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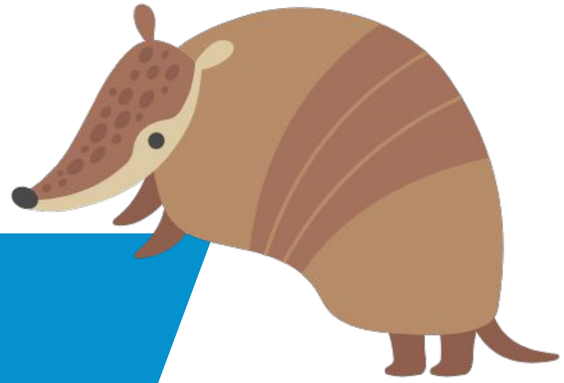

10 Favorite Admin Apps

Presentation by

Matt Kaufman

OUR SPEAKER

Matt Kaufman

CEO, MK Partners

@the1mattkaufman

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airSlate

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Gearset

eposly
AN ASCENDX COMPANY

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Platform Technology

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Download Slides

Process

- Search through social media, blogs, and community sites
- Catalog AppExchange listing details and reviews
- Ask trusted colleagues and personal Experience

Criteria

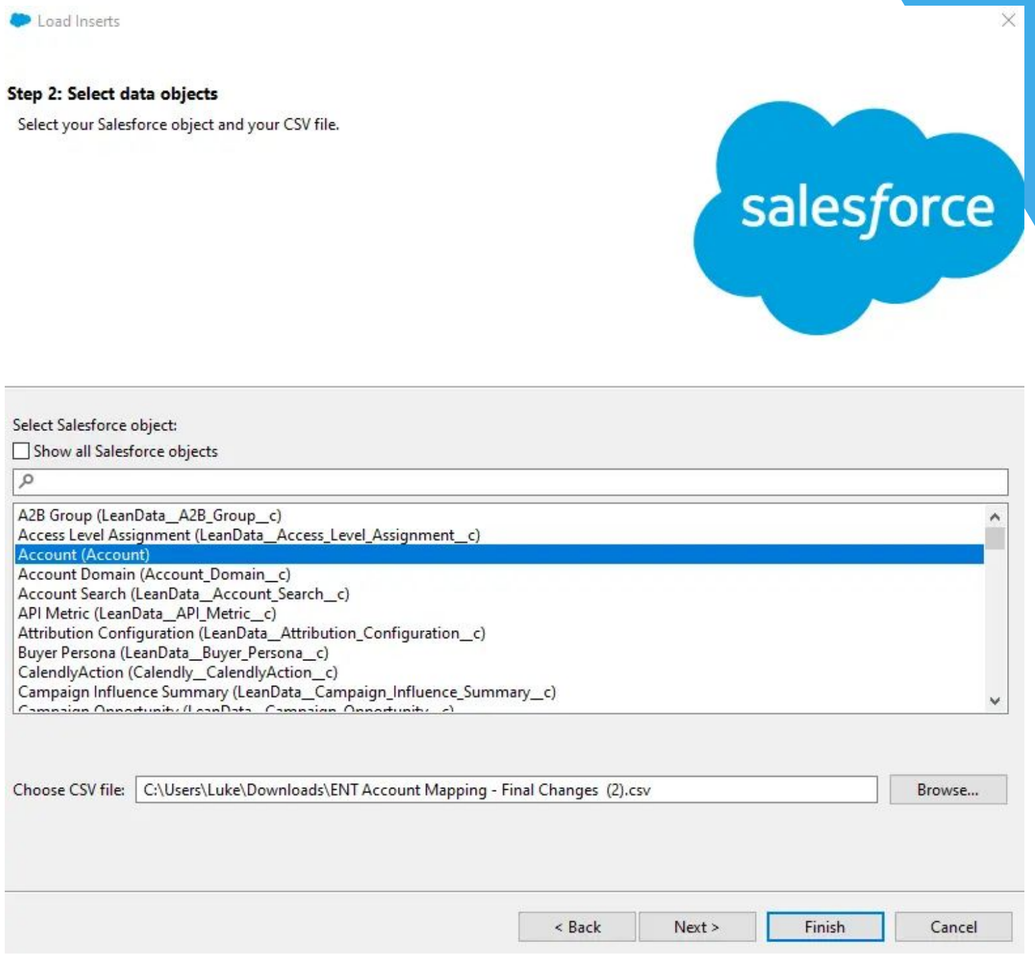
1. Makes Admin Life Easier
2. Easy to Self-Install and Self-Setup
3. Low Impact on Salesforce Org
4. Value for the Money
5. Support and Ongoing Development

Salesforce Dataloader

The OG Dataloader

What we love:

- Free
- Simple to configure
- Limited only by your internet and computer
- Configuration can be saved for reuse
- Can be scheduled/automated
- Running on a Cloud VM for faster performance and freeing you to walk away while still running



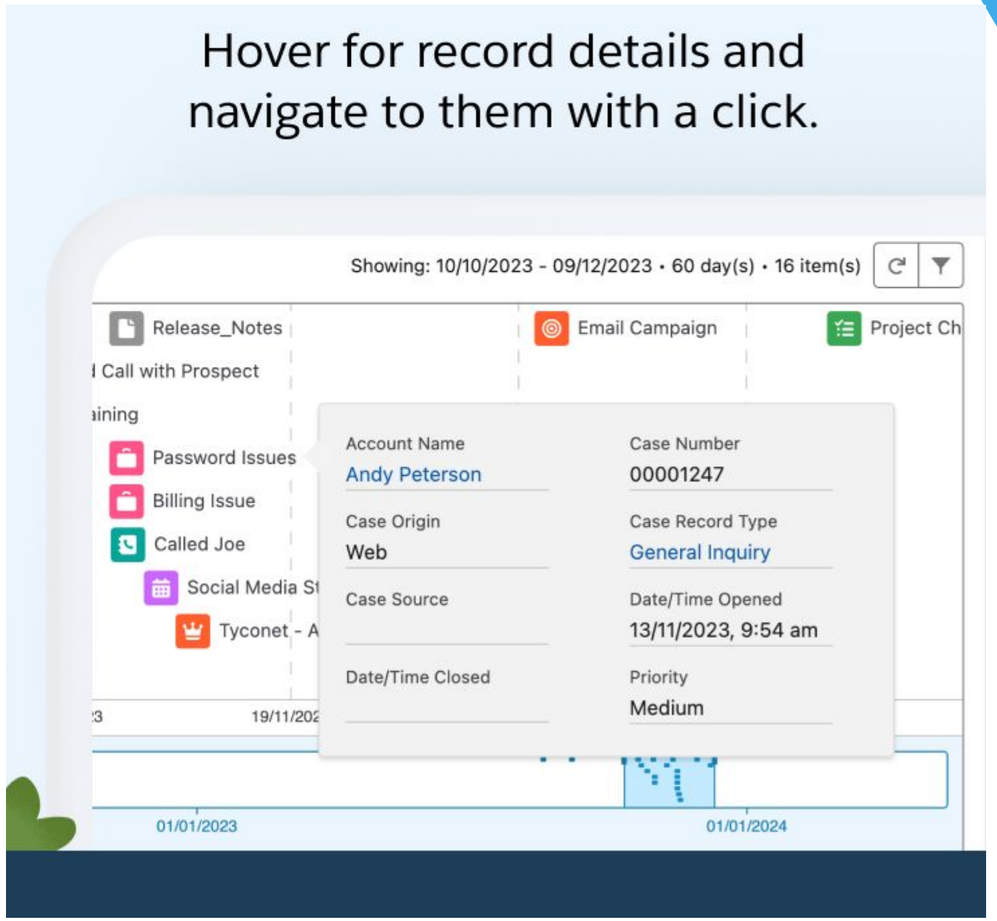
https://developer.salesforce.com/tools/data-loader

Time Warp

Visualize Related Data

What we love:

- Free
- Built by Salesforce Labs
- Accessibility Compliant
- Easy to Setup
- Looks so much better than a report



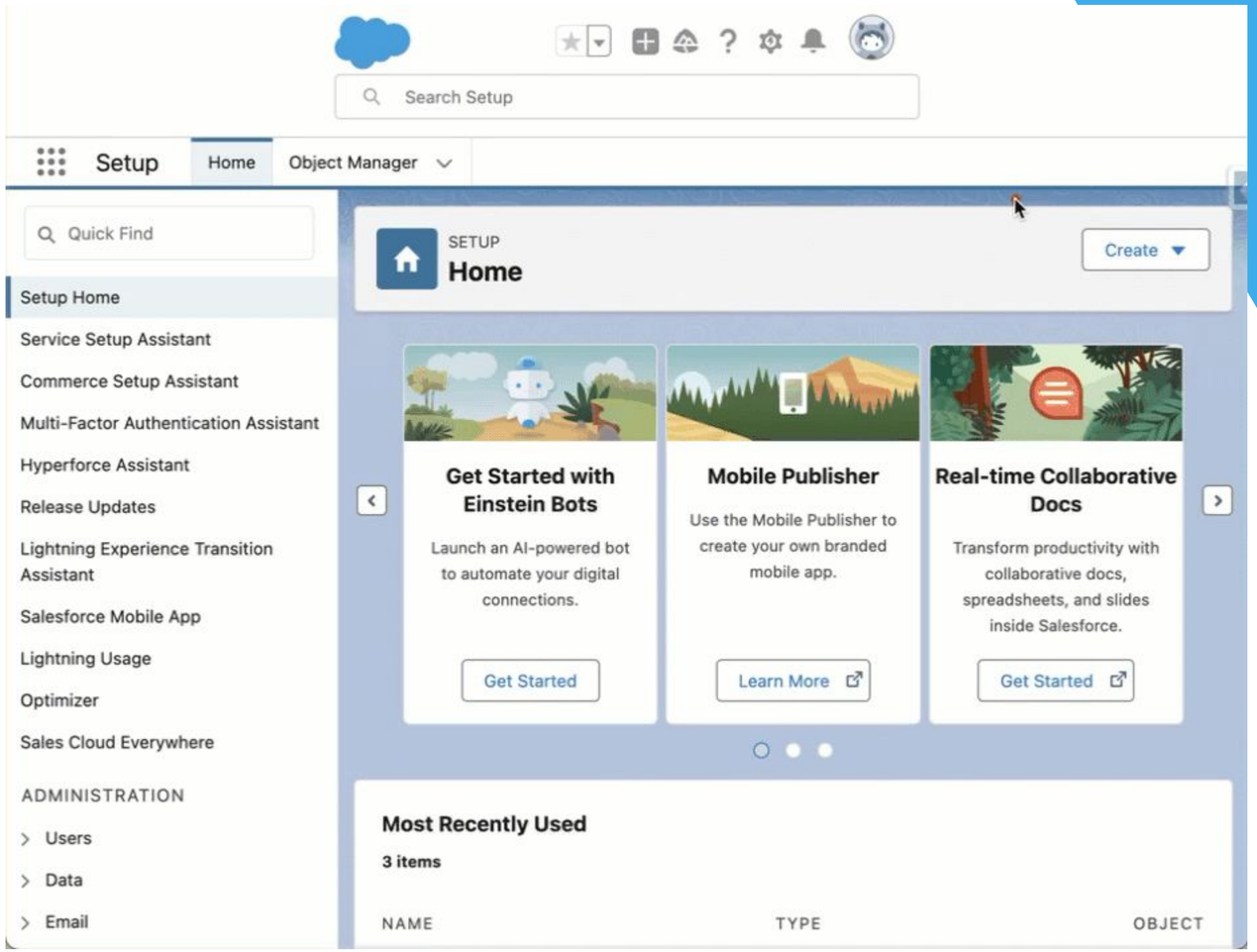
https://appexchange.salesforce.com/appxListingDetail?listingId=a0N4V00000GXVf4UAH

Salesforce Inspector Reloaded

Salesforce Utilities Browser Extension

What we love:

- Made specifically for Salesforce
- Fills gaps that Salesforce ignores
- Replaces multiple other apps
- Doesn’t junk up your Org
- Totally FREE
- Continues to get updates



https://chromewebstore.google.com/detail/hpijlohoihegkfehhibggnkbjhoemldh

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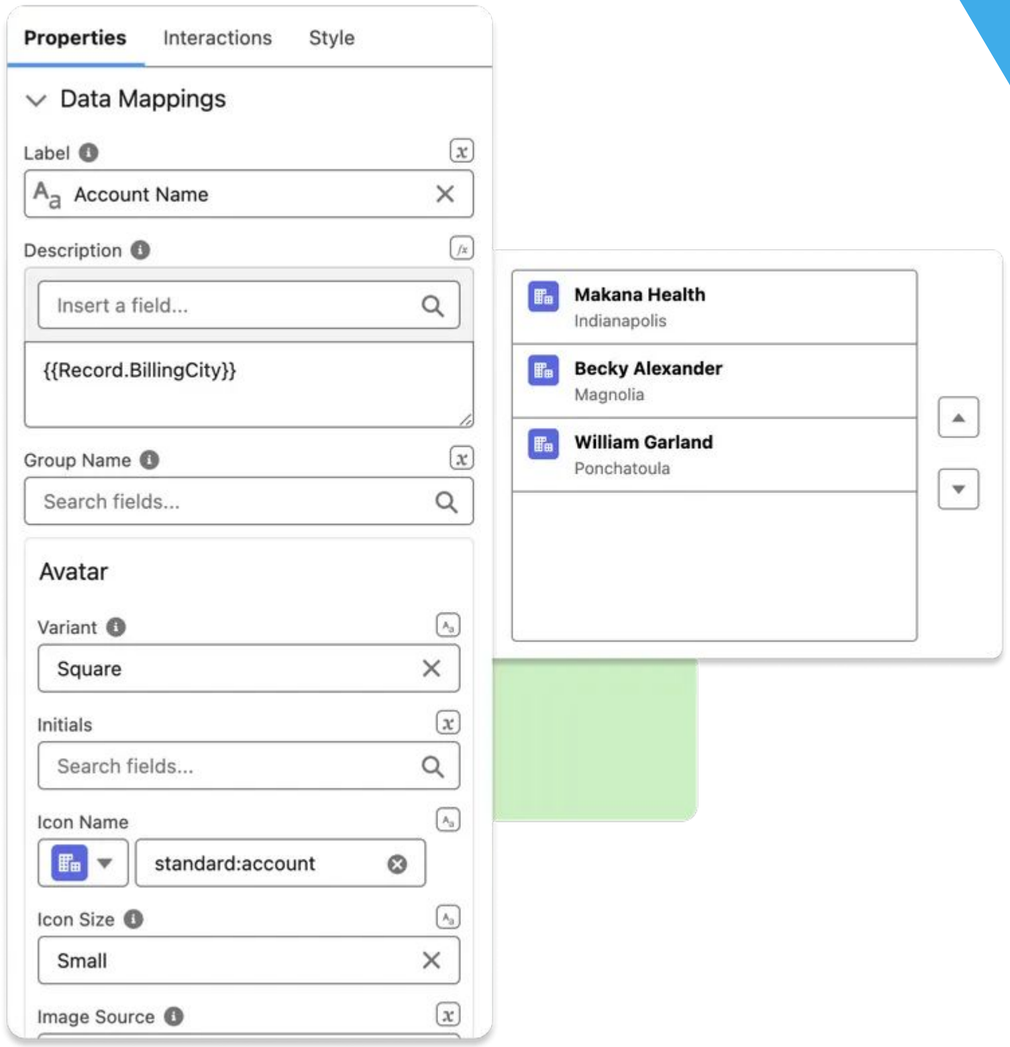
Avonni

Point-and-Click Salesforce Screen Designer

What we love:

- Made specifically for Salesforce
- So Easy To Use
- Functional Free Tier
- Nonprofit Discounts
- Stays up to date with releases!

https://www.avonni.app/

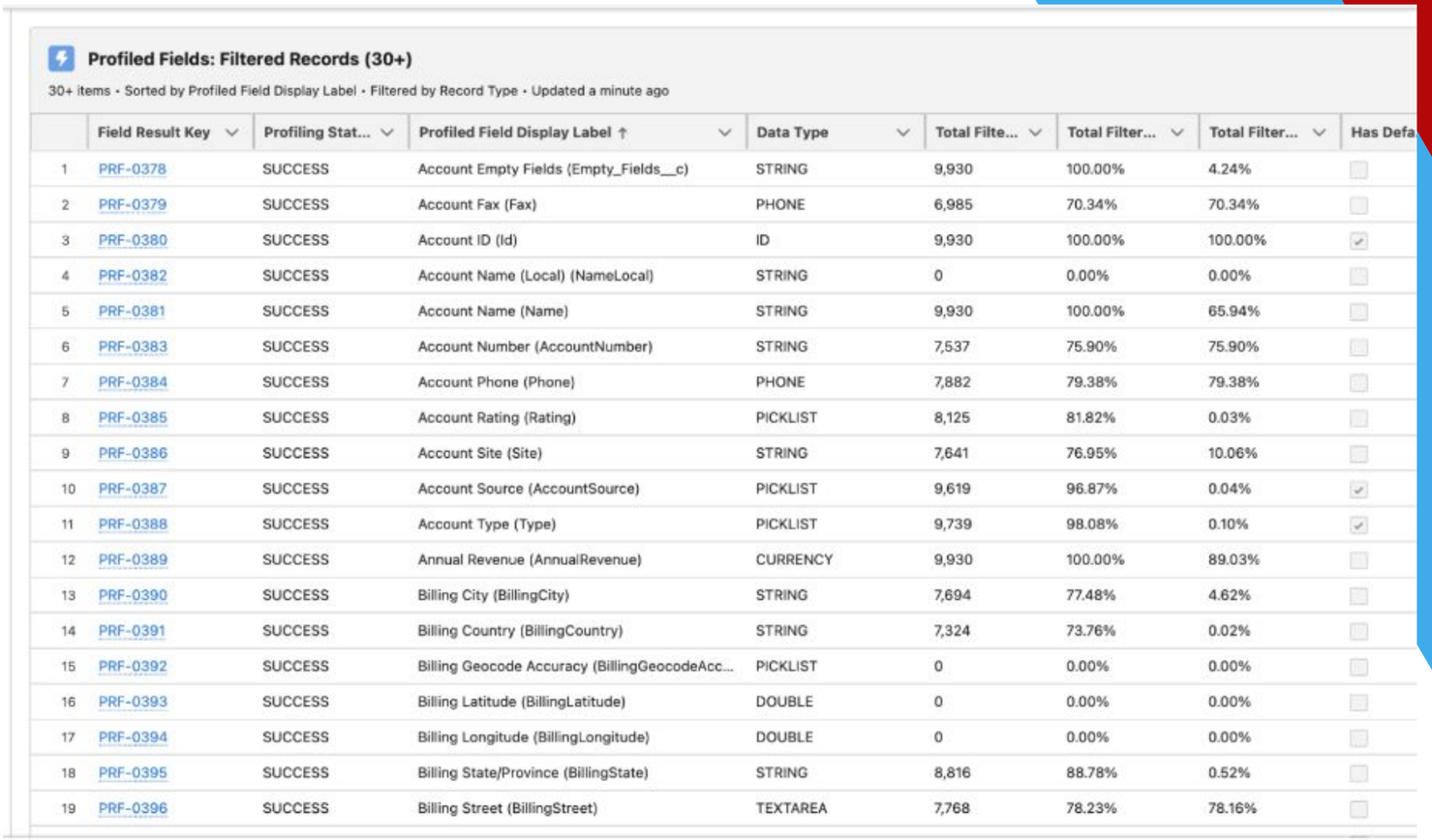


Cuneiform for CRM

Measure Org Health

What we love:

- Free for Core CRM
- In Depth Data Analysis
- In Depth Metadata Analysis
- Amazingly Thorough Documentation
- Designed for Admins



Profiled Fields: Filtered Records (30+)

30+ items • Sorted by Profiled Field Display Label • Filtered by Record Type • Updated a minute ago

	Field Result Key	Profiling Stat...	Profiled Field Display Label ↑	Data Type	Total Filte...	Total Filter...	Total Filter...	Has Defa
1	PRF-0378	SUCCESS	Account Empty Fields (Empty_Fields__c)	STRING	9,930	100.00%	4.24%	
2	PRF-0379	SUCCESS	Account Fax (Fax)	PHONE	6,985	70.34%	70.34%	
3	PRF-0380	SUCCESS	Account ID (Id)	ID	9,930	100.00%	100.00%	✓
4	PRF-0382	SUCCESS	Account Name (Local) (NameLocal)	STRING	0	0.00%	0.00%	
5	PRF-0381	SUCCESS	Account Name (Name)	STRING	9,930	100.00%	65.94%	
6	PRF-0383	SUCCESS	Account Number (AccountNumber)	STRING	7,537	75.90%	75.90%	
7	PRF-0384	SUCCESS	Account Phone (Phone)	PHONE	7,882	79.38%	79.38%	
8	PRF-0385	SUCCESS	Account Rating (Rating)	PICKLIST	8,125	81.82%	0.03%	
9	PRF-0386	SUCCESS	Account Site (Site)	STRING	7,641	76.95%	10.06%	
10	PRF-0387	SUCCESS	Account Source (AccountSource)	PICKLIST	9,619	96.87%	0.04%	✓
11	PRF-0388	SUCCESS	Account Type (Type)	PICKLIST	9,739	98.08%	0.10%	✓
12	PRF-0389	SUCCESS	Annual Revenue (AnnualRevenue)	CURRENCY	9,930	100.00%	89.03%	
13	PRF-0390	SUCCESS	Billing City (BillingCity)	STRING	7,694	77.48%	4.62%	
14	PRF-0391	SUCCESS	Billing Country (BillingCountry)	STRING	7,324	73.76%	0.02%	
15	PRF-0392	SUCCESS	Billing Geocode Accuracy (BillingGeocodeAcc...	PICKLIST	0	0.00%	0.00%	
16	PRF-0393	SUCCESS	Billing Latitude (BillingLatitude)	DOUBLE	0	0.00%	0.00%	
17	PRF-0394	SUCCESS	Billing Longitude (BillingLongitude)	DOUBLE	0	0.00%	0.00%	
18	PRF-0395	SUCCESS	Billing State/Province (BillingState)	STRING	8,816	88.78%	0.52%	
19	PRF-0396	SUCCESS	Billing Street (BillingStreet)	TEXTAREA	7,768	78.23%	78.16%	

https://peernova.com/platform/cuneiform-for-crm/

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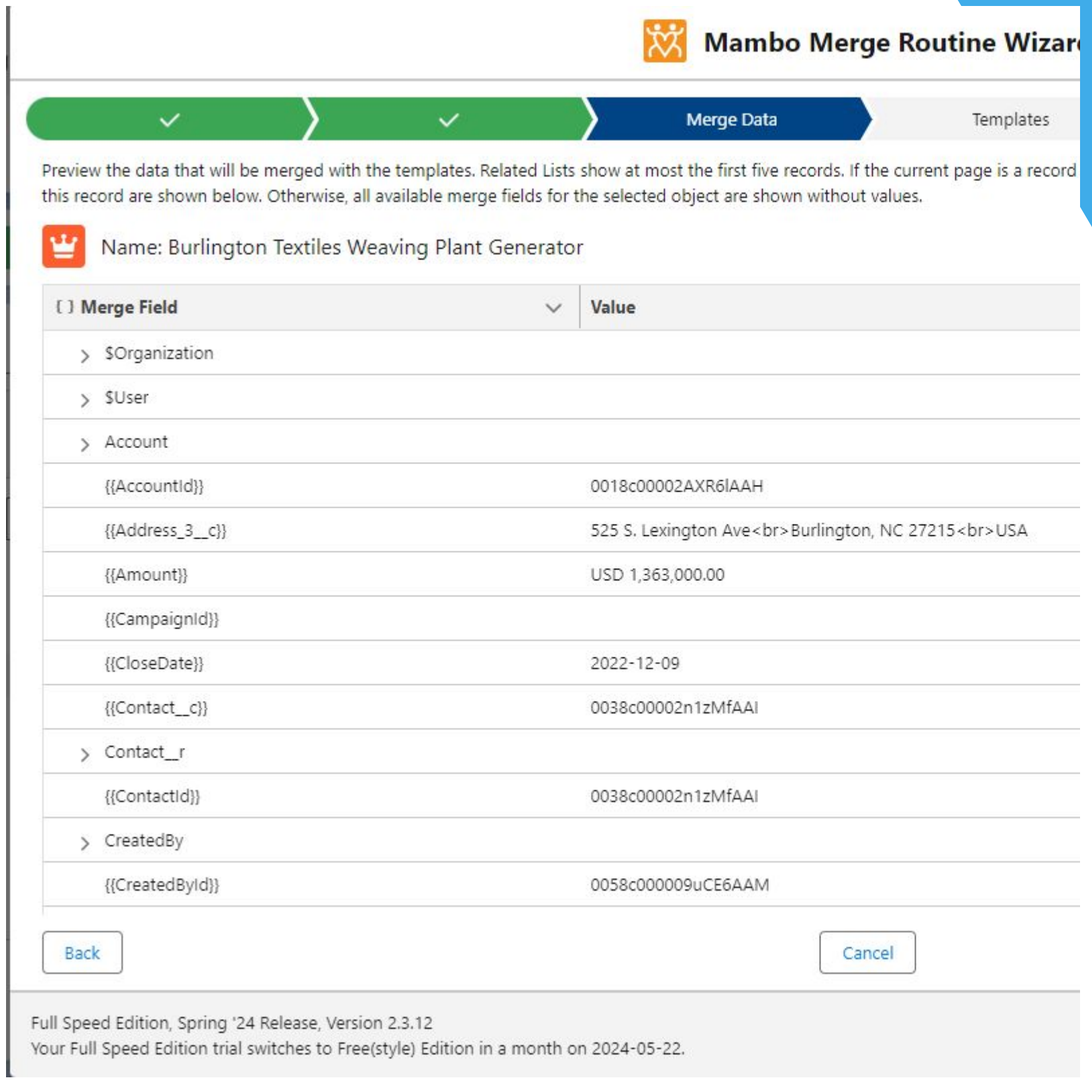
Mambo Merge

Simple File Generation

What we love:

- Free Tier
- Nonprofit Discounts
- Simple to setup and use
- 100% Native
- No custom objects included
- Extendable with Flow and LWC
- Friendly Support

https://mambomerge.com

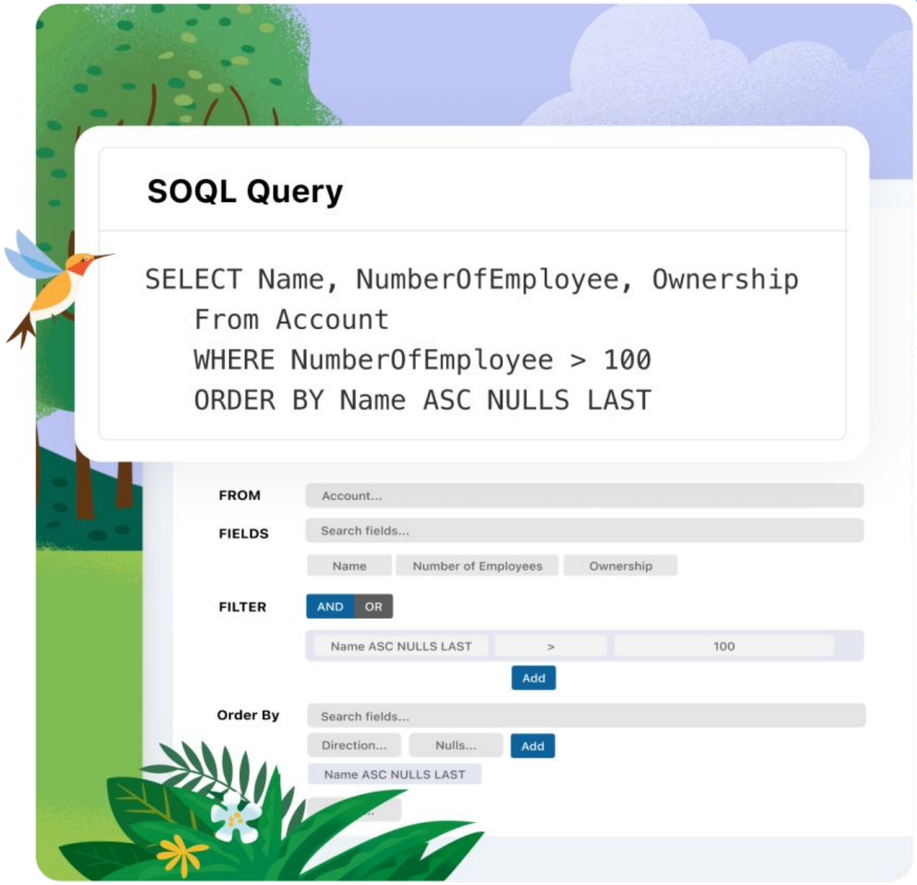


Salesforce CodeBuilder

Cloud Based VS Code and Salesforce CLI

What we love:

- Included with Salesforce
- No Install needed
- Backup your Metadata
- Easily find causes of Error Messages
- Query Builder UI
- Includes AI or add our own
- Save and Run Apex Scripts for regular processes



https://www.salesforce.com/platform/code-builder/

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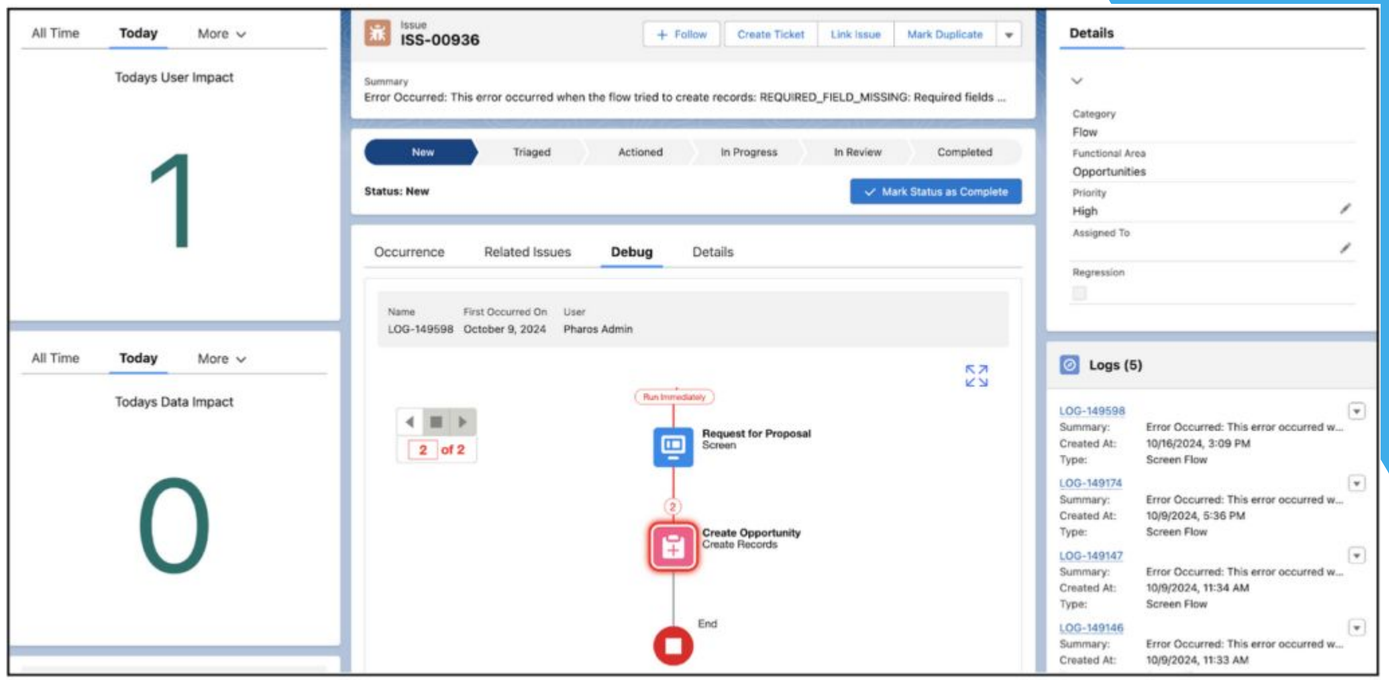
Pharos

Logs all errors in your Salesforce

What we love:

- Free Tier
- Easy to Setup
- Catches errors as they happen
- Admin Focused
- Friendly Support Team
- Provides you with data to justify your time (or hiring more help)



https://pharos.ai

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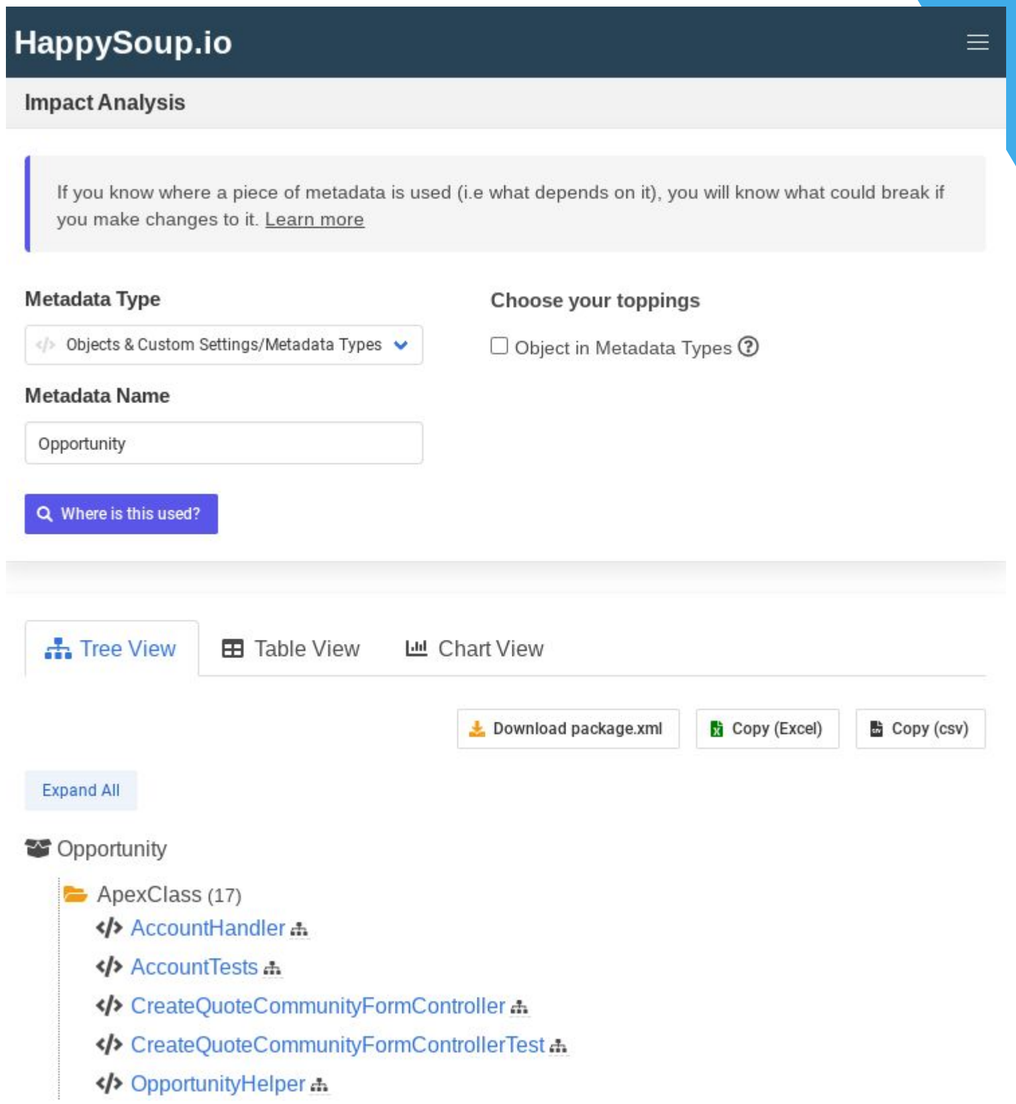
HappySoup

Metadata Dependency Analysis

What we love:

- 100% Free
- Open Source
- Exports to Excel
- Detailed User Instructions



https://happysoup.io/

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DevOps/Testing Tools

Automate Manual Processes

What we love:

- Makes Deployments Easier
- Automates Manual Testing
- Free and Paid Options
- Governance reduces breakages
- Levels up your skills and experience
- Tracks changes to your org
- Finds Bugs earlier

*What we don’t love:

- Super Complex to Initially Setup

- https://github.com/marketplace/actions/salesforce-deploy-action
- https://gearset.com/
- https://www.copado.com/
- https://provar.com/
- https://dws-global.com/salesforce-test-automation/
- https://www.tricentis.com/

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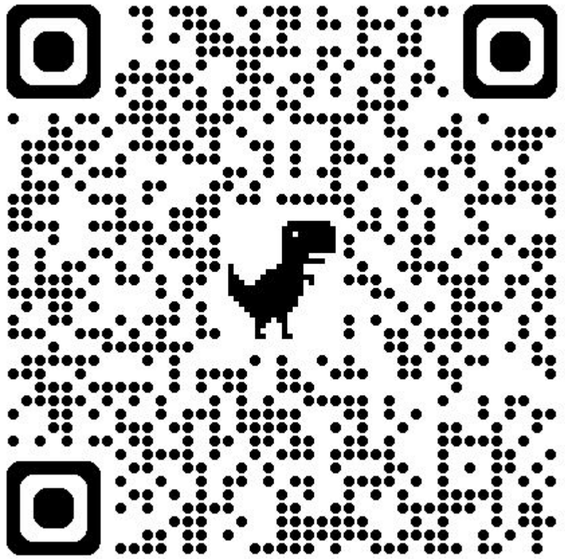
What’s your favorite app?

https://forms.gle/C9UGW5L5vZXHKkpD8



Thank You!

Matt Kaufman
Founder and CEO, MK Partners

@the1mattkaufman

Questions?