

The JavaScript Workshop



# **BUILDING A PROFESSIONAL PORTFOLIO**

**THAT WILL GET YOU HIRED!**



# WHY DO I NEED A DEVELOPER'S PORTFOLIO?

IT'S SIMPLE...

# THE BEST WAY TO COMMUNICATE YOUR SKILLS: *SHOW. DON'T TELL.*

**designer**

UI/UX Designer with a passion for designing beautiful and functional user experiences.



**<coder>**

Front End Developer who focuses on writing clean, elegant and efficient code.

SOME OF MY LATEST WORK



Qentas homepage refresh  
Website Design



**Sally Sparrow**  
just subscribed  
sally@sallysparrow.com  
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Campaign Monitor  
Subscriber Notification Emails



Beaches  
From \$150

City escape  
From \$160

Ski/snow  
From \$165

Rethinking flight search  
App Design

**Jane Smith**

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**CAREER OBJECTIVE**

Administrative Assistant with 6+ years of experience working directly for the President of 3M Inc., a Fortune 500 company. Possesses impeccable written and verbal communication skills and excellent interpersonal skills.

**CORE COMPETENCIES**

- Customer Service
- Cost Efficient
- Detailed and Organized
- Supplier Relationship

**PROFESSIONAL EXPERIENCE**

**3M INC., New York, NY**  
*Administrative Assistant, Apr 2006 – present*

- Read and analyze incoming memos, submissions, and reports to determine their significance and plan their distribution.
- Conduct research, compile data, and prepare papers for consideration and presentation by executives, committees and boards of directors.
- Coordinate and direct office services, such as records, departmental finances, budget preparation, personnel issues, and housekeeping, to aid executives.
- Prepare invoices, reports, memos, letters, financial statements and other documents, using word processing, spreadsheet, database, or presentation software.

**FLORIDA DEPARTMENT OF SOCIAL SERVICES, Orlando, FL**  
*Rehabilitation Counselor, Aug 2004 – May 2006*

- Confer with clients to discuss their options and goals so that rehabilitation programs and plans for accessing needed services can be developed.
- Prepare and maintain records and case files, including documentation such as clients' personal and eligibility information, services provided, narratives of client contacts, and relevant correspondence.

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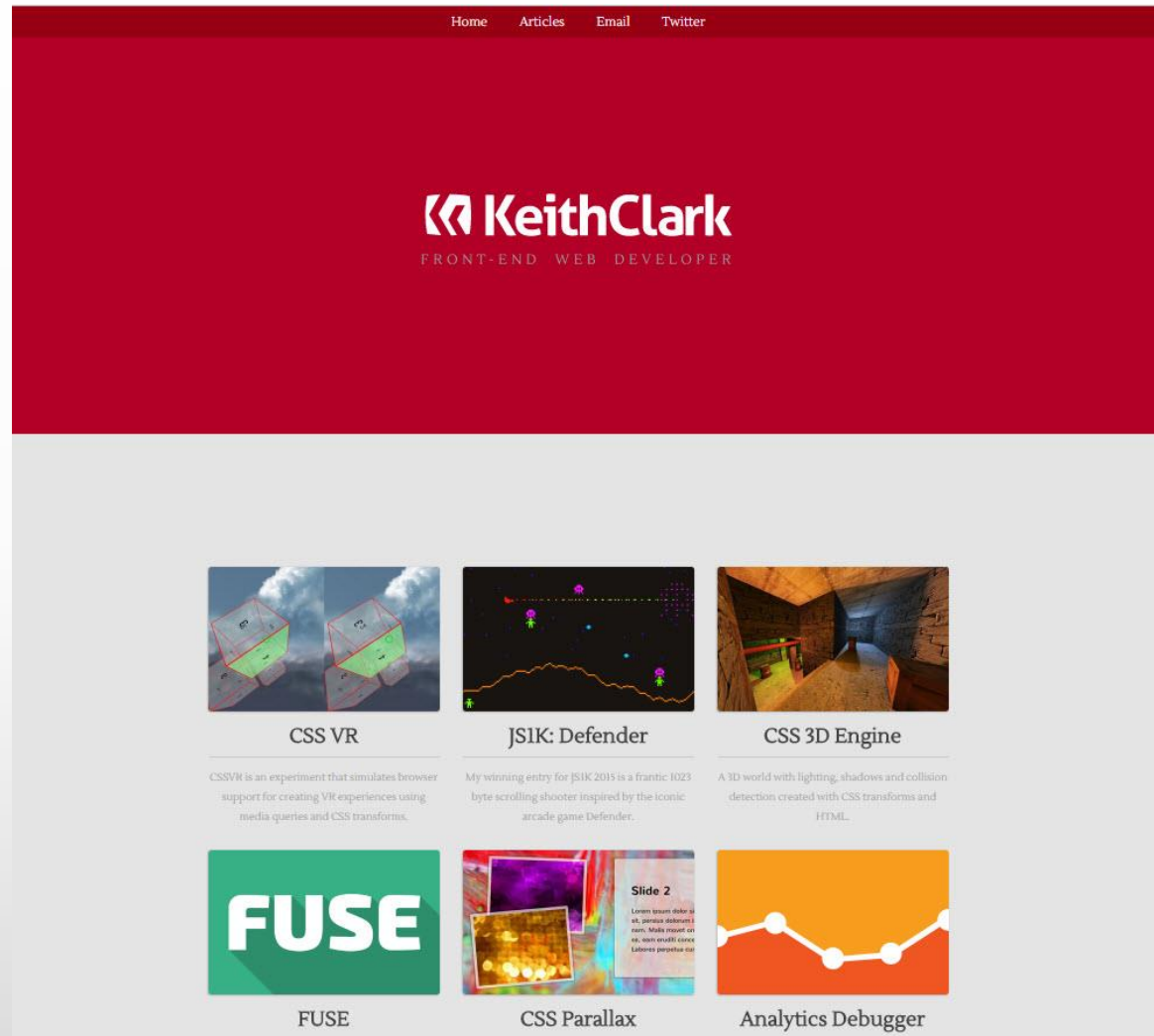
# **THINGS TO KEEP IN MIND WHEN CREATING YOUR PORTFOLIO**

**TIPS AND TRICKS...**



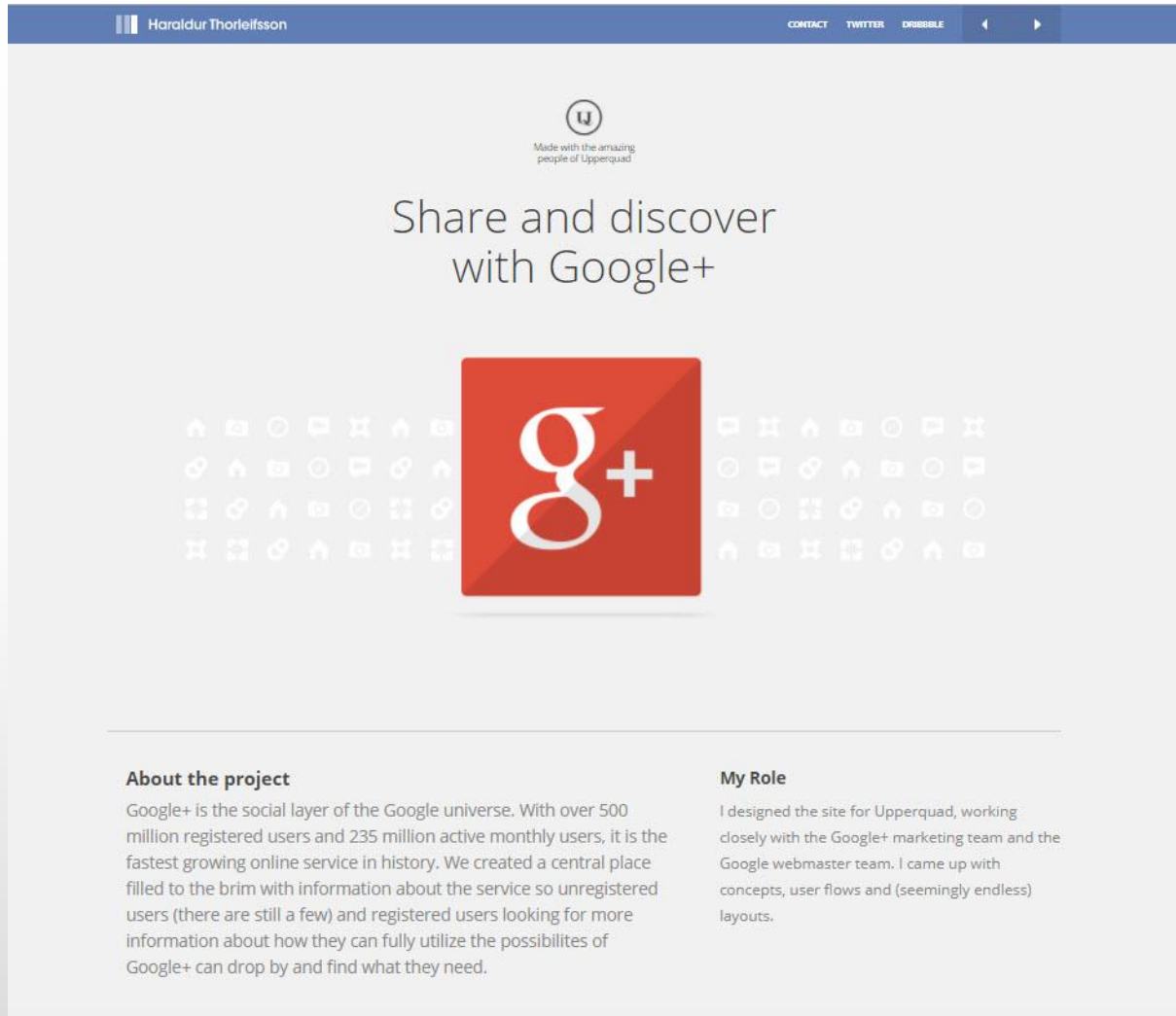
## TAILOR YOUR SITE TO YOUR PERSONALITY

Don't be shy. Communicate your personality, but be comfortable showing it to hiring managers or potential clients.



## KEEP FOCUSED AND STAY ON POINT

Know who your audience is and only include work that's relevant to the conversation you want to have.



## GET RID OF ANYTHING THAT BLOATS YOUR SITE

Everyone is pressed for time,.  
Don't lose the opportunity to  
impress your audience by forcing  
them to wade through irrelevant  
content.

## Featured In...



Entrepreneur

Forbes



kikilani



MOZ

Search  
Engine Watch

unbounce

## SHOW YOUR THAT YOU'RE A PRO

If you have testimonials from previous clients or co-workers, include them. It's important for clients and hiring managers to know that you deliver quality work, on time.



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# **WHAT SHOULD I INCLUDE IN MY PORTFOLIO?**

**HERE A FEW BASICS...**

# CONTENT TO INCLUDE AND SOME IDEAS FOR PORTFOLIO SAMPLES

## CONTENT CHECKLIST

- Your name and a headshot
- A very brief personal profile
- Your contact information
- A skills summary
- A sample of your work that spans technologies and skills

## SUGGESTED PROJECT TYPES

- Native mobile app
- Component library
- HTML 5 element showcase
- Chrome extension
- 3rd-party API driven app (using 1 or more API's)
- Data scraper app
- Utility module
- NPM module
- Socket-driven multi-user app (game)
- Dashboard-visualization

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# QUESTIONS, COMMENTS, SUGGESTIONS?

IT'S YOUR TURN