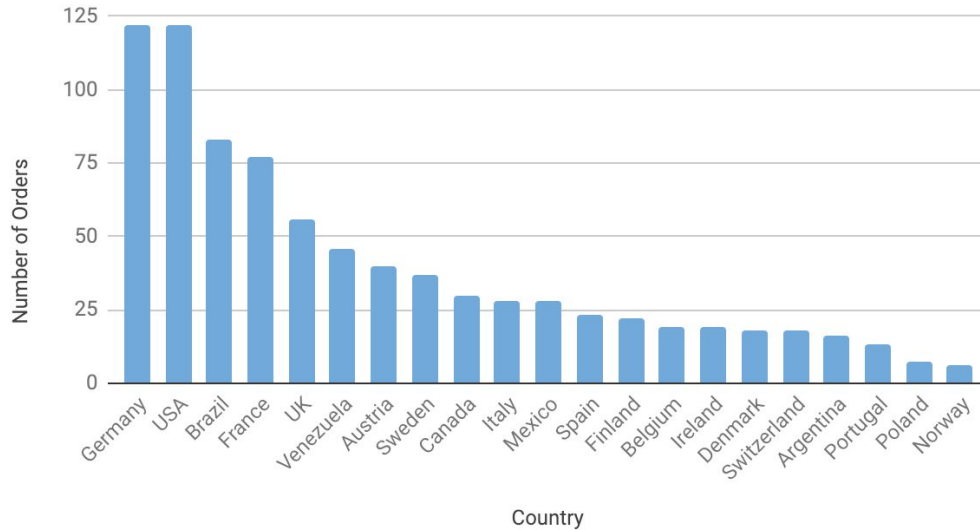


# Total Orders by Country

Number of Orders vs. Country



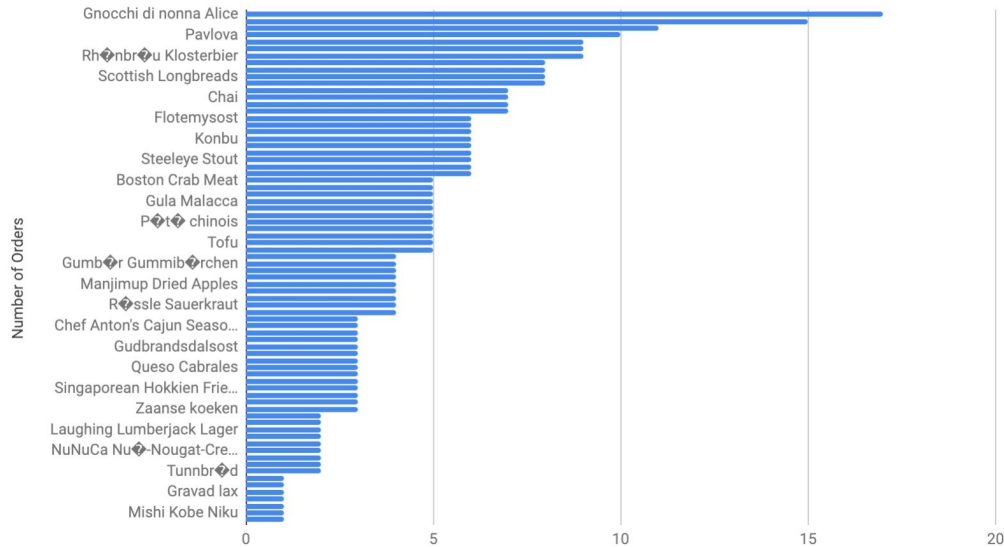
The chart represents the total number of orders made by customers from each country.

We can see that most of the clients are from Germany and the USA.

While Norway represents the smallest market.

# Total Of Orders by Product From USA Clients

Histogram of Number of Orders



The chart represents the total number of orders for each product for orders made from the USA.

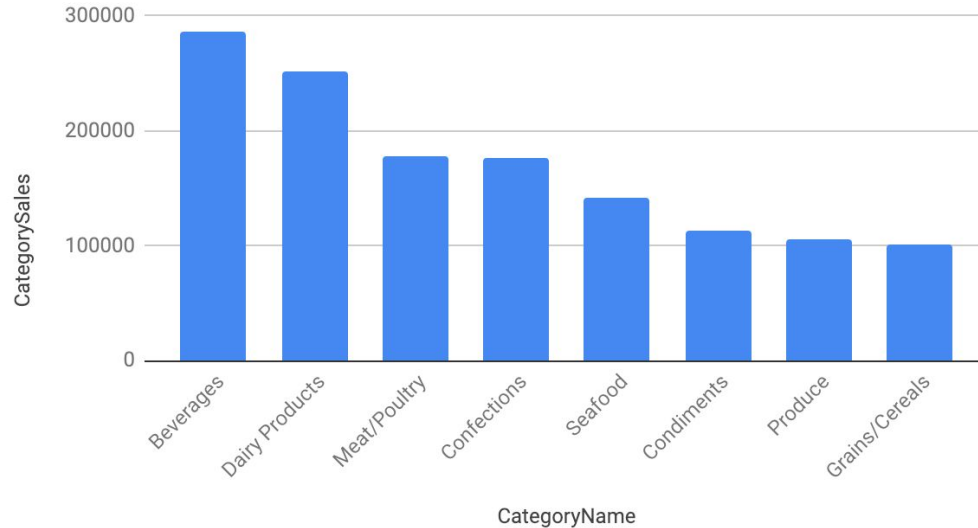
We can clearly see that the Gnocchi and the Pavlova have the highest demands.

We should be sure to have enough stock for those products.

We might also think of removing the least popular products from the catalog.

# Total Sales By Product Category

CategorySales vs. CategoryName



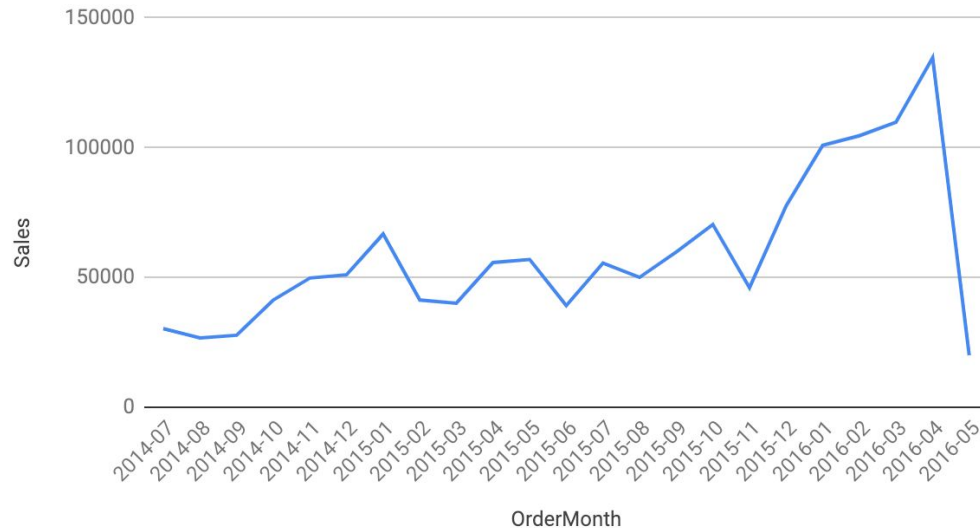
This chart represents the sales made for each category of products.

We can see that the best performing category is Beverages, whereas Grains/Cereals and Produce didn't do that well.

The difference being almost 3 times, the company should boost the Grains/Cereals sales.

# Total Sales by Month

Sales Through Time



This chart represents the total sales through time. We can notice that usually sales rise from September to January.

We might also want to investigate the reason of the peak on April'16.