

# NATALIE LACROIX

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## AWARDS

### Academic

Dean's List Spring 2021  
2020 New England Scholar  
Werth Innovator  
Dean's List Spring 2019

### Pitch Competitions

CCEI Summer Fellowship  
Get Seeded  
Get Seeded Demo Day  
Havyn Hatch(let)

## SKILLS

### Design

After Effects  
Figma  
Final Cut Express/Pro  
Illustrator  
InDesign  
Microsoft Office  
Photoshop  
Premiere Pro

### Programming

CSS  
HTML  
JavaScript  
Python

## INVOLVEMENT

UConn Innovation House Member  
UConn Learning Community Council  
UConn Women in Making Co-Chair  
Team Rubicon Volunteer  
Knights of Heroes Volunteer

## EDUCATION

### University of Connecticut

2018 - 2022  
Bachelor of Arts in Digital Media & Design  
Web/Interactive Media Design Concentration

## EXPERIENCE

### User Experience/Web Specialist, UConn DX Group

2020 - Present  
Collaborate on rapid UX/UI prototyping of digital products and redesigns of web and mobile apps. Use an Agile approach during the concept, prototype and full-scale deployment phases of development.

### Maker Specialist, UConn Innovation Zone

2019 - Present  
Learn up to date operating procedures for on-site equipment including 3D printers, laser cutters, and power tools. Prepare and facilitate hands on skill-oriented demonstrations. Promote innovation and entrepreneurship in learning communities and beyond.

### Summer Fellowship, Connecticut Center for Entrepreneurship and Innovation

2021  
Developed the skills needed to bring new products, services, and technologies to market. Prepared to launch company, generate revenue, raise funding, and be accepted into next step opportunities such as incubators and accelerator programs.

### Project Manager & Coach, UConn Werth Institute VentureWerx

2020  
Led a team who worked with student entrepreneurs to develop their startups. Conducted qualitative and quantitative market research.

### Gymnastics Instructor, Hawaii Academy

2015 - 2018  
Created a fun, positive, and safe learning environment for students of all ages and abilities to promote the advancement of lifetime fitness, gymnastics, and human sciences.