



# UDAY CHEEKATIPALLI

## Frontend Developer

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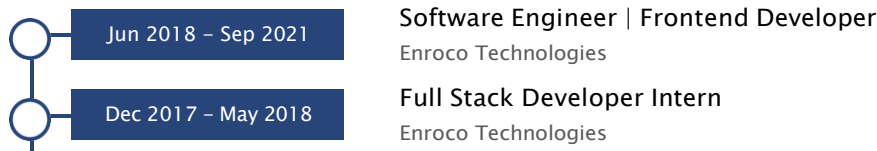


Highly motivated Front-End Developer eager to leverage my expertise in building user-centric web applications and tackling intricate UI challenges. My proficiency in JavaScript, ReactJS, AngularJS, and TypeScript, coupled with my passion for crafting intuitive interfaces and optimizing performance, enables me to breathe life into innovative web experiences. I thrive in fast-paced environments and embrace new technologies with enthusiasm, ensuring I can contribute meaningfully from day one.

## Professional Summary

- 3+ years of experience as a Frontend UI Developer specialised in React.js and Redux.
- In-depth experience with agile methodologies like daily SCRUM meetings, business requirement analysis, and deployment processes
- Proficient in conducting manual testing and creating reusable modules with AngularJS.
- Possesses expertise in implementing front-end architectures improving code structure and maintainability.
- Skilled in collaborative development with back-end developers to create efficient RESTful APIs, leading to reduction in response times and optimal performance.
- Enhanced website loading speed by 40% and reduced bounce rate by 25% through optimal tech stack selection and functionality requirements
- Played a key part in reducing bug reports by 50% through quality analysis initiatives and comprehensive test plan development.
- Successfully improved accuracy of product suggestions by 25% using advanced machine learning algorithms.
- Worked on large-scale frontend applications at scale and contributed to technical design to product launch.
- Proficient in test automation tools like Selenium, enabling 50% improvement in automation efficiency.

## Career Timeline



## Work Experience

Jun 2018 – Sep 2021  
**Software Engineer | Frontend Developer**  
Enroco Technologies

### Responsibilities:

3 years 3 months at Enroco Technologies. Worked on projects such as Snugsquare, NovoJuris, and InBag. Conducted quality analysis initiatives, developed, supported comprehensive test plans, scripts, process plans, and configured the Selenium Test Environment (STE). Also built applications from scratch, conducted manual tests, and collaborated with back-end developers to create efficient RESTful APIs.

### Workdone:

#### 1.SnugSquare ([www.snugsquare.com](http://www.snugsquare.com))

- Spearheaded the optimization strategy by researching and advocating an enhanced tech stack, resulting in a remarkable 40% surge in website loading speed and a notable 25% reduction in bounce rates.
- Led comprehensive quality analysis initiatives, crafting robust test plans that led to a significant 50% decline in reported bugs.

## Soft Skills

- Critical Thinking
- Time Management
- Leadership
- Team Collaboration
- Problem Solving

## Technical Skills

Mysql  
Angular JS  
SQL  
ReactJS  
Postgresql  
Ruby on Rails  
CSS  
HTML  
Javascript



## Core Competencies

- Agile Methodologies
- Web Application Development
- Business Requirement Analysis
- Test-driven Development
- Quality Analysis

## Certifications

- 2024 – Meta Front End Developer

## Education

- Master of Science in Computer Science  
Saint Louis University, Saint Louis, MO  
Jan 2022 – Dec 2023
- Bachelor of Technology in Electronics & Communication Engineering  
Madanapalle Institute of Technology & Science, Madanapalle, India  
2014 – 2018

## Languages

- English
- Telugu
- Hindi

## Hobbies

- Building fun and challenging Projects
- Reading Tech journals and blogs

- Engineered cutting-edge machine learning algorithms, elevating the accuracy of personalized product suggestions by an impressive 25%.
- Maintained meticulous documentation, reducing onboarding time by 30% for new team members while fostering a culture of efficient collaboration.

## 2. NovoJuris

- Orchestrated the configuration of the Selenium Test Environment (STE), revolutionizing automation efficiency by 50% and streamlining manual testing efforts by 30%.
- Analysed critical business aspects, crafted agile stories, managed changes, and conducted extensive regression tests.
- Prioritized and implemented software testability enhancements, resulting in a notable 20% expansion in comprehensive testing coverage and the delivery of high-calibre software.

## 3.1 nBag (www.inbaq.in)

- Spearheaded the development of applications from inception, meticulously conducting manual testing, and architecting reusable AngularJS modules.
- Implemented robust front-end architecture, significantly enhancing code structure and maintainability.
- Collaborated seamlessly with backend developers to engineer highly efficient RESTful APIs, leading to a commendable 20% reduction in response times and an impressive 15% enhancement in page loading speed.

Dec 2017 – May 2018

## Full Stack Developer Intern

Enroco Technologies

### Responsibilities:

5 months internship at Enroco Technologies. Collaborated with project teams to generate and execute innovative software solutions. Designed and composed front-end website architectures for 5 projects, ensuring mobile compatibility and responsiveness. Coordinated with 2 UI/UX designers for design integration.

### Workdone:

- Designed and composed front-end website architectures for 5 projects, ensuring mobile compatibility and responsiveness, and coordinated with 2 UI/UX designers for design integration.
- Collaborated with project teams to generate and execute innovative software solutions leveraging advanced technologies.

## Achievements

- Increased website loading speed by 40% and reduced bounce rate by 25% for SnugSquare resulting in improved user engagement.
- Implemented Selenium Test Environment setup for NovoJuris improving test automation efficiency by 50% and reducing manual testing effort by 30%.

**Portfolio:** <https://uday-cheekatipalli.vercel.app/>