environmental movement and the planet.

### **Overall Function**

Under the supervision of the Executive Director and Co-author, the Research Assistant will play an active role in the production of a book detailing how behavioral economics and decision science can and have been used to promote social good.

The research assistant will be assisting with, among other things:

- Researching social change campaigns that have successfully utilized behavior change strategies
- Fact checking
- Setting up interviews and transcribing notes. Identifying quotes
- Developing content for our website, including writing blogs

### **Qualifications/skills and knowledge requirements**

- Ideal candidate is seeking experience in the environmental field
- Strong research, writing and skills required
- Must be well-organized, self-motivated and detail-oriented
- Must be able to adapt and to prioritize
- Ability to meet deadlines and demonstrate initiative

## **Organization**

Root Solutions works to provide conservationists and policy makers with tools and resources informed by the proven methods of behavioral economics and behavior design, allowing them to create more effective campaigns, policies, and strategies that reflect how people are actually motivated and make decisions. By understanding human behavior and the factors which influence the choices people make, conservationists will be able to “nudge” people toward decisions and behavior that are good for them and good for the planet.

As a young non-profit with ambitious goals (including expanding our work to all cause movements), our existing funding is restricted to program activities. Root Solutions is primarily volunteer run.

## **Location**

Position is based out of Root Solutions' Emeryville office. Working remotely for a part of the duration is a possibility that can be discussed.

## **To apply**

Submit your cover letter, resume and any additional materials to [info@therootsolutions.org](mailto:info@therootsolutions.org).

Our summer program requires a 35-hour of week commitment over 10 weeks (or 28 hours over 12 weeks). Please contact us to learn more about our semester programs.

## **Root Solutions**

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