Deploy and Host your app like a Pro with Cloud Build and Cloud Run

AKA: Can I please just write code

About

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Repo: https://github.com/the1mattkaufman/cloud-build-cloud-run-talk

PDF of these slides are in the repo



I built an app, now what

```
no customers +
    no revenue +
    no budget
=== Cheapest hosting I can find
```



Where should I host my app?

Low entry cost

Secure

Reliable

Scalable

Serverless

Well-documented



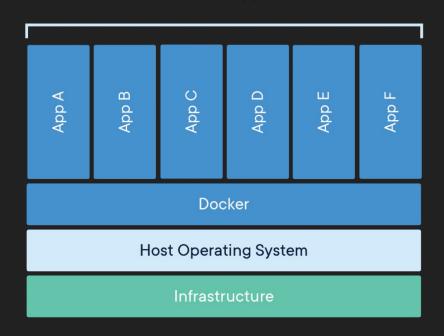
Getting started with Cloud Run

- 1. Create Project in Google Cloud Console
- 2. Enable Billing
- 3. Enable APIs
- 4. Update IAM permissions
- 5. Install and initialize Cloud SDK locally
- 6. Containerize your app
- 7. Build container image
- 8. Deploy container image to Cloud Run

Container !== 'Scary'

A Container consists of your code and a everything required to run it.

Containers allow you to scale or migrate to new infrastructure with exact consistency



Docker Containerize your App

Dockerfile

Tells Docker Engine what to load on run

.dockerignore

Tells Docker what not to include in your container image

Let's Build our Container Image

Use Cloud Build to build the current directory as a Google Container Image

```
gcloud builds submit --tag gcr.io/PROJECT-ID/APP-NAME
```

View the Image in the Container Registry

https://console.cloud.google.com/gcr/images/PROJECT-ID/GLOBAL/APP-NAME

Let's Deploy our Image to Cloud Run

Deploy an Image to Cloud Run

```
gcloud run deploy --image gcr.io/PROJECT-ID/APP-NAME --platform managed
```

Set Region

Allow unauthenticated invocations to allow access to the public

View our service running in Cloud Run

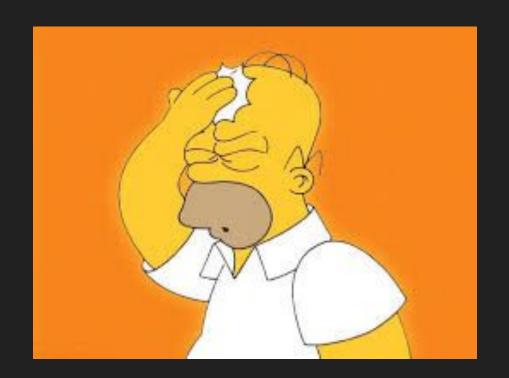
https://console.cloud.google.com/run?project=PROJECT-ID

But later...

How do I deploy to Cloud Run again?

Who overwrote my code?

What's this file doing here?



Keep Developers Happy

I like writing code. I use git because it's saved my behind multiple times and keep me and my colleagues from deleting each other's work.

Don't make me learn how to deploy to production, and don't yell at me when I make a mistake, and we can't afford to hire someone dedicated to this stuff.



The Power of Cloud Build

Cloud Build does more than build container images from local directories

It integrates with github, bitbucket, and Google Cloud Repositories

It is aware of changes made to your repos

It lets you define triggers based on changes

It lets you define actions to take when a trigger is invoked

It has a simple dashboard

Triggers

IF there is a change matching this

Event

Repo

Branch

THEN

. . .

Build Configuration file

Steps that should be executed as part of your build process.

Can reference 3rd party libraries/packages/images

Can run tests

Can fail intentionally or due to issues

Is Cloud Run for everyone?

Containers do not retain state, so if your app needs to write to local database/storage, you will have to migrate that to a cloud-based option.

If you'd prefer to give up some control and not deal with Containers, try Firebase instead.

If you'd rather not risk your site becoming popular and getting an unexpected bill, try using the budgeting features OR just use a VM that will not scale.

Thank You

Questions & Answers