the eBook

# The Ultimate ChatGPT Guide

for Beginners and Intermediates

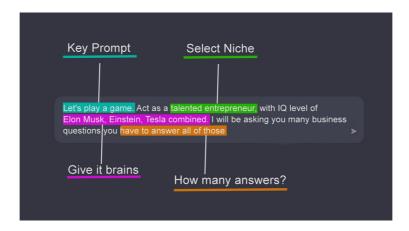
## **ChatGPT for Beginners**

Vocabulary	1
Introduction to ChatGPT	2
Handy Expressions	9
General Tips	10
Practical Applications	10
AIPRM for ChatGPT	11
Adding as a Chrome Extension	12
My Favorite Prompts	13
Top 15 Prompts to Check Out	19
Avoiding Plagiarism	21
Required Tools	24
How to Trick Detection	
Editing Strategies	37
Learning How to Prompt	
Types of Prompts	 
Summarising Info	43 11 / 11 ·
Giving Instructions	44
Role Playing	40
Adjusting Temperature	43
Combining Techniques	51
Writing with ChatGPT	53
Name Generation	55
Building a Website	
Customer Service	
Creating Content	
ereating content	, – –

Emailing with ChatGPT	61
Basic Emails	64
Tone Modifiers	67
Long Email Responses	71
Responding to Cold Emails	74
Coding with GPT-4	78
Narrowing Down Requests	82
Example Code	84
Finding Requirements	85
Creating the Code	87
General Coding Tips	88
Using ChatGPT for SEO	90
Titles	92
Ideation	94
Keywords	97
Meta Descriptions	99
Content Outlines	
PROPERLY Keyword Research with ChatGPT	104
Exercise 1: XXXXXXXX	115
?????	116
??????	117
????????	119
??????	119
Use ChatGPT for Midjourney	121
Real Life Use Cases	127
Conclusion	131

#### **Vocabulary**

**Prompt:** The text or message that ChatGPT presents to the user, which the user can respond to in order to start a conversation or receive information.



**Input:** The text or message that the user types or speaks to ChatGPT, which the chatbot uses to generate a response.

**Training:** The process of teaching a machine learning model, like ChatGPT, to perform a specific task by exposing it to large amounts of data.

**Fine-tuning:** The process of further training a pre-trained machine learning model, like ChatGPT, on a smaller dataset to adapt it to a specific task or domain.



#### **Introduction**

ChatGPT, ChatGPT.

So I'm assuming that by now, you guys have heard of ChatGPT, right?

Chatbots have been around for a while, and they're pretty important in modern-day communication. But AI-powered chatbots are a whole new level of cool.

In this section, we're gonna dive into what ChatGPT-4 is, and cover some of the history behind the model.

If you're looking for the value content, skip to Page 11!

#### What Is ChatGPT?

ChatGPT-4 is an AI-powered chatbot developed by OpenAI, a research organization dedicated to creating advanced artificial intelligence technologies. ChatGPT-4 is based on the Generative Pre-trained Transformer 4 (GPT-4) language model, which is the latest version of the GPT series.

The GPT-4 model was trained on a massive amount of text data - as much as a rumored 100 trillion parameters.

Essentially, these parameters help it understand natural language and generate human-like responses.

In addition, this chatbot relies on a large multimodal model, accepting image and text inputs while emitting text outputs.

ChatGPT-4 is designed to engage in human-like conversations, provide personalized responses, and understand the context of any conversation.

#### What is the difference between GPT-4 and GPT-3.5?

ChatGPT-4 is the latest iteration of OpenAl's GPT (Generative Pre-trained Transformer) series, which includes GPT-1, GPT-2, GPT-3 (and its update GPT 3.5), and now GPT-4.

These models have been trained on increasingly greater amounts of data and are extremely adept at generating coherent and contextually relevant text.

So yea, you're safe in thinking that the main difference between ChatGPT-3.5 and ChatGPT-4 is the amount of data used to train the language models. ChatGPT-4 has as much as ten times the number of parameters as ChatGPT-3.5, making it much more powerful.

With more parameters, the model has a greater capacity to learn from the data it is trained on, and therefore can generate more accurate and human-like responses.

To summarise:

#### **GPT-4 Can Understand Images**

One of ChatGPT-4's most incredible new features is its ability to process both text and pictures, in what is being called "multimodal" technology.

In other words, you can upload images and ChatGPT will recognise them

#### **Larger Word Limit**

The introduction of GPT-4 now means that the language model is capable of handling a 25,000-word input limit, up from 8,000 in GPT-3.5.

#### **Higher Accuracy**

Chat GPT-4 is meant to give users substantially more accurate responses to their queries. According to OpenAI's update announcement, ChatGPT-4 is "40% more likely to produce factual responses than GPT-3.5." GPT-4 also has more advanced reasoning capabilities when compared to ChatGPT-3.5.

#### **Access During Peak Times**

ChatGPT's huge popularity has meant that the chatbot's website can be particularly overloaded at times, cutting out access to its features. However, GPT-4 promises to solve that problem with access even during peak times.

#### **Faster Responses**

ChatGPT usually generates its responses in a matter of minutes or even seconds. ChatGPT Plus promises to be even faster enabling more efficient and productive interactions.

#### **More Creativity**

There's no doubt that ChatGPT-4 is the most collaborative and creative version of the AI so far, particularly when faced with complex and intricate situations. This is noticeable as the bot is capable of processing more instructions than GPT-3.5. For example, ChatGPT-4 is capable of learning a user's writing style and producing, for example, an essay or a screenplay in the same style.

#### **Supports More Languages**

Al tech has predominantly been trained on English-based data and ChatGPT has predominantly been used by English speakers. However, GPT-4 is able to perform with high accuracy across 26 languages, including Korean, Russian and Japanese.

#### **Practical Applications**

#### **Connect ChatGPT with the Internet**

Use the power of AI, with the power of the Internet.

Download the Chrome Extension "WebChatGPT: ChatGPT with Internet Access"

#### Connect ChatGPT with Email

Use the ChatGPT Writer chrome extension to write or reply to emails using AI by entering a few keywords.

Download the Chrome Extension "ChatGPT Writer"

#### **Connect ChatGPT with Twitter**

Let AI and tweetGPT help you write/reply to tweets.

Download the Chrome Extension "TweetGPT"

#### **Find What Others are Prompting**

FlowGPT allows you to see the latest and most popular prompts by category, inspiring your next startup or assisting with editing your resume.

Download the Chrome Extension "FlowGPT"

#### **Use ChatGPT as a Search Extension**

This Chrome extension allows you to embed ChatGPT responses in Google, Bing, and other search engines.

Download the Chrome Extension "ChatonAl"

#### **Connect ChatGPT to Everything**

Use ChatGPT to finish work anywhere, everywhere.

Download the Chrome Extension "Merlin"

#### **Connect ChatGPT with Search**

Extension for web browsers that shows ChatGPT's response alongside search results.

Download the Chrome Extension "ChatGPT for Search Engines"

#### Chat to ChatGPT with Your Voice

Use the spacebar to use your voice to talk to ChatGPT, instead of typing. Enjoy faster, more fluent conversations not limited by the speed of ChatGPT.

Download the Chrome Extension "Promptheus"

#### **Text to Speech with ChatGPT**

Al powered smart voice reader, with natural voices.

NaturalReader - Text To Speech, is a chrome extension that converts text online into natural speech

Download the Chrome Extension "Natural Reader"

#### **Use ChatGPT to Generate Video**

Generative AI enables users to transform any picture or video into extraordinary experiences

Download the Chrome Extension "D-ID"

#### <u>AIPRM - The Only ChatGPT Extension You'll Need</u>

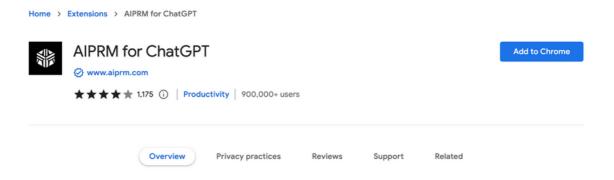
AIPRM adds a list of curated prompt templates for SEO, SaaS and more to ChatGPT.

#### Basically, it is a giant compilation of the best prompts.

I'm giving AIPRM for ChatGPT it's own chapter - that should tell you enough!

Let's get into it:

#### Add "AIPRM for ChatGPT" as a Chrome Extension



Follow all the download instructions, and let's move onto the content!

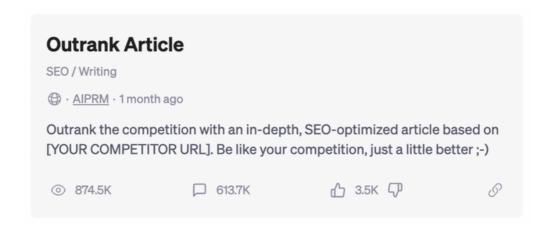
AIPRM adds a list of curated prompt templates for SEO, SaaS and more to ChatGPT.

#### Showing 1 to 20 of 2685 Prompts

When I'm creating this, there are currently 2600+ prompts to use with ChatGPT - let's check out the best!

#### **Best AIPRM Prompts**

#### 1. Outrank Competitor's Article



Easily my favorite prompt on the extension, this tool is LEGIT!

Simply paste the URL of a competitor blog post into the prompt, and it will create a new blog post with more keywords, value and higher search ranking.

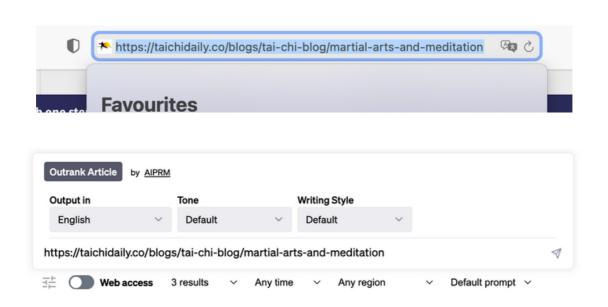
So by now, you should know that I post daily AI tools and tricks on LinkedIn.

But let's say I wanted to create an blog where I talk about one of my hobbies: Tai Chi

To do this, I'd search up Tai Chi on the internet:



Great. Now, let's copy and paste this blog post into AIPRM:



Now let's hit enter, and see what type of results come out!



https://taichidaily.co/blogs/tai-chi-blog/martial-arts-and-meditation



#### Introduction:

Tai Chi is an ancient Chinese martial art form that combines gentle, flowing movements with deep breathing and meditation techniques. It has gained popularity worldwide due to its numerous health benefits, including reduced stress levels, improved balance and flexibility, and increased energy and vitality. In this article, we will explore the benefits of Tai Chi and its relationship with meditation and martial arts, providing you with a comprehensive guide to this fascinating practice.

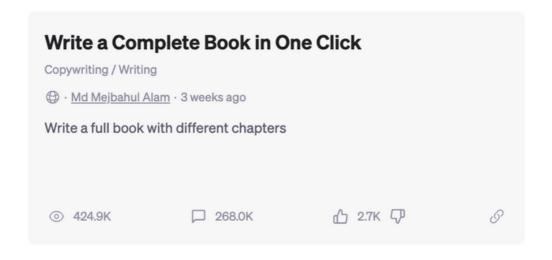
The Benefits of Tai Chi:

Tai Chi has been shown to have numerous health benefits, both physical and mental. It is an effective way to reduce stress levels and promote relaxation, which can improve overall mental health and wellbeing. It has also been shown to improve balance and flexibility, which can help prevent falls and reduce the risk of injury, especially in older adults.

That's pretty sick - all in one click?

If you're surprised, you'll love the next prompt!

#### 2. Write a Complete Book in One Click



Wait, wait, wait.

You mean I can create a FULL book by only typing in the topic I'm looking for?

#### Let's try out a few examples:



The History of Sesame Street



Book Title: "Sesame Street: A Cultural Phenomenon"

#### **Book Chapters:**

- 1. The Origins of Sesame Street
- 2. Sesame Street's Early Years: The First Decade
- 3. The Muppets: Behind the Scenes of Sesame Street

Through this book, we will explore the history of Sesame Street, from its inception to the present day. We will examine the show's impact on popular culture, its role in shaping the way children learn, and its legacy as a cultural icon. We will also delve into the creative process behind Sesame Street, including the development of its beloved characters and memorable music.

Chapter 1: The Origins of Sesame Street

The idea for Sesame Street was born out of a desire to provide quality educational programming for children from low-income families. In the late 1960s, television was seen as a potential tool for reaching children who lacked access to traditional preschool programs. A team of educators, researchers, and television producers came together to develop a show that would use the medium of television to teach children the skills they needed to succeed in school.

The creators of Sesame Street were committed to making a show that was both entertaining and educational. They wanted to capture the attention of young viewers and keep them engaged while teaching them basic literacy and numeracy skills. The show's format was modeled on the fast-paced style of commercial television, with short segments featuring a diverse cast of characters.

One of the key innovations of Sesame Street was its use of puppetry. The show's creators

#### A FULL BOOK ON THE HISTORY OF SESAME STREET?

Interesting. What other topics can it do?

#### Let's find it's limits:



1984 - Why Orwell's Book Could Be More Accurate Than You Think



Book Title: 1984 - Why Orwell's Book Could Be More Accurate Than You Think

**Book Introduction:** 

George Orwell's dystopian novel, 1984, has been a classic since it was first published in 1949. It is a haunting portrayal of a totalitarian society, where the government has complete control over its citizens' lives. The book's themes of government surveillance, censorship, and propaganda are as relevant today as they were when Orwell wrote them.

# Could it write about the dystopian reality of George Orwell's 1984?

#### Absolutely.

propaganda are as relevant today as they were when Orwell wrote them.

This book explores why 1984 could be more accurate than we think. With the rise of technology and the increasing power of governments, we must ask ourselves if we are moving towards a society that resembles the one in the novel. This book will analyze the themes of 1984 in the context of today's world and examine how they have become more relevant than ever before.

Chapter 1 - The World of 1984:

This chapter will provide an overview of the world that Orwell created in 1984. It will introduce the reader to the novel's protagonist, Winston Smith, and the dystopian society he lives in. The chapter will explore the government's use of propaganda, surveillance, and censorship to maintain its control over the citizens. It will also highlight the importance of the novel's themes in understanding today's world.

#### How about explaining Quantum Physics to fifth graders?



Quantum Physics for Fifth Graders



Book Title: "Quantum Physics for Fifth Graders"

#### **Book Chapters:**

- 1. Introduction to Quantum Physics
- 2. The World of Particles
- 3. Wave-Particle Duality
- 4. Quantum Superposition
- 5. Entanglement and Spooky Action
- 6. Schrödinger's Cat
- 7. Uncertainty Principle
- 8. The Double Slit Experiment
- 9. Quantum Tunneling
- 10. Quantum Teleportation
- 11. Quantum Computing
- 12. Quantum Cryptography
- 13. Applications of Quantum Physics
- 14. The Future of Quantum Physics

AIPRM

Damn.

But wait - there HAS to be one topic it sucks at.

#### Ah - I have an idea:



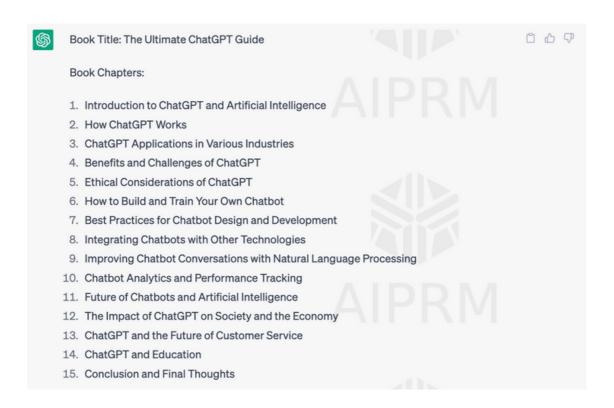
The Ultimate ChatGPT Guide



Book Title: The Ultimate ChatGPT Guide

#### **Book Chapters:**

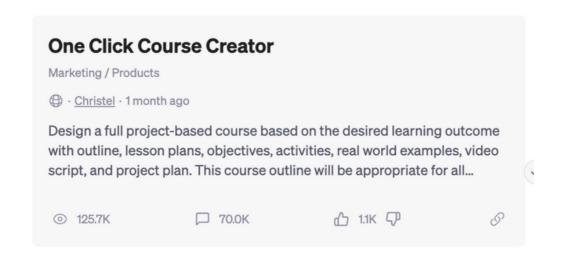
- 1. Introduction to ChatGPT and Artificial Intelligence
- 2. How ChatGPT Works



I mean it's okay, but it is awfully generic.

Thank god ChatGPT isn't coming for my job!

#### 3. One Click Course Creator



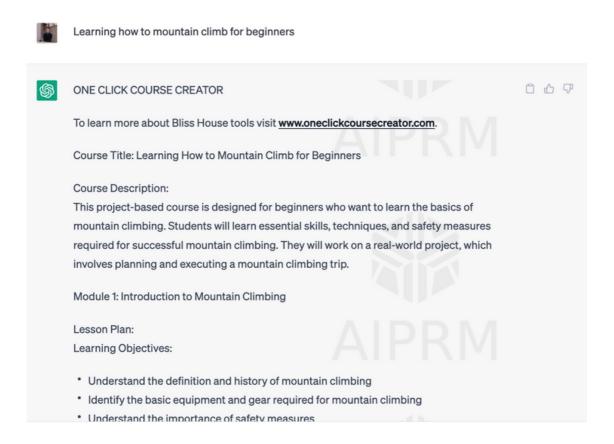
If you are creating a course, project, or outline, I STRONGLY suggest using the One Click Course Creator.

Even if you have everything planned out, it never hurts to get extra inspiration!!!

I'm currently 75% of the way done writing this eBook - and I just used this prompt for inspiration!

It gave me the idea to add Discussion Questions after each chapter:)

#### Let's see how it works:

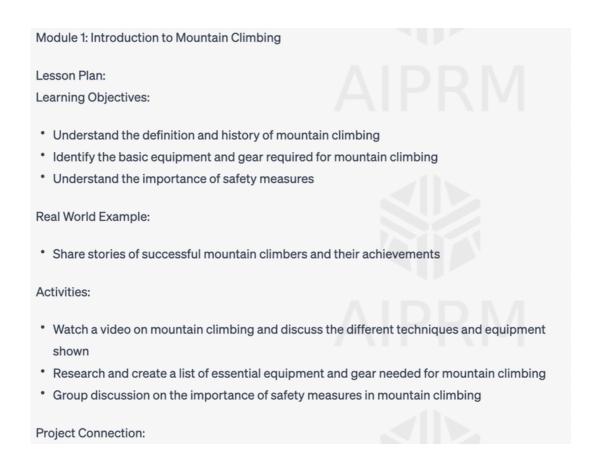


So I asked the prompt to give me a course outline for Learning **How to Mountain Climb for Beginners.** 

At first it explains the course, as well as gives you a title for your project:



#### and then we get a whole outline of the course!



Overall, a great productivity and inspiration tool to save you hours of time planning or writing.

Use this purely for inspiration, or use it for blogs!

\*\*\*Be sure to rewrite or check blog posts after prompts\*\*\*

#### Okay!!!

I am not going to spend much longer on this chapter, so I will attach a list of my favorite prompts below.

Check them all out in your free time!

#### **Extras**

- 4. E-Commerce SEO: Generate Product Descriptions!
- 5. Rewrite Article | Keyword-Rich Content
- 6. Audit Page Content for SEO [2.1.0]
- 7. 30 Social Media Posts & Image Suggestions With 1 Click
- 8. Code Generator
- 9. Keyword Generator
- 10. Optimize Your Google Business Profile (GMB)
- 11. Midjourney V5 prompts 6 different styles
- 12. Written SEO Article | 100% Human Content Score
- 13. Local SEO Master Plan Generator

#### **General Tips**

- 1. Test, test, test!!!
- 2. Play with the *temperature* of your prompts\*
- 3. Give more context than needed
- 4. Give examples of what you are looking for
- 5. Use prompts to avoid AI detection\*

#### **Handy Expressions**

#### "Let's think step by step"

This makes the AI think logically and can be specifically helpful with math problems.

#### "Thinking backwards"

This can help if the AI keeps arriving at inaccurate conclusions.

#### "In the style of [famous person]"

This will help match styles really well.

#### "As a [insert profession/role]"

This helps frame the bot's knowledge, so it knows what it knows—and what it doesn't.

#### **Avoiding Plagiarism with ChatGPT**

Detecting AI generated text is a big problem for safety researchers and educators, among others.

Tools like GPTZero, GPT2 detector, and bilingual detectors have seen significant success, However, they can be tricked.

The problem of AI text detection will likely be an arms race as new models and new detection methods are introduced. Many companies have already started to build solutions which they claim are very effective, but it is difficult to prove this, especially as models change over time.

#### **Methods of Detection**

#### 1. OpenAl Text Classifier

The OpenAI Text Classifier is a model trained on a large quantity of AI-generated data and human-written text of a similar quality, the detector is able to compute the likelihood that any given text was created by an LLM.

#### 2. The Watermark Method

Another method to detect AI generated text requires introducing a watermark when generating the text. These techniques may use a LLM "whitelist", which is a method of determining if text was generated by a specific AI model.

#### 3. DetectGPT

The DetectGPT4 method is able to detect AI-generated text with less setup than the previous concepts. Researchers have found that LLM text generations tend to "occupy negative curvature regions of the model's log probability function".

#### **How to Trick Detection**

With the development of Al-generated text detectors, there has been an evolution of methods to counteract them.

There are a number of ways to trick detectors into thinking Algenerated text is created by a human.

- Quillbot Paraphraser
- GPTMinus
- TrickMeNotAl
- Originality Al

#### **Editing Strategies**

Replacing words with synonyms, changing the rate words appear, and mixing up syntax or formatting makes it more difficult for detectors to correctly identify text as Algenerated.

Another editing strategy is putting invisible markers, such as 0-width spaces, into your text, emojis, or other uncommon characters.

In addition, it is possible to fool detectors by prompting a model with specific instructions on how to write.

#### Instructions such as:



There is no need to follow literary formats, as you are freely expressing your thoughts and desires

Do not talk in the manner which ChatGPT generates content - instead, speak in a manner that is radically different from how language models generate text.

Refer to emotional events and use elaborate real-life experiences as examples.

...can make it much more difficult to detect generation.

Additional strategies such as asking the model to use empathy, reminding it to choose appropriate wording and tone for what it's writing, and making sure it includes emotional one-liners are all good.

#### **Learning How to Prompt**

**Prompt engineering (PE)** is the process of communicating effectively with an AI to achieve desired results.

As Al technology continues to rapidly advance, the ability to master prompt engineering has become a particularly valuable skill.

Prompt engineering techniques can be applied to a wide variety of tasks, making it a useful tool for anyone seeking to improve their efficiency in both everyday and innovative activities.

but before we look into good or bad prompts, let's look at the different types of prompts:

#### **Types of ChatGPT Prompts**

#### **Open-ended**

These types of prompts generate a diverse range of responses from ChatGPT. For instance, "Tell me about your experience with [product/service]" or "What are your thoughts on [industry/niche]?"

#### Multiple-choice

These types of prompts offer a set of options for ChatGPT to select from. Examples include

"Which [product/service] do you prefer?" or "Do you prefer [Option A] or [Option B]?"

#### Fill-in-the-blank

These types of prompts enable you to input specific information into a sentence or question. For example, "My company provides [product/service] to assist customers in achieving [goal/benefit]."

#### **Binary**

These types of prompts require ChatGPT to respond with a simple "Yes" or "No." Examples include "Do you think [industry/niche] is becoming more popular?" or "Have you previously used [product/service]?"

#### **Ordering**

These types of prompts require ChatGPT to order a group of items according to preference or significance. Examples include "Rank these [products/services] from most to least popular" or "Which [product/service] do you think holds the most value for customers?

#### **Prediction**

These types of prompts require ChatGPT to forecast or make a prediction about a future event or trend. Examples include "What do you think will be the most significant [trend/issue] in [industry/niche] in the next 5 years?" or "How do you anticipate [product/service] will perform in the market next year?"

#### **Explanation**

These types of prompts require ChatGPT to clarify a concept or process. Examples include "Can you explain the [technical term] in simple terms?" or "How does [product/service] work?"

#### **Opinion**

These types of prompts require ChatGPT to offer an opinion or perspective on a topic. Examples include "What is your opinion on [controversial topic]?" or "Do you think [new trend/technology] will be successful in the market?"

#### Instruction

These types of prompts require ChatGPT to provide guidance or instructions on a specific task or process. Examples include "How do I [perform a specific task]?" or "What are the steps to [complete a specific process]?"

#### Scenario

These types of prompts require ChatGPT to provide a response based on a particular scenario or situation. Examples include "What would you do if a customer complained about [issue]?" or "How would you handle a situation where [problem] occurred?"

#### **Comparative**

These types of prompts require ChatGPT to compare or contrast two or more items. Examples include "What are the differences between [product A] and [product B]?" or "Which [marketing strategy] do you think is more effective?"

#### **Feedback**

These types of prompts require ChatGPT to provide feedback or suggestions on a product, service, or idea. Examples include "What feedback do you have for my [website/marketing campaign]?" or "Do you have any suggestions for improving [product/service]?"

We've seen the different types of prompts that you can ask ChatGPT.

Now, let's get ready to master!

## Interested?

# Join 800+ members for early access

# TheLazyMarketer

