

week_num2

Previous_Week_Reveneue

Current_Week_Reveneue

wow_revenue

53	933134	106251300.0%	13.9%
52	1070439	93313443.0%	-12.8%
51	1026549	107043910.0%	4.3%

delinquent_acc

%GT Count of customer_acq_cost

0	92.24%
1	5.97%
Bills	0.43%
Total	100.00%

activation_30_days

%GT Count of activation_30_days

0	42.54%
1	57.46%
Total	100.00%

Credit Card Transaction Report

Amount
45.5M

Count
667.2K

Total Intrest
7.8M

Revenue
56.4M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Platinum	1135608	953314	161629
Gold	2522711	2091362	373784
Silver	5649268	4647596	812082
Blue	47070336	37840749	6495897
Total	56377923	45533021	7843392

week_start_date

All

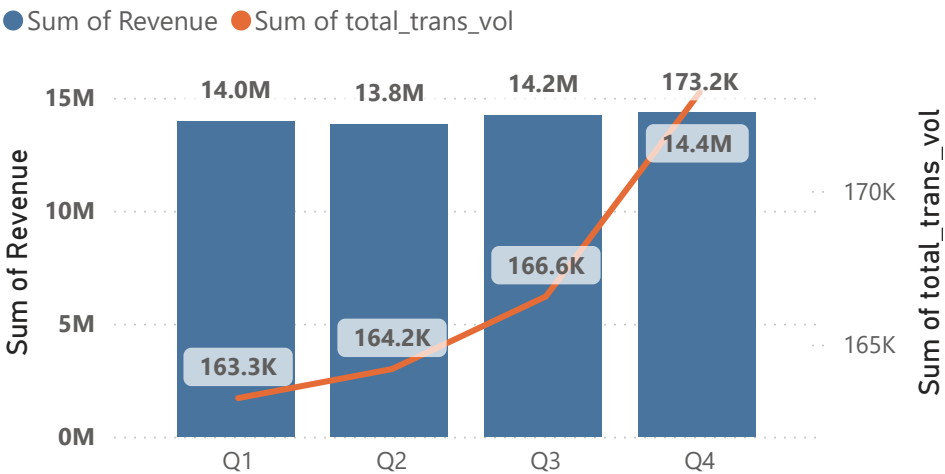
Q4

Q3

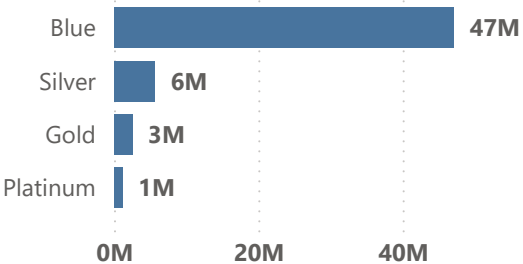
Q2

Q1

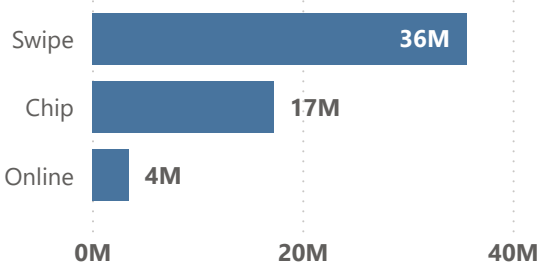
Sum of Revenue and Sum of total_trans_vol by qtr



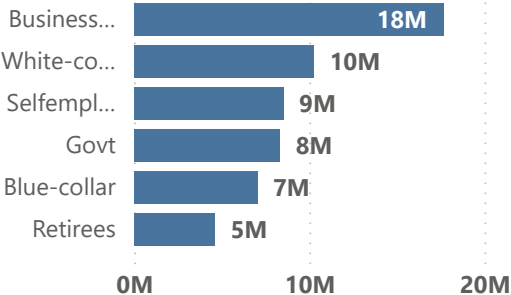
Sum of Revenue by card_category



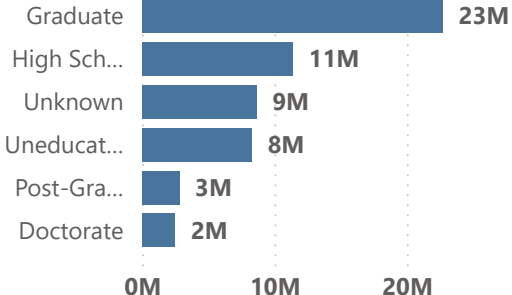
Sum of Revenue by use_chip



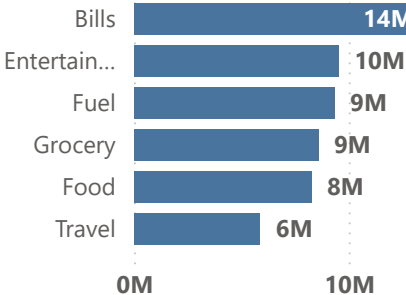
Sum of Revenue by customer_job



Sum of Revenue by education_level



Sum of Revenue by exp_type



F

M

Gold

Silver

Blue

Platin...

Low

Med

High

Credit Card Customer Report

Income

587.6M

CSS

3.2

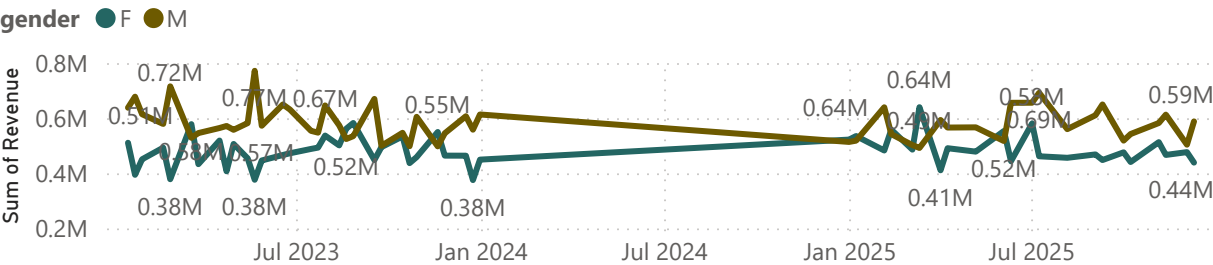
Total Interest

7.8M

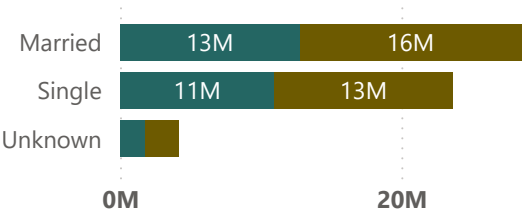
Revenue

56.4M

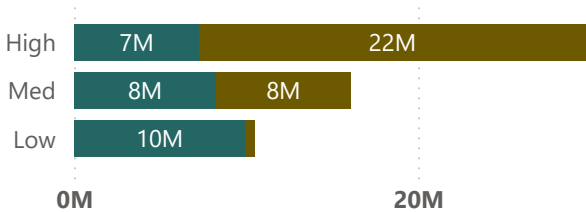
Revenue by week



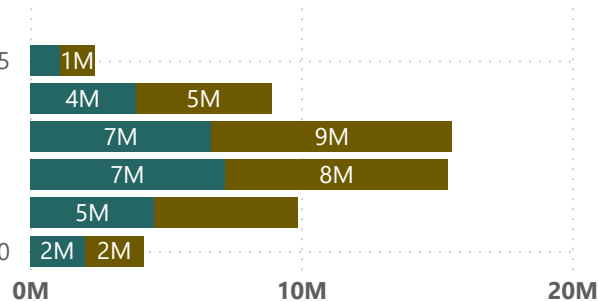
Revenue by marital stetus



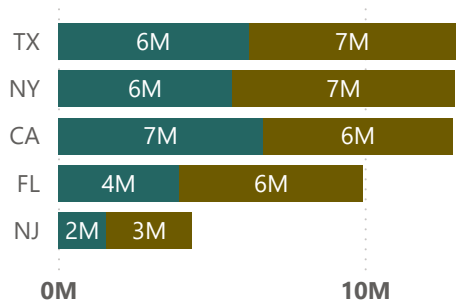
Revenue by IncomeGroup



Revenue by dependent count



Revenue by state code



Q4

Q3

Q2

Q1

week_start_date

All

M

F

31M

26M

Swipe

Online

Chip

Gold

Silver

Blue

Platin...

customer_job

Sum of Revenue

Sum of interest_earned

Sum of income

Businessman

17652259

2539391

190350431

White-collar

10259509

1441076

105618475

Selfemployeed

8521062

1119746

77659931

Govt

8313319

1160016

90834727

Blue-collar

7025657

952802

73516911

Retirees

4606117

630361

49619308

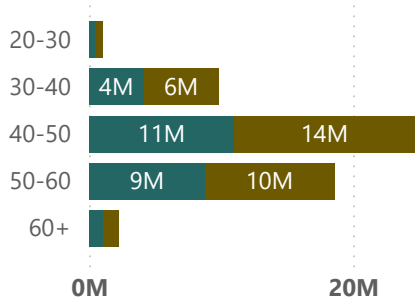
Total

56377923

7843392

587599783

Revenue by age group



Revenue by education level

