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Prepared by Nathaniel Mwaipopo & Detricia Pamba

# Problem

Over the years, writing has developed to become a task that requires input from more than a single person. However, the whole process is still not instantaneous



# Solution

An online platform where...

Users can edit, share,  
collaborate documents

Institutions, websites can get  
document editing features



# Market

549,151 enrolled into universities from 2017 to 2020 in Tanzania alone

These students do an average of 20 typed assignments per year

And later adapt to writing to communicate their ideas

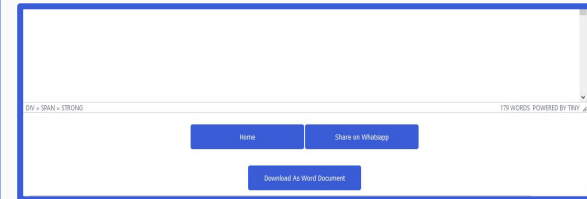
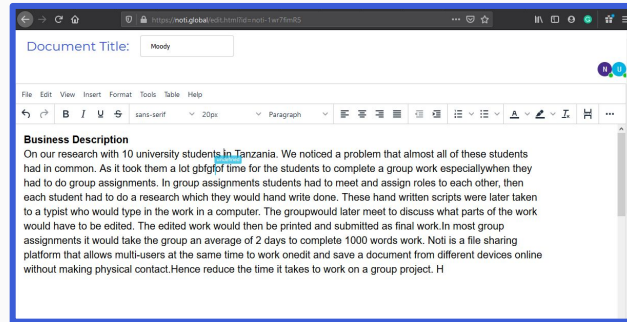
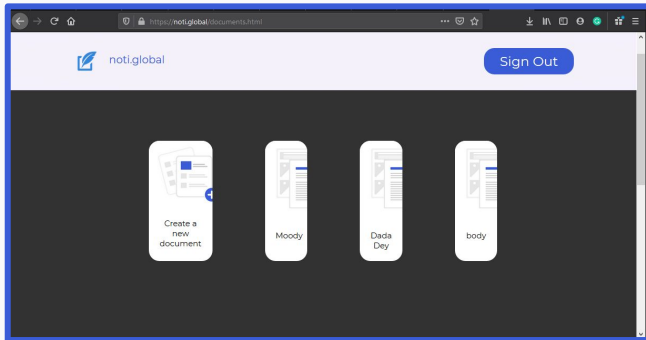


# Product

Instantly create, recall  
from your library

Solo write or collaborate  
with friends

Instantly share on  
whatsapp




# Product - 2





We enable you to add our easy to use collaborative editor to your website





YOUR WEBSITE

↶ ↷

Paragraph ▾

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|

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0 WORDS POWERED BY TINY

text editor brought to you by [noti.global](#)



# Testimonies

## Here is what some of our testers say

“Pretty intuitive, Easy to use..” - Shirly

“I think it’s good especially for us university students, during our assignments trouble arises when we decide who types assignments. This will help” - Given John

Sign up to noti today and give us your thoughts: [www.noti.global](http://www.noti.global)



# Team

## Nathaniel Mwaipopo

- Software Engineering student at Zhengzhou University
- Former Web Developer intern at MyElimu
- Bronze Medal winner at Infomatrix Computer Competitions

## Detricia Pamba

- Content Creation Executive at Mwananchi Digital
- Bachelor of Arts in Mass Communication
- Host at various financial talk shows including “Money Matters” by Mwananchi

## Wenseslaus Raphael

- Product designer at ProfeTect
- Computer Science student at African Leadership University
- Graphic Designer at TEDxALU Rwanda fori





# Competition

We identify the following companies to be our competitors

- Microsoft word
- WPS Office
- Dropbox
- Google Docs



# Competitive advantages

Compared to our competitors we have the following advantages

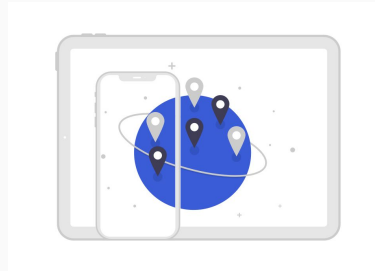
intuitive



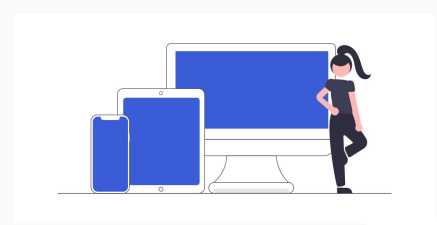
instantaneous



collaborative



multi-device



# Contacts

We intend to register our company first before opening social media accounts:

However we can be contacted through email:

[nathaniel@noti.global](mailto:nathaniel@noti.global)

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