



# THE ERUDITES

# SPONSORSHIP PACKAGE

## About FIRST Robotics Canada



FIRST Robotics Canada is a non-profit inspiring youth to pursue **STEM** careers through mentor-based programs. Students engage in **hands-on robotics** challenges that promote **innovation, teamwork, and critical thinking**. It is part of the global FIRST movement, empowering the next generation of leaders and innovators.

Our team caters to any type of sponsorship budget, as **all support is appreciated!** Following your financial support, the branding of your esteemed business would face **different levels of exposure** (i.e. logos on team wear, media mentions, etc.).

## About The Erudites

Welcome to the Erudites, a dedicated group of students advancing **STEM** through robotics. We compete in First Robotics Competitions, **designing and building robots** to tackle complex challenges. Our three subteams—**hardware, software, and business**—focus on innovation, teamwork, and a passion for learning. With your support, we can continue providing **hands-on experiences** and preparing the next generation of engineers and scientists.

Erudites is a **women-based** robotics team, and is the **only one Stouffville!** This team is **student-led** and is making their debut at the upcoming FRC season!





THE  
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# Sponsorship Benefits

## Brand Visibility and Recognition

Sponsors' logos and names are featured on team uniforms, robots, banners, and event programs, gaining visibility at regional, national, and international levels. Your brand also reaches audiences through vouchers, coupons, and team programs.

## Corporate Social Responsibility

Sponsoring a robotics team shows support for education, STEM, and youth development, enhancing the sponsor's community reputation. It also helps inspire and equip the next generation of engineers, scientists, and innovators.

## Talent Pipeline Development

Sponsors can connect with talented students early, offering internships or scholarships to future STEM professionals. Sponsorships can also lead to partnerships with educational institutions, opening doors for collaborative projects and recruitment.

## Our Costs

ITEM	COST
Registration	\$6,826
Robot	\$3,472
Equipment	\$1,927
Total	\$12,225

Every donation counts! Support us through sponsorship, mentoring, or in-kind contributions. Here's a summary of our team's budget for one FRC season.

The Erudites provides outstanding learning experiences thanks to generous contributions of time, materials, and funds. Donations directly fund robot supplies, parts, equipment, and competition fees. Our mentors volunteer their time, and team members cover their own travel and accommodation.

## More Information :



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