



MEDIA
AGENCY

Brand guide for

RUNNING REFORMERS

April 2020

VERSION 4

logo element



logo text

RUNNING REFORMERS

final logo



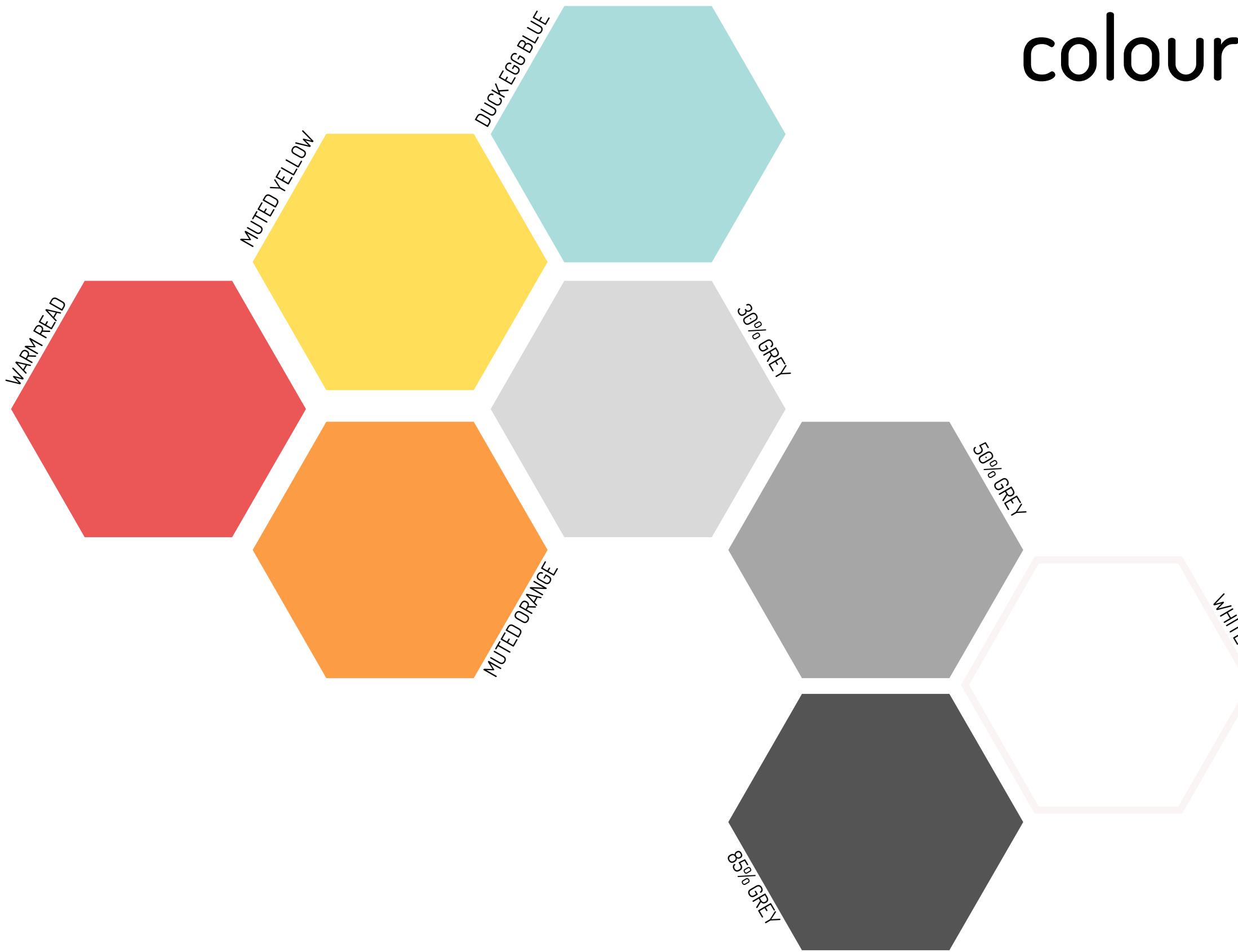
final logo extended

RUNNING REFORMERS



THEY RUN AND DON'T GET TIRED

colour spectrum



LOREM IPSUM

LOREM IPSUM DOLOR 12

GLYPHS:

Font name: Dosis

Owner of font: Google Fonts

ABOUT THE FONT

Dosis is a rounded sans-serif type family. It started with the Extra Light style, useful only at size 36pt or upm and the Extended Latin character set included many alternative characters, all designed by Edgar Tolentino and Pablo Impallari. Dosis was expanded into a complete set of weights in September 2011. Dosis was remastered as a variable font in 2019.

Designer of the font: Impallari Type Principal designer

business cards



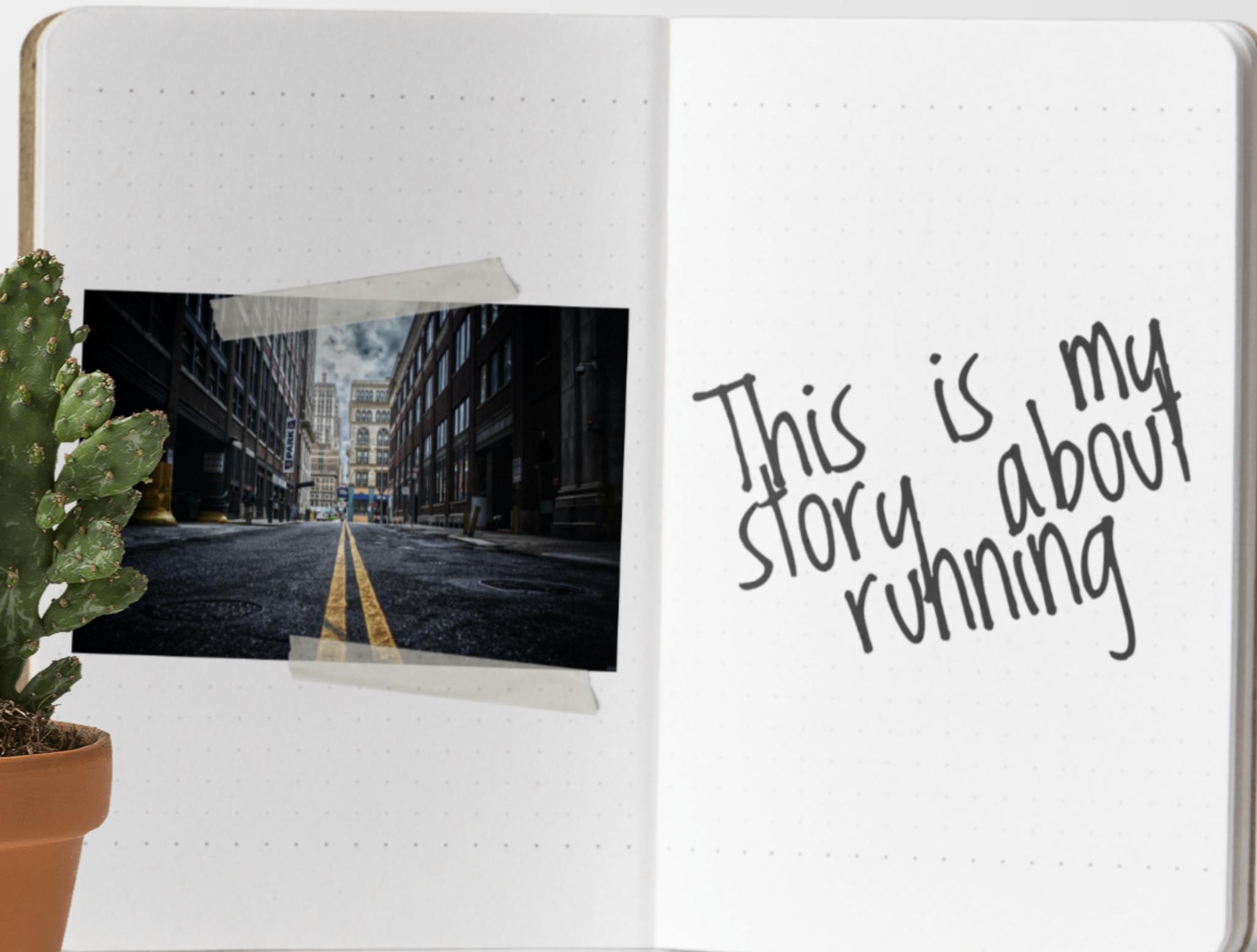
electronics/
podcast





stationery

stationery



stationery



technology



apparel





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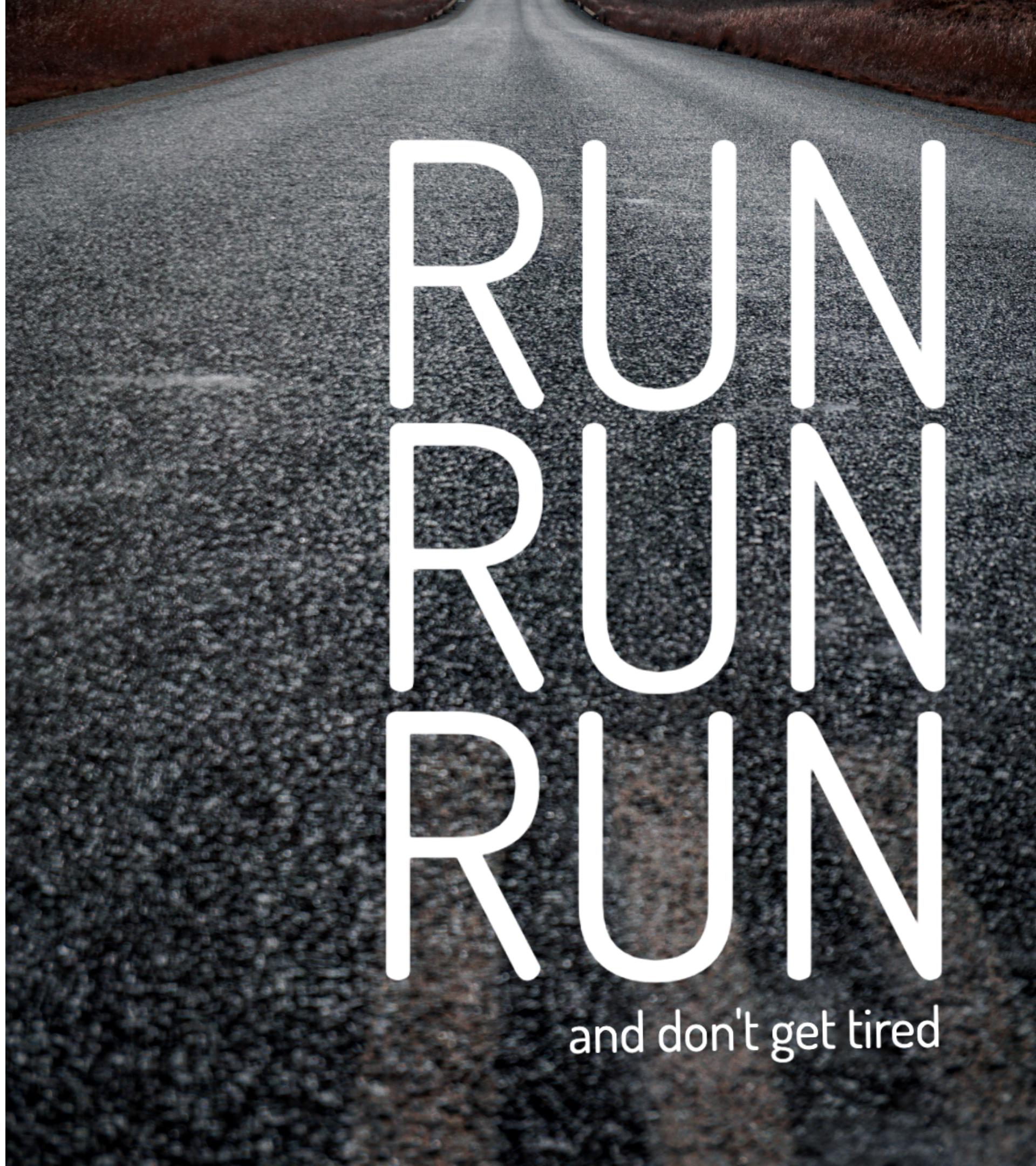


signage





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other



other





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