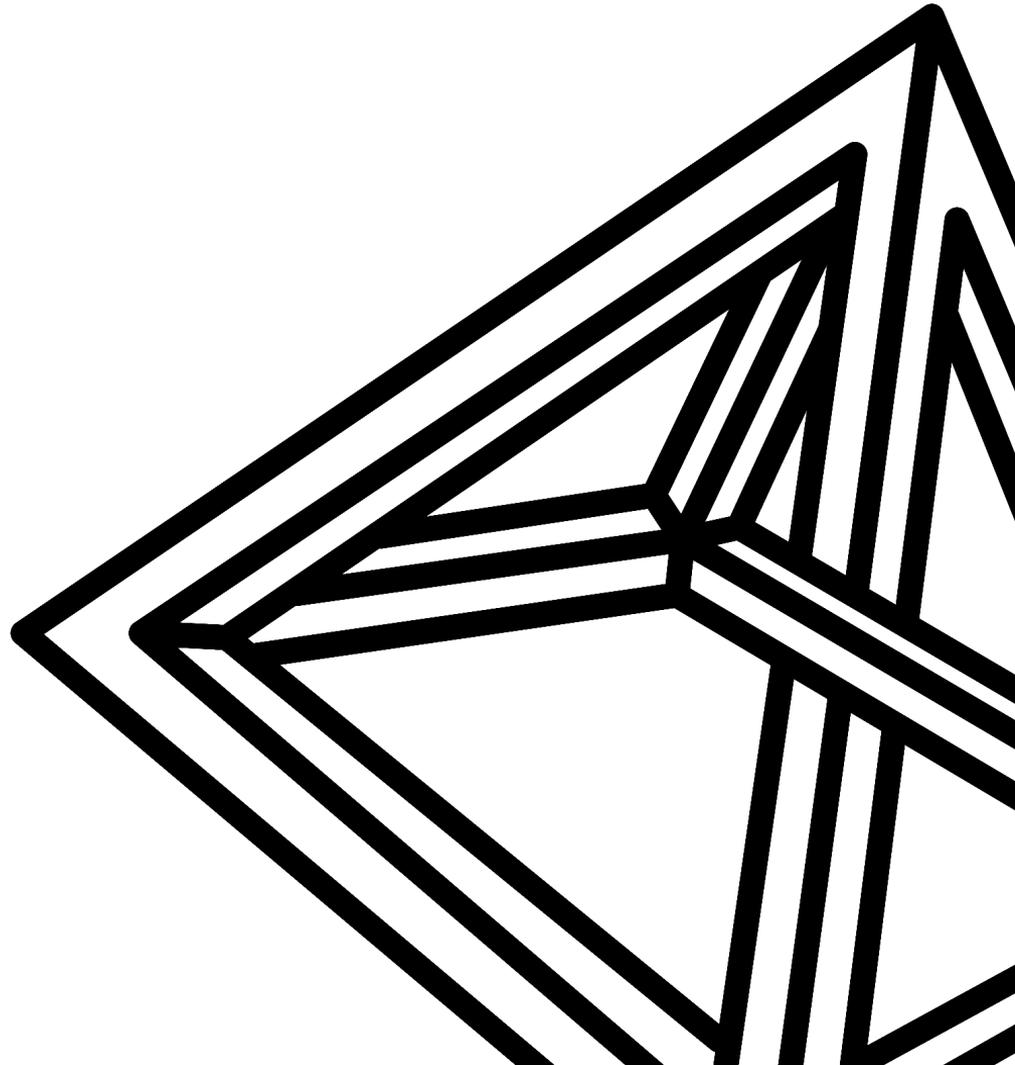


# HostedGPT

Brand development

**GRMN** STUDIO



## About solution

HostedGPT is a free and open source alternative to ChatGPT. It can be run from the computer or any server that supports the necessary requirements. This solution allows you to use all the main functions of ChatGPT.

## Brand scheme

### Public

Particular / Companies

### Adjectives

AI, technology, chat, host,  
box, compact, infinite,  
scalable, server,  
programming

### Graphic words

Container, sparks, bold, tech,  
precise lines, box.

### Image quality

Medium and high level

### Requirements

Blue / Grey  
Red / Orange

**NO\_** Green (OpenAI)

### Applications

Digital environment

# Brand development

HostedGPT

# Graphic references



# Typography and colors

HostedGPT

# Typography

- Bold
- Actual
- Human
- Tech

# HostedGPT

Archivo Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

! " \$ % & / ( ) = ? ; ^ \* ' \_ : ; / \* - +

# Colors

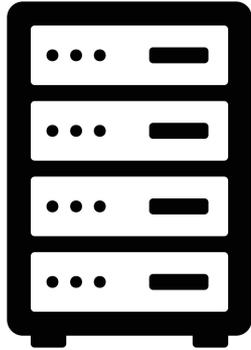
- **Blue:** Tech, human/ai, nearby
- **Grey:** Dark Mode, quality
- **Red/Orange:** Fast, dynamic, contrast



# Proposals for logo

HostedGPT

# Hosted/Server



**BOX**

# Sparks

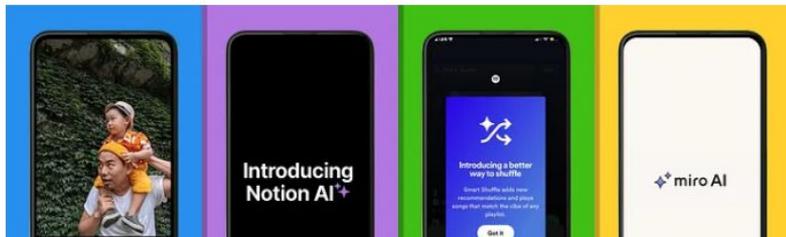
## The Unstoppable Rise of Spark ✨, as Ai's Iconic Symbol



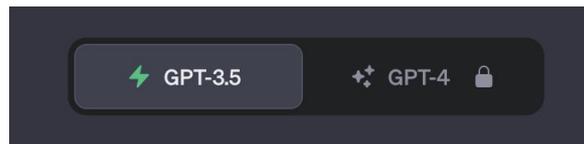
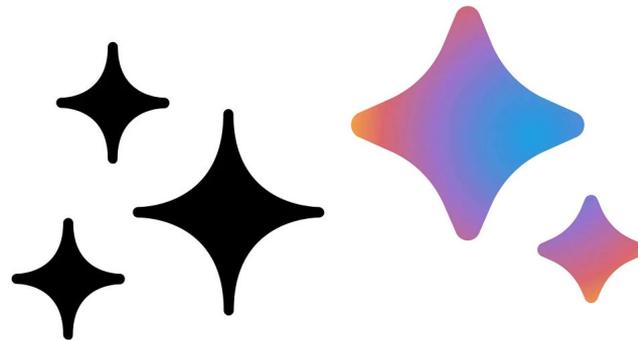
Rishi Shah · Follow

Published in Bootcamp · 3 min read · Mar 11, 2023

👁️ 42    💬 3



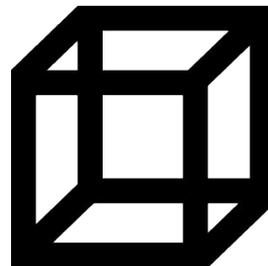
[Link to article](#)



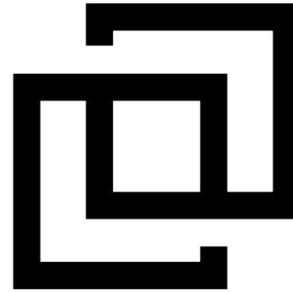
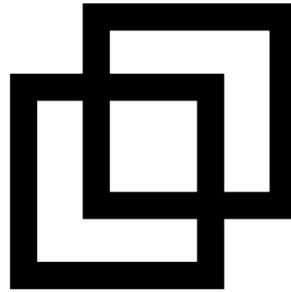
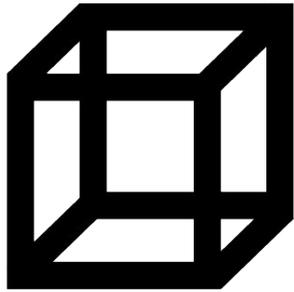
# Infinity box

HostedGPT

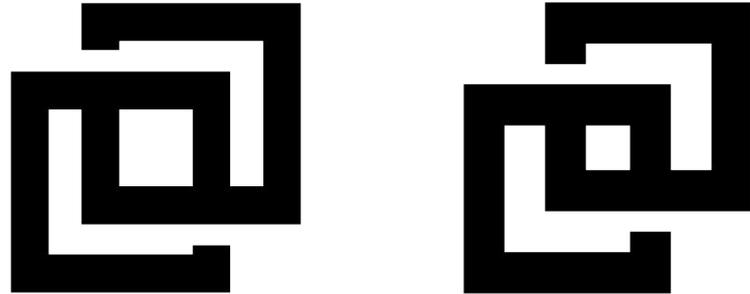
# Infinity box



# Infinity box

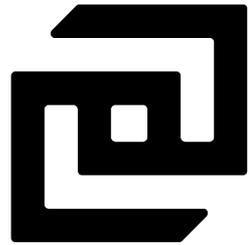


# Infinity box



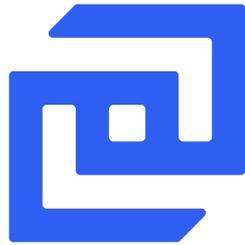


**Infinity box**



**HostedGPT**

**Infinity box**



**HostedGPT**

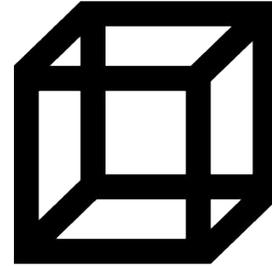
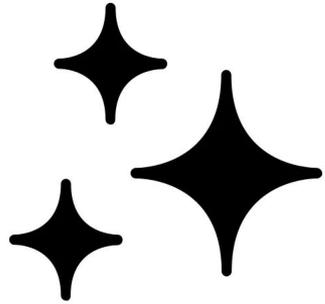
# Infinity box



# Ai in the box

HostedGPT

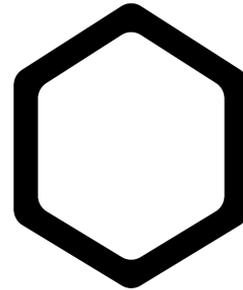
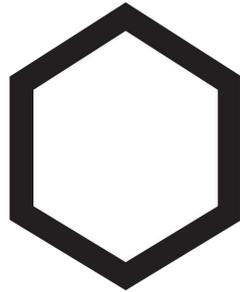
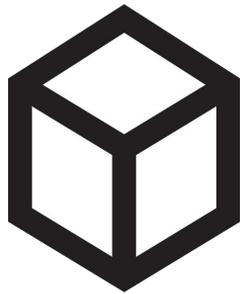
# Ai in the box



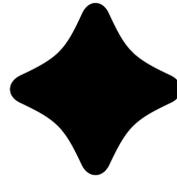
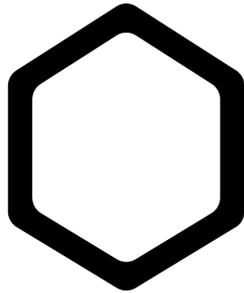
# Ai in the box



# Ai in the box



# Ai in the box



**Ai in the box**



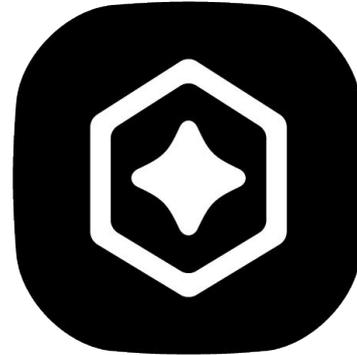
**HostedGPT**

**Ai in the box**



**HostedGPT**

# Ai in the box



# Proposals for logo

HostedGPT



# HostedGPT

Thanks

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