



STRENGTHS Africa Limited

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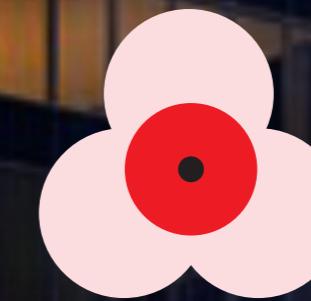
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STRENGTHS Africa Limited

company brochure

Our Convictions

Africa's economic growth potentials are palpable notwithstanding the slow, excruciating, and somewhat prevailing stagnancy and underdevelopment.

We became more consciously aware of these lingering gaps which have stifled the growth in our continent and I concluded that the success of all entrepreneurial pursuits is attainable when we commit to building a veritable ecosystem hinged on a total paradigm shift from "Victim" to "Value" Mentality and we begin to take responsibility.

This consciousness was further heightened during the COVID-19 pandemic in April 2020, as the extant effects on the countries in Africa were significantly greater than the health recovery and even more so, economic recovery. A cursory look highlighted the obvious, being bottlenecks, resulting from a lack of adequate infrastructural, people, and business support mechanisms to cushion these effects.

We founded Strengths Africa Limited company in 2017 almost as a forerunner as my contribution to help reverse this trend and to position Africa and Africans in the right direction and adopt the right mindset in tandem with the visions of the forerunners.

We genuinely believe that with the right strategic thrust, Africa will be competitive in her outputs and will even morph from being a continent in a state of despair to being a point of reference for economic expansion around the globe. This will happen through reorientation and concerted actions uniquely created and delivered through programs, trainings, supports, interventions, and collaborations. We hope that with consistency, focus, and intensity on our part as Simply Energy Solutions and Services Limited we can achieve this and other stakeholders, we would have successfully kickstarted the speed of economic growth and development in Africa.



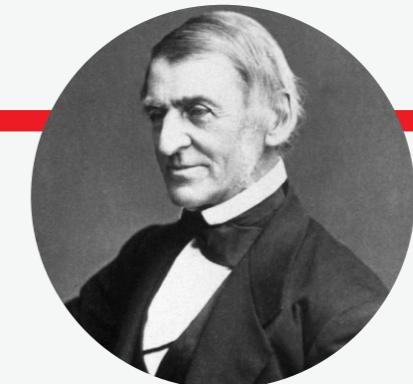
Johann Wolfgang
Von Goethe

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The man who
knows how will
always have
a job. The man
who knows why
will always be
his boss.



Ralph Waldo Emerson

Who We Are

Strengths Africa Limited is a People and Business support company focused on helping organizations realign their Income and Impact goals. We achieve this through a well-tailored approach along the lines of Business Advisory, Capacity Building and Management Development Strategies.



Our Core Values

The Strengths Africa Limited is built on the fundamental ideals of service to colleagues, clients, and our community. These ideals serve as the cornerstone for Strengths Africa Limited in a bid to fulfil the “Spirit to Serve”

S – SIMPLICITY

We believe simplicity brings clarity, focus and attention to life. It brings consciousness. Is there anything else to add to the points above? Yes: we want it to be simple for you! Simplicity is our motto. We are straightforward and uncomplicated in our relations. Simplicity helps us keep up to our promise.

I – INTEGRITY

Integrity as espoused in our values is always our commitment to the practice of being honest and to display a consistent and uncompromising adherence to strong morals, ethical principles and values

M – MOTIVATION

We are motivated by the need to celebrate success, recognising and rewarding the achievements of all stakeholders

P – PASSION

We are passionate as individuals and indeed a company about winning. This is all encompassing as it relates to our brand, services, products and people thereby delivering superior value to all our stakeholders.

L – LEARNING

We find opportunities for learning everywhere we go, and we cannot imagine our education ending before we do.

E – EXCELLENCE

We are relentlessly exceptional. Strengths Africa is driven by an unalloyed passion for excellence in all we do. We have an unfaltering commitment to deliver the best products and services to our clients.

What We Do

We guide businesses, organizations and people with finding the needed clarity to achieve their set goals and objectives by providing fresh insights and perspectives.

The Strengths Approach

We apply a unique approach to offer our solutions which is, the '[C.L.A.I.M Methodology](#)'. We give Clarity, offer Learning, help to strategically Align, Improve the processes, and Maintain them in order to drive people and organizational excellence.



OUR KEY SERVICES

F

Facilitation

Our facilitation service is designed to build the capacities and competencies of individuals and teams in navigating complex problems, conflicts, and decision-making processes. We use a range of techniques to encourage participation, collaboration, and creativity, which helps to enhance the competitiveness of businesses. Our skilled facilitators work to ensure that everyone's voice is heard, and the group's objectives are achieved.

A

Advisory

Our advisory service is designed to provide expert guidance and support to help organizations build their capacities, competencies, and competitiveness. We work closely with clients to understand their unique challenges and goals, and we use our deep industry knowledge and experience to provide practical, actionable advice. Our advisory service helps organizations to improve their operations, financial management, and strategic planning, which results in building their competitiveness.

C

Coaching

We provide personalized coaching that is tailored to the needs of each individual or group, and we use a range of coaching techniques to help people unlock their potential. Our coaching service is designed to help individuals improve their leadership skills, build stronger relationships with colleagues, and achieve personal goals, which ultimately builds their capacity and competitiveness.

T

Training

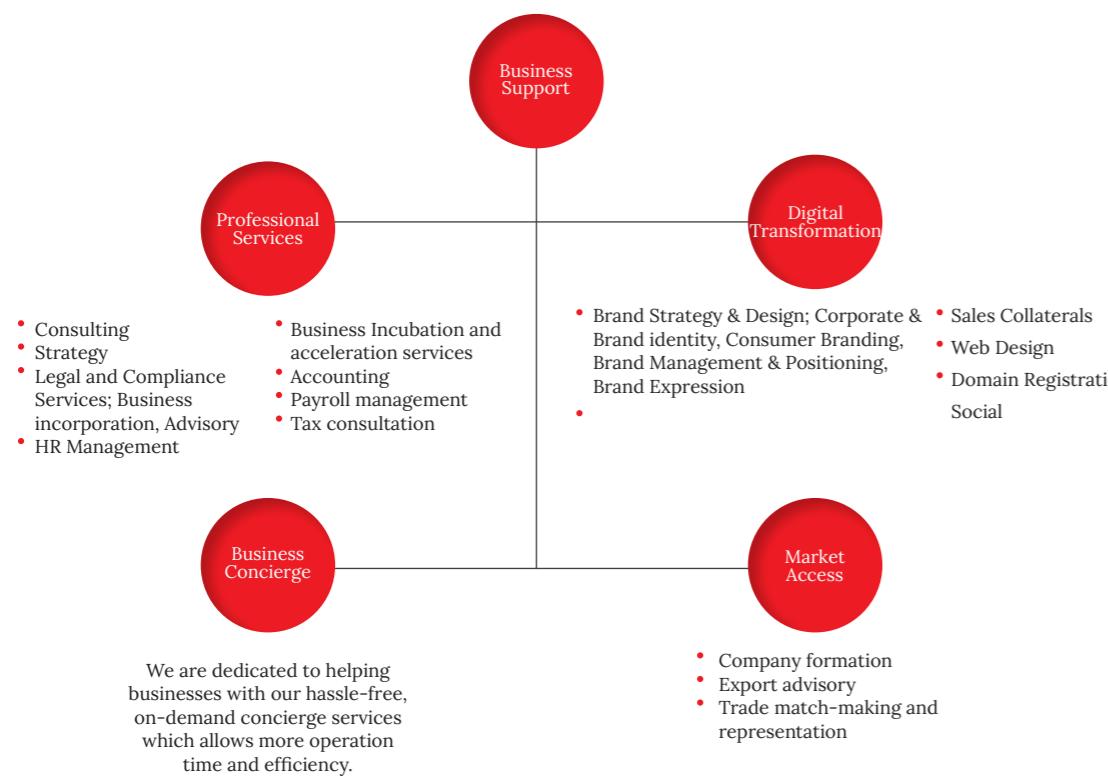
We offer a range of training programs that cover a wide range of topics, including leadership, communication, project management, and more. Our experienced trainers use interactive techniques and real-world examples to create engaging and effective training experiences. Our training service is designed to help individuals and teams develop the skills they need to succeed, which ultimately builds their capacity and competitiveness.

S

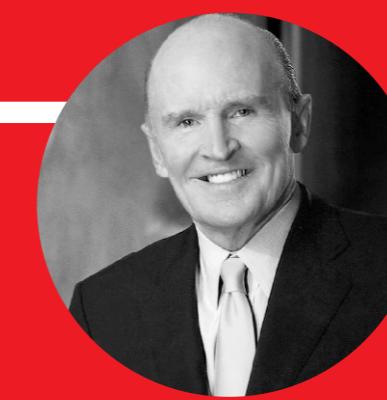
Strategy and Simulations

We work closely with clients to understand their unique challenges and goals, and we use a range of analytical tools and techniques to develop customized strategies that are tailored to their specific needs. Our strategy service is designed to help organizations improve their business planning, market research, and growth strategy, which ultimately builds their capacity and competitiveness.

Strengths Africa Limited as a people support company serves individuals and organisations in this capacity with a far reaching impact in the following sectors; financial services, real estate, hospitality, oil & Gas, Energy, petrochemical and other related industries including public sectors (Ministries, Departments and Agencies).



There are only three measurements that tell you nearly everything you need to know about your organization's overall performance: employee engagement, customer satisfaction, and cash flow... It goes without saying that no company, small or large, can win over the long run without energized employees who believe in the mission and understand how to achieve it.



Jack Welch

Former CEO and Chairman of
General Electric

The Board



Binta Max-Gbinije
Chairman



Dr Hadiza Saidu Abubabar
Board Member



Adamu Mohammed
Vice-Chairman



Oluseye Taiwo Adepoju
Managing Partner/CEO



Patience Ehi Odokor
Board Member



Omobolanle Olawole
Board Member

Binta Max-Gbinije, Chairman of Strengths Africa Limited, is a distinguished Financial Services Executive and Management Consultant with over 32 years of expertise in the financial services value chain. Currently serving as Chief Executive of BMG Seven Limited, she demonstrates strategic leadership in wholesale and retail banking, wealth management, fiduciary management, and treasury marketing. Binta's notable roles include pioneering Stanbic IBTC Trustees Limited and serving in key positions at Stanbic IBTC Bank Plc and FBN Capital Limited. Recognized as one of Nigeria's Most Inspiring Women, she actively contributes to social impact organizations, holding directorships on boards such as ChamsMobile and E-Tranzact Nigeria Plc. Binta

Max-Gbinije's commitment to excellence and continuous learning is evident in her role at Strengths Africa Limited.

Adamu Mohammed, Vice Board Chair, is a distinguished professional with a expansive global footprint, currently serving as the esteemed Chairman of Gifranet Limited. His trajectory exemplifies dedication, foresight, and an exceptional commitment to professional excellence. A graduate of Bayero University, Kano, Adamu furthered his academic pursuits with a master's degree in Environmental Management, showcasing profound dedication to environmental stewardship. Notably recognized as an Environmental Consultant with the

Nigerian Nuclear Regulatory Authority (NNRA) in 2007, he extends his expertise globally as a director at Global Security and Equipments LLC, Texas, USA. On the domestic front, Adamu is a formidable leader, having served as the Managing Director and CEO of Global Security and Equipments Limited, Nigeria. His influential presence on various corporate boards underscores his strategic direction and operational insights.

Dr. Hadiza Saidu Abubakar, an esteemed Board Member, brings over two decades of profound expertise primarily within the educational sector, demonstrating leadership in various administrative roles and making significant contributions at both undergraduate and postgraduate levels. Holding a PhD and MBA, her commitment to continuous learning is evident. In the realm of consultancy, Dr. Hadiza has collaborated with renowned strategists and organizations like Population Services International (PSI), showcasing her strategic acumen. As a Chartered Human Resources and Marketing Consultant, she holds memberships in esteemed professional bodies, reflecting her comprehensive skill set. Dr. Hadiza actively engages in community service, offering business clinics to Small and Medium Scale Business Owners, and holding pivotal roles at Salama Sisters Initiative. Her dedication to volunteer and social initiatives underscores a profound commitment to community development and service.

Patience Ehi Odokor – Board Member is an acclaimed international fashion entrepreneur and thought leader in African fashion, serves as the CEO and Founder of the EHI GROUP. Her transition from a prominent banking career to redefining the global fashion landscape showcases her innovative approach. Patience, driven by a passion for empowerment, established the ENLIGHTEN HER INITIATIVE, channeling 10% of proceeds from EHIWOMAN to support 200 young female entrepreneurs. Guided by values of excellence and professionalism, she holds certifications from Harvard and the London College of Fashion, emphasizing her commitment to continuous learning. A distinguished alumna of the IWOW Leadership Academy and an active member of Rotary Club International, Patience devotes her spare time to coaching and mentoring the next generation of African business leaders. Her multifaceted contributions epitomize a commitment to excellence, social impact, and the advancement of African entrepreneurship.

Oluseye Taiwo Adepoju, the accomplished Managing Partner/CEO of Strengths Africa Limited, boasts a remarkable legacy in Personal Development and Business Strategy spanning over two decades. Affectionately known as "The Oracle," he serves as a distinguished business coach and management consultant, steering corporate strategy across diverse sectors globally. Currently, a research scholar in management at Nile University Nigeria, Oluseye recently completed the Wharton Executive Education

- Entrepreneurship Acceleration Program. Holding an MBA from the Business School Netherlands and backed by certifications from renowned institutions, he is a Certified Management Consultant and a member of the Chartered Institute of Directors. Leading through Strengths Africa Limited, he influences education, training, and empowerment initiatives, reflecting a holistic commitment to excellence. Active in professional organizations, including Rotary International and Toastmasters International, Oluseye balances his impactful career with a dedication to family alongside his wife, Aramide, and their three children.

Omobolanle Olawole, a Nigerian-born fashion entrepreneur, assumes the role of Mo' Afrique's and Modish Formals esteemed CEO. She's a visionary leader with an unwavering commitment to celebrating African culture and heritage, which has propelled her brand to international acclaim.

With a strong background in fashion and a deep appreciation for art and style, Omobolanle established Mo' Afrique and Modish Formals to bridge continents, fashioning bespoke garments that luxuriously showcase African attire on one hand and crafting impeccable and stylish uniforms for a variety of industries on the other hand while catering to a global audience.

Under her visionary leadership, Mo' Afrique and Modish Formals has transcended borders, evolving into a renowned fashion brand celebrated for tailoring custom clothing for men and women worldwide. Omobolanle's dedication to empowerment, sustainability, and leaving an indelible mark in the fashion world continues to drive her to deliver excellence in her craft with a touch of perfection.

Our Faculty

We have a robust faculty of a cumulative demonstrable track record spanning over two hundred and fifty (250) years within the financial services, Real Estate, Hospitality, Oil & Gas, Energy, Petrochemicals, and other related industries including the public sector (Ministries, Departments and Agencies).

We focus on creating long term value through excellent service delivery and customer satisfaction, while ensuring quality and constructive partnerships is achieved with various stakeholders.

We are continuously evolving to ensure that access to our products and services is seamless, cost effective and safe. We are highly driven to be recognized as market leaders the Nigerian Oil and Gas Sector. We are renowned for simplicity, integrity, creativity, and knack for excellence and impact.



Kemi Ogunkoya

A leadership development strategist, management consultant and author. Kemi is an alumna of the Said Business School, University of Oxford and a member of the Forbes, Business Council. For close to a decade, she has been helping businesses and professionals across the world bridge leadership gaps and develop the right competence for their leadership roles. She has successfully worked with over 90 organizations and over 7,000 executives nationally and internationally, helping them build smart, visionary, and adaptive leadership skills to do their current job more effectively and transitioning into higher positions seamlessly.



Alade Adetunji,

FIMC, CMC, MIAENG, PMP

Mr. Adetunji Alade attended the University of Ibadan, where he bagged a Bachelor in Civil Engineering, (B.Sc. Honours) First Class. He is a Post graduate degree from the University of Austin Texas, USA in Data Science and Business Analytics. He also obtained a certificate in Managing People for Strategic Advantage from the Lagos Business School, He is also a Certified Project Management Professional (PMP) from the Project Management Institute USA, a Certified Health and Safety Professional from the National Examination Board in Occupational Safety and Health, United Kingdom (NEBOSH) and Occupational Safety and Health

Administration (OSHA), USA and he has attended several senior management development programs. A certified Management consultant and Fellow of the Institute of Management Consultant. He was General Manager Engineering & Projects Pinnacle Oil and Gas Limited, he at different times, served as Area Operations and Retail Project Manager, Conoil Plc., West Africa Geo Market Construction Manager Schlumberger Oilfield Services and Sub Saharan Africa Engineering and Project Manager, Sahara Bulk Storage Limited. He is an associate member of American Society of Civil Engineers (ASCE), a certified trainer of Junior Chamber International (JCI), a Leadership Training Organization. He has an International Award in Delivering Training, (IADT)UK amongst others.



Charles O'Tudor

Charles O'Tudor is Africa's Premiere Brand Strategist and Engagement Consultant. Over the years he has enriched the branding landscape with his innovative approach to brand building across all sectors of the economy.

He is an alumnus of the prestigious Wits

Business School, South Africa, university of Jos, Nigeria and the school of politics, policy and governance [SPPG].

He is the Group Principal Consultant of ADSTRAT Brand Management Consultants, a firm renowned for its out of box approach to brand strategy and engagement.

An accomplished author, public speaker and thought pioneer. His scholarly thoughts are captured in two of his publications [Brands Arise- The Nigerian Brand Renaissance and The Charles O'Tudor Personal Brand Guide [Volumes 1.0 and 2.0].

He is convinced that entrepreneurship is the eventual fate of African economies. This has influenced his investment in entrepreneurs through the #COBMC series [CharlesO'Tudor Brand MasterClass] that has held consecutively. He is passionate about strategy, brand building and engagement.

A beneficiary of numerous awards, including the Nelson Mandela African Leadership Award, he is on the



Adejoke Ogunlewe

LL.B, ACAIRB, BL, LL.M

Adejoke Ogunlewe is a passion driven, goal oriented legal practitioner and business consultant with ten years' experience in combined advisory and litigation practice. Her areas of expertise includes business formation, legal and regulatory

advisory for start-ups, Non-Governmental and Non-profit organizations, strategic business forecasting, providing legal advisory and support for Innovative, Small and medium business enterprises.

Adejoke was the pioneer legal officer and in-house counsel at the House of freedom and she held the position for three and half years.

She is a futurist, keynote speaker, capacity building coach, trainer and a seasoned transaction due diligence expert.

board of directors, Nigerians in Diaspora, Europe, Member of the board CITC Leadership Center, Member Advisory Board, Vivacity Global and The B.I.E.L Initiative, The Hague, Netherlands.

He has led strategy sessions for individual and corporate brands across all sectors of the economy GLOCALLY and remains one of Africa's most sought-after resource person on brand strategy, management and execution.

CharlesO'Tudor is married with kids.

He remains a brand influencer beyond the shores of AFRICA.

She currently serves as the Managing Partner in the legacy firm of Ogunlewe and Ogunlewe Legal Practitioners. www.ogunleweandogunlewe.com

She is passionate about helping women with growing businesses and startup founders by providing legal and strategic solutions.

Her other forte is human rights and advocacy.

She is the Executive Director of Phenomenal African Woman (PAWAfrica) which has memberships and affiliates in over 16 countries.

She is an Emotional Intelligence Certified Specialist and Neuro-Linguistics Programming certified practitioner.

She also consults for growing businesses and start-ups as virtual in-house counsel and legal adviser.

She enjoys knowledge sharing and volunteering.



Joachim Adenusi

Managing Director, ACII (UK), CFIRM, Mphil

Joachim is the Managing Director/CEO of Conrad Clark Nigeria Ltd. He is a Consulting Partner and a key member of the UK Institute of Risk Management and the US St. Thomas University Risk Thought Leaders. He is a competent and forward-thinking enterprise risk, strategy and performance management professional with the ability to provide leadership, guidance and direction to achieve set goals. He is a certified fellow, trainer and a former executive director of the Institute of Risk Management (IRM) in the UK.

He has over 25 years of risk, governance and strategic management experience spanning the financial services and non-financial services sectors, health sector, public sector,

consulting and academia. Having won recognition in the UK & Europe for his approach to risk management, Joachim is now a keen promoter of the performance-based Enterprise Risk Management approach across the globe.

Joachim's current position as an independent risk consultant encompasses leading and opening new businesses, using his unique storytelling approach to managing risk exposures, providing clarity on the link between risk management, performance improvements and shareholder's capital maximization. Joachim's main responsibilities include: leading and managing multi-disciplinary teams (quantitative and qualitative tools for risk analysis and reporting), requiring close liaison with client strategic team leads and other stakeholders.



Ayobami Olugbenga Wyse

Ayobami Olugbenga-Wyse has carved a niche for himself in the career and business space, as a Personal Development and Peak Performance Expert. His approach is to help his clients navigate through the path of self-awareness, selfdiscovery, self-mastery, and self-actualization. As a trained Management Consultant, Human Resource, and Project Management Professional, he works with individuals, groups, and organizations to produce high-performance, highly motivated, and engaged employees that in turn reduce the redundancy, inefficiency, burnout, and high turnover rates for organizations, thereby improving overall productivity and revenue. Some of his forte includes, Personality Awareness & Assessments, Emotional Intelligence, Career Mentorship & Development, Exceptional Customer Service, and Peak Performance, just to mention a few. Wyse, as he loves to be called, is a certified Life Coach & NLP practitioner, Career Analyst, Graphologist Practitioner, Speaker, Trainer, and Radio Show Host. He is the founder of 'The Career Blueprint Coaching Program' (CBC), a resourceful program designed to help young savvy professionals, upwardly mobile professionals, those transiting through careers, or retiring from active service, experience a highly rewarding

and productive life and career, doing what they are built and designed to do. A veteran broadcaster and the show host of the

popular radio program 'The Boardroom Convo', a career, business, life, and personal development program on Topradio 90.9FM, designed to help youths and young professionals become purpose-driven. A graduate of University of Lagos (Akoka) with a B.Sc in AppliedMathematics, and currently running his MSc in Human Psychology from the Liverpool John Moores University UK. He has bagged a Post Graduate Diploma in PR and Advertising from The Nigerian Institute of Journalism Lagos, a certification in Radio & Voice Overs from the London Academy for Film & Media, UK, and certification in Management Consulting from The School of Consulting, Lagos Nigeria. His passion for discovery, clarity, growth and development has led him to author books such as 'Get Clear on Your Career Path', 'Turn Your Voice into an Invoice', and a weekly broadcast Podcast called 'Wyse Nuggets'. Anything and everything to make people, brands, and businesses do and become better, will make Wyse roll his sleeves and get down to work. Ayobami Olugbenga-Wyse is a multi-talented, highly passionate, goal-oriented, and purpose-driven professional who also serves as the Creative Lead Consultant & Trainer at CW-Advisory, a high-performance consulting firm offering integrated media communications and business solutions to individuals, groups, and organizations across different industries through training, content development, and media production solutions.



Mrs. Folashade Abosede Alli,

LLM, FCIARB (U.K)

Folashade is a practicing Barrister and Solicitor of the Federal Republic of Nigeria, and a Fellow of the Chartered Institute of Arbitrators UK, Nigeria Branch.

Folashade is the legal representative for MRL Public Sector Consultants (Ltd). She is an active member of the Nigerian Bar Association (Section on Legal Practice), a member of the International Bar Association, member of the Intellectual Property Law Association, member of the Women International Shipping and Trading Association (WISTA), member of the Maritime Arbitrators Association, and a Fellow of the Institute of Chartered

Arbitrators of the Federal Republic of Nigeria, and the United Kingdom.

Folashade Alli is also an approved Mediator with the Lagos State Multidoor Court House, Lagos Nigeria. Mrs. Folashade Alli is a registered Notary Public of the Federal Republic of Nigeria, an Approved Tutor of the Chartered Institute of Arbitrators. She is on the Board of Governors of Daywaterman College Abeokuta, Ogun State, a council member of Afe Babalola University, Ado-Ekiti, and a Director in Bonas Macfarlane Nigeria Limited.

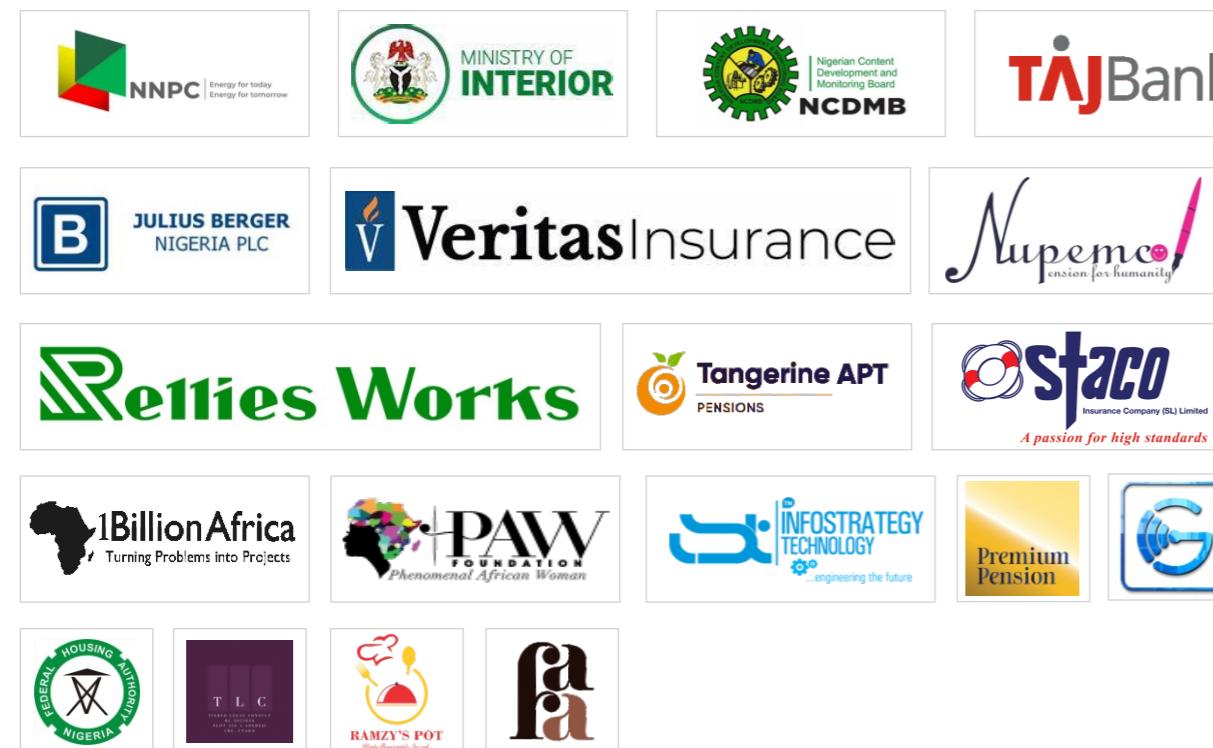


Partners & Affiliations

Certification and Training Partners



Corporate Client



Our Programmes & Activities

✓ Startup Summit:



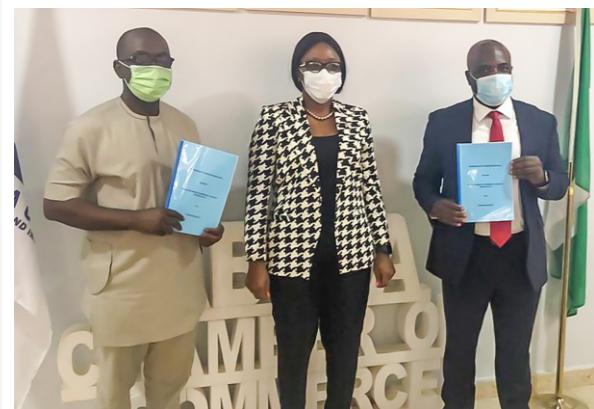
✓ Strengths Discussion Series



✓ LSETF Access to Market



Our Special Moments in Pictures



CEO/Managing Partner, Strengths Africa Limited and Simply Energy Solutions & Services Ltd during the signing of the MOU with Abuja Chamber of Commerce and Industry (ACCI)



Simply Energy Team and Strengths Africa Limited (Strategic Partners) during a press conference before The Startup Summit Nigeria 2020



CEO/Managing Partner, Strengths Africa Limited during a training session with the staff of TOS TV Network



Strengths Africa Limited During a Deliberative Session



Strengths Africa Limited at a Management Training session in Abuja



Strengths Africa Limited Team with some members of board of the Abuja Chamber of Commerce and Industry (ACCI)



Managing Director Simply Energy and Strengths Africa Limited (Strategic Partners) with the Executive Secretary, Lagos State Employment Trust Fund (LSETF)



Strengths Africa During A Training Session

Our Special Moments in Pictures



Consultative Meeting on African Continental Free Trade Area (AfCFTA) Programme for Women in Trade in Collaboration with Nigerian Association of Small Scale Industrialists (NASSI) and South Africa Government



Strengths Africa Limited CEO, Oluseye T Adepoju during a Strengths Facilitation at Junior Chamber International (JCI) Abuja Unity Chapter



Consultative Meeting on African Continental Free Trade Area (AfCFTA) Programme for Women in Trade in Collaboration with Nigerian Association of Small Scale Industrialists (NASSI) and South Africa Government



Strengths Africa Limited at a Management Training session



Strengths Africa Limited at a Management Training session



With ITF team on a collaborative training with NDIC

Our Special Moments in Pictures



CEO...etc with Iyatum Adode Kobiti Group Head Corporate Services (AMCON).



Team bonding session at NUPEMCO workshop
Improving business performance and productivity in
the workplace, May 2023.



AMCON team Bonding session/Ice breaker moment



NUPEMCO Workshop Improving business performance and productivity in the workplace, May 2023.



AMCON Group heads/team members at the AMCON Strengths Based Retreat.



Value based interactive session at NUPEMCO workshop -
Improving business performance and productivity in the
workplace, May 2023, in partnership with Strengths Africa.



AMCON Strength Based Retreat



Value based discussion session at AMCON
strengths based retreat