



TELCO

7032

Total Customers

1869

Churned Customers

26.58%

Churn Rate

\$121.11K

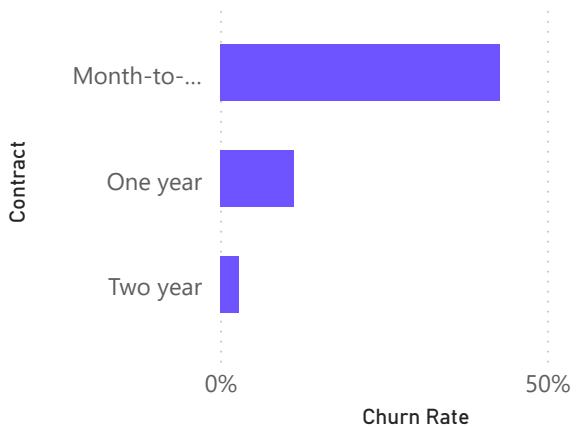
Monthly Revenue Loss

Overview

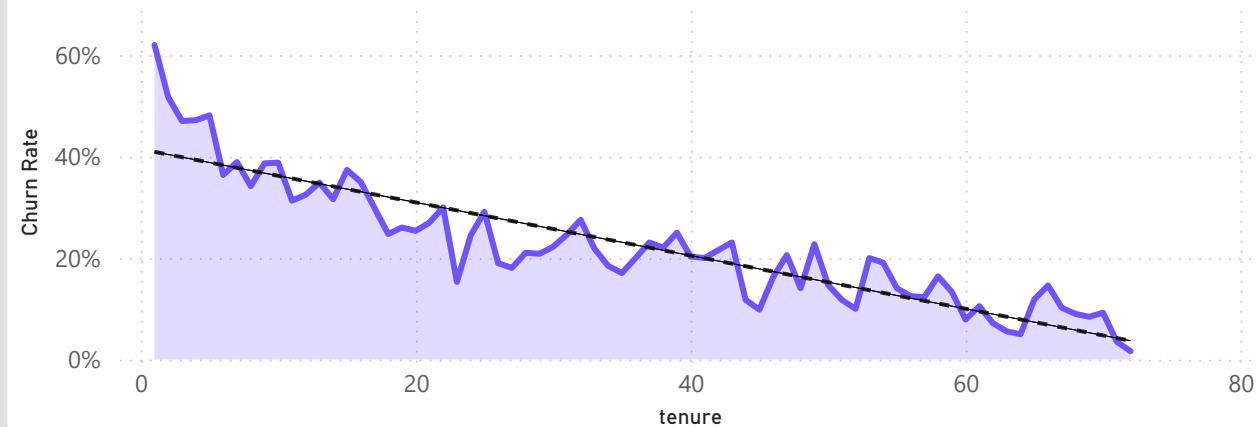
Customers

Analysis

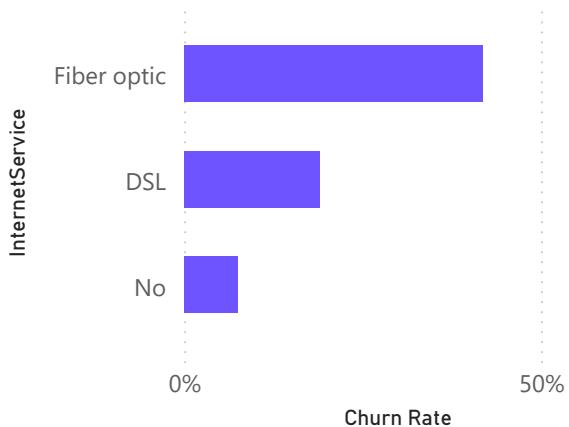
Churn Rate by Contract



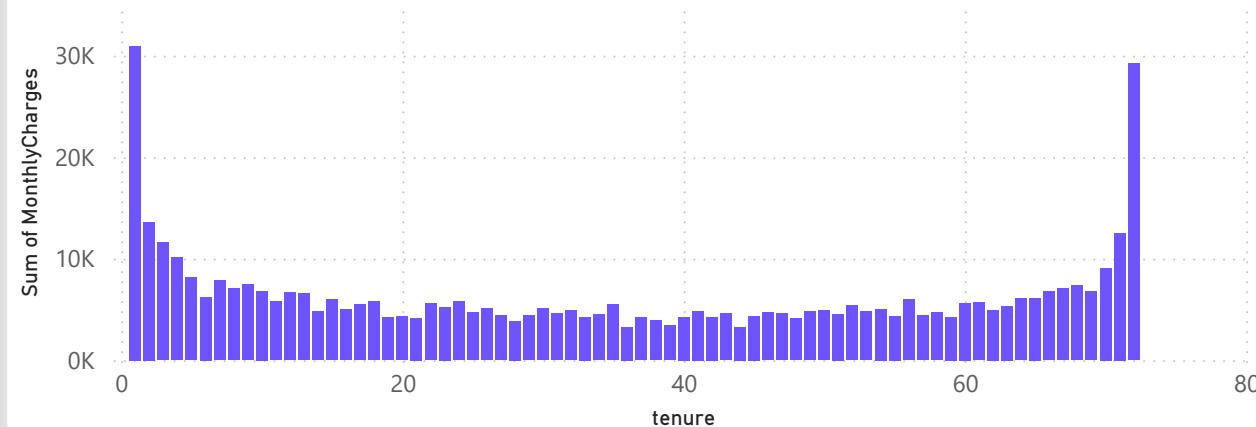
Churn Rate by tenure



Churn Rate by InternetService



Sum of MonthlyCharges by tenure





TELCO

Overview

Customers

Analysis

41.68%

Senior Churn Rate

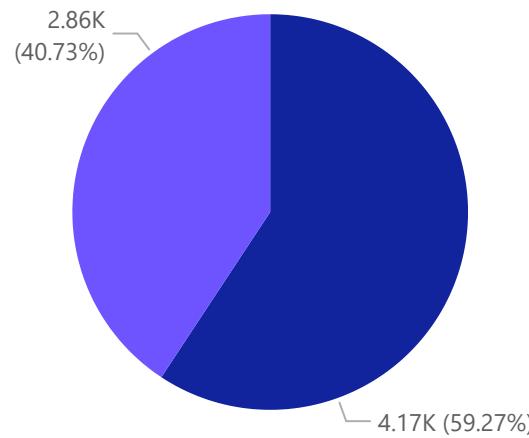
23.65%

Non-Senior Churn Rate

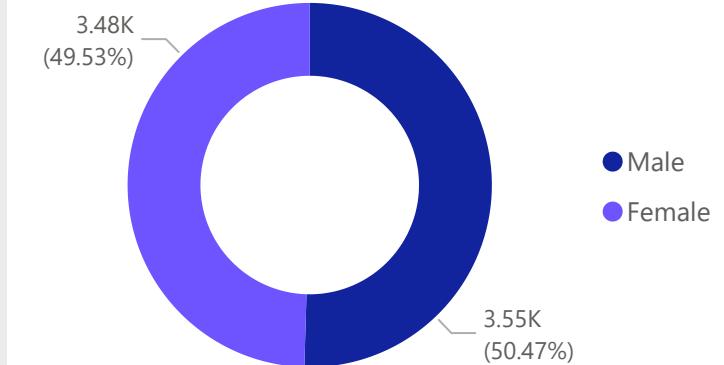
26.58%

Payment Method Churn

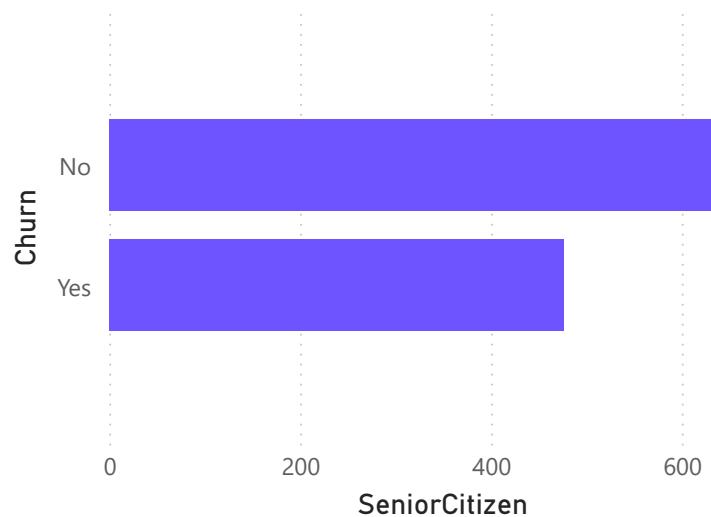
Paperless Billing



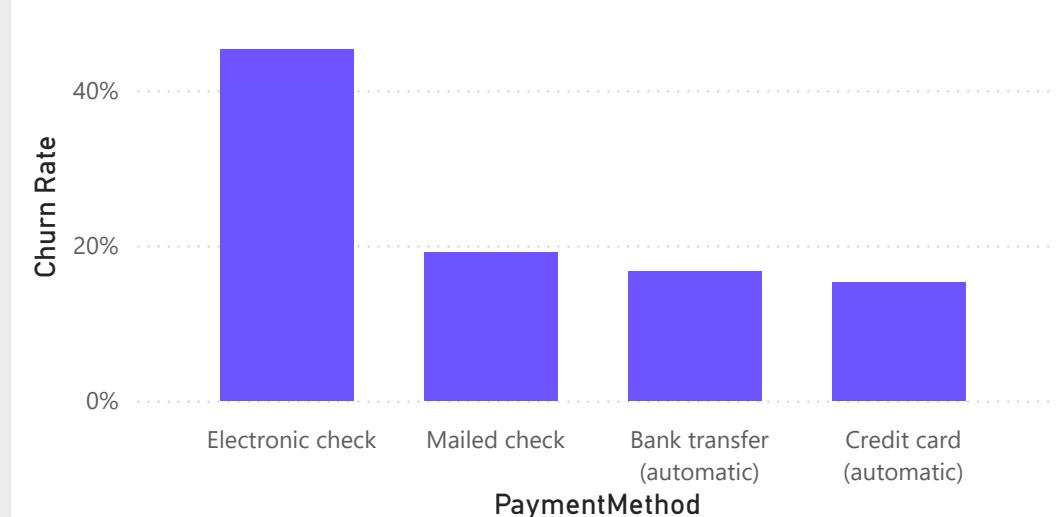
Count of Churn by gender



SeniorCitizen by Churn



Churn Rate by PaymentMethod





TELCO

78.38%

Internet Service Rate

46.71%

Multiple Lines Rate

90.33%

Phone Service Rate

26.58%

Churn by Tenure Group

32.42

Avg Tenure

Overview

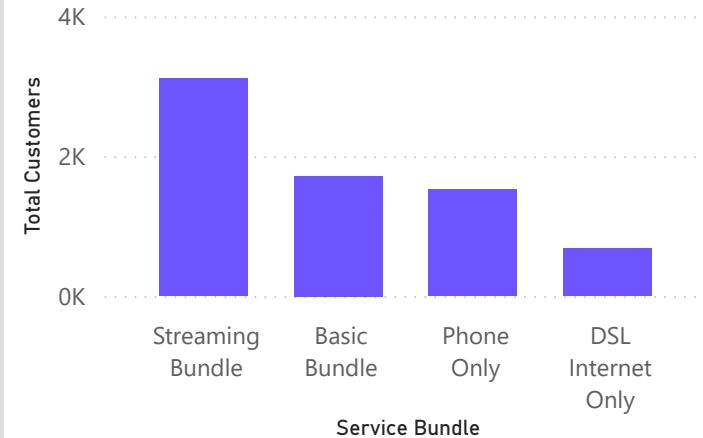
Customers

Analysis

Total Customers by Tenure Group



Total Customers by Service Bundle



Monthly vs Total Charge

Churn ● No ● Yes

