



Easy-Ira Foundation

Strategic Plan, Easy-Ira Foundation

Strategic Goal/Objective	Key Activities	Timeline	Responsible Person/Team	Expected Outcomes	Resources Needed	Monitoring & Evaluation (KPIs)
Improve children's nutrition on Saturdays	Adjust food to include fruits and juice; vary meals beyond rice and cabbage	Sept 2025 (weekly)	Easy-Ira Foundation Members, Volunteers.	Children receive better nutrition; more variety in meals	Increased weekly budget; food donations; volunteer cooks.	Weekly menu variety; children's health feedback
Enable school access for our children	Raise funds to cover school fees and materials; partner with sponsors.	By September 2025	Finance Lead; Sponsorship Team.	Children enrollment in public primary school.	School kits; community sponsorship.	Enrollment records; attendance; academic performance
Improve meeting environment	Find and rent a safer, more comfortable Sabbath gathering place.	Sept 2025 – ongoing	Facilities Team, Easy-Ira Foundation Members.	Safer and more suitable environment for children activities.	Weekly rental budget; partnership with our local church and halls.	Child feedback; attendance consistency.
Increase foundation visibility	Design foundation logo;	Sept 2025	Branding Team; Media and	Stronger public identity	Printing funds; design	Social media engagement

and identity	buy T-shirts and uniforms; create promotional banner	ahead of time.	Communication Officer.	and outreach capacity.	help; member uniforms.	nt; visual branding in use.
Enhance Bible teaching & moral education	Weekly Bible study; teach about Jesus' love and his second coming with SDA doctrines.	Weekly, ongoing .	Eazy-Ira Foundation Members and Volunteers preachers.	Children develop Christian values and moral character.	Bibles; teaching guides, Gospel movies, Songs, space and time	Weekly participation; memory verses; feedback
Support children's families economically	Identify and support family needs; link with local aid organizations.	Sept 2025 ahead of time	Community Support Team, Eazy-Ira Foundation Members.	Improved family well-being; stability at home.	Basic supplies; collaboration with donors/N GOs.	Family progress assessments; visits, follow-up reports
Increase member contributions to meet growing needs	Increase weekly contribution per member; recruit new committed and competent members.	From Sept 2025 to ahead of time	Treasure Committee; Membership Team.	Sustainable food and education support budget.	Member engagement; increased weekly funds.	Monthly finance report; member participation.