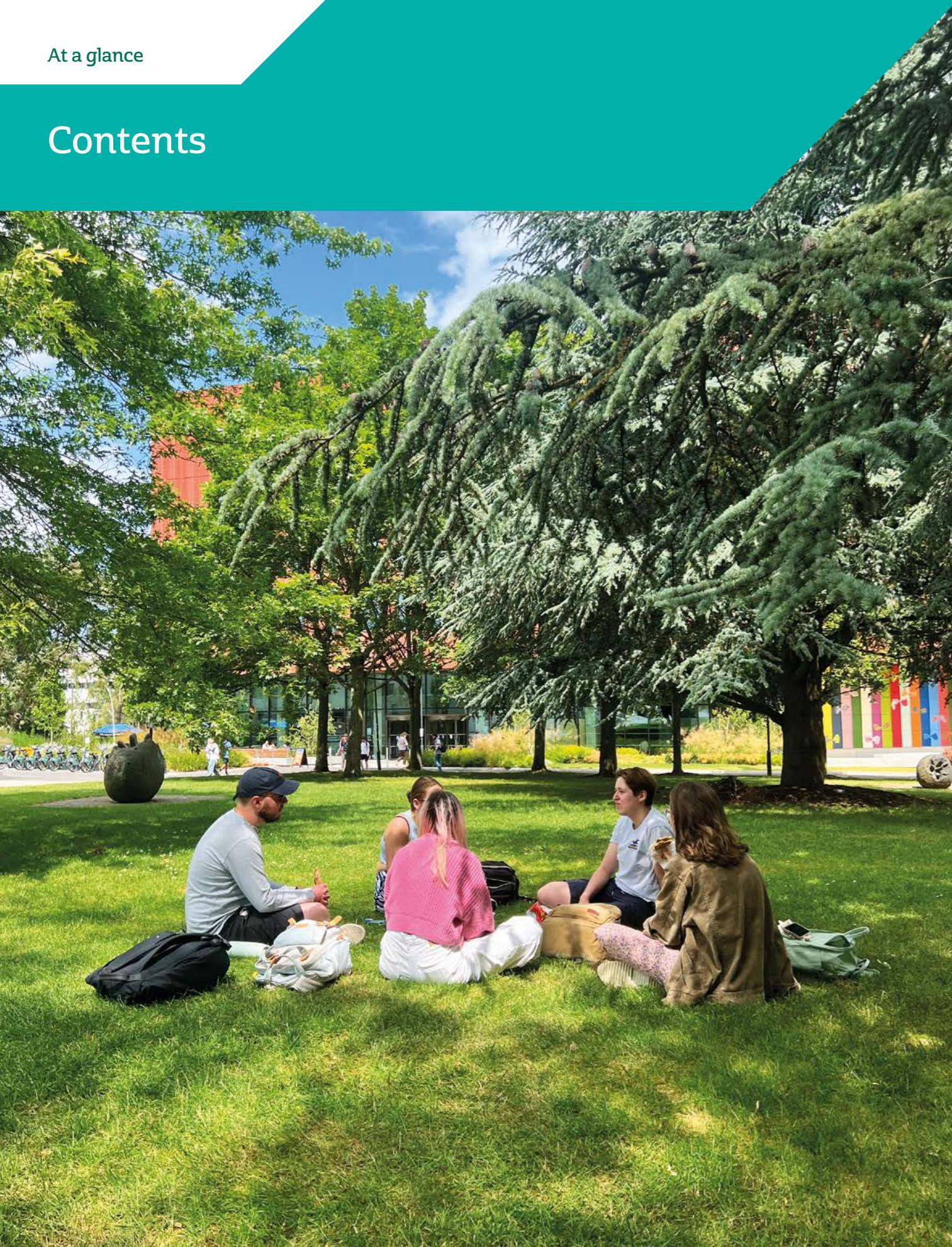


# Master's Courses 2025

For the Future Change Makers



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# Why choose WBS for your MSc?



If you're looking for a school that develops the transformational ideas and people that shape how we do business, then you'll find a home at Warwick Business School. We live by our CORE values of:

## Curiosity, Openness, Restlessness, and Excellence

and encourage our students to do the same.

### We are for the Change Makers

A Change Maker thinks beyond themselves and their environment; they're open to other viewpoints and they consider the ripple effect of what they do on a personal, social, and commercial level. They're driven by having the biggest positive impact and a focus on the greater good. Change Makers don't just accept things at face value; they question and challenge, and they have the drive to pursue every possible solution in order to achieve their ambitions.

### Personal transformation

We're here to support and motivate every member of our community to unlock their full potential and achieve their ambitions. But we're not here to hold hands. We'll push, critique, and challenge you along the way to be the best that you can be.

### Diversity matters

We focus on what makes people great, and we know there is strength in diversity. We bring people together from across the globe, from very different backgrounds, who are restless to change the world. We see it as the opportunity to share new voices, new viewpoints and new ideas.

### Thought leadership

Our faculty strive for excellence in everything they do, from the latest ground-breaking research to inspiring our students. We love collaborating – with policymakers, with the healthcare sector, and with disability rights charities to name just a few – to ensure organisations are embracing the future of change and creating a fairer world. We enjoy sharing the latest ground-breaking research which is why we produce our thought leadership magazine Core and our Core Insights Series, showcasing the latest theories and expert opinions from our faculty.

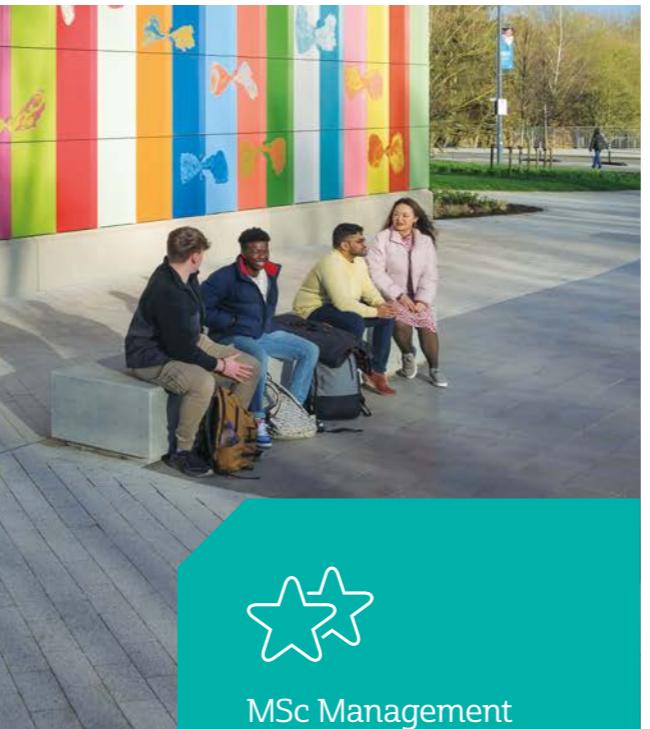
### Inspirational learning environment

For our students, learning isn't confined to the classroom. Our rebellious streak has led us to leave the whiteboard behind and give you practical experiences in order to apply your learning, from international electives to consultancy projects, and more.

We never stand still – we're constantly innovating and finding the best technology to support your learning journey.

### Personalised careers guidance

To help you realise your full potential, our in-house and industry-leading CareersPlus team have a wealth of experience, networks and resources for you to take advantage of. Whatever your vision or desire, they will equip you with the right toolkit for success in the next chapter of your story.



First UK business school to be triple accredited and to receive the Athena SWAN Gold Award for improving gender equality.

# Enriching your experience



## Warwick campus

We know that lifestyle is just as important as your course when selecting where to study. We're proud to say our campus is home to students and staff from all over the world, making it a vibrant and inclusive place for you to live while you study.

With great transport links nearby, WBS is located on the border between Coventry and Warwickshire, within an hour of the city of London and only twenty minutes from Birmingham Airport. The University of Warwick is a large, yet compact campus allowing you to enjoy the benefits of a bustling campus community as well as delving into the excitement of city life. Getting around the campus is easy as everything is within walking distance and the greenery and wildlife that surrounds you is Instagram-worthy!



Over 60,000  
WBS alumni in  
over 174 countries

## Campus facilities

Our vibrant campus is like a small town, with acres of space and plenty of activities to get involved in, so there will always be something to do to spark your curiosity. From the award-winning Warwick Arts Centre and our busy Students' Union, to our state-of-the-art Sports and Wellness Hub, there is something for everyone.

Warwick SU has over 250 societies, who meet and enjoy their activities across our campus and beyond. If none of these are quite right for you though, we encourage you to start your own!

Discover more about our clubs and societies on page 94.

## Learning facilities

WBS is for the people with a never-ending thirst for knowledge, and so our superb teaching and learning facilities provide the perfect place for you to create and expand your ambitious mindset.

### Library

It goes without saying that as a student, you'll spend a lot of time in the library. The University of Warwick's library is spread over five floors, houses 1.2 million printed volumes and 13 kilometres of archives. With over 94,000 electronic journals and more than 56,000 electronic books the library offers a stimulating 24/7 environment for you to study.

### WBS Postgraduate Hub

Our Postgraduate Hub is a dedicated space for Master's students to fully immerse themselves on a pathway of real development. It has facilities for both independent and group study, presentations, and meetings.

We are lucky to be located close to lots of exciting towns and cities to explore, such as historic Coventry, vibrant Birmingham, idyllic Kenilworth and lively Royal Leamington Spa. Our campus is well located with excellent transports links, giving you the freedom to choose how you want to live. To help you get on and off campus easily, there are frequent bus services linking different areas of campus and running to and from Coventry, Leamington Spa and Kenilworth.



## Coventry

Contemporary and cosmopolitan but steeped in history. You can find modern high street shops, restaurants, nightclubs and bars next to medieval monuments.

## Royal Leamington Spa

A trendy spa town with lots of open green spaces where you'll be spoilt for choice with an array of quirky boutiques, and a high street teeming with restaurants, cafés, and bars.

## Kenilworth

A beautiful small town in an idyllic historical setting, making it an absolute must on your list of places to visit during your time at Warwick. With great cycle routes directly from campus it is the ideal day out.

## Birmingham

Birmingham is the perfect place to enjoy cuisine, nightlife, sport and culture. You can discover hidden talent in independent pubs and watch popular international bands in bustling music venues across the city.

## Stratford-upon-Avon

Catch a show by the Royal Shakespeare Company or visit the well-preserved buildings in the quaint Tudor town.

# “The best part of WBS has been the different people I’ve met”

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“It’s been so fulfilling to meet people from completely different cultures and backgrounds. I’ve been able to learn from these relationships, and build lifelong friendships whilst creating wonderful memories.”

**Bolu Buraimoh**

*MSc Management of Information Systems & Digital Innovation (2023–2024)*

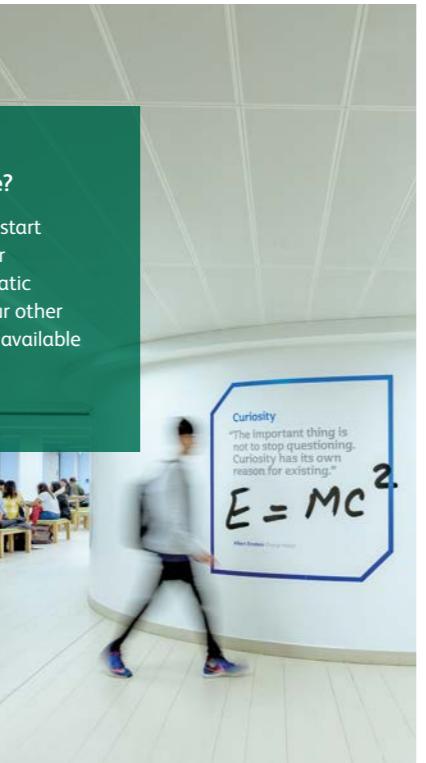


# Scholarships



## Are you a current Warwick Undergraduate?

If you're a University of Warwick student and you start with one of our Master's courses directly after your Undergraduate degree, we'll award you an automatic 25% scholarship. You will also be considered for our other scholarships, with up to a further 25% scholarship available to outstanding candidates.



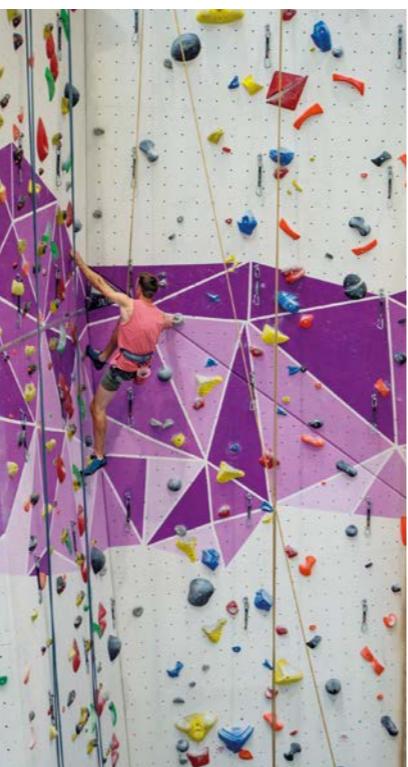
## Scholarships

Our scholarships enable the most talented students to receive a top-quality business education, with up to 50% scholarships available to students applying to study on our MSc courses.

We aim to attract the most intellectually curious individuals who strive for excellence in everything they do. We welcome talented candidates from around the world who are passionate about achieving their full potential, both academically and professionally.

Scholarship awards range from 10% of your tuition fee to a maximum of 50% for exceptional candidates. They are highly competitive and awarded on an ongoing basis, so applicants are strongly encouraged to apply early.

All alumni from the University of Warwick who are accepted onto a Master's receive a minimum 10% scholarship from the Warwick Alumni Discount Scheme, and up to an additional 40% for exceptional academic and/or extra-curricular achievements.



## High Potential Scholarship

For individuals who can demonstrate excellent academic, extra-curricular and employability achievements through student societies, volunteering internships and/or part-time work.

## UK and Commonwealth Scholarship

For outstanding individuals across the UK and Commonwealth to encourage geographical diversity.



## International/EU Scholarship

Available on a competitive basis for exceptional talent living outside of the UK or the Commonwealth.



[wbs.ac.uk/go/MScScholarships](https://wbs.ac.uk/go/MScScholarships)



**“Being awarded a scholarship has allowed me to do the things I love without worrying too much about finances”**

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“I couldn’t be more grateful for my scholarship. Gaining this unlocked the door to Warwick and allowed me to devise a budget that works for me, even in a cost-of-living crisis. It meant I could focus on my studies and get the most out of my WBS experience, without being limited by money troubles.”

**Joshua Lowe**  
*MSc Management (2023–2024)*

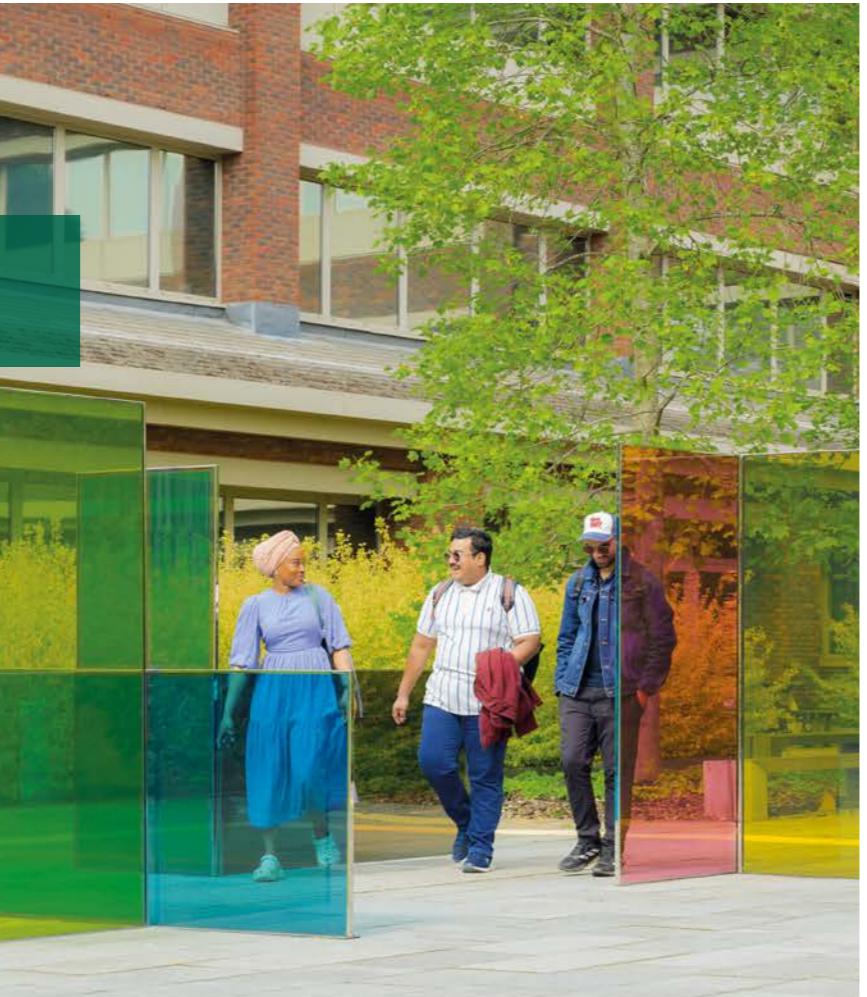
 Josh emphasises the importance of his scholarship

 [wbs.ac.uk/go/josh](http://wbs.ac.uk/go/josh)

# Student experience

At the forefront of everything we do are our students. We are here to support and motivate you to achieve your ambitions.

Our team of experienced faculty are available to provide personal advice around your academic progress. This includes help with the interpretation of assignment feedback, learning strategies, the planning of further studies and other study-related matters.



## Programme team

Our dedicated Programme team will look after you from the start of your course. They are your one-stop shop for any information you need about your studies and will be your consistent point of contact throughout your course, guiding and supporting you all the way. You'll 'meet' them on the pre-arrival website, they'll provide you your induction and on-boarding and then you'll see and hear from them regularly throughout your course.

## Wellbeing

All of our students have access to the University of Warwick's specialist Wellbeing Support Services. Wellbeing Support Services provide a range of services that can help you to develop the personal resources and skills you need to navigate the challenges and opportunities of student life. Their services include: self-help resources, skills sessions, one-to-one appointments, psychological interventions, email counselling, therapy groups, and mentoring.

[wbs.ac.uk/go/MScWellbeing](https://wbs.ac.uk/go/MScWellbeing)



**“It’s our responsibility to provide a first-class experience, both academically and personally. This starts with a comprehensive induction week and evolves with a plethora of learning support options”**

**Achim Krausert**  
*Director for Student Experience,  
MSc courses at Warwick Business School*

## Spotlight on: Business in Practice

Put business theory into practice through a combination of real-world and online simulation, academic lecture input, skills training and expert practitioner insights.

The Business in Practice module offers an alternative to the traditional Dissertation route. Incorporating an innovative and exciting team business simulation, you'll gain an understanding of each business function through a series of real-world play activities, and learn to evaluate business performance through various functional dimensions. You'll replicate how a team would work together in a real business, giving you a chance to put all of the learning from your MSc year into practice.

Following the simulation you will complete an Individual Reflection and a Business Analysis.

Our Business in Practice option is available on the following courses:

- MSc Accounting & Sustainability
- MSc Business & Finance
- MSc Business Analytics
- MSc Business with Consulting
- MSc Business with Marketing
- MSc Business with Operations Management
- MSc International Business
- MSc Management of Information Systems & Digital Innovation
- MSc Marketing & Strategy.



Discover Business in Practice

W [wbs.ac.uk/go/bip](https://wbs.ac.uk/go/bip)



“

The Business in Practice module proved to be a catalyst for my personal growth. The simulation improved my communication skills and heightened my attention to detail. Operating in a fast-paced virtual environment honed my ability to effectively interact and share information, skills that will undoubtedly prove invaluable in my future career.

The leaders exuded excitement and provided a comprehensive overview of the timetable, simulation specifics, and insights into strategic decision-making. Their enthusiasm set the stage for a productive and engaging learning journey.

In three words, my experience of Business in Practice can be described as valuable, exciting, and perceptive. It has not only ignited my passion for marketing but also instilled in me a drive to pursue it as a future career. The transformative nature of this module has empowered me with the confidence and skills needed to thrive in the dynamic business landscape.”

**Sharmila Anbalagan**  
*MSc Business with Marketing  
(2022–2023)*

# Your future, your career

Our MSc courses are the ideal stepping stone towards your career of choice. We provide a bespoke, in-house careers service, CareersPlus, to support you throughout your career journey.

The School's dedicated CareersPlus coaches and Employer Relations team have a wealth of experience across a wide variety of sectors, leaving you safe in the knowledge that you'll get the support you need to find the right career path for you.

You're in good hands, the University of Warwick was ranked in the top six universities with the largest numbers of top employers in 2024.\*

\*The Graduate Market in 2024, High Fliers Reports



## Before you arrive

You'll have access to:

- Webinars
- Online information
- Regular blog content featuring MSc-specific advice to prepare you for starting at WBS
- Personal careers advice via email, phone, and video call
- Access to our pre-arrival web pages from summer onwards.

Many graduate roles begin recruiting in the autumn so we always advise getting in touch early.

## During your time at WBS

You'll have access to a whole host of opportunities, ranging from CV workshops to seminars with industry leaders.

### Guidance

- VMock CV-checking software
- CV advice
- Application checks
- Mock interview and assessment centres
- Industry internship support.

### Workshops and lectures

- Sector insight presentations, including investment banking, automotive, technology HR, consulting, asset management, and FMCG insights
- Networking for Careers Fairs
- How to use LinkedIn to find a job
- Building your commercial awareness
- Corporate speakers – companies who have presented previously include: L'Oréal, Accenture, Lloyds TSB, Barclays, HSBC, Morgan Stanley, JP Morgan, and many more.

All of these events will give you direct insight into careers options, support your job search, and also enable you to build your network for the future.

[wbs.ac.uk/go/MScCareers](https://wbs.ac.uk/go/MScCareers)

## After you graduate

As a member of our global alumni community, you'll be able to take advantage of continued career support, networking opportunities, and exclusive events.

### WBS Alumni benefits

- Careers support including careers consultations, e-guidance, coaching and online resources
- Monthly alumni newsletter
- Global networking opportunities through our network groups
- Access to our award-winning Global Mentoring Programme
- Exclusive events at our Warwick Campus, The Shard and across the globe to help with your continued professional development
- Alumni directory: connect with WBS graduates globally
- Free access to journals and research tools
- Discounts on subscriptions and services: including The Economist, Financial Times and Warwick Conferences.

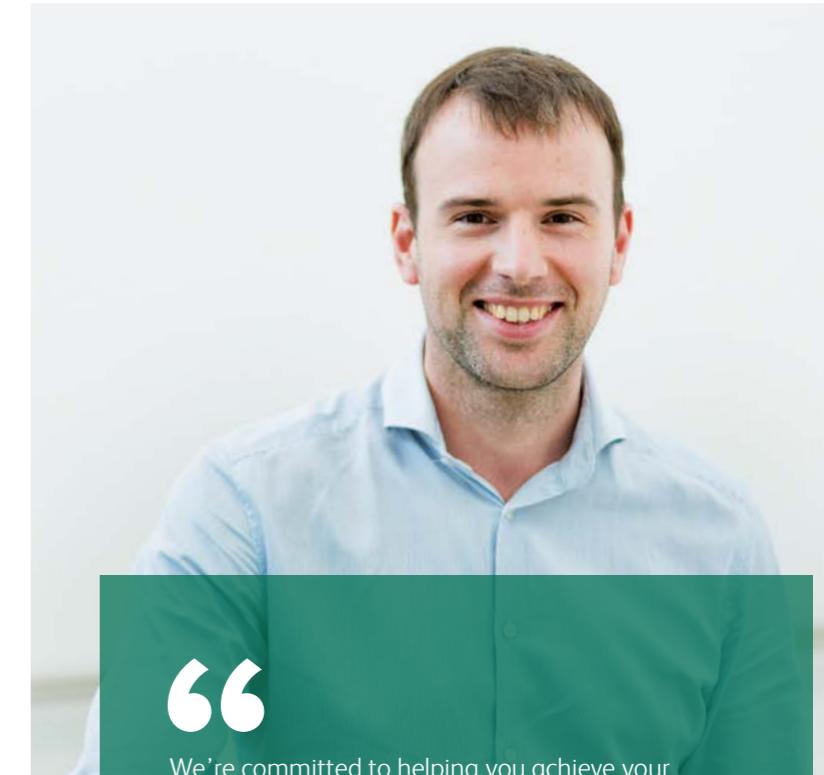
[wbs.ac.uk/go/MScAlumni](https://wbs.ac.uk/go/MScAlumni)

“

We're committed to helping you achieve your career goals through tailored support that meets your personal aspirations. Our dedicated career coaches offer one-on-one appointments to provide personalised guidance, helping you navigate your career journey with confidence.

We also offer expert-led skills training, ensuring you're well-prepared for the job market. Additionally, our campus hosts exclusive recruitment events where you can connect with top employers and industry specialists. With our bespoke career services, you'll be empowered to turn your ambitions into reality.”

**Peter Burnham**  
Careers Manager



# Graduate destinations

Following graduation, you'll join a network of over 60,000 global alumni, in over 174 countries. Our graduates go on to work in a wide range of industries, using specialist skills and critical and conceptual learnings from their MSc year to address key business challenges and help businesses to succeed.

[View our employment report](#)

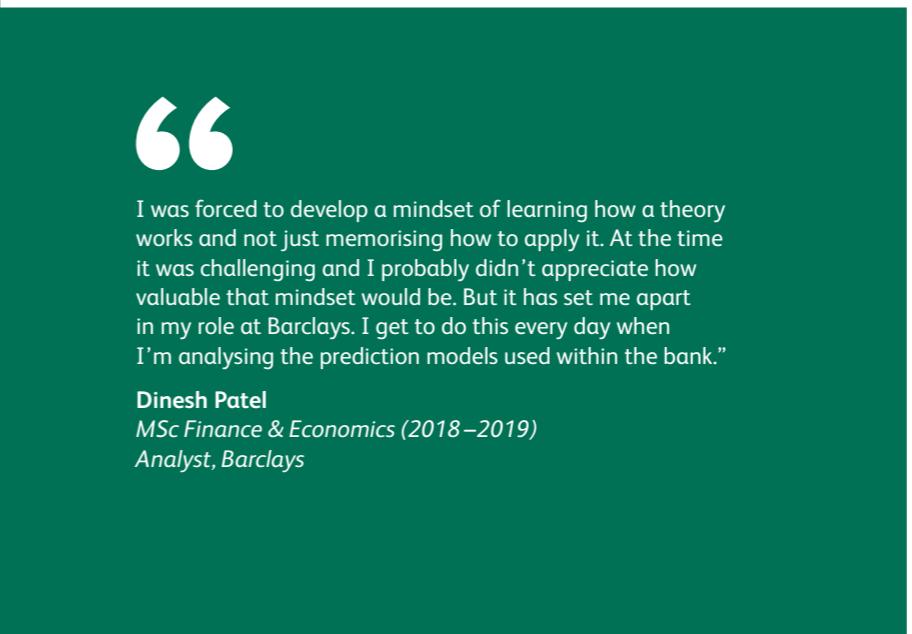
 [wbs.ac.uk/go/MScEmpRep23](https://wbs.ac.uk/go/MScEmpRep23)



“

I began my role as Associate Auditor at PwC UK soon after graduating. My course helped develop discipline in my work ethic, contributing significantly to my effectiveness as an auditor. The Entrepreneurship specialism of MSc Management has been a cornerstone in fostering a holistic understanding of business dynamics, enhancing my capabilities in the field of auditing.”

**Omowonuola Jawando**  
MSc Management (2022–2023)  
Associate Auditor, PwC UK



“

I was forced to develop a mindset of learning how a theory works and not just memorising how to apply it. At the time it was challenging and I probably didn't appreciate how valuable that mindset would be. But it has set me apart in my role at Barclays. I get to do this every day when I'm analysing the prediction models used within the bank.”

**Dinesh Patel**  
MSc Finance & Economics (2018–2019)  
Analyst, Barclays



“

WBS values curiosity, openness, restlessness and excellence. These principles were proudly on show from professors, lecturers, support staff and peers alike from the day I arrived. The CareersPlus team were a pleasure to work with, and were pivotal in achieving my current role. The Careers workshops, events and 1-2-1s built my knowledge, skills and confidence, for which I am sincerely grateful.”

**Sharath Devarajan**  
MSc Business with Marketing (2021–2022)  
Graduate Business Development Manager for Europe, the Middle East and Asia, Arrow Electronics

# Your course and beyond

Our aim is to give you a wide-ranging learning experience, both inside and outside of the classroom.

On our MSc courses you will:

- Develop comprehensive skills in business, management, or finance
- Gain a firm understanding of how the world of business works
- Learn from some of the world's best researchers, business teachers and experts
- Prepare for your career in specific industry sectors, including finance, consulting, information systems and marketing
- Gain extra experience through co-curricular options.

## International perspectives

Warwick Business School is the largest department at the University of Warwick and is a truly international destination. Our bustling global community welcomes students who are eager to embrace independence and begin an exciting new journey.

At WBS we have links with many international organisations, collaborative networks and global alliances enabling you to broaden your horizons in the world of business. Our MSc Management course offers an international trip as part of the course.

Whatever your career goal, there is a course that will suit you. Our graduates aim high, and go to a wide variety of career destinations, from consultancy to in-house positions, finance roles in the City, working for big-name brands, and launching their own start-ups.



# Our programmes



 Discover our  
Master's courses

 [wbs.ac.uk/go/masters](http://wbs.ac.uk/go/masters)

# Management courses



Our suite of management courses will provide you with an education in the management of people and technology, and are designed to transition you into management roles after graduating.

Immerse yourself in your area of interest and evolve into a diversely skilled management professional.

Featuring the most innovative and up-to-date content, you'll cultivate the skill set necessary to step into business and make a difference.



Our Management portfolio



wbs.ac.uk/go/managementfilm

# MSc Management

## MSc Management course entry details

**Start date:** Fees & funding: For further information on the most up-to-date course fees, and our Sept 2025 scholarship offering, please visit our MSc Management web page.

**Duration:**  
1 year, full-time

**Entry requirements:** 2:1 (or international equivalent) achieved at Undergraduate level. If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on the MSc Management web page.

## Accreditations



## Rankings



Ranked 1st in the UK by *The Economist*

Ranked 3rd in the UK by the FT

Ranked 4th in the UK & 22nd in the world by QS

## Class of 2024 profile



Number of students: 248



Number of nationalities: 31



Average age: 23

## Why MSc Management?

Our MSc Management is an intensive and immersive course that brings together the different disciplines within business and management, helping you accelerate your development to leadership roles in a range of industries and different sized companies.

This course has been fine-tuned to equip you with the skills, knowledge and hands-on experience to flourish in the world of business management.

Discover what it means to lead and manage a business, and how to bring together the teams and skillsets needed to make great decisions and successfully implement them in today's highly competitive global markets.

## Developing you as an individual

We believe that studying theory is only one element that enables you to become a global leader. We focus on developing you as an individual, enhancing your soft-skills and the impact you can have early in your career. Elements of the course such as free optional foreign language study enable you to widen your perspective and set yourself apart from others in industry.

## International study

Gain an awareness of international business culture first-hand on our International Management module. Previous locations have included Solvay Brussels School of Economics and Management; IE Business School, Madrid; Bocconi University, Milan; and the University of Cape Town Graduate School of Business.

## Is this the right programme for you?

Applicants with three or more years of post-graduation professional business experience are typically better suited to our Full-time MBA programme. If you're unsure which course is best for you, request a 121 consultation or please send your CV to

E mastersrecruitment@wbs.ac.uk

## Assessment and modules

Over three terms you will complete six core modules, alongside four optional modules designed to help you focus on your own areas of interest. Assessment of these modules will vary, and you could be assessed by group presentation, peer assessment, individual assignment, or examination. Your studies will be completed by your Dissertation.

## Core modules for 2025 entry

- Strategies for the Global Economy
- Data Driven Decision Making
- Performance Management of the Firm
- Customer Value Management
- Purpose, Impacts and Profit
- Leading and Managing Change
- Dissertation.

## Internship

This course offers the opportunity to self-source a summer internship, to increase your employability by applying your theoretical learnings to a real-world industry setting. Our careers team will support you through each step of the process.



wbs.ac.uk/go/mim

## Other Management courses

MSc Management of Information Systems & Digital Innovation	32
MSc Marketing & Strategy	36

## Career destinations

All of our MSc students benefit from our dedicated CareersPlus service whilst at WBS. Our MSc Management graduates are highly employable, and go into a range of industries and roles.



# “The course is very intricately designed to give us the best possible experience”

“I've found MSc Management to be an extremely fulfilling and engaging one, especially with its array of exciting projects and opportunities on offer.

I've enjoyed working on real life case studies with different teams and giving impromptu presentations. This has really pushed my abilities to think beyond the ordinary and enhanced my knowledge through practical examples. Every workshop is unique in its own way, which makes it all the more thrilling.”

**Arafat Bin Aziz**  
MSc Management (2023–2024)

 Arafat reflects on the  
MSc Management conference  
 [wbs.ac.uk/go/arafat](http://wbs.ac.uk/go/arafat)



# MSc Management of Information Systems & Digital Innovation

MSc Management of Information Systems & Digital Innovation course entry details	
<b>Start date:</b> Sept 2025	<b>Fees &amp; funding:</b> For further information on the most up-to-date course fees, and our scholarship offering, please visit our MSc Management of Information Systems & Digital Innovation web page.

**Entry requirements:** 2:1 (or international equivalent) achieved at Undergraduate level. We welcome applications from all disciplines and do not require you to have prior knowledge of information technology. If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on the MSc Management of Information Systems & Digital Innovation web page.

## Class of 2024 profile



Number of students: **91**



Number of nationalities: **19**



Average age: **24**

## Why MSc Management of Information Systems & Digital Innovation?

Designed for the information systems managers of the future, develop your management and consultancy skills to prepare yourself for a career helping businesses to thrive in the digital age. You'll gain an important foundation in management theory and the practical use of information systems, all whilst considering how to manage digital innovation to achieve business value.

You'll get the opportunity to tailor your options to your own interests, giving you the opportunity to specialise in IT consultancy or programming/analytics, or gain an understanding of both disciplines.

## Hands-on experience with industry leaders

We have close relationships with many IT and consulting organisations including EY, Barclays, PA Consulting, Fetch.ai, Google, and Deloitte. These firms all value the WBS focus on developing managers with a creative mindset to integrate IT and digital innovations in business.

This course will be taught through an exciting mix of face-to-face and online learning, utilising the format most suitable to the content, and in a way that helps you balance your workload and make the most of opportunities for extra-curricular activities.

## Assessment and modules

Over three terms you will complete six core modules, before choosing modules that make it possible to specialise in IT consultancy or programming/analytics, or to combine modules in these areas.

Assessment of these modules will vary, and you could be assessed by group presentation, peer assessment, individual assignment, or examination.

Your studies will be completed by one of the following routes:

- One elective + Research Methods + Research Paper
- Two electives + Self-sourced Internship
- Two electives + Business in Practice.

Within the Research Paper option, there are two possible approaches:

- A company-based project with a sponsoring organisation, producing both an academic Dissertation and a management report for the company
- A piece of research which will see you develop more specific detailed knowledge in a particular area.

## Core modules for 2025 entry

- MIS: Foundations and Critical Perspectives
- Programming Solutions for Enterprise
- Sustainability and Innovation
- Cybersecurity in Business
- Digital Business Strategy
- Managing and Leading Digital Innovation.



[wbs.ac.uk/go/misdi](http://wbs.ac.uk/go/misdi)

## Other Management courses

MSc Management	28
MSc Marketing & Strategy	36

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## Career destinations

All of our MSc students benefit from our dedicated CareersPlus service whilst at WBS. Our MSc Management of Information Systems & Digital Innovation graduates are highly employable, and go into a range of industries and roles.



# “The course is flexible, and allows you to choose your own topics and methods of enquiry ”

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“We’re provided with the tools and skills to create intelligent and interactive digital communities, and to optimise their performance and impact.

I highly recommend developing a strong foundation in both information systems and digital innovation, staying updated on the latest technological trends, and actively seeking hands-on experiences to apply theoretical knowledge in practical settings.”

**Tia Kgothule**  
*MSc Management of Information Systems & Digital Innovation (2023–2024)*

 Tia details her favourite module

 [wbs.ac.uk/go/tia](http://wbs.ac.uk/go/tia)



# MSc Marketing & Strategy

## MSc Marketing & Strategy course entry details

**Start date:** Fees & funding: For further information on the most up-to-date course fees, and our Sept 2025 scholarship offering, please visit our MSc Marketing & Strategy web page.

**Duration:**  
1 year, full-time

**Entry requirements:** 2:1 (or international equivalent) achieved at Undergraduate level. Applicants from all disciplines are welcome. If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on the MSc Marketing & Strategy web page.

## Rankings



2nd in the UK and  
7th in the world by QS

## Class of 2024 profile



Number of students: 233



Number of nationalities: 26



Average age: 23



wbs.ac.uk/go/msms

## Other Management courses

MSc Management

MSc Management of Information Systems & Digital Innovation

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## Why MSc Marketing & Strategy?

This specialist course will equip you with the tools needed to make a desired impact on innovative marketing or strategic decisions, both within companies and from advisory functions in service providers and consultancies. Our unique combination of teaching, interaction with experts, and exposure to the latest contemporary content provides students with a platform to apply learned techniques to 'real-world' scenarios. You'll gain the creative and analytical skillset needed to flourish in your career.

You'll critically assess how best to utilise marketing at the heart of organisational strategy. The intrinsically linked strands of this degree enhance your understanding of the broader implications of decisions for the organisation as a whole, giving you the confidence and expertise to apply your skills in a variety of roles, thereby furthering company development.

## Assessment and modules

Over three terms you will complete six core modules, and three marketing and strategy related optional modules. Assessment of these modules will vary, and you could be assessed by group presentation, peer assessment, individual assignment, or examination. Your studies will be completed by either one further optional module and the Business in Practice module, or your Dissertation.

Within the Dissertation option there are two possible approaches:

- A company-based project with a sponsoring organisation, producing both an academic Dissertation and a management report for the company
- A piece of marketing or strategy-related research which will see you develop more specific detailed knowledge in a particular area of marketing or strategy.

## Core modules for 2025 entry

- Critical Issues in Marketing
- Strategic Management
- Succeeding in a Sustainable Future
- Negotiation
- Market Research
- Marketing and Strategy Analytics.

## Optional Modules

Optional modules can vary from year to year. Example optional modules may include:

- Branding and Marketing Communications
- Creating Value with Marketing Experiences
- Marketing with Digital Disruption and Transformation
- Digital Strategy and Agile Transformation
- Design Thinking
- Global Challenges in Management and Sustainability.

Please note these modules are subject to change.

## Optional modules (Business in Practice route only)

- Digital Business Services
- Entrepreneurship and Business Venturing
- Forecasting for Decision Makers
- Governance, Corporate Responsibility and Ethical Business Practices
- Creative People in Sustainable Organisations
- International Business.

Please note these modules are subject to change.

## Capstone modules

- Dissertation
- Business in Practice.

## Career destinations

All of our MSc students benefit from our dedicated CareersPlus service whilst at WBS. Our MSc Marketing & Strategy graduates are highly employable, and go into a range of industries and roles.



# “Each of my modules was structured to blend theoretical concepts with practical case studies”

“This is a fascinating way to connect knowledge with real-world situations, which I found a practical learning experience to have moving forward.

We were quickly assigned to groups for projects. Working alongside friends from different nationalities and professional experiences broadened my perspective, enhanced my collaborative skills, and improved my approach to teamwork.”

**Supavadee Nitwong**  
*MSc Marketing & Strategy (2023–2024)*

 Supavadee looks back on her first term at WBS

 [wbs.ac.uk/go/supavadee](https://wbs.ac.uk/go/supavadee)



# Finance courses



Our Finance MSc courses have been created to prepare those with skills for roles in the financial industry – whether that be in larger firms in the world's financial centres, or managing financial challenges in-house. Each course enables you to specialise in an area of interest, including accounting, economics and mathematical finance.

As the anticipation of jobs being challenged by Artificial Intelligence becomes a reality, our Finance courses have been designed so that we can share the skills and depth of understanding needed to design, develop and supervise these new forms of financial intelligence.



[Our Finance portfolio](#)



[wbs.ac.uk/go/financefilm](http://wbs.ac.uk/go/financefilm)

# MSc Accounting & Financial Management

## MSc Accounting & Financial Management course entry details

**Start date:** Fees & funding: For further information on the most up-to-date course fees, and our Sept 2025 scholarship offering, please visit our MSc Accounting & Financial Management web page.

**Duration:**  
1 year, full-time

**Entry requirements:** You must have, or be expecting to obtain, at least a 2.1 degree at Undergraduate level from a UK university, or overseas equivalent from a top-performing University. If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on the MSc Accounting & Financial Management web page.



[wbs.ac.uk/go/msafm](http://wbs.ac.uk/go/msafm)

## Why MSc Accounting & Financial Management?

New for 2025, this course dives deep into the dynamic world of accounting and financial management, exploring a myriad of exciting career paths. Take your learning beyond the classroom with our standout feature: a self-sourced three-month placement or internship that puts you at the heart of industry action. This innovative, immersive approach ensures you're not just studying, but continuously building your professional edge throughout the entire course.

Our exclusive year-long Careers & Employability module sets us apart, dedicating valuable curriculum time to hone the critical skills employer's demand. You're not just earning a degree – you're crafting a launchpad for an exceptional career.

## Assessment and modules

Over three terms you will complete eight compulsory modules, and select two optional modules. Assessment of these modules will vary, and you may be assessed by group presentation, individual assignment, or examination.

You'll then choose one of our capstone modules: either Dissertation or a self-sourced Internship.

### Core modules for 2025 entry

- Analysing Value Creation
- Management Accounting for Decision Making
- Governance and Stakeholder Engagement
- Data Analytics
- Accounting and Financial Management Careers and Employability
- Accounting and Financial Management in Practice
- Foundations of Financial Management
- Advanced Financial Management.

### Optional modules

- Please note that this is a sample range:*
- Financial Accounting: Theory and Context
  - Sustainability Reporting
  - Alternative Investments
  - Behavioural Finance
  - Mergers & Acquisitions & Corporate Control
  - FinTech: Digital Currencies and Decentralised Finance
  - Digital Marketing Technology and Management
  - Strategic Human Resource Management
  - Governance, Corporate Responsibility and Ethical Business
  - Business, International Finance and Economics
  - Driving Innovation and Entrepreneurship
  - Global Challenges in Management and Sustainability
  - Digital Strategy and Agile Transformation
  - Entrepreneurship and Business Venturing
  - People and Organisations through Marketing and Strategy.

*Please note these modules are subject to change.*

### Capstone modules

- Dissertation
- Internship.

### Internship

This course offers the opportunity to self-source a summer internship, to increase your employability by applying your theoretical learnings to a real-world industry setting. Our careers team will support you through each step of the process.



## Other Finance courses

MSc Accounting & Sustainability

46

MSc Business & Finance

50

MSc Finance

54

MSc Finance & Economics

58

MSc Financial Technology

62

MSc Mathematical Finance

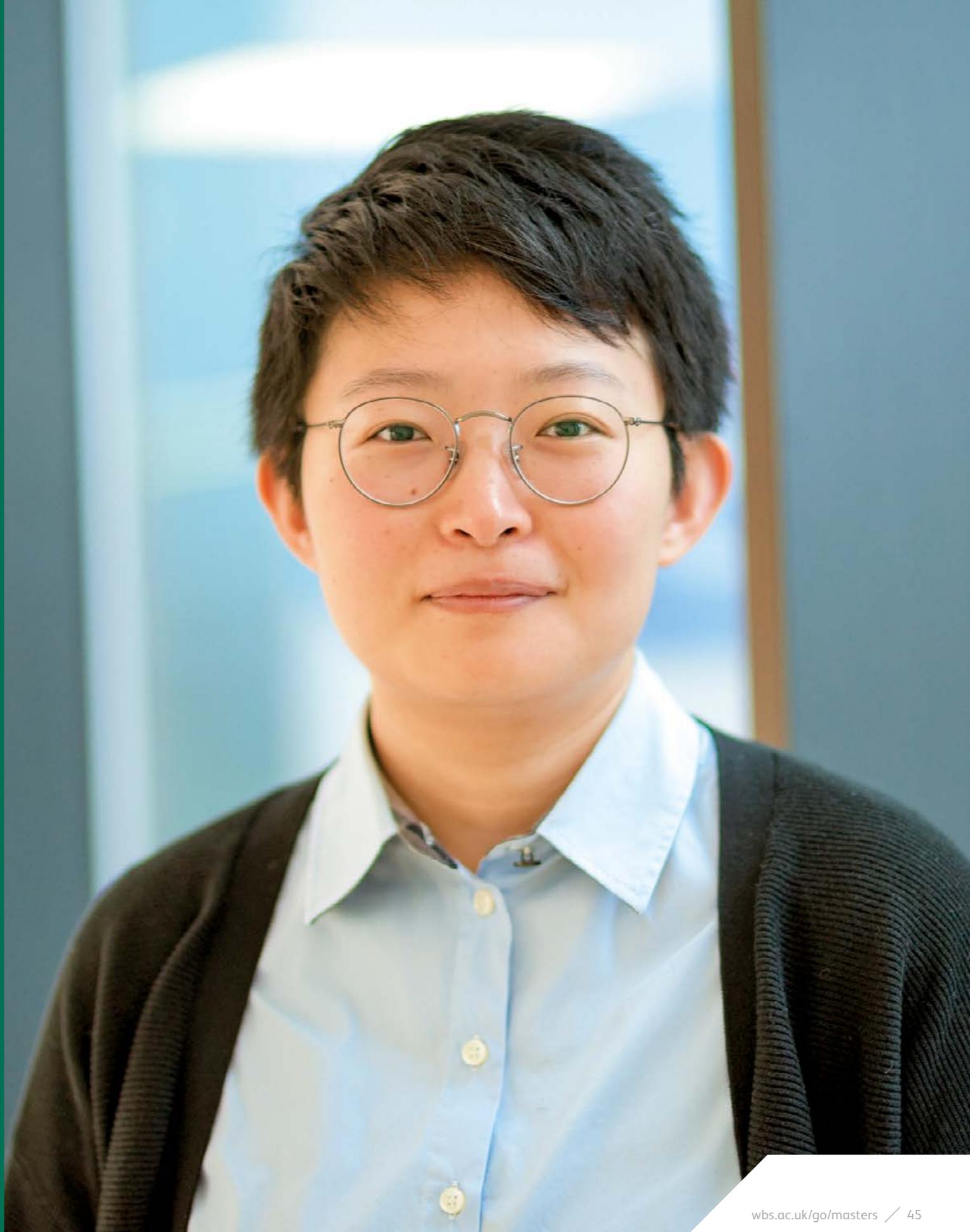
66

**“Our MSc in Accounting and Financial Management stands out by integrating career development directly into the curriculum”**

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“We've dedicated time and space throughout the year for students to develop crucial employability skills and explore diverse career paths. This innovative approach, combined with our focus on practical, real-world application, prepares you to excel in today's dynamic business world.”

**Dr Zhifang Zhang**  
Course Director of MSc Accounting & Financial Management



# MSc Accounting & Sustainability

## MSc Accounting & Sustainability course entry details

**Start date:** Fees & funding: For further information on the most up-to-date course fees, and our Sept 2025 scholarship offering, please visit our MSc Accounting & Sustainability web page.

**Duration:**  
1 year, full-time

**Entry requirements:** You must have, or be expecting to obtain, at least a 2:1 degree at Undergraduate level from a UK university, or overseas equivalent from a top-performing University. We would also consider relevant professional experience or qualifications. If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on the MSc Accounting & Sustainability web page.



wbs.ac.uk/go/msas

## Why MSc Accounting & Sustainability?

Engage with the transformative power of accounting and professional expertise. Give yourself the edge in a rapidly developing job market as the world of business works to confront the grand challenges of sustainable development. Whether the intrinsically linked subject areas of accounting and sustainability are familiar or new to you, this course offers you the platform to progress your expertise.

New for 2025, this course has been carefully constructed to equip you with the skills, knowledge and practical experience to step straight into the professional sphere, and start making a positive impact.

## Assessment and modules

Over three terms you will study seven core modules, and select three optional modules. Assessment of these modules will vary, and you may be assessed by group presentation, individual assignment, or examination.

You'll then complete the course with one of our capstone modules: Dissertation, Business in Practice, or a self-sourced Internship.

Assessment of these modules will vary, and you may be assessed by group presentation, individual assignment, or examination.

## Core modules for 2025 entry

- Analysing Value Creation
- Data Analytics
- Grand Challenges, Accountability, and Professional Expertise
- Governance and Stakeholder Engagement
- Management Information and Responsible Decision Making
- Professional Ethics and Assurance
- Sustainability Reporting.

## Optional Modules

Please note that this is a sample range:

- Alternative Investments
- Financial Accounting: Theory and Context
- Global Challenges in Management and Sustainability
- Forecasting for Decision Makers
- Project Management
- Global Challenges in Management and Sustainability
- Entrepreneurship and Business Venturing
- Business Analytics for Managers.

Please note these modules are subject to change.

## Capstone modules

- Dissertation
- Business in Practice
- Internship.

## Internship

This course offers the opportunity to self-source a summer internship, to increase your employability by applying your theoretical learnings to a real-world industry setting. Our careers team will support you through each step of the process.



## Other Finance courses

MSc Accounting & Financial Management

42

MSc Business & Finance

50

MSc Finance

54

MSc Finance & Economics

58

MSc Financial Technology

62

MSc Mathematical Finance

66



**“This transformative course is for aspiring students and professionals looking for a career that is both rewarding and meaningful”**

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“Having accurate and relevant information is key to making good decisions. It’s no longer good enough to take care of the money as organisations must learn how to prosper without costing the planet.

Accounting as the information profession is at the forefront of establishing what organisations, their managers, investors, and stakeholders need to know to realise sustainable outcomes.”

**Dr Hendrik Vollmer**  
*Head of Group, Accounting*

# MSc Business & Finance

## MSc Business & Finance course entry details

**Start date:** Fees & funding: For further information on the most up-to-date course fees, and our Sept 2025 scholarship offering, please visit our MSc Business & Finance web page.

**Duration:**  
1 year, full-time

**Entry requirements:** At least a 2.1 degree at Undergraduate level from a UK university, or overseas equivalent from a top-performing university. If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on the MSc Business & Finance web page.

## Class of 2024 profile



Number of students: **89**



Number of nationalities: **12**



Average age: **23**

## Why MSc Business & Finance?

Develop a combination of business and management skills alongside advanced financial skills, enabling you to undertake a range of financial management roles for organisations outside of the finance industry. You'll uncover key management and business expertise by exploring modern business principles and techniques. Alongside this, you'll advance your financial skillset, giving you the ability to understand organisations as a whole. With the option to choose our Business in Practice module, you'll put your learnings into practice to strengthen your industry expertise.

This course will be taught through an exciting mix of face-to-face and online learning, utilising the format most suitable to the content, and in a way that helps you balance your workload and make the most of opportunities for extra-curricular activities.

## Assessment and modules

Over three terms you will complete eight core modules, and one optional module of your choice. If you choose the Dissertation route you will undertake the 'Research Methods for Financial Management' module in terms two and three, and if you select the term three Business in Practice route you will also select one additional optional module in term three. Assessment of these modules will vary, and you could be assessed by group work, project work, or examination.

## Core modules for 2025 entry

- Financial Reporting and Statement Analysis
- Quantitative Methods for Financial Management
- Corporate Finance
- Analysis of Economic Behaviour
- Financial Management
- Strategic Management Accounting
- Financial Markets and Instruments
- Strategy Analysis and Practice.

## Optional modules

Please note that this is a sample range:

- Ethical Leadership
- International Business
- Derivatives and Corporate Risk Management
- Leading for Innovation
- Judgement and Decision Making
- Project Management.
- Research Methods for Financial Management (compulsory for students choosing Dissertation).

Please note these modules are subject to change.

## Capstone modules

- Dissertation
- Business in Practice.



[wbs.ac.uk/go/msbf](http://wbs.ac.uk/go/msbf)

## Other Finance courses

MSc Accounting & Financial Management

42

MSc Accounting & Sustainability

46

MSc Finance

54

MSc Finance & Economics

58

MSc Financial Technology

62

MSc Mathematical Finance

66



## Career destinations

All of our MSc students benefit from our dedicated CareersPlus service whilst at WBS. Our MSc Business & Finance graduates are highly employable, and go into a range of industries and roles.



**Deloitte.**

**Deutsche Bank**



**HSBC**

**IBM**

**J.P.Morgan**

**KPMG**

**pwc**

**Santander**

**“I’ve enjoyed invaluable support from the academic and professional staff – both on my course and away from it”**

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“From my first day at WBS, I immersed myself in the multicultural environment, where the diversity of ideas and cultures enriched my academic experience. There’s a real camaraderie here, allowing students to thrive not only academically but also personally.”

**Juanita Ordoñez Bernal**  
MSc Business & Finance (2023–2024)

 Juanita looks back on her development at WBS

 [wbs.ac.uk/go/juanita](https://wbs.ac.uk/go/juanita)



# MSc Finance

## MSc Finance course entry details

**Start date:** Fees & funding: For further information on the most up-to-date course fees, and our Sept 2025 scholarship offering, please visit our MSc Finance web page.

**Duration:**  
1 year, full-time

**Entry requirements:** A 2:1 or higher (or international equivalent) achieved in a relevant finance-related subject at Undergraduate level. Online supplementary course available pre-arrival for those with a quantitative degree that haven't yet studied Finance. If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on the MSc Finance web page.

## Rankings



4th in the UK by the FT  
6th in the UK by QS  
19th in the UK by QS

## Class of 2024 profile



Number of students: 105



Number of nationalities: 32



Average age: 23

## Why MSc Finance?

The financial sector is one that is always evolving, and this course is designed to give you a fundamental understanding of finance in today's world. You will gain a deep theoretical and conceptual knowledge of finance and quantitative skills, preparing you for a range of careers in the financial industry. As the anticipation of jobs being challenged by Artificial Intelligence becomes a reality, we aim to share the skills and depth of understanding needed to design, develop, and supervise these new forms of financial intelligence.

## Assessment and modules

Over three terms you will complete eight core modules, and three optional modules of your choice. Assessment of these modules consists of a mixture of project work and examinations. Your studies will be completed by a Dissertation or self-sourced Internship.

## Core modules for 2025 entry

- Asset Pricing
- Corporate Finance
- Data Analysis for Finance
- Investment Management
- Empirical Finance
- Ethics, Financial Regulation and Corporate Governance
- Quantitative Methods for Finance.

## Optional modules

Please note that this is a sample range:

- Banks and Financial Institutions
- Behavioural Finance
- Derivative Securities
- Financial Reporting and Statement Analysis
- Financial Risk Management
- Fixed Income Instruments and Debt Markets
- International Financial Management
- Alternative Investments
- Practice of Investment Management
- Mergers and Acquisitions and Corporate Control.

Please note these modules are subject to change.

## Capstone modules

- Dissertation
- Internship.

## Internship

This course offers the opportunity to self-source a summer internship, to increase your employability by applying your theoretical learnings to a real-world industry setting. Our careers team will support you through each step of the process.



wbs.ac.uk/go/msf



## Other Finance courses

MSc Accounting & Financial Management

42

MSc Accounting & Sustainability

46

MSc Business & Finance

50

MSc Finance & Economics

58

MSc Financial Technology

62

MSc Mathematical Finance

66

## Career destinations

All of our MSc students benefit from our dedicated CareersPlus service whilst at WBS. Our MSc Finance graduates are highly employable, and go into a range of industries and roles.





**“It’s like a one-year crash course – learning the very basics up to a highly advanced level”**

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“The MSc Finance course has exceeded my expectations. The rigorous curriculum, practical industry insights, and hands-on learning opportunities have equipped me with the necessary knowledge and skills to excel in the field of finance. I wholeheartedly recommend Warwick Business School to any student seeking a fulfilling academic and career journey.”

**Kenneth Teo Chuan Zong**  
MSc Finance (2023–2024)



Kenneth shares his journey since choosing MSc Finance



[wbs.ac.uk/go/kenneth](https://wbs.ac.uk/go/kenneth)

# MSc Finance & Economics

## MSc Finance & Economics course entry details

**Start date:** Sept 2025    **Fees & funding:** For further information on the most up-to-date course fees, and our scholarship offering, please visit our MSc Finance & Economics web page.

**Duration:**  
1 year, full-time

**Entry requirements:** A 2:1 or higher (or international equivalent) achieved in a relevant subject at Undergraduate level. Strong mathematics and statistics, or econometrics ability essential, with Undergraduate studies containing substantial elements of economics and finance. If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on the MSc Finance & Economics web page.



[wbs.ac.uk/go/msfe](http://wbs.ac.uk/go/msfe)

## Class of 2024 profile



Number of students: **36**



Number of nationalities: **14**



Average age: **22**

## Why MSc Finance & Economics?

Are you fascinated by the capital markets of the world? Do you want to develop your skills in economic analysis and understand how the financial sector functions? With our MSc Finance & Economics course you'll explore the most advanced tools in finance and use your economics background as a springboard to increase your career options. Apply your strong grounding in economics and numerical ability to improve your skills as a financial expert whilst benefiting from the combined approach of Warwick Business School and the Department of Economics.

## Assessment and modules

Over three terms you will complete eight core modules, and two optional modules of your choice. Assessment of these modules consists of a mixture of project work and examinations. Your studies will be completed by your Dissertation or self-sourced Internship.

## Core modules for 2025 entry

- Asset Pricing
- Corporate Finance
- Data Analysis for Finance
- Econometrics
- Empirical Finance
- Ethics, Financial Regulation and Corporate Governance
- Macroeconomics
- Microeconomics.

## Optional modules

*Please note that this is a sample range:*

- Alternative Investments
- Behavioural Finance
- Derivative Securities
- Financial Reporting and Statement Analysis
- Financial Risk Management
- Fixed Income Instruments and Debt Markets
- International Financial Management
- Practice of Investment Management
- Mergers and Acquisitions and Corporate Control
- Topics in Global Finance
- Behavioural Economics
- Development Economics
- Topics in Applied Microeconomics Labour Economics.

*Please note these modules are subject to change.*

## Capstone modules

- Dissertation
- Internship.

## Internship

This course offers the opportunity to self-source a summer internship, to increase your employability by applying your theoretical learnings to a real-world industry setting. Our careers team will support you through each step of the process.

## Career destinations

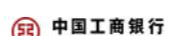
All of our MSc students benefit from our dedicated CareersPlus service whilst at WBS. Our MSc Finance & Economics graduates are highly employable, and go into a range of industries and roles.



**Deloitte.**



**Grant Thornton**



Financial Supervisory Commission, R.O.C. (Taiwan)  
**Securities and Futures Bureau**

## Other Finance courses

MSc Accounting & Financial Management

42

MSc Accounting & Sustainability

46

MSc Business & Finance

50

MSc Finance

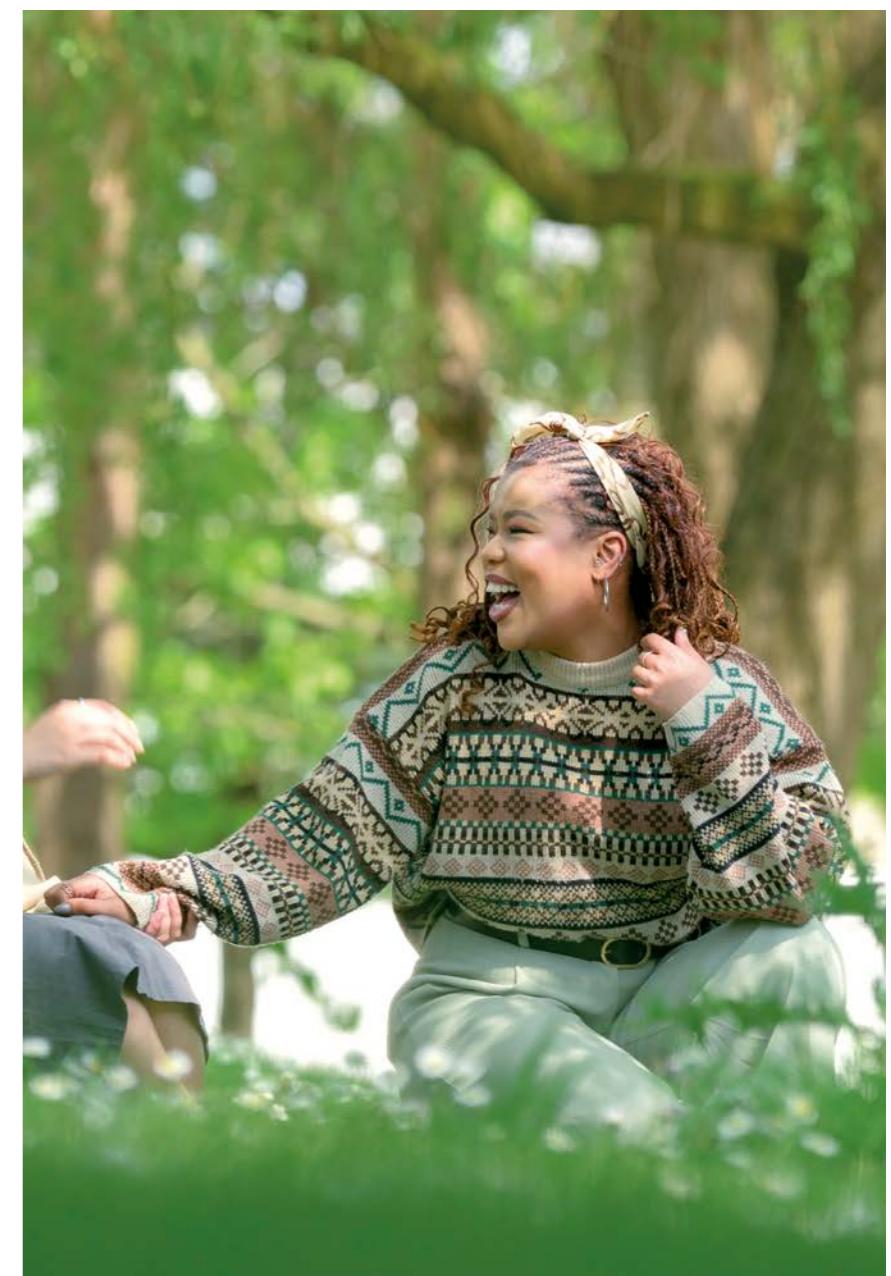
54

MSc Financial Technology

62

MSc Mathematical Finance

66



**“ My course allowed me to further develop my solid background in economics, while expanding my strengths in the realm of finance ”**

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“The academically challenging modules not only deepened my knowledge, but also shaped my career goals. WBS has provided me with a wide range of new skillsets, enhancing my professional profile and setting me on a path to success.”

**Neeha Labba**  
MSc Finance & Economics (2022–2023)



# MSc Financial Technology

## MSc Financial Technology course entry details

**Start date** Sept 2025    **Fees & funding:** For further information on the most up-to-date course fees, and our scholarship offering, please visit our MSc Financial Technology web page.

**Duration:**  
1 year, full-time

**Entry requirements:** Students must have, or be expecting, a 2:1 or above (or equivalent for non-UK universities) at Undergraduate level. Applications are welcomed from all disciplines. Strong quantitative skills and some familiarity with Python will be advantageous. If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on the MSc Financial Technology web page.

## Why MSc Financial Technology?

New for 2025 entry, this course is tailored to give you the capability to utilise new technologies to disrupt and transform the financial industry. Learn to innovate and democratise finance, and accelerate financial inclusion.

You'll first be trained in quantitative methods, data science, artificial intelligence, blockchain technology, finance, and information systems. As your knowledge develops, we'll be encouraging you to evolve your creative mindset by challenging and critically evaluating established paradigms within the field.

## Gillmore Centre for Financial Technology

The course was devised out of our Gillmore Centre for Financial Technology, a world-class, cutting-edge research hub focusing precisely on this subject.

The Centre engages in research exploring the transformative impact of emerging technologies like artificial intelligence, machine learning, blockchain, mobile payments, cryptocurrencies and crowdfunding platforms on financial activities.

Find out more on the Centre here:

[wbs.ac.uk/go/gillmore](http://wbs.ac.uk/go/gillmore)

## Assessment & modules

Over three terms you will complete seven compulsory modules, and select two optional modules. Assessment of these modules will vary, and you may be assessed by group presentation, individual assignment, or examination.

You'll then complete the course by choosing one of our capstone modules: either FinTech in Practice, Research Paper or a self-sourced Internship. Students taking the Research Paper route will need to select Research Methods as one of your optional modules.

### Core modules for 2025 entry

- Programming and Big Data Analytics
- Blockchain and Distributed Ledger Technologies
- FinTech for Consumer Financial Services
- FinTech: Digital Currencies and Decentralised Finance
- Foundations of Finance
- Cybersecurity for Business
- Generative AI and AI Applications.

## Optional modules

*Please note that this is a sample range:*

- Algorithmic Trading and Robo Advising
- Alternative Investments
- Research Methods (compulsory for students choosing Research Paper route)
- Financial Analytics
- Case Studies in Data Science and Economics
- Digital Business Services
- Entrepreneurship and Business Venturing.

*Please note these modules are subject to change.*

## Capstone modules

- FinTech in Practice
- Research Paper
- Internship.



[wbs.ac.uk/go/msft](http://wbs.ac.uk/go/msft)

## Other Finance courses

MSc Accounting & Financial Management

42

MSc Accounting & Sustainability

46

MSc Business & Finance

50

MSc Finance

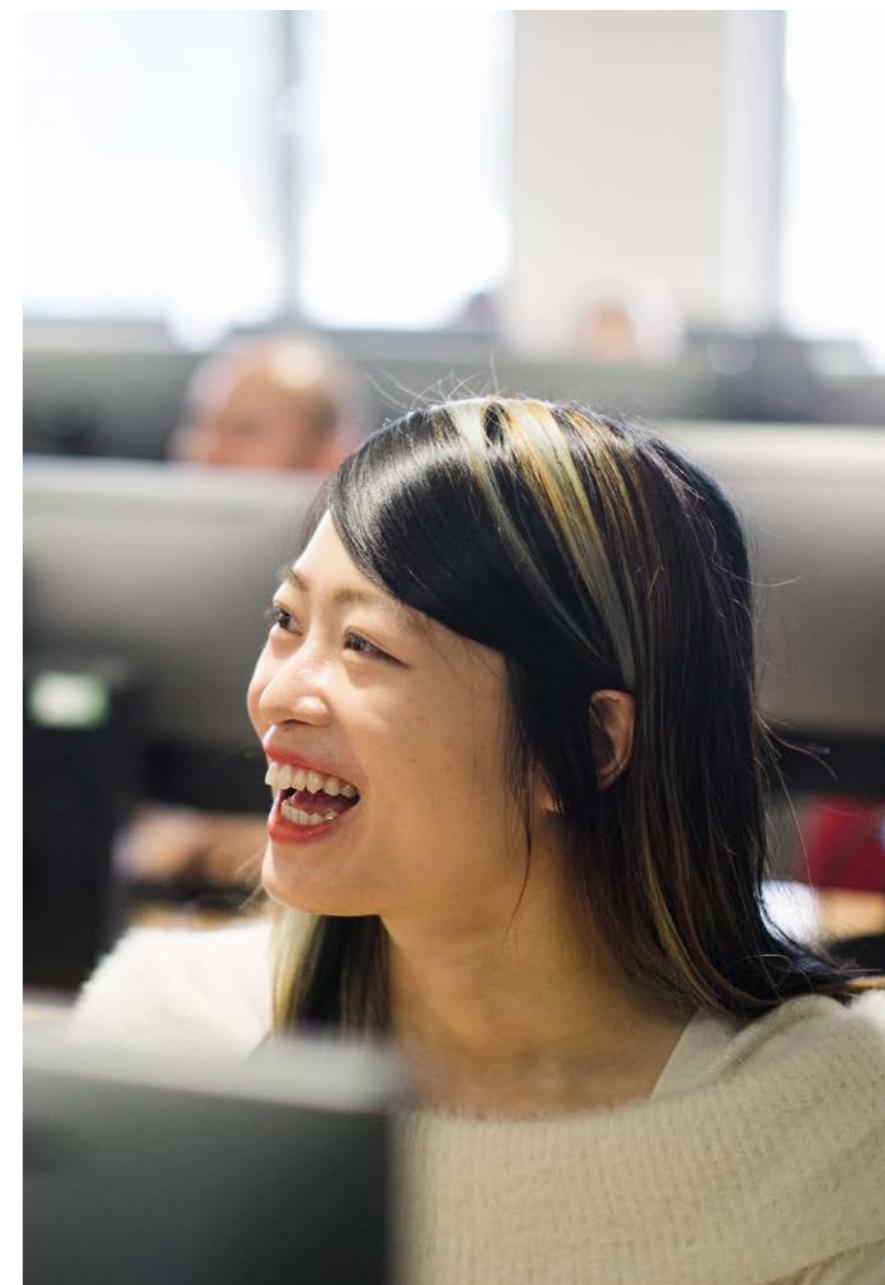
54

MSc Finance & Economics

58

MSc Mathematical Finance

66





**“This course is designed to prepare students for successful careers at the intersection of technology, AI, and finance”**

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The course offers comprehensive, cross-disciplinary training in data science, artificial intelligence, blockchain technology, quantitative methods, finance, and information systems. Our close collaboration with the Gillmore Centre for Financial Technology and its industry partners provides students with insights from industry leaders and opportunities to build essential connections for their future careers.”

**Dr Moris Strub**  
Course Director for MSc Financial Technology

# MSc Mathematical Finance

MSc Mathematical Finance course entry details	
<b>Start date</b> Sept 2025	<b>Fees &amp; funding:</b> For further information on the most up-to-date course fees, and our scholarship offering, please visit our MSc Mathematical Finance web page.
<b>Entry requirements:</b>	A 2:1 or higher (or international equivalent) achieved in a relevant subject at Undergraduate level. Strong mathematics and statistics, or econometrics ability essential. If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on the MSc Mathematical Finance web page.

## Class of 2024 profile



Number of students: **20**



Number of nationalities: **7**



Average age: **22**

## Why MSc Mathematical Finance?

Challenge yourself on our MSc Mathematical Finance with a high-level mix of mathematics and finance disciplines taught by three of the University of Warwick's top departments: Statistics, Mathematics, and Warwick Business School.

This mathematically rigorous course will enable you to develop and apply the quantitative skills in machine learning, computational statistics and mathematical finance used in the financial markets and the finance industry.

You will build on your strong mathematical background to gain both a deep theoretical and conceptual knowledge of finance, together with the requisite high-level probability, statistics and mathematics, to enable you to undertake advanced quantitative modelling.

## Assessment and modules

Over three terms you will complete seven core modules, and two optional modules of your choice. Assessment of these modules consists of a mixture of project work and examinations. Your studies will be completed by your Dissertation.

## Core modules for 2025 entry

- Programming for Quantitative Finance
- Stochastic Calculus for Finance
- Financial Statistics
- Simulation and Machine Learning for Finance
- Asset Pricing and Risk
- Financial Econometrics
- Applications of Stochastic Calculus in Finance
- Dissertation.

## Optional modules

- Please note that this is a sample range:*
- Advanced Trading Strategies
  - Alternative Investments
  - Behavioural Finance
  - Partial Differential Equations in Finance
  - Statistical Learning and Big Data.

*Please note these modules are subject to change.*

[wbs.ac.uk/go/msmf](http://wbs.ac.uk/go/msmf)



## Other Finance courses

MSc Accounting & Financial Management

42

MSc Accounting & Sustainability

46

MSc Business & Finance

50

MSc Finance

54

MSc Finance & Economics

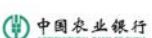
58

MSc Financial Technology

62

## Career destinations

All of our MSc students benefit from our dedicated CareersPlus service whilst at WBS. Our MSc Mathematical Finance graduates are highly employable, and go into a range of industries and roles.





“The projects I’ve been able to work on are very applicable to industry, which gave me an edge in the job market”

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“Along with the high standard of teaching, I particularly enjoy that my cohort features people from all over the world. I’ve really thrived in the high-achieving environment where we’re all encouraging each other to improve and supporting each other.”

**James Poole**  
*MSc Mathematical Finance (2023–2024)*

 James recounts his MSc Mathematical Finance experience

 [wbs.ac.uk/go/james](https://wbs.ac.uk/go/james)

# Business courses



Our Business courses offer you a comprehensive understanding of the business environment and its administration, with the opportunity to specialise in one key function of business.

From operations management to marketing, these courses allow you to build your foundations of knowledge, whilst applying this to your area of interest. Our MSc Business Analytics offers a slightly different approach, with a deep dive into this topic, preparing you for a career in this area.



[Our Business portfolio](#)



[wbs.ac.uk/go/businessfilm](http://wbs.ac.uk/go/businessfilm)

# MSc Business Analytics

## MSc Business Analytics course entry details

**Start date:** Fees & funding: For further information on the most up-to-date course fees, and our Sept 2025 scholarship offering, please visit our MSc Business Analytics web page.

**Duration:**  
1 year, full-time

**Entry requirements:** 2:1 (or international equivalent) achieved in a relevant subject at Undergraduate level. We welcome applications from a broad range of disciplines, however the course requires demonstration of strong numeracy, IT and statistical ability. If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English, numeracy, IT and statistical. Further details of these tests and minimum overall scores are available on the MSc Business Analytics web page.

## Rankings



3rd in the UK and  
17th in the world by QS

## Why MSc Business Analytics?

Are you interested in discovering cutting-edge analytic techniques using real-world datasets whilst developing both your career and consultancy skills? This course provides cross-disciplinary training in business models, quantitative methods and data science, covering a balance of descriptive, predictive, and prescriptive analytics. Gain an understanding of the role of business analytics within the fast-paced, data-driven modern world of business, whilst improving your business acumen.

This course will be taught through an exciting mix of face-to-face and online learning, utilising the format most suitable to the content, and in a way that helps you balance your workload and make the most of opportunities for extra-curricular activities.

## Assessment and modules

Over three terms you will complete seven core modules, alongside two optional modules. Assessment will vary between group presentations, peer assessments, individual assignments and examinations. Your studies will be completed by either a Dissertation, or one extra optional module and the Business in Practice module.

Within the Dissertation option, there are two possible approaches:

- A company-based project with a sponsoring organisation, producing both an academic Dissertation and a management report for the company
- A piece of research which will see you develop more specific detailed knowledge in a particular area of business analytics.

## Core modules for 2025 entry

- Data Management
- Business Statistics
- Analytics in Practice
- Optimisation Models
- Advanced Analytics: Models and Applications
- Advanced Data Analysis
- Understanding Business for Analysts.

## Optional modules

Please note that this is a sample range:

- Strategic Decision Making
- Financial Analysis
- Forecasting
- Supply Chain Analytics
- Pricing Analytics
- Generative AI and AI Systems.

Please note these modules are subject to change.

## Capstone modules

- Dissertation
- Business in Practice.



wbs.ac.uk/go/msba

## Other Business courses

MSc Business with Consulting

76

MSc Business with Marketing

80

MSc Business with Operations Management

84

MSc International Business

88

## Career destinations

All of our MSc students benefit from our dedicated CareersPlus service whilst at WBS. Our MSc Business Analytics graduates are highly employable, and go into a range of industries and roles.



Number of nationalities: 39



Average age: 24

# “My experience at WBS has been nothing short of incredible”

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“It’s been a journey perfected by the MSc Business Analytics course. Among the plethora of enriching experiences, delving into the latest trends in analytics, especially AI, stands out as my favourite facet of the course. The ever-evolving landscape of artificial intelligence never fails to intrigue me, offering endless opportunities for innovation and discovery.”

**Ghazi Raza**

*MSc Business Analytics (2023–2024)*



Ghazi reflects on his time at Warwick

 [wbs.ac.uk/go/ghazi](http://wbs.ac.uk/go/ghazi)



# MSc Business with Consulting

## MSc Business with Consulting course entry details

**Start date:** Fees & funding: For further information on the most up-to-date course fees, and our scholarship offering, please visit our MSc Business with Consulting web page.

**Duration:**  
1 year, full-time

**Entry requirements:** You must have, or be expecting to obtain, at least a 2:1 degree at Undergraduate level from a UK university, or overseas equivalent from a top-performing University. If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on the MSc Business with Consulting web page.



[wbs.ac.uk/go/msbc](http://wbs.ac.uk/go/msbc)

## Class of 2021 profile



Number of students: **103**



Number of nationalities: **11**



Average age: **22**

## Why MSc Business with Consulting?

Take your next steps towards a career in consulting and advisory practice with our MSc Business with Consulting. Alongside the key fundamentals of business, you will learn how to diagnose organisational problems and propose solutions in order to create value for clients as a Change Maker.

Your consulting knowledge will be underpinned by relevant academic theory and application to business cases. The course design will give you the opportunity to develop the strong interpersonal skills required to develop rewarding relationships with both colleagues and clients for success in the consultancy and advisory environment.

## Assessment and modules

Over three terms, you'll study eight compulsory modules, and select two optional modules. Assessment of these modules will vary, and you may be assessed by group presentation, individual assignment, or examination.

You'll then complete the course with one of our capstone modules: Dissertation or Business in Practice.

## Core modules for 2025 entry

- Introduction to Consulting
- Developing Consulting Expertise
- Leading and Managing Change
- Current Issues in Leadership
- Quantitative Methods for Business
- Strategy Analysis and Practice
- Foundations of Financial & Management Accounting
- Fundamentals of Economic Behaviour.

## Optional modules

Please note that this is a sample range:

- Artificial Intelligence in Business
- Behavioural Economics
- Business Analytics for Managers
- Business, International Finance and Economics
- Case Studies in Data Science and Economics
- Creative People in Sustainable Organisations
- Digital Marketing Technology and Management
- Digital Finance, Blockchain & Cryptocurrencies
- Forecasting for Decision Makers
- Governance, Corporate Responsibility and Ethical Business Practices
- Research Methodology (compulsory for students choosing Dissertation)
- Strategic Human Resource Management
- Sustainable Innovation.

Please note these modules are subject to change.

## Optional modules (Business in Practice route only)

- Big Data Analytics
- Corporate Finance
- Customer Analytics
- Digital Business Services
- Digital Strategy and Agile Transformation
- Entrepreneurship and Business Venturing
- International Business
- Managing Human Resources in Contemporary Organisations
- Project Management
- Global Challenges in Management and Sustainability.

Please note these modules are subject to change.



## Other Business courses

MSc Business Analytics	72
MSc Business with Marketing	80
MSc Business with Operations Management	84
MSc International Business	88

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84

88

## Career destinations

All of our MSc students benefit from our dedicated CareersPlus service whilst at WBS. Our MSc Business with Consulting graduates are highly employable, and go into a range of industries and roles.



**“The WBS experience  
is a composition  
– a symphony of  
world-class teaching  
experience, consistently  
impressive rankings  
and an aesthetically  
beautiful building ”**

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“I particularly enjoyed getting the opportunity to learn and work on shared modules with students from other courses. I found MSc Business with Consulting extremely inclusive, engaging and fun!”

**Ananya Anurag**  
*MSc Business with Consulting (2021–2022)*



# MSc Business with Marketing

## MSc Business with Marketing course entry details

**Start date:** Fees & funding: For further information on the most up-to-date course fees, and our Sept 2025 scholarship offering, please visit our MSc Business with Marketing web page.

**Duration:**  
1 year, full-time

**Entry requirements:** 2:1 (or international equivalent) at Undergraduate level. We welcome applications from all disciplines and do not require you to have prior knowledge in this area. If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on the MSc Business with Marketing web page.



[wbs.ac.uk/go/mbm](http://wbs.ac.uk/go/mbm)

## Class of 2024 profile



Number of students: 112



Number of nationalities: 12



Average age: 23

## Why MSc Business with Marketing?

Our MSc Business with Marketing offers you the opportunity to study the key fundamentals of business and develop specific insight into marketing. After developing a grounding in key business areas you will expand your knowledge of the latest marketing techniques and trends to understand what drives consumer behaviour and business growth in the ever-changing world of business.

This course will be taught through an exciting mix of face-to-face and online learning, utilising the format most suitable to the content, and in a way that helps you balance your workload and make the most of opportunities for extra-curricular activities.

## Assessment and modules

Over three terms you will complete eight core modules, and two modules of your choice (if you choose the Dissertation route, your term two optional module must be Research Methodology). Assessment of these modules consists of a mixture of assignments, project work and examinations. Your Dissertation or Business in Practice module brings all of your learning together.

## Core modules for 2025 entry

- Global Branding
- Service Marketing
- Strategy Analysis and Practice
- Marketing
- Fundamentals of Economic Behaviour
- Quantitative Methods for Business.

## Optional modules

Please note that this is a sample range:

- Marketing through Social Media
- Digital Marketing Technology and Management
- Driving Innovation and Entrepreneurship through Marketing and Strategy
- Big Data Analytics
- International Business
- Creative People in Sustainable Organisations.
- Research Methodology (compulsory for students choosing Dissertation).

Please note these modules are subject to change.

## Capstone modules

- Dissertation
- Business in Practice.

## Career destinations

All of our MSc students benefit from our dedicated CareersPlus service whilst at WBS. Our MSc Business with Marketing graduates are highly employable, and go into a range of industries and roles.



ESTÉE LAUDER



J.P.Morgan



LOOK



PHILIPS

## Other Business courses

MSc Business Analytics	72
MSc Business with Consulting	76
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“I love that the teaching staff always make us motivated to learn, study and improve”

“I've greatly developed my career path by studying MSc Business with Marketing at WBS. I've learned many marketing frameworks that I can directly apply to business cases, which has been the most valuable element for me.

I also love the beautiful, peaceful campus!”

**Subin Jung**  
*MSc Business with Marketing (2023–2024)*

 Subin outlines her favourite things about the course and campus

 [wbs.ac.uk/go/subin](https://wbs.ac.uk/go/subin)

# MSc Business with Operations Management

## MSc Business with Operations Management course entry details

**Start date:** Fees & funding: For further information on the most up-to-date course fees, and our scholarship offering, please visit our MSc Business with Operations Management web page.

**Duration:** 1 year, full-time

**Entry requirements:** 2:1 (or international equivalent) at Undergraduate level. We welcome applications from all disciplines and do not require you to have prior knowledge in this area. If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on the MSc Business with Operations Management web page.

## Class of 2024 profile



Number of students: **61**



Number of nationalities: **9**



Average age: **23**

## Why MSc Business with Operations Management?

Break into the world of business and gain in-depth knowledge of operations management with our MSc Business with Operations Management course. Build upon the core disciplines of business to learn how to design, run, and manage effective operations across service, manufacturing, public, and private sectors.

Operations management can make or break an organisation, which is why you'll cover a range of crucial elements, from project management to supply chain management, ensuring you gain a forward-thinking and career-driven learning experience that will help you to make a significant difference in the business world.

This course will be taught through an exciting mix of face-to-face and online learning, utilising the format most suitable to the content, and in a way that helps you balance your workload and make the most of opportunities for extra-curricular activities.

## Assessment and modules

Over three terms you will complete eight core modules, and two modules of your choice (if you choose the Dissertation route, your term two optional module must be Research Methodology). Assessment of these modules consists of a mixture of assignments, project work and examinations. Your Dissertation or Business in Practice module brings all of your learning together.

## Core modules for 2025 entry

- Operations Management
- Quantitative Methods for Business
- Foundations of Financial and Management Accounting
- Operations Analytics
- Project Management
- Fundamentals of Economic Behaviour
- Research Methodology (compulsory for students choosing Dissertation).

## Optional modules

- Please note that this is a sample range:*
- Governance, Corporate Responsibility and Ethical Business Practices
  - Digital Business Services
  - Forecasting for Decision Makers
  - Creative People in Sustainable Organisations
  - International Business
  - Business Analytics for Managers.

*Please note these modules are subject to change.*

## Capstone modules

- Dissertation
- Business in Practice.



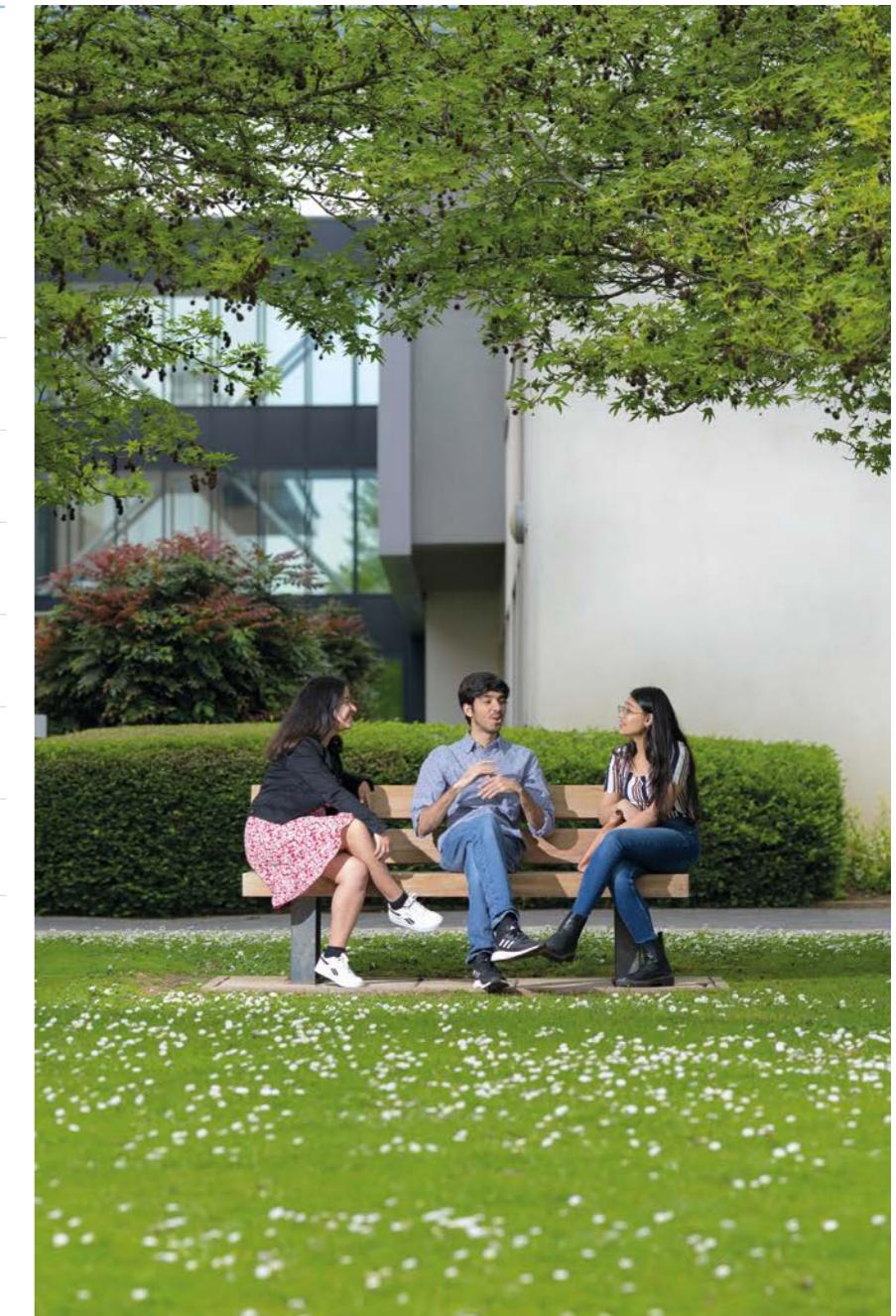
[wbs.ac.uk/go/mbom](http://wbs.ac.uk/go/mbom)

## Other Business courses

MSc Business Analytics	72
MSc Business with Consulting	76
MSc Business with Marketing	80
MSc International Business	88

## Career destinations

All of our MSc students benefit from our dedicated CareersPlus service whilst at WBS. Our MSc Business with Operations Management graduates are highly employable, and go into a range of industries and roles.



**“We left with more than just knowledge, we left with an inspired perspective on how theory meets practice”**

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“One of my favourite parts about the MSc Business with Operations Management course is the exciting opportunities it presents away from the lecture hall. My experience was more than a lesson – it was an exhilarating ride into the heart of operational mastery.”

**Saraschandra Kakamanu**

*MSc Business with Operations Management (2023–2024)*



Saraschandra recounts his first course trip

[wbs.ac.uk/go/saraschandra](https://wbs.ac.uk/go/saraschandra)



# MSc International Business

## MSc International Business course entry details

**Start date:** Fees & funding: For further information on the most up-to-date course fees, and our scholarship offering, please visit our MSc International Business web page.

**Duration:**  
1 year, full-time

**Entry requirements:** 2:1 (or international equivalent) at Undergraduate level. We welcome applications from all disciplines and do not require you to have prior knowledge in this area. If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on the MSc International Business web page.

## Class of 2024 profile



Number of students: **98**



Number of nationalities: **17**



Average age: **23**

## Why MSc International Business?

Take your business skills to a global level with our MSc International Business course, equipping you with a comprehensive understanding of industry challenges and enabling you to gain the skills and knowledge needed to do business in a global context. With a focus on international practice you will get a detailed insight into the issues facing global economies, giving you the opportunity to take your career anywhere in the world.

This course will be taught through an exciting mix of face-to-face and online learning, utilising the format most suitable to the content, and in a way that helps you balance your workload and make the most of opportunities for extra-curricular activities.

## Is this the right programme for you?

Applicants with three or more years of post-graduation professional business experience are typically better suited to our Full-time MBA programme. If you're unsure which course is best for you, request a 121 consultation or please send your CV to

**E** [mastersrecruitment@wbs.ac.uk](mailto:mastersrecruitment@wbs.ac.uk)

## Assessment and modules

Over three terms you will complete eight core modules, and two modules of your choice (if you choose the Dissertation route, your term two optional module must be Research Methodology). Assessment of these modules consists of a mixture of assignments, project work and examinations. Your Dissertation or Business in Practice module brings all of your learning together.

## Core modules for 2025 entry

- Strategy Analysis and Practice
- Marketing in an International Environment
- International Business
- Fundamentals of Economic Behaviour
- Quantitative Methods for Business
- International Business Strategy
- Foundations of Financial and Management Accounting
- Research Methodology (compulsory for students choosing Dissertation).

## Optional modules

*Please note that this is a sample range:*

- Digital Marketing Technology and Management
- Business, International Finance and Economics
- Business Analytics for Managers
- Behavioural Economics
- Entrepreneurship and Business Venturing.

*Please note these modules are subject to change.*

## Capstone modules

- Dissertation
- Business in Practice.



**wbs.ac.uk/go/mint**

## Other Business courses

MSc Business Analytics	72
MSc Business with Consulting	76
MSc Business with Marketing	80
MSc Business with Operations Management	84

## Career destinations

All of our MSc students benefit from our dedicated CareersPlus service whilst at WBS. Our MSc International Business graduates are highly employable, and go into a range of industries and roles.

**accenture**

**AIRBUS**



**Deloitte.**



**HSBC**

**KraftHeinz**



**nielsen**





**“I’ve undergone a mind shift – I’ve started to see life through the lens of countless possibilities”**

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“I have been given the opportunity to attend events and meet professionals from different industries. The careers team has also been very supportive in reviewing my CV and cover letters in preparation for any upcoming job interviews.”

**Odera Akpata**  
*MSc International Business (2023–2024)*

 Odera reflects on her WBS experience

 [wbs.ac.uk/go/odera](https://wbs.ac.uk/go/odera)



## Joint degree

### MSc Innovation and Entrepreneurship (WMG)

We're excited to be partnering with WMG, an academic department at the University of Warwick, on MSc Innovation and Entrepreneurship for 2025 entry.

#### Are you looking to establish your own business or drive change in an existing business?

This MSc course is for future entrepreneurs, creative thinkers, and innovators looking to seize new opportunities. It is ideal for those with an entrepreneurial spirit, eager to create new value with solutions to commercial and even societal problems. It will also open up a range of alternative career pathways, from corporate venturing and business start-up to social innovation.

It's a practical course, with an emphasis on learning inside and outside the classroom. You'll dive into ideation, creative problem-solving, disruptive innovation, and even use cutting-edge prototyping technologies to design new products. Additionally, you'll explore the world of digital start-ups and learn about innovation-led corporate venturing through our simulations and experiential learning style.

Please direct all enquiries to

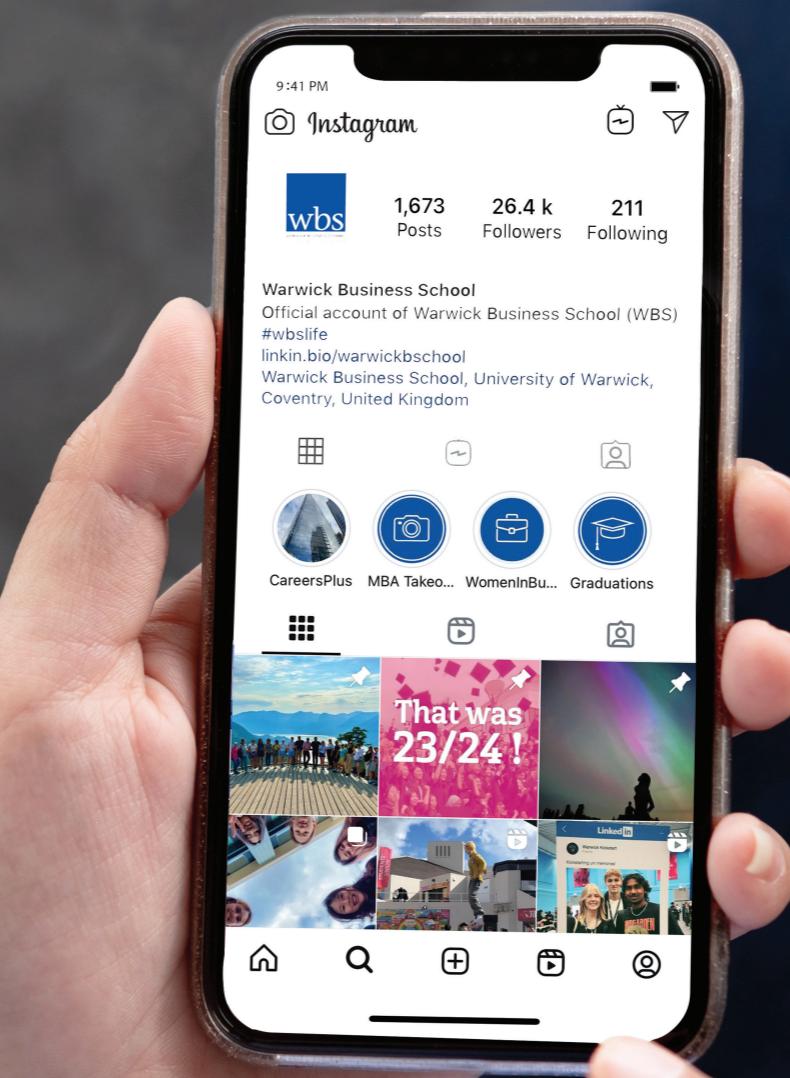
E [wmgmasters@warwick.ac.uk](mailto:wmgmasters@warwick.ac.uk)

W [wbs.ac.uk/go/IAE](http://wbs.ac.uk/go/IAE)



## Beyond your study programme: co-curricular opportunities

We understand that academic study isn't the be-all and end-all when it comes to your postgraduate education, which is why we work hard to provide you with opportunities and experiences that will help you to discover more about your area of interest.



We are proud to offer our Master's students a range of co-curricular opportunities and engaging experiences that complement and enhance our academic curriculum.

Past co-curricular activities have included:

- Management Insights Series
- Visits to local companies
- Social trips and activities
- CareersPlus coaching and guidance
- Language skills
- Programming and advanced IT skills
- International study trips
- Trading simulation at The Shard, London
- Global conference.

## Clubs and societies



### Meet like-minded people, continue an existing hobby or try something new.

With a vibrant Students' Union and over 300 student-run societies and sports clubs to join, there are lots of ways to challenge your mind and body.



Over 60 sports clubs



Over 250 societies



Approximately 8,000 employment and volunteering opportunities on campus

- [wbs.ac.uk/go/sports](https://wbs.ac.uk/go/sports)
- [wbs.ac.uk/go/warwicklife](https://wbs.ac.uk/go/warwicklife)
- [wbs.ac.uk/go/societies](https://wbs.ac.uk/go/societies)

### Clubs and societies

There really is something for everyone, enabling you to meet new people, try something new, find your passion, enhance your employability, have fun and really maximise your Warwick experience.

### Entertainment and nightlife

Whatever the time of day, there's lots of ways to keep yourself entertained at Warwick. If you're looking to enjoy a big night out, check out The Copper Rooms and the Terrace Bar, both of which host regular club nights. For those keen to share their musical talents, head to The Dirty Duck pub which runs live acoustic music sessions and open mic nights.

### Sports

From exercise classes, to scenic campus walks, there are lots of ways for you to keep fit and healthy at Warwick. Our Sports and Wellness Hub opened in 2019, and is designed to inspire and motivate people to lead an active and healthy lifestyle.

You can enjoy our 230-station gym, 12-lane swimming pool, indoor climbing centre, six glass-backed squash courts, and diverse sports pitches.



"WBS offers a plethora of student societies catering to diverse interests. Be it sports, dancing, or cultural societies, there really is something for everyone. I joined the Warwick Volunteers, where I made friends for life, and gave something back to the community."

**Maral Hudaybergenova**  
MSc Management of Information Systems & Digital Innovation  
(2023–2024)

# Accommodation

Warwick Accommodation is the University's dedicated accommodation service. They can help you find a living space to suit your needs with a range of accommodation available on campus for Master's students.

## Living on campus

At Warwick, we make living easy so that you can enjoy everything student life has to offer. We have a wide range of self-catered halls of residence available for Master's students, ensuring that there will be an option to suit your lifestyle and budget. Our campus is an amazing place to live and study with a large network of support teams available should you need any help during your time living at Warwick.

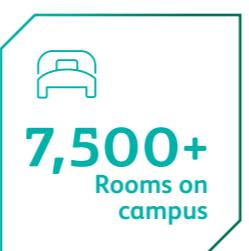
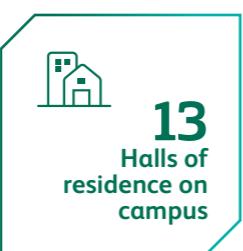
Book campus accommodation with confidence:

- No application fee or deposit to pay
- No guarantor required
- No obligation until you accept an offer of accommodation
- Free cancellation if you defer for a full year secure your place at Warwick
- You'll only deal with Warwick – all campus halls of residence are owned and managed by the University.

## Living off campus

You may want to expand your horizons beyond campus and make the move to one of the areas local to the University. Lively city life, tranquil countryside, historic towns and iconic landmarks – our campus is uniquely positioned to give you the flexibility to choose how you want to live.

The Warwick Studentpad provides a convenient way to search for local private accommodation and is exclusive for Warwick students. The SU Advice team can also help provide valuable support when looking for private accommodation.



[wbs.ac.uk/go/accommodation](http://wbs.ac.uk/go/accommodation)



# Making your application

## Making an application

We're here to support you throughout the application process, and our dedicated Recruitment & Admissions Coordinators are allocated to individual courses to ensure that they have the expertise to answer your questions.

Applications are made through the University of Warwick's online form, accessed through our individual MSc course pages. Please ensure that you meet the entry requirements for your course of interest prior to submitting an application.

## Receiving your offer

Once your application is complete (inclusive of all supporting documents), we aim to process it within eight to twelve weeks, however processing times vary and may take longer during busier periods. During this time you can track the status of your application online, as well as receive email updates on its progress.

If your application is approved, you will be made an official offer of a place on your course, and there will usually be a time limit on accepting this offer. You may also receive conditional requirements that must be met – these could be academic, language, or other requirements.



## Before you arrive

We think of all of our offer holders and prospective students as part of our community, and so want to provide you with the best support prior to joining us at Warwick Business School. Once you receive an offer from us, we'll keep in regular contact to share information on what's going on at WBS and the wider university, including blogs from our current students and CareersPlus coaches, and instructions on what you need to do before joining us. We'll also invite you to visit our pre-arrival website, normally in the summer, where you can find careers guidance, any pre-arrival modules for your course, and information on what you need to prepare before arriving at Warwick.

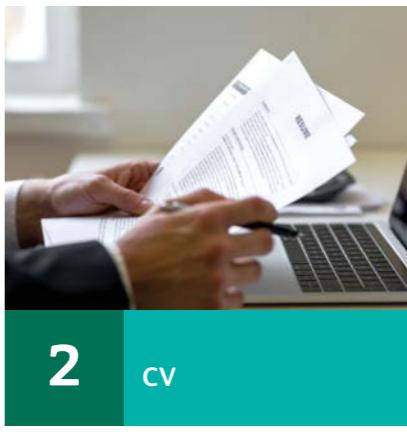
## When you get here

The first term of your MSc will begin at the end of September with the University's Welcome Week, a week long programme of events and activities in partnership with the Students' Union, designed to help you settle in, make friends and adapt to life at Warwick. We also put on specific events for our Master's students, helping you to get a feel for the School and meet your future classmates. Some courses will also begin preparatory taught materials during this week.



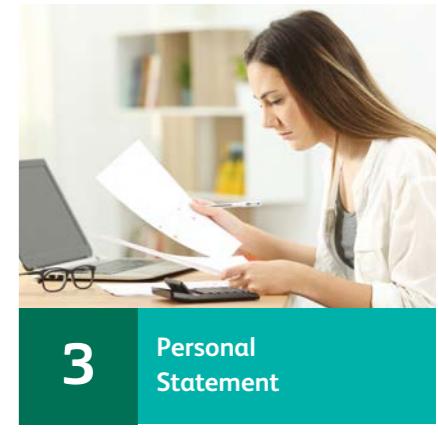
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Transcript of  
your degree



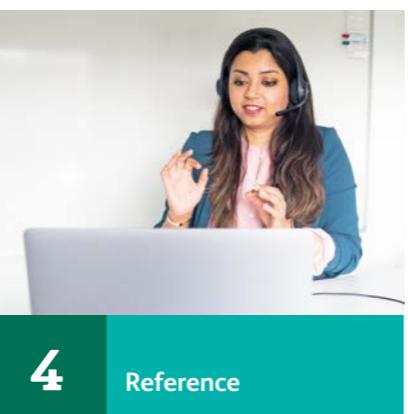
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CV



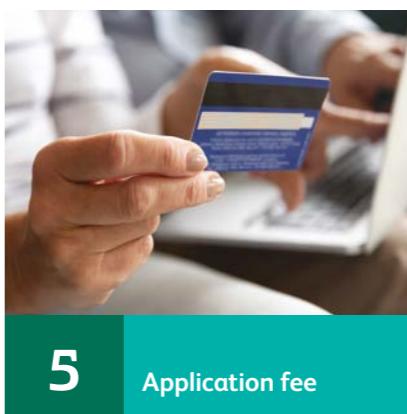
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Personal  
Statement



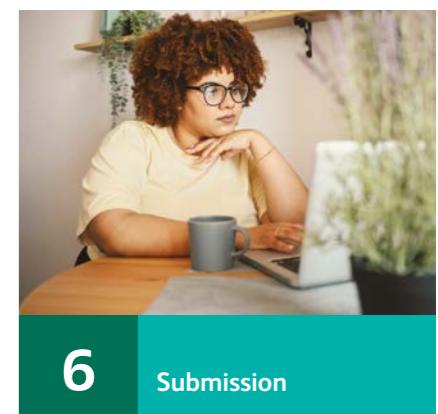
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Reference



5

Application fee



6

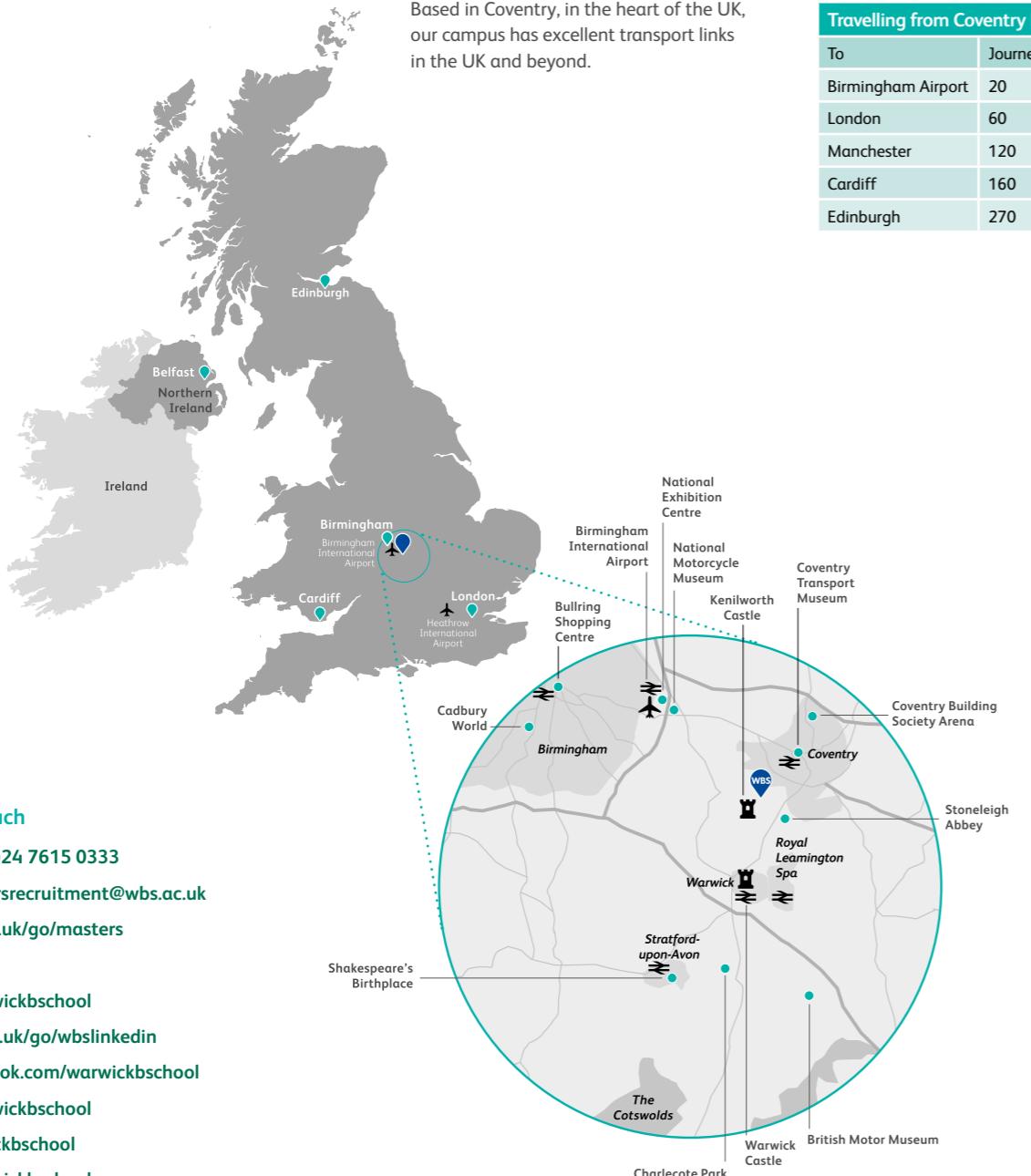
Submission

You'll need to provide your referee's name and institutional email address as part of the application. We'll then contact your referee requesting a reference, please note it is your responsibility to ensure a reference is provided. If you are currently completing your studies or have completed within two years you must provide an academic reference. If you completed your studies over two years ago you can provide a professional reference.

You'll be required to pay an application fee of £75.

Submit your application and await the outcome, our typical processing times are around 8-12 weeks. After submission, if any further documentation is needed you will be contacted by the Recruitment team.

# Our location





WBS believes this document is accurate, but accepts no liability for errors or later changes. See our website for the latest information.

Warwick Business School,  
The University of Warwick,  
Coventry, CV4 7AL UK