OmniChannel Experience Management

Cloud + Creative - A New Approach For A New Era Of Real-Time Retail Enablement

Cloud Catalogue

OmniPlay

Social Hub

IoT Aggregation

Real-Time Retail

It's now or never. A retailer faces many consumer driven opportunities to make a sale. Today, retail is rarely ready for them. Are you presenting the right product, price or promotion at the right time?

Opportunity

Consumers want contextually relevant and personalized information. XOMNI Cloud enables the retailer to differentiate their brand via a Cloud + Creative model uniquely capable of delivering a perfectly tuned experience for your customer.

Much more than a performant product catalogue, XOMNI is an engine making use of your existing data and intelligence while generating its own. Innovative features like OmniPlay open up interaction between associates, consumers and store experiences. Social Hub and IoT Aggregation capabilities illustrate the value of OmniChannel. Product comparisons and suggestions become dynamic and real-time. A continuous feedback loop and release cycle ensure a constant flow of new ideas for your team.

When placed in the hands of application developers XOMNI quickly produces innovative pilots, encourages iteration and makes going to production automatic. Leveraging our Creative Ecosystem powered by XOMNI Channel Partners will ensure your success.

XOMNI CLOUD

- Scalable, extendable and hyper-performant cloud catalogue
- OmniPlay, real-time mobile interaction
- Initiate social dialogue & capture BI
- IoT Aggregation via rich APIs power intelligent, contextual experiences
- SaaS model bennefits

CREATIVE ECOSYSTEM

- Best-of-Breed industry innovation versus Off-The-Shelf implementation
- Unique experience for your Brand
- No platform or technology constraints
- Partnership and Sponsorship versus shrink-wrap mentality
- Iterative, refined, future proof

Growing Ecosystem

Work with the best of breed creatives, integrators and technology partners.

With XOMNI serving as the SaaS platform for Omnichannel experience management we have built an Agency and Technology partner ecosystem capable of delivering any experience, in any geography, at any scale.

What our clients say

"GameStop continues to evolve and digitize the physical retail space with the help of key partners. The XOMNI Omni-Channel Cloud Platform and Confiz Technology Services proved to be a powerful combination when enhancing our physical retail space in a way that allows our customers to uniquely interact with the brick-n-mortar store environment. We are excited to work with this team to further explore innovations that drive positive customer experiences"
Jeff Donaldson // GameStop

"The XOMNI Platform has been a focal point and main attraction at the Microsoft Retail Experience Center. We are excited to see the product enter the market and look forward to the exciting new retail scenarios and workflows the platform will no doubt enable."
Marty Ramos // Microsoft

"By providing stunning visual aids that literally pop out of the screen, glasses-free 3D displays can represent products in intricate ways that are impossible to achieve with the screen of a computer or smartphone. Through XOMNI's retail platform, our unique graphics are complimented by the expertise of an in-person retail associate, encouraging consumers to make their purchase decision at the store rather than online. This is the anti-showrooming solution"
Tom Zerega // Magnetic 3D

Supported Devices

- **Windows Tablets & Kiosks**
- **Windows Embedded**
- **iOS Devices**
- **Droid Devices**
- **HTML5 Enabled Devices**
- **REST Enabled Experiences**

Contact us

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About XOMNI

We are a SAAS company providing a powerful platform to retailers and agency partners who are building rich in-store experiences designed to engage consumers and their devices. XOMNI builds brand affinity and enables retailers to engage directly with the consumer and instantly understand what customers demand. XOMNI Online Services in the Cloud serves as a platform to empower rich consumer facing experiences that attract and retain customers through an unparalleled in-store retail experience.