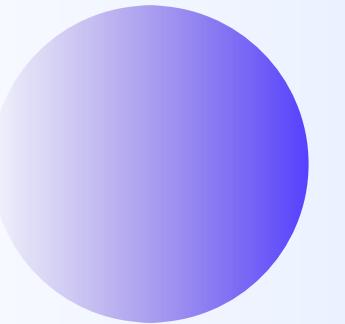


The logo consists of the word "Canva" in a white, lowercase, cursive-style font. It is centered within a large, circular gradient graphic. The circle transitions from teal at the top to blue in the middle, and then to purple at the bottom. The background of the entire image is a light lavender color.

Canva



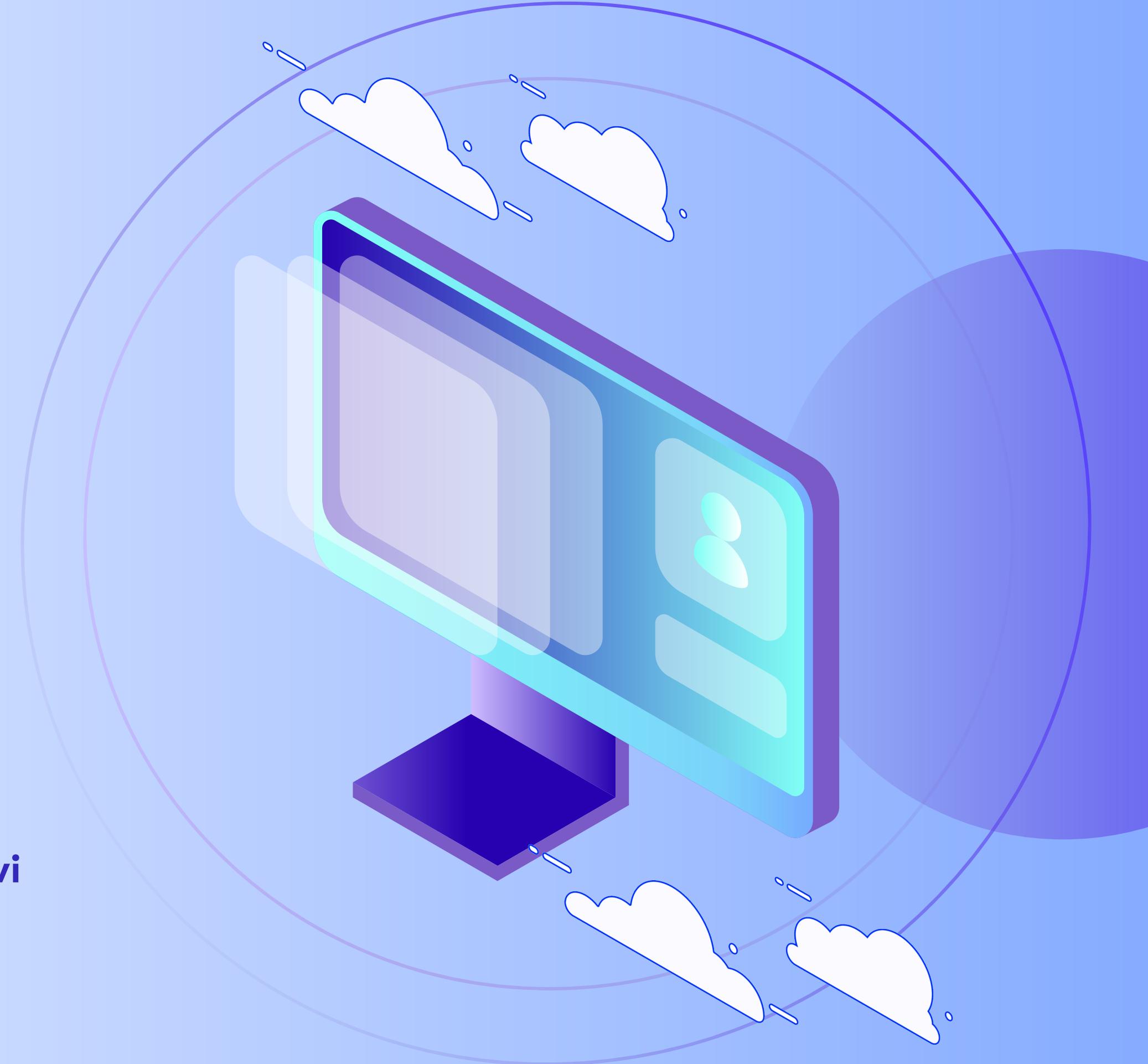
in the name of Allah

# Canva

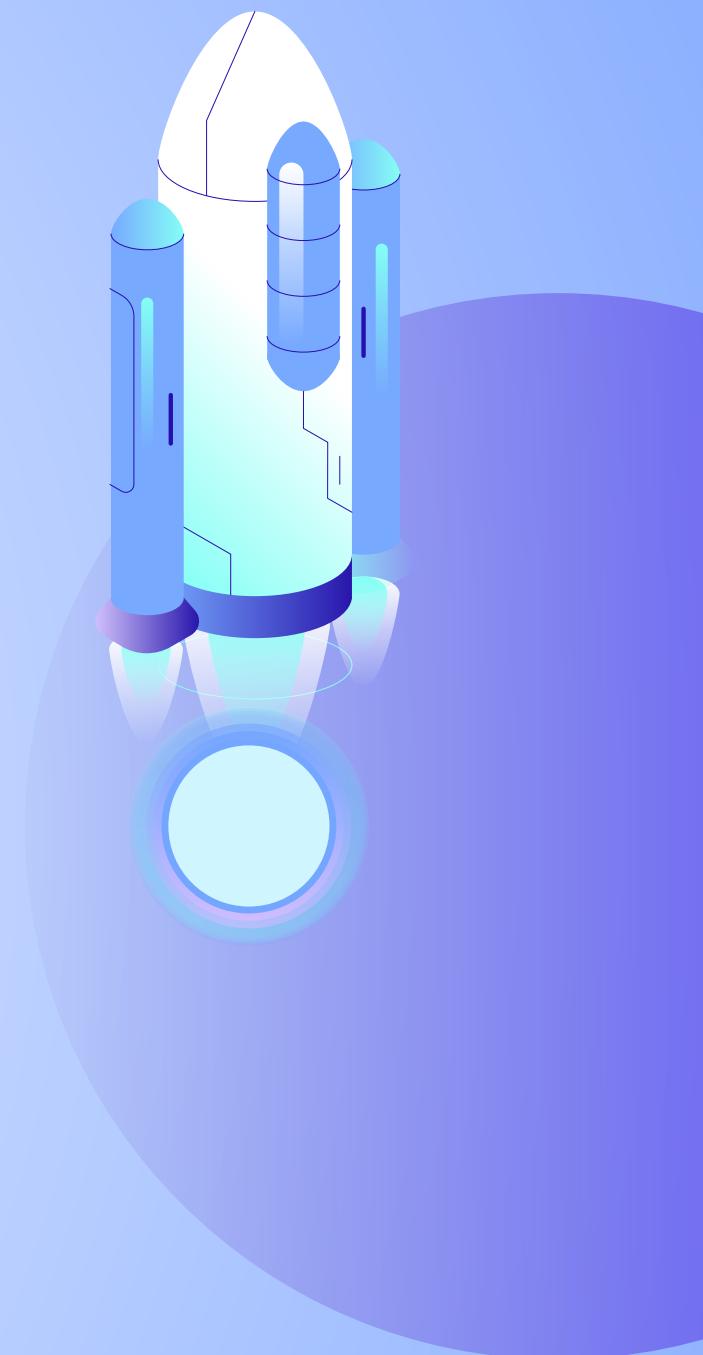
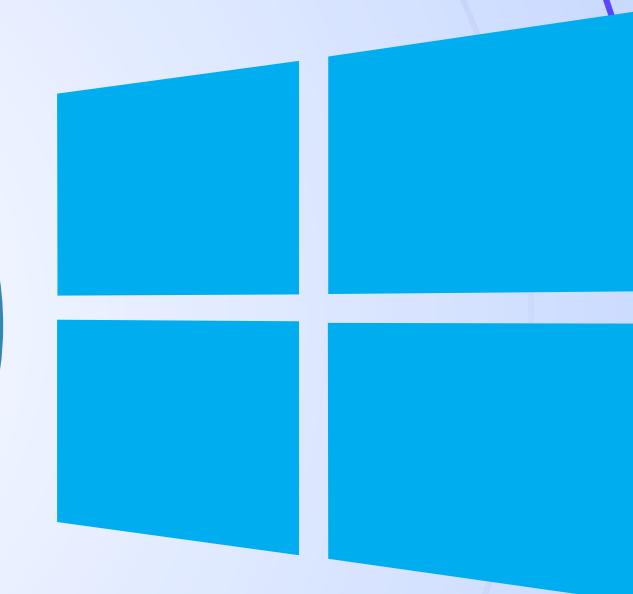
Interaction Design



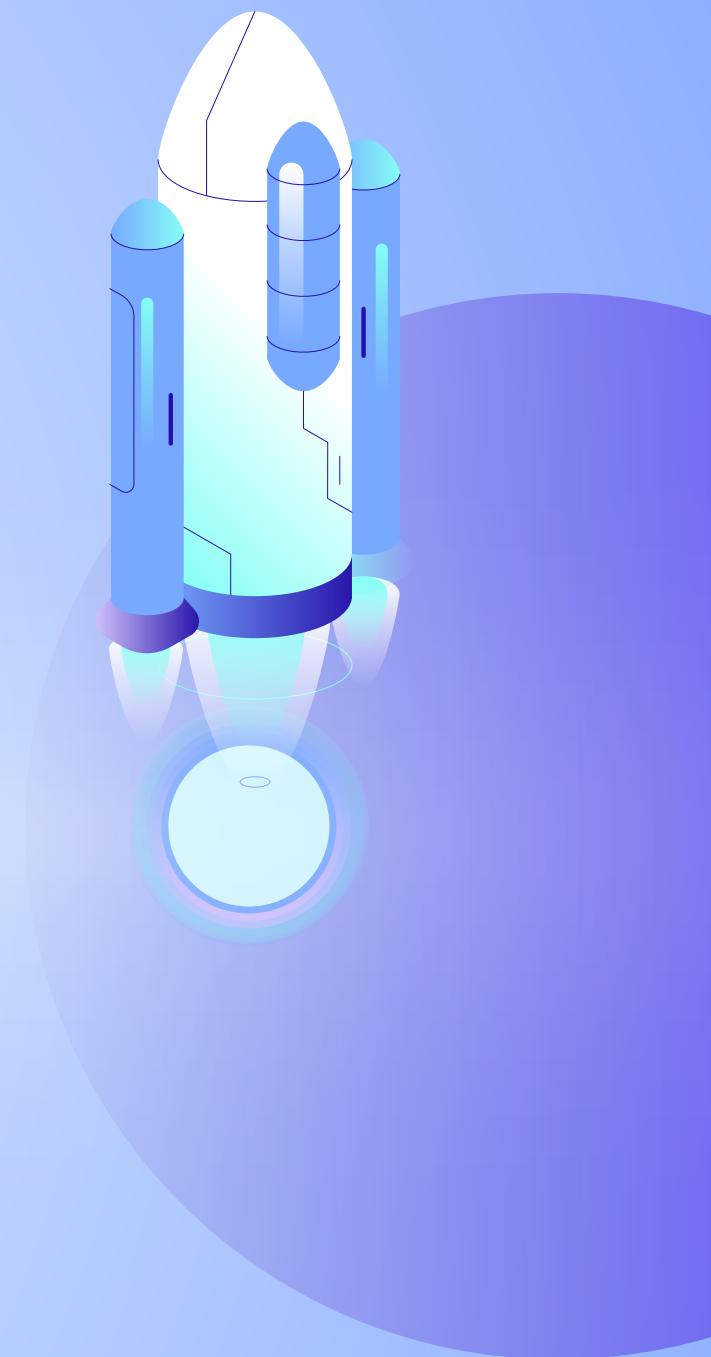
Seyed Mahdi Mahdavi Mortazavi  
HCI - Fall 2024



# Platforms



# Platforms





Canva





**Consistency**

# Consistency

Canva

# Consistency

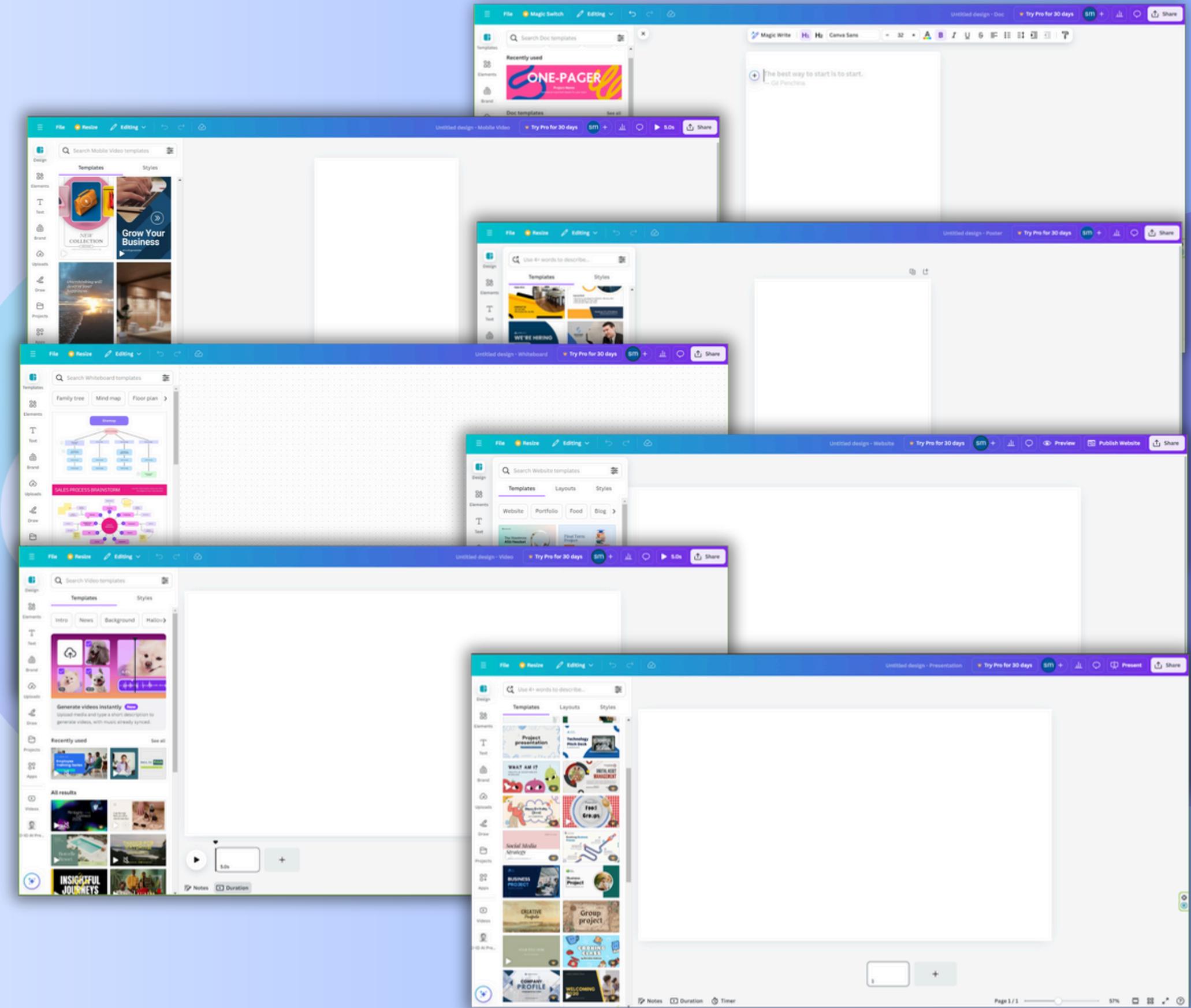
1

Internal

Styles

2

External



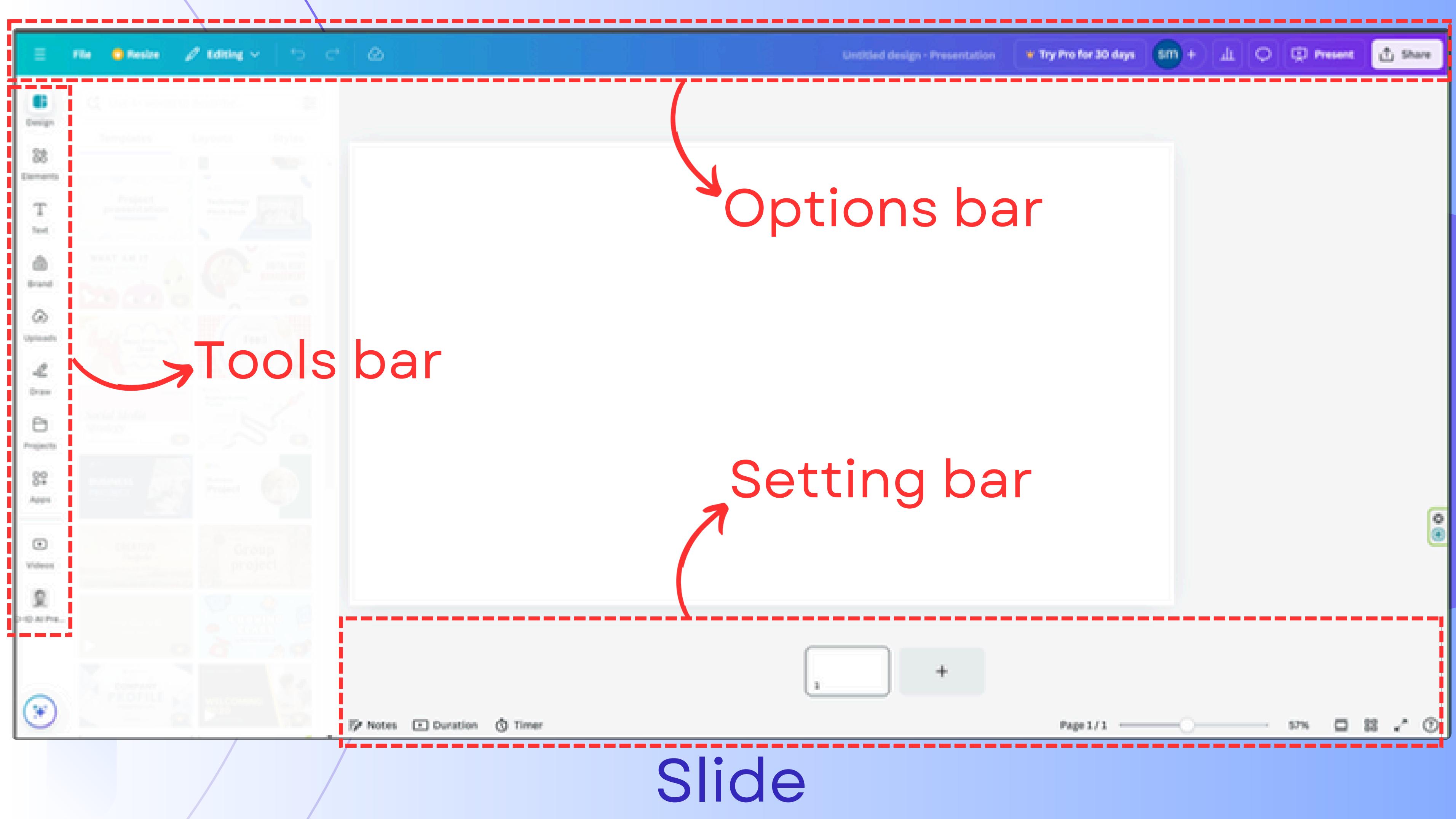
File Reuse Editing Undo Redo Cloud Untitled design - Presentation Try Pro for 30 days Share/Present

Design Elements Text Brand Updates Draw Projects Apps Videos DHD Pro

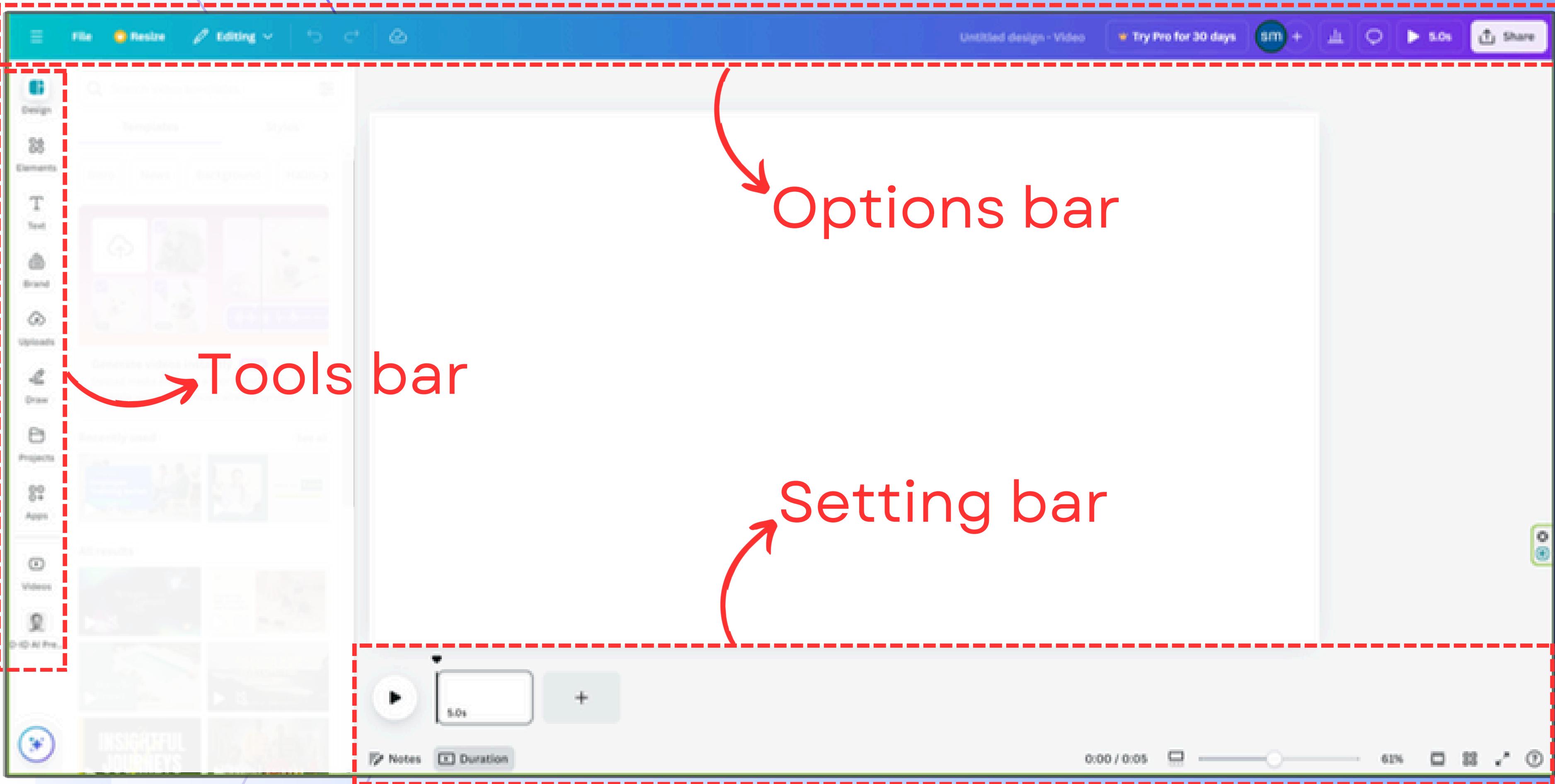
Project presentation Technology Stack Deck WHAT AM IT Infographic Feed Groups Social Media Strategy Business Project Creative People Group project COOKING CLASS COMPANY PROFILE WELCOME BACK

Notes Duration Timer Page 1/1 52% Back Forward Search

Slide



Slide

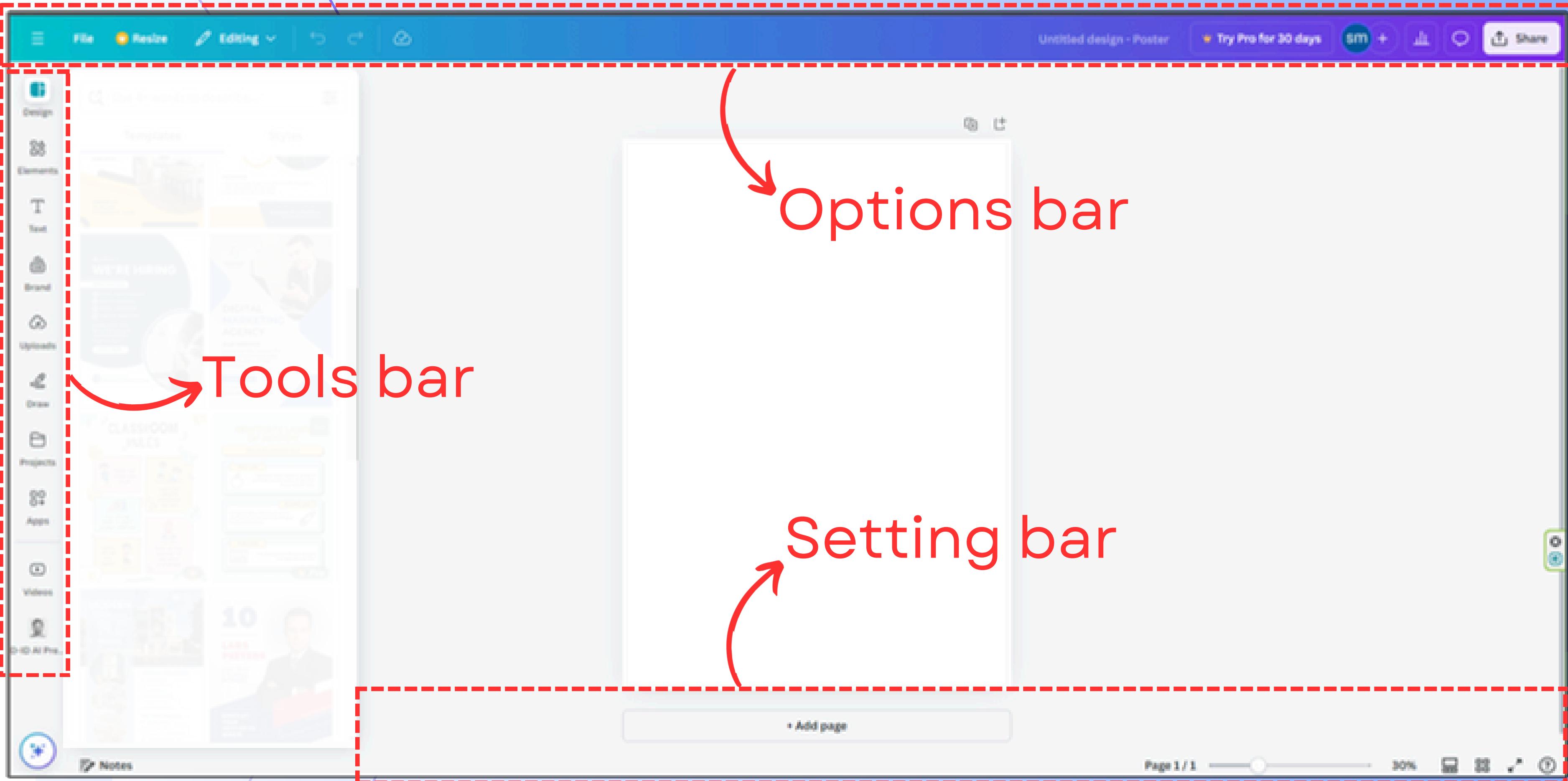


Options bar

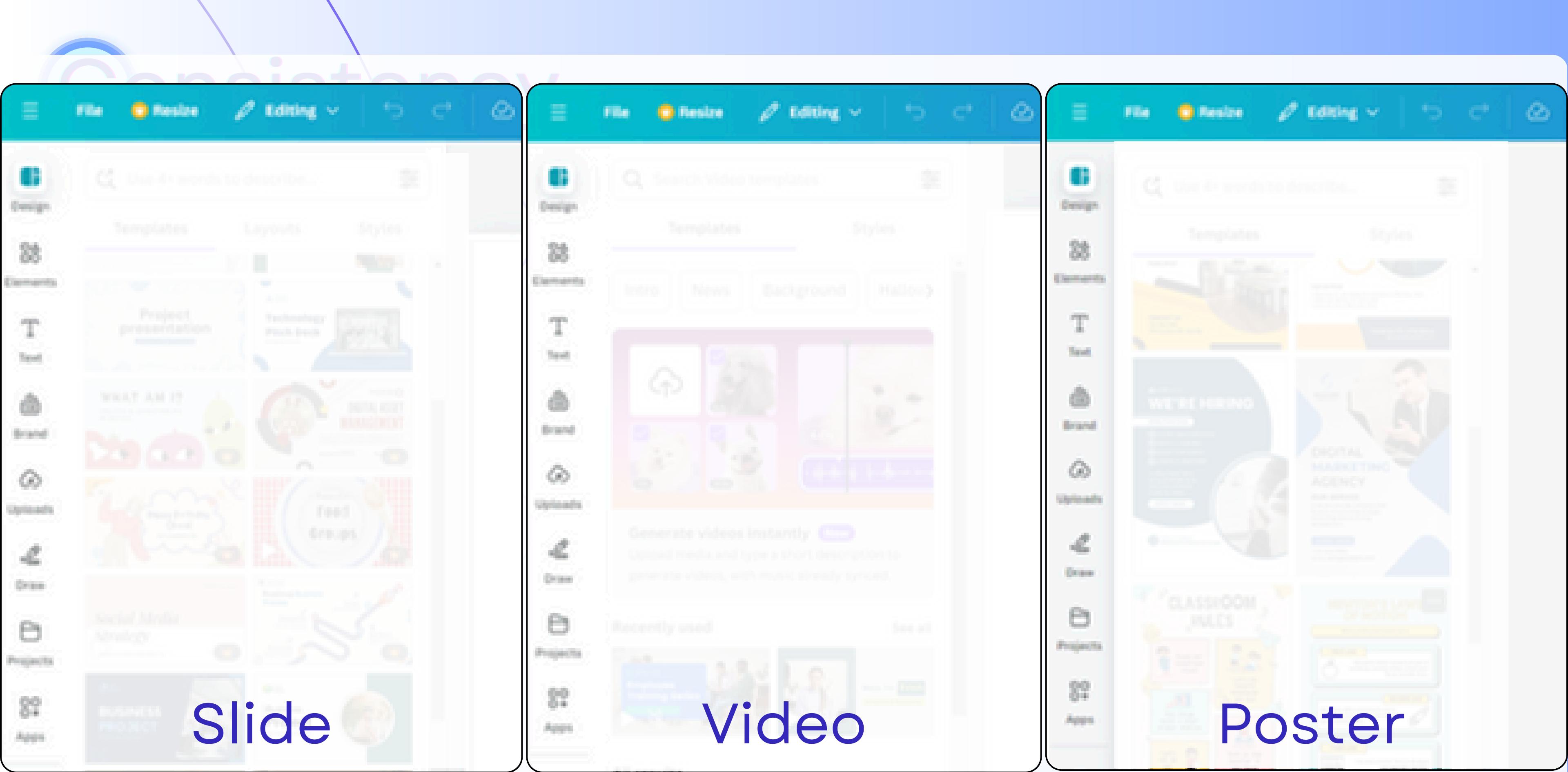
Tools bar

Setting bar

Video



Poster



# Similarities

# Consistency

## Slide

Try Pro for 30 days

Present Share

Page 1 / 1

Notes Duration Timer

## Video

Try Pro for 30 days

Present Share

5.0s

Notes Duration

0:00 / 0:05

## Poster

Try Pro for 30 days

Present Share

Add page

Page 1 / 1

Notes Duration

30%

# Differences

# Consistency

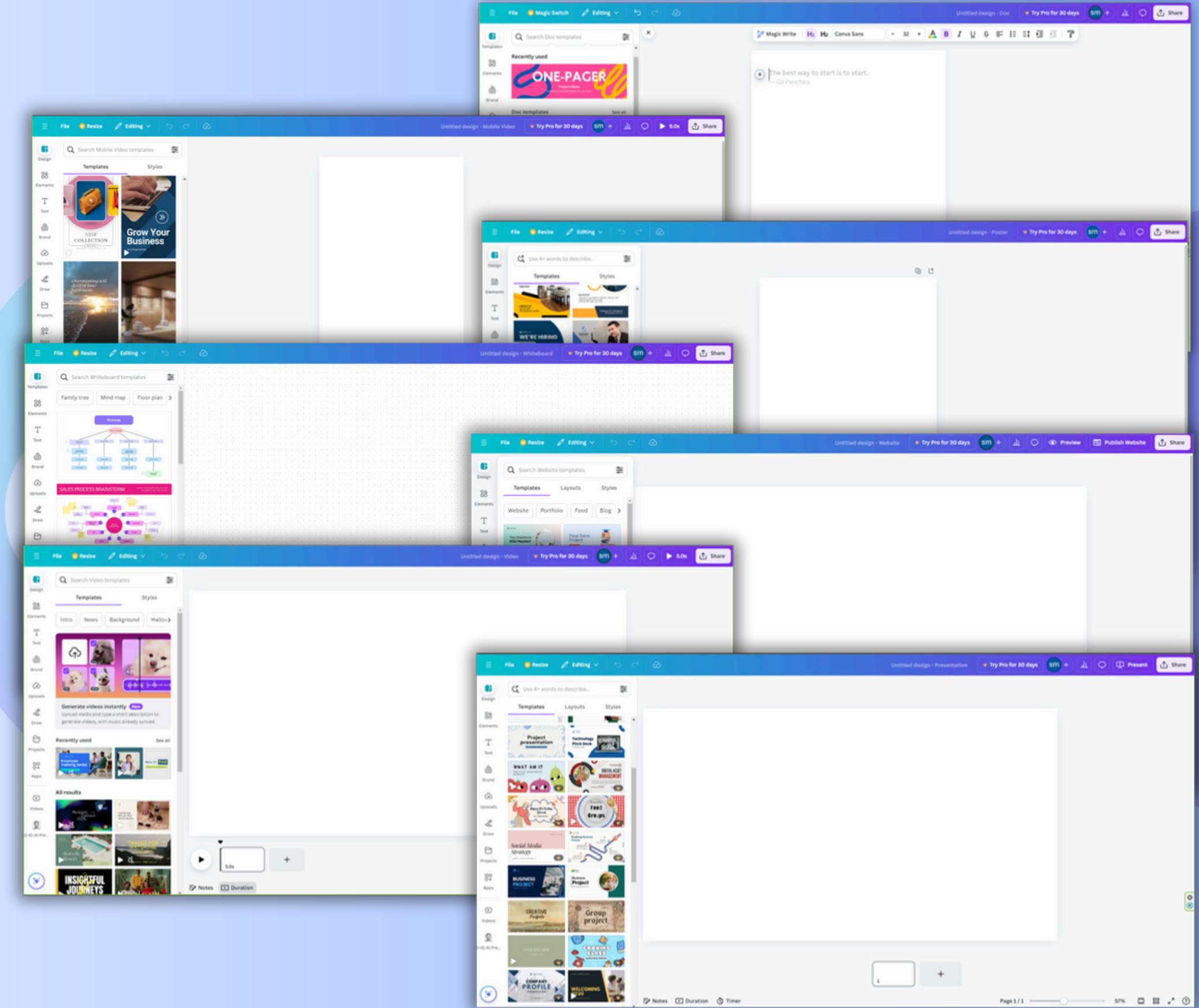
1

Internal

Styles

2

External



# Consistency

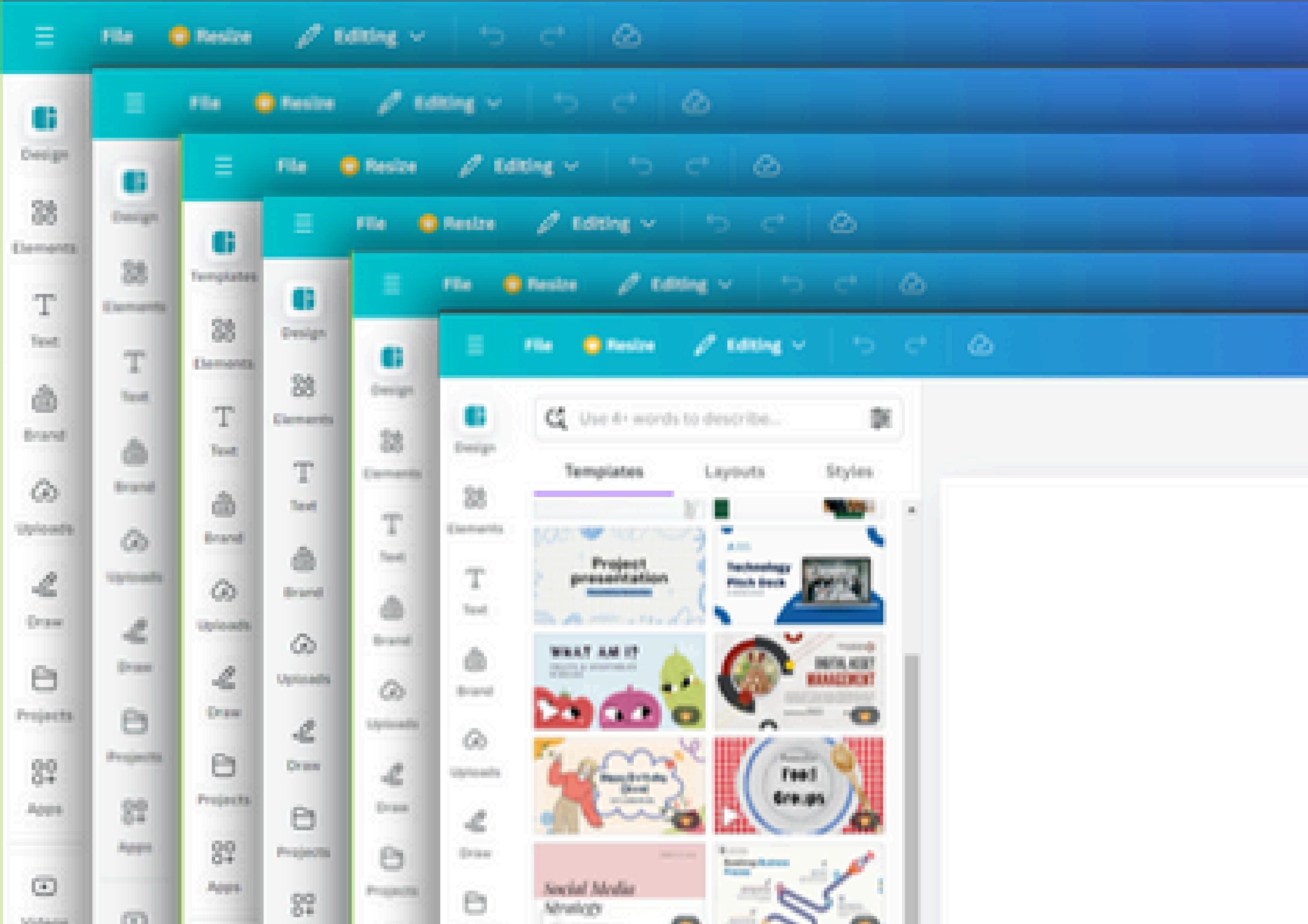
1

## Interior

### Style

2

## Exterior



# Consistency

1

Internal

Styles

2

External



# Consistency

2

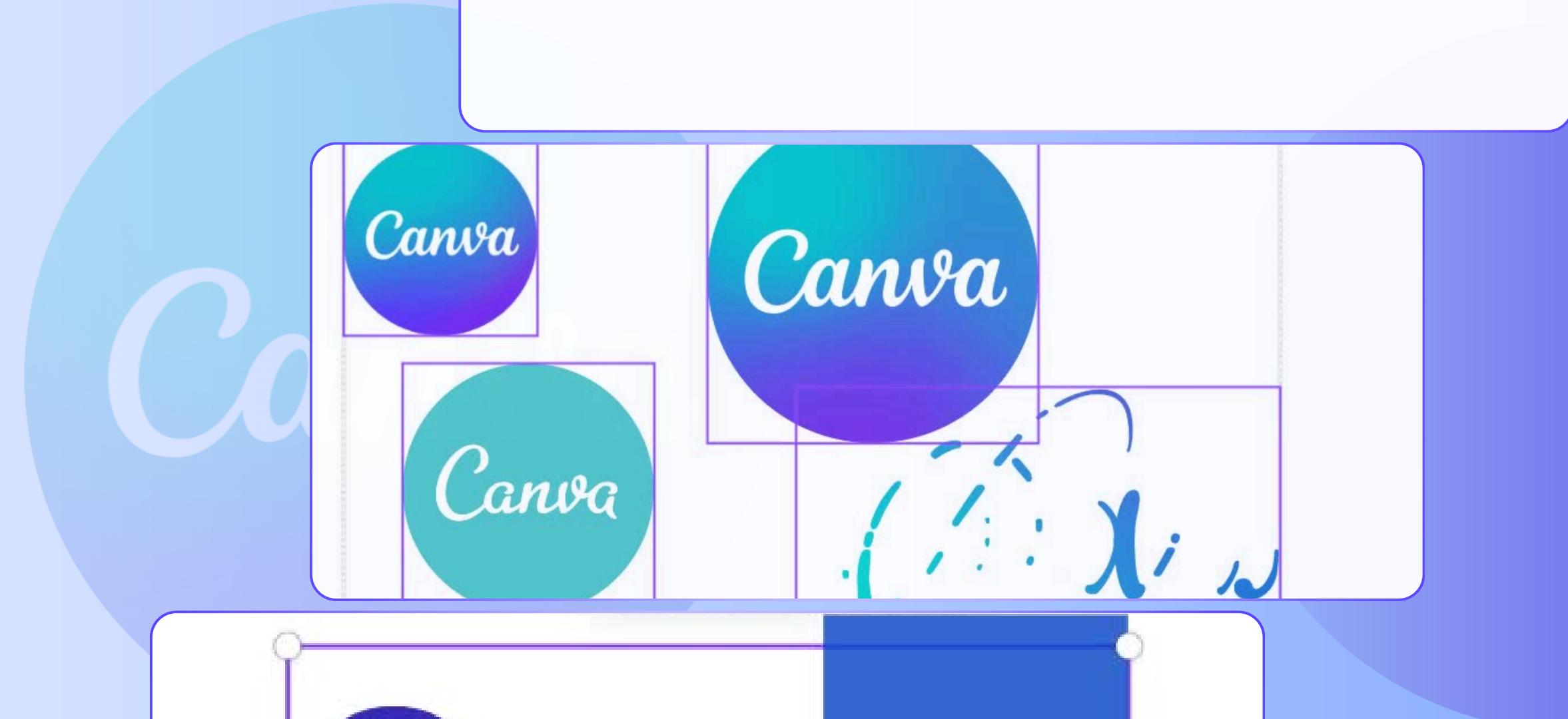
External

Shortcuts

Ctrl + Z

Ctrl + A

Ctrl + B



# Consistency

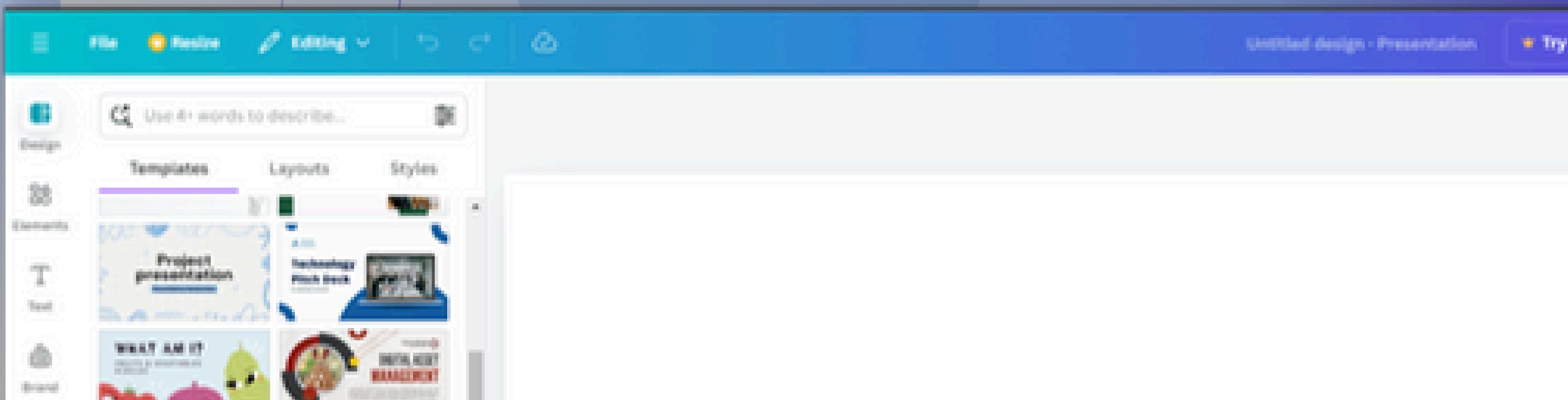
2

External

Shortcuts

# Ctrl + S

## Not necessary



# Consistency

2

External

Shortcuts

**Ctrl + S**

Not necessary

Auto save

# Consistency

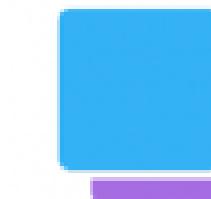
2

External

Other apps



**Adobe Express**



**snappa**



**PIXLR**

**Most Consistency**

# Consistency



Untitled design · Presentation Try Pro for 30 days + Present Share

Design Templates Layouts Styles

Elements Text Brand Unions Draw Projects Apps Videos AI Pro... +

Use 4+ words to describe...

Search Your stuff Templates Media Text Elements Add-ons

BETA Vision Board Testing

Page 4 / 7 - Vision board

-3°

Background color Align

Download Share

Vision Board

Layouts Patterns Clipped Images Maps Brushes Grids Polaroids Pills Flowers Colors

# Most Consistency

File  Review  Editing  

Untitled design • Presentation 

 Design  BETA Vision Board Testing 

 Search  Review  Theme  Background color  Align  51%     Add  Vision

Elements  Text  Your stuff  Templates  Media  Text  Projects  Elements  Add-ons  Help  Videos       

Page 4 / 7 • Vision board



The image shows a digital workspace for creating a vision board. The top navigation bar includes 'File', 'Review', 'Editing', 'Save', 'Cloud', 'Untitled design • Presentation', and a 'Try Pro for \$0' button. On the left, a sidebar lists 'Design', 'Elements', 'Text', 'Image', 'Projects', 'Add-ons', 'Help', and 'Videos'. The main area is titled 'Vision Board Testing' and shows a grid of various icons: a weather forecast (-3°), a clock, a map, a tree, a hand holding a lightbulb, and a sunburst graphic. A large text overlay on the right says 'Make your way'.

# Consistency

2

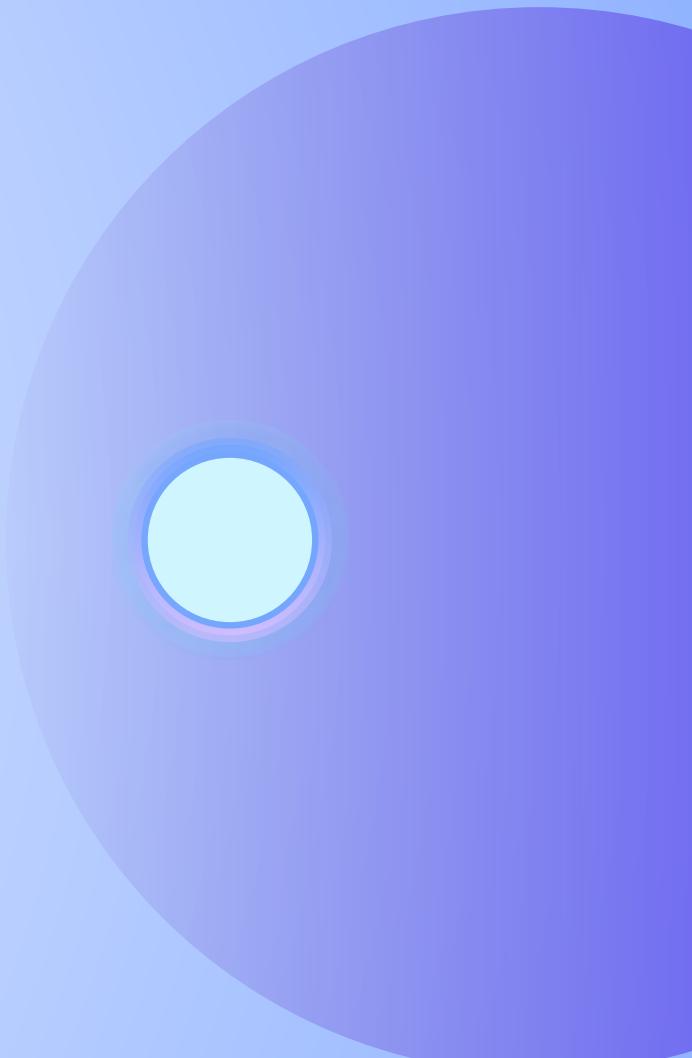
External

Other apps





**Visibility**



**Visibility**

*Canva*

# Visibility

1

View

Icons

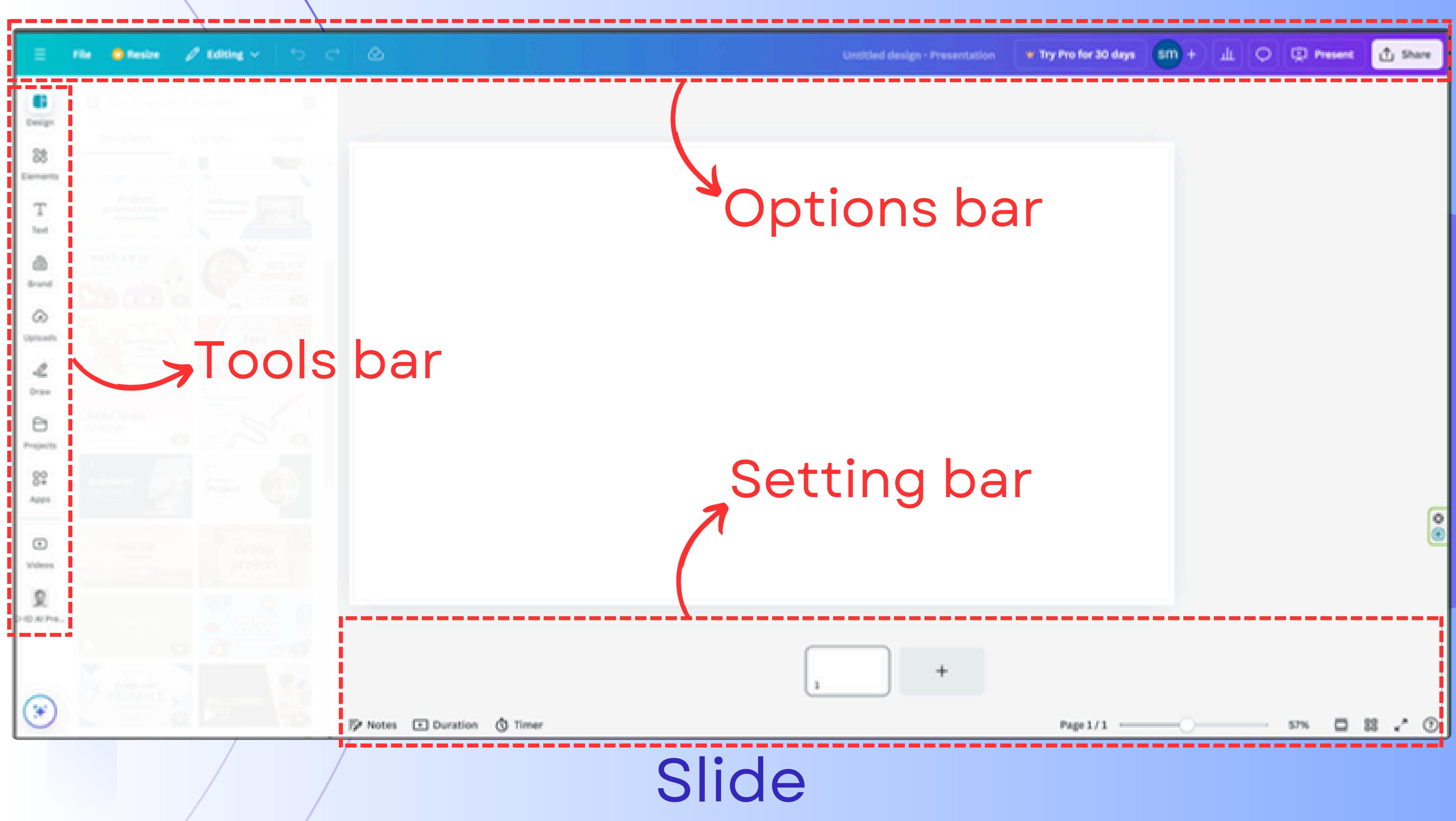
2

Window



This image shows a screenshot of a presentation slide editor interface. The top navigation bar includes 'File', 'Resize', 'Editing', 'Cloud', 'Untitled design - Presentation', 'Try Pro for 30 days', and 'Present' buttons. On the left, a sidebar lists 'Design', 'Elements', 'Text', 'Image', 'Brand', 'Updates', 'Icons', 'Projects', 'Apps', 'Videos', and 'Demos'. A search bar at the top says 'Use 4 words to describe...'. The main area displays a grid of presentation templates. The first template in the top-left corner is titled 'Project presentation' with a subtitle 'WHAT AM I?' and features a cartoon character. Other visible templates include 'Technology Stack Deck', 'WHAT AM IT?', 'WHAT IS IT?', 'Food Groups', 'Social Media Strategy', 'Business Project', 'Creative People', 'Group project', 'Cooking Class', 'Company Profile', and 'WELCOME'. At the bottom, there are buttons for 'Notes', 'Duration', 'Timer', and a search icon. The bottom right corner shows 'Page 1 / 1', a progress bar, and zoom controls.

# Slide



# Visibility

1

# View

# Icons

2

# Window

# Visibility

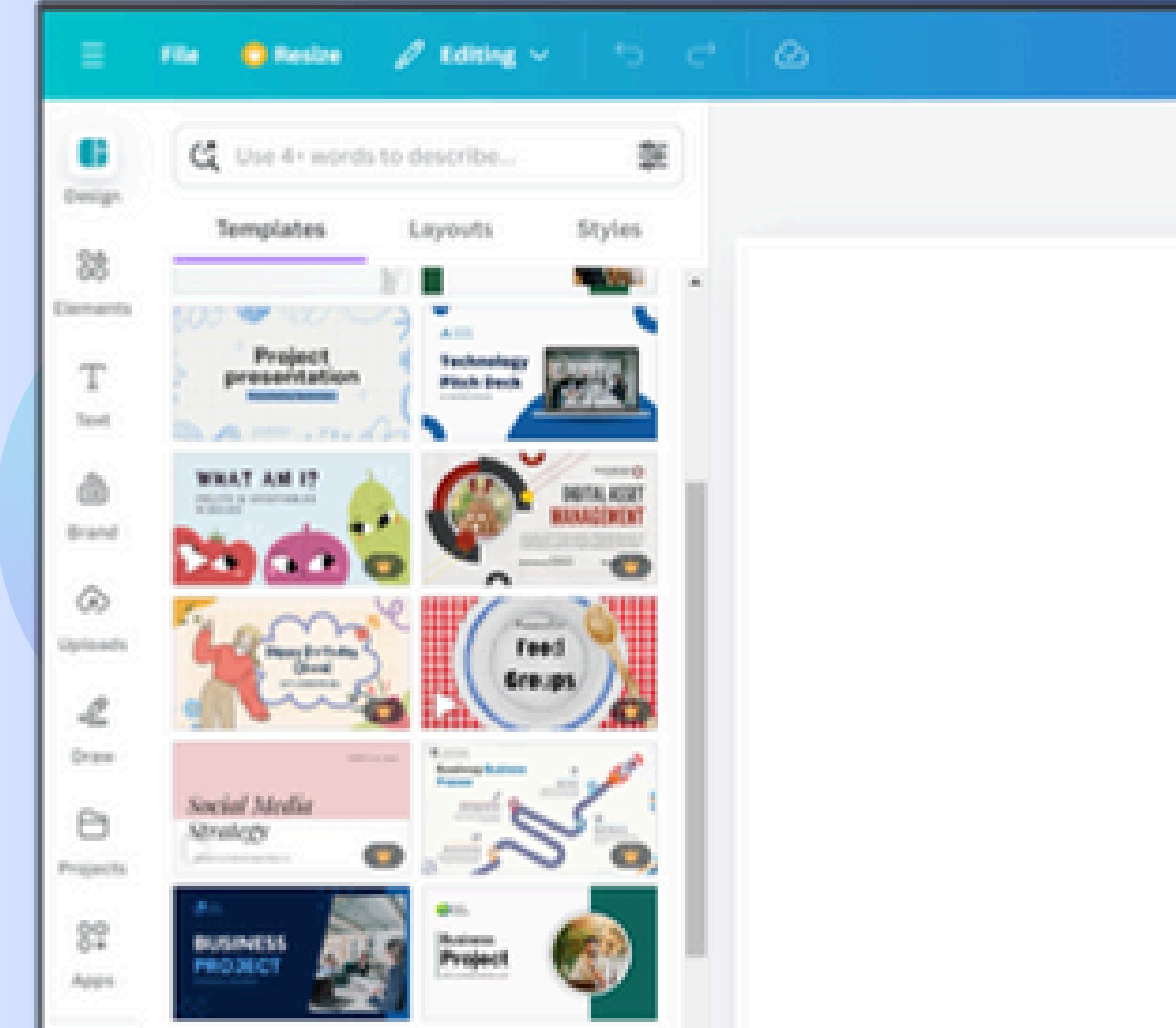
1

View

Icons

2

Window



# Visibility

1

# View

# Icons

2

# Window

# Visibility

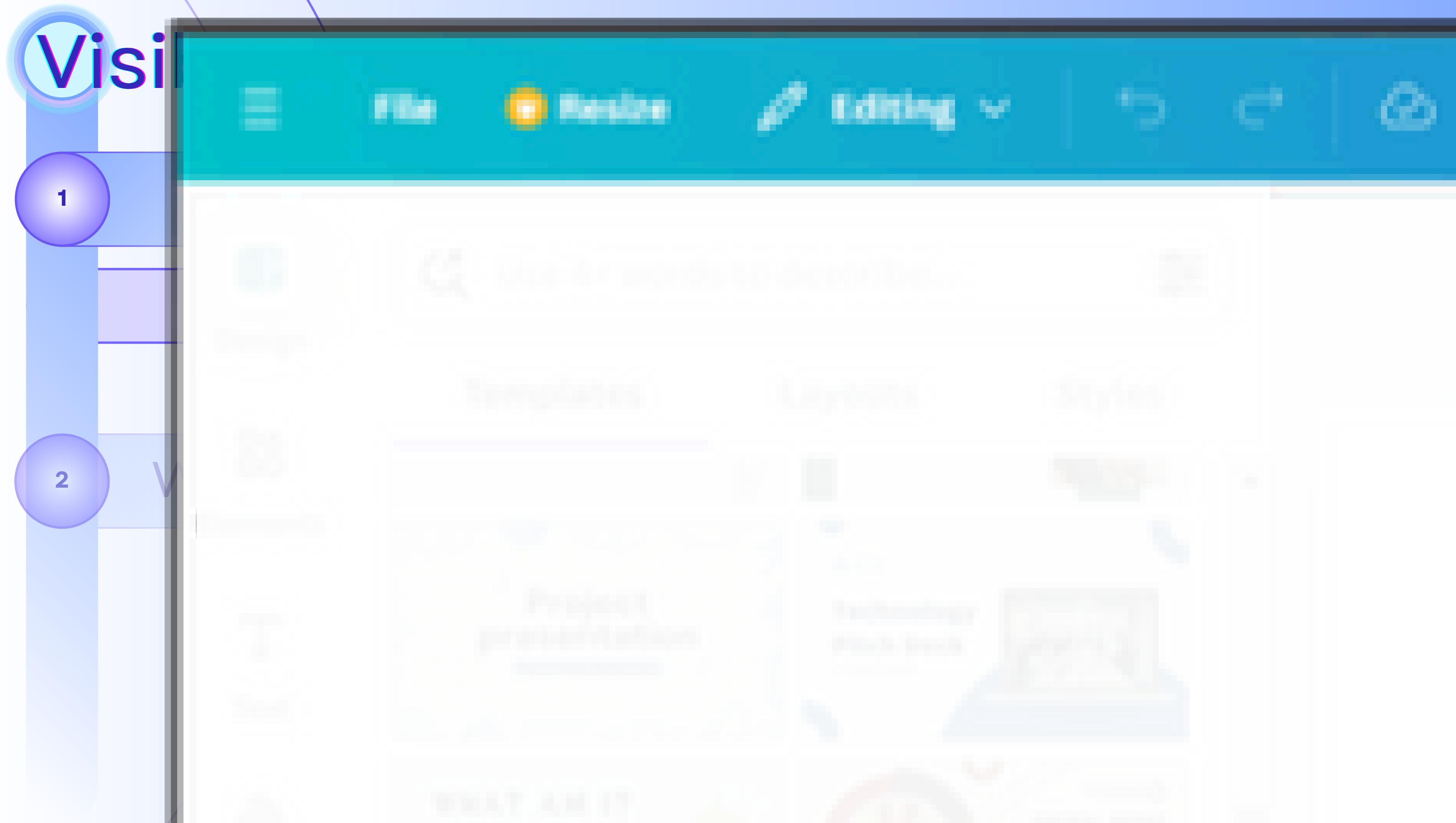
1

# View

# Icons

2

# Window



Vis

File Resize Editing

1

Design

2

Elements

T

Text

Image

Use 4+ words

Templates

BUSINESS PROJECT

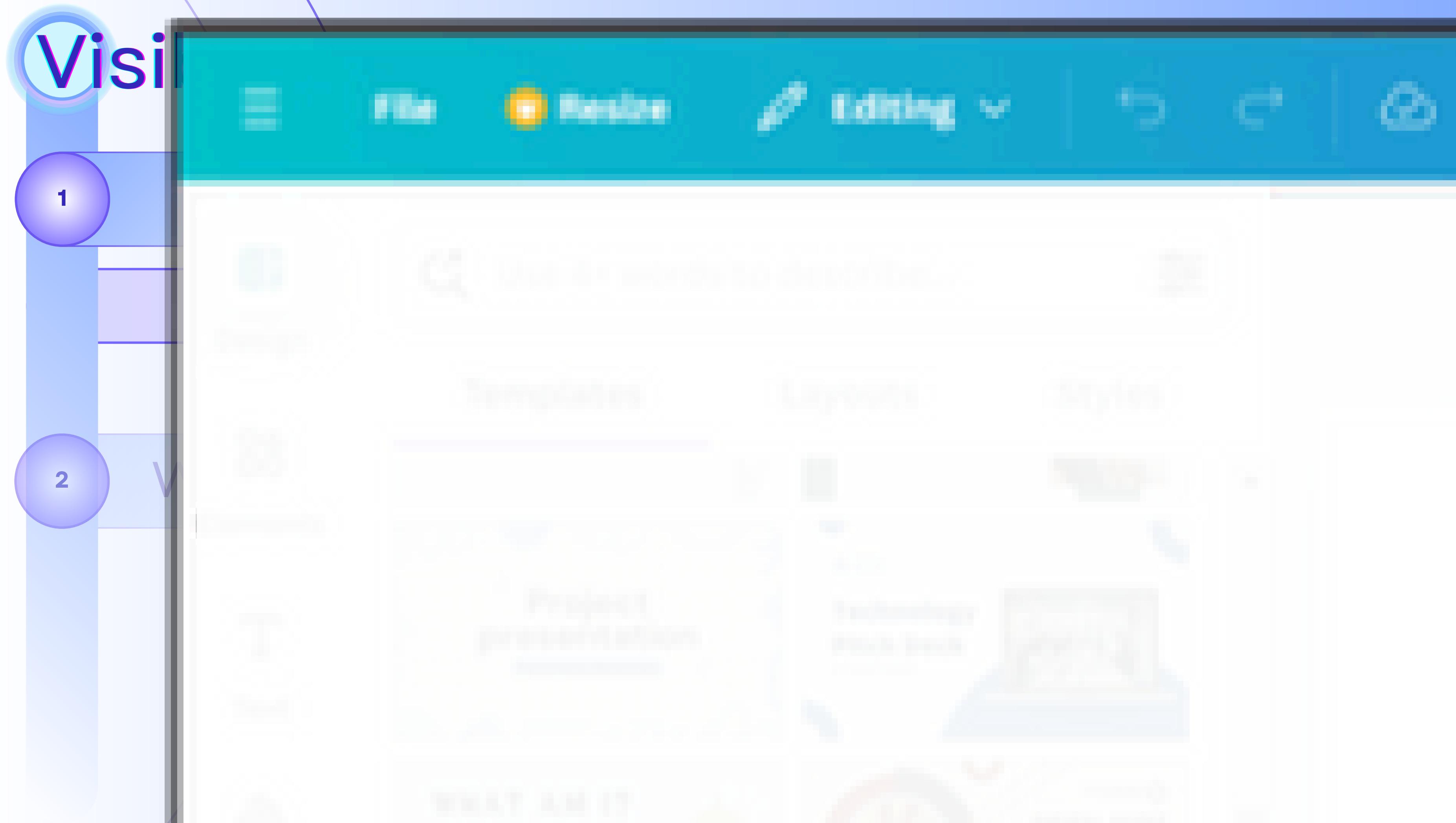
Editing  
Make changes

Commenting  
Add feedback

Viewing  
Read-only

Literature Project

BUSINESS PROJECT



Unacademy Design + Presentation

Try Pro for 30 days

FREE

+

+

+

+

Present

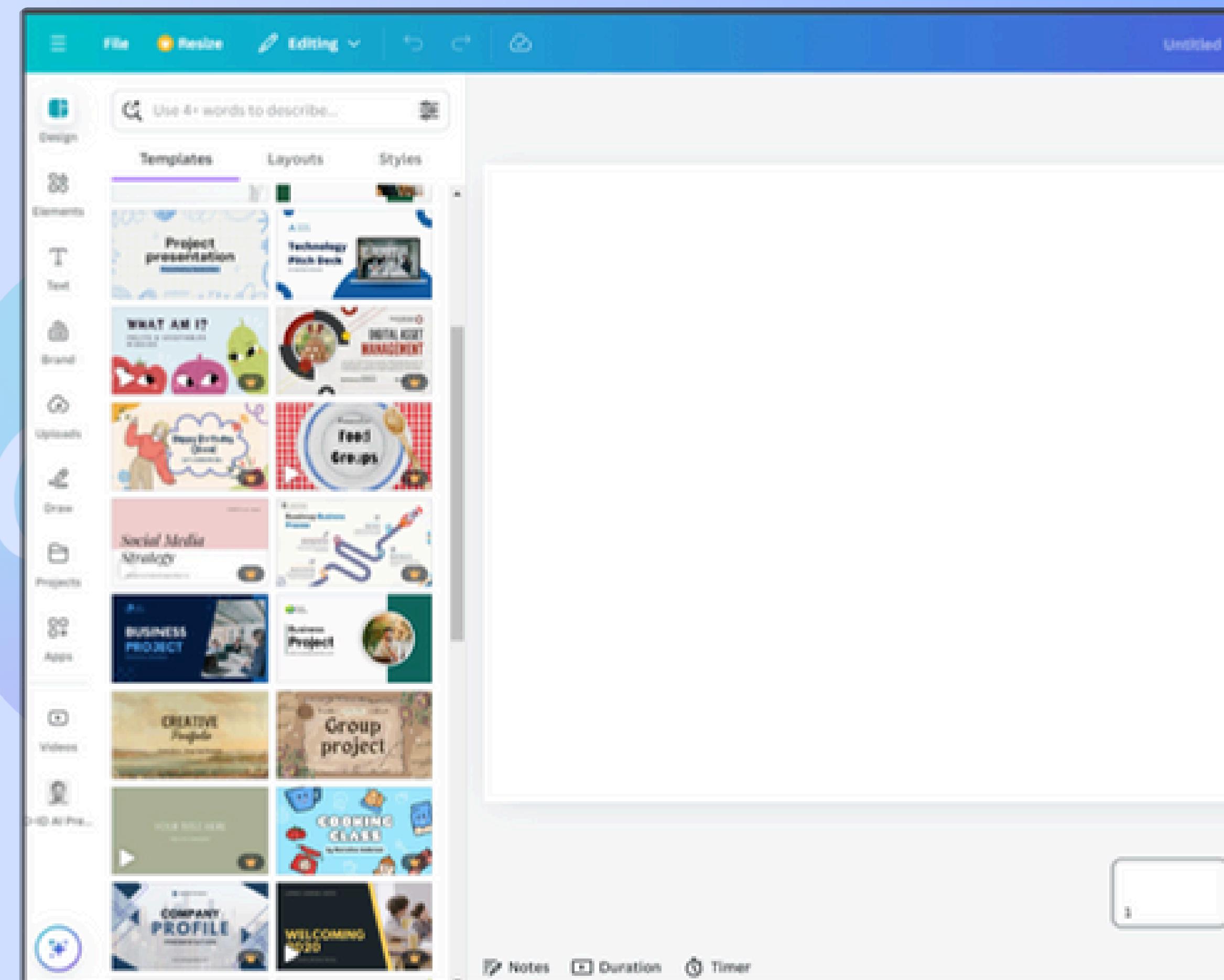
Scan

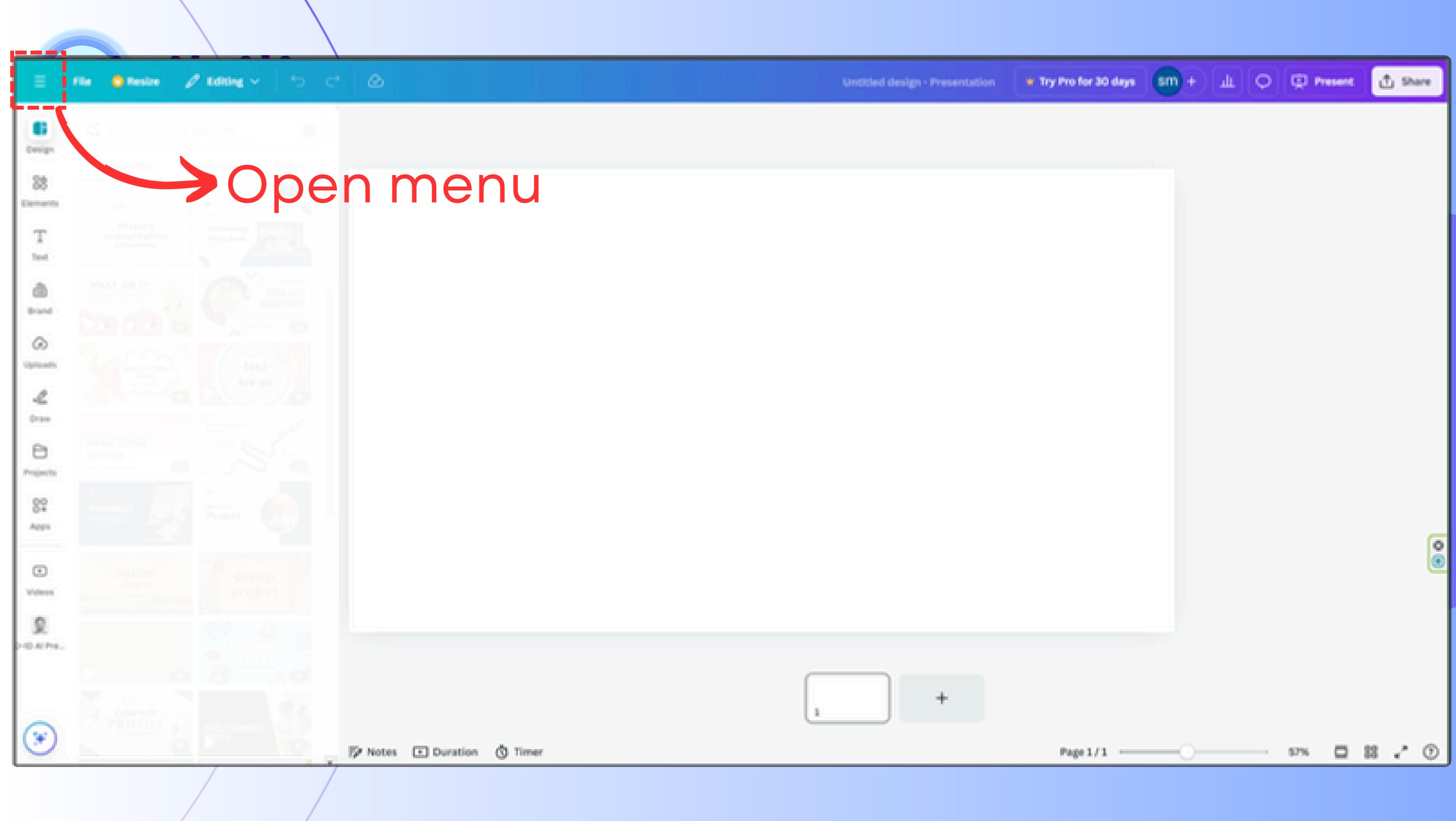
# Visibility

2

Window

Space





Open menu

The screenshot displays the Canva application interface. On the left side, there is a vertical sidebar with various icons and sections:

- Recent designs:** Includes "Canva Interaction Des...", "Templates & Apps", "Canva" (which is highlighted with a purple background), "My World", "MyOvi(O #1)", and "Daily Jokes for Kids - VSC".
- Design:** A section with a "Create a design" button, a "Try Pro for 30 days" offer, and links to "See what's changed", "Templates & Apps", and "Guide to Teamwork".
- Star designs and folders:** A section for starring important items.
- Recent projects:** Shows "Recent designs" and "Recent projects".
- Brand:** Includes "Brand" and "Uploads" sections.
- Apps:** Shows "Recent apps" and "Recent designs".
- Team Lab:** Shows "Recent designs" and "Recent projects".
- Groups:** Shows "Recent designs" and "Recent projects".
- Trash:** Shows "Recent designs" and "Recent projects".

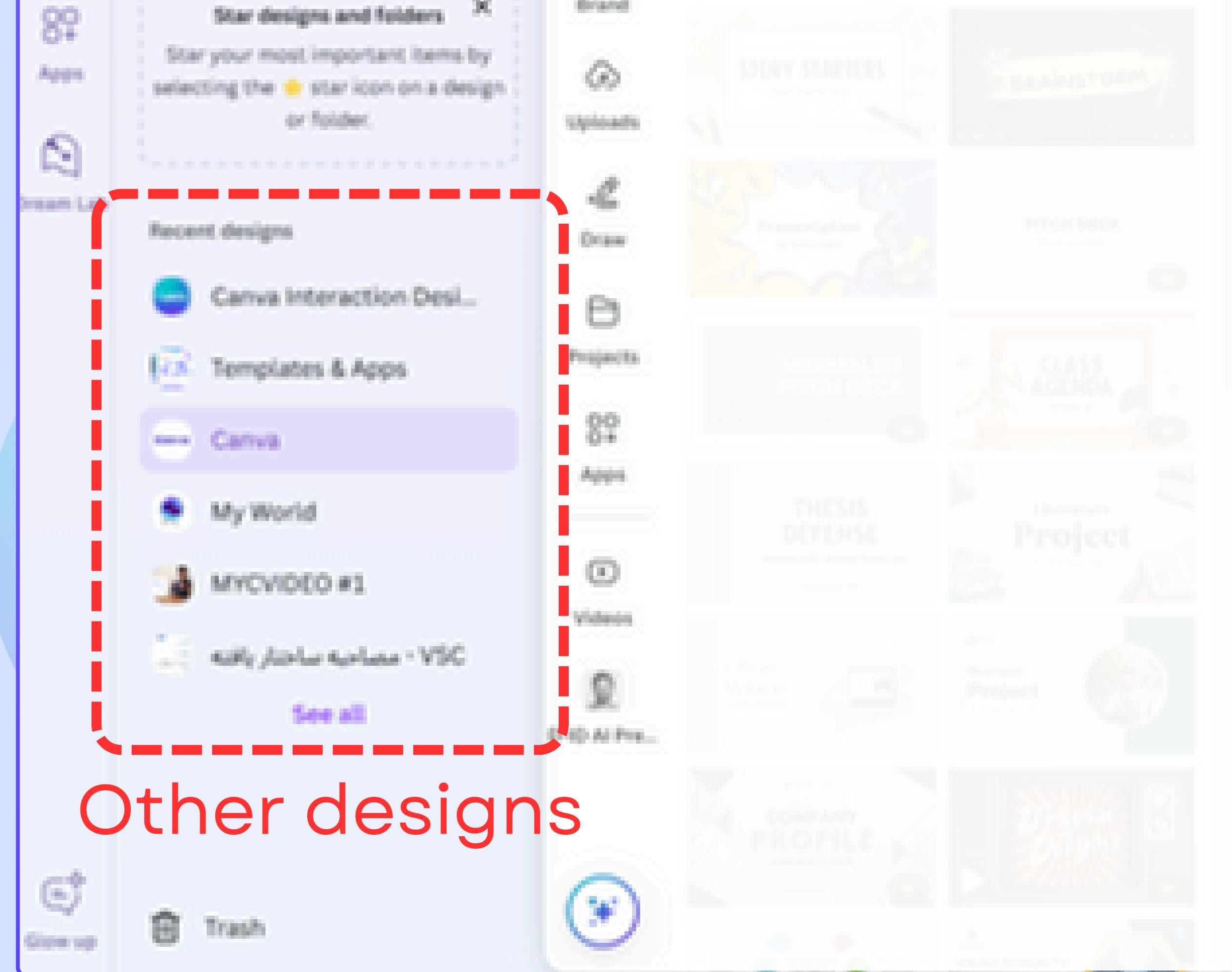
The main workspace is titled "Canva" and features a search bar with the placeholder "Use 4+ words to describe...". Below the search bar are three tabs: "Templates" (selected), "Layouts", and "Styles". The "Templates" section displays a grid of design templates categorized by type, such as "PROJECT", "BUSINESS PROPOSAL", "BUSINESS PROJECT", "DRAFT PAPERS", "IDEA BRAINSTORM", "PRESENTATION", "PITCH DECK", "CLASS AGENDA", "THESIS DEFENSE", "Project", "DRAFT Mimeo", "Business Project", "COMPANY PROFILE", and "FIREWORKS". At the bottom of the workspace are buttons for "Notes", "Duration", and "Timer".

# Visibility

2

Window

Space





# Feedtraints

**Feedback**

**Feedtraints**

**Constraints**

# Feedtraints

Canva

# Feedtraints

1

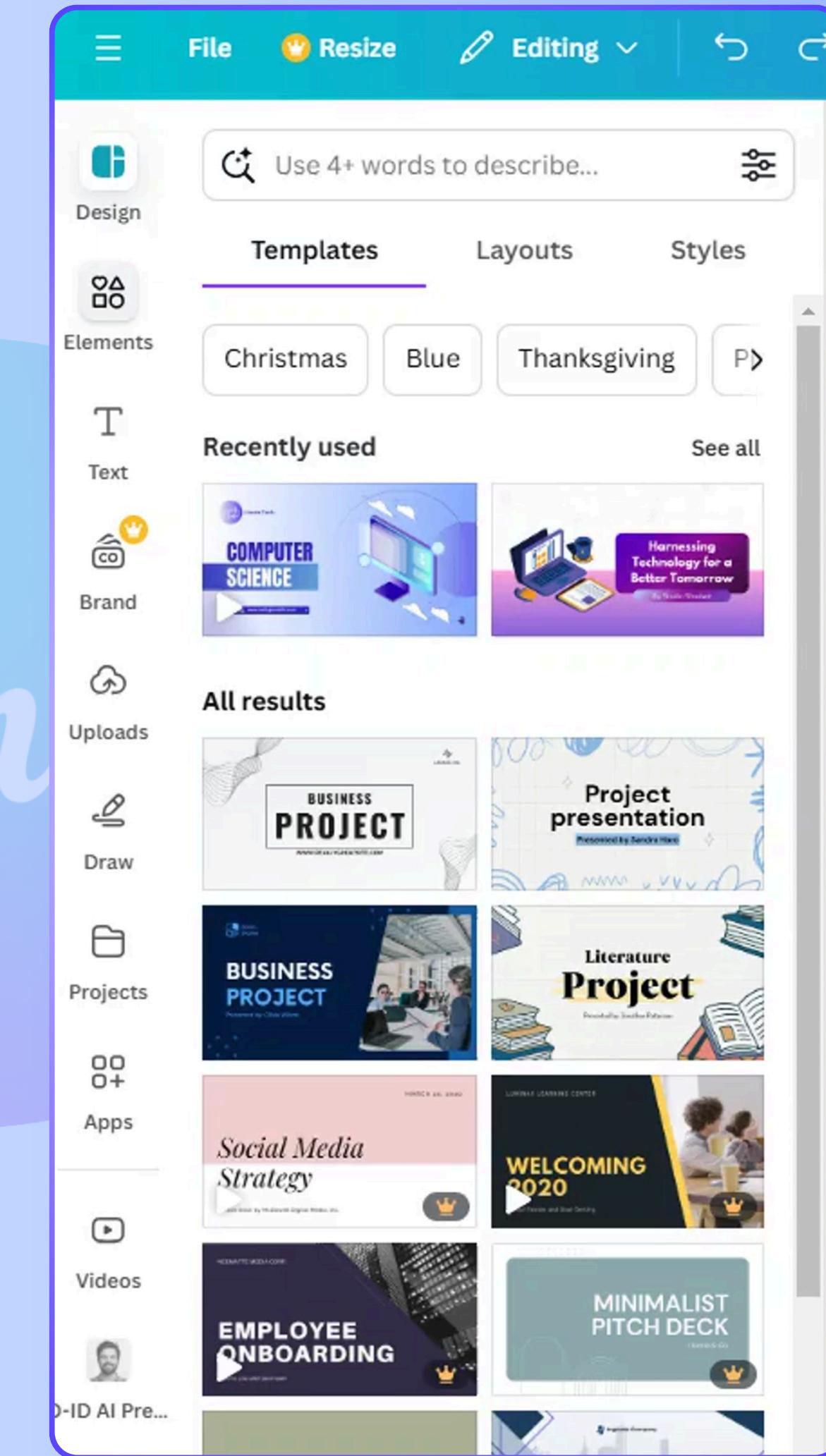
General

Hover & Focus

2

Canva Pro

Can



# Feedtraints

The screenshot shows the Canva software interface. At the top, there's a toolbar with various icons like 'File', 'Resize', 'Editing', 'Undo', 'Redo', and 'Share'. To the right of the toolbar, it says 'Canva' and 'Try Pro for 30 days'. Below the toolbar is a 'Page Animations' panel on the left side of the screen. This panel has sections for 'Animate entire design' (featuring 'Magic Animate'), 'Featured' (with categories: Simple, Sleek, Fun, Party, Corporate, Chill), and 'General' (with categories: Rise, Pan, Fade). On the main canvas area, there is a large, circular graphic with a gradient from teal at the top to purple at the bottom, containing the word 'Canva' in white script font.

# Feedtraints

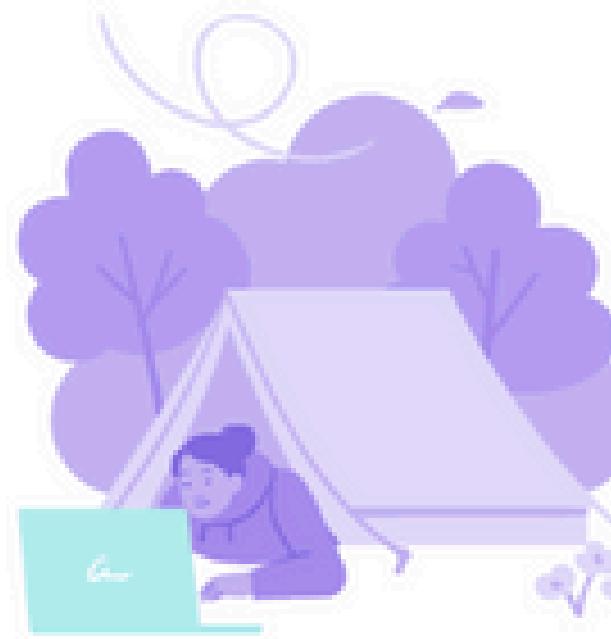
1

General

Net status

2

Canva Pro



You're offline

This page needs an internet connection to work

Retry

# Foodtraints

File Viewing Offline

Canva Interaction Design by sm mahdavi Try Pro for 30 days sm + Present Share

⚠ Trying to reconnect. You can continue editing, but you might lose your work. Continue editing

The image shows a Canva interaction design for a food train interface. The main visual is a large blue square containing a teal circle with the word "Canva" in white script. To the right is a smaller purple circle. Below is a horizontal sequence of 16 numbered cards (A1 to S2) showing various food items like bread, fruits, and a sandwich.



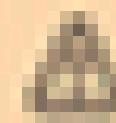
File



Sharing

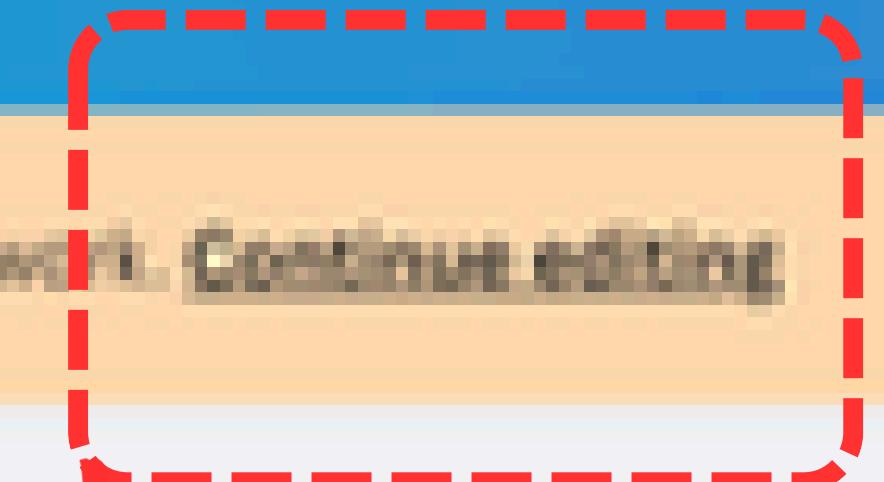


Offline



Trying to reconnect. You can continue editing, but you might lose your work. Continue editing

Continue editing





File



Editing



Offline

Canva Interaction Design

Try Pro for 30 days



⚠ Your recent changes haven't been saved. You might lose your work.



Design



Use 4+ words to describe...



Templates

Layouts

Styles



Elements



Text



Brand



Uploads



Draw



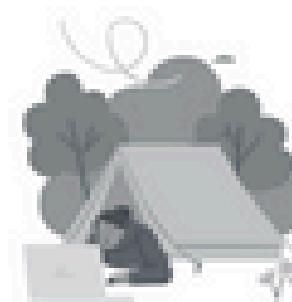
Projects



Apps



Videos



You're offline

You need to be online to access content



# Feedtraints

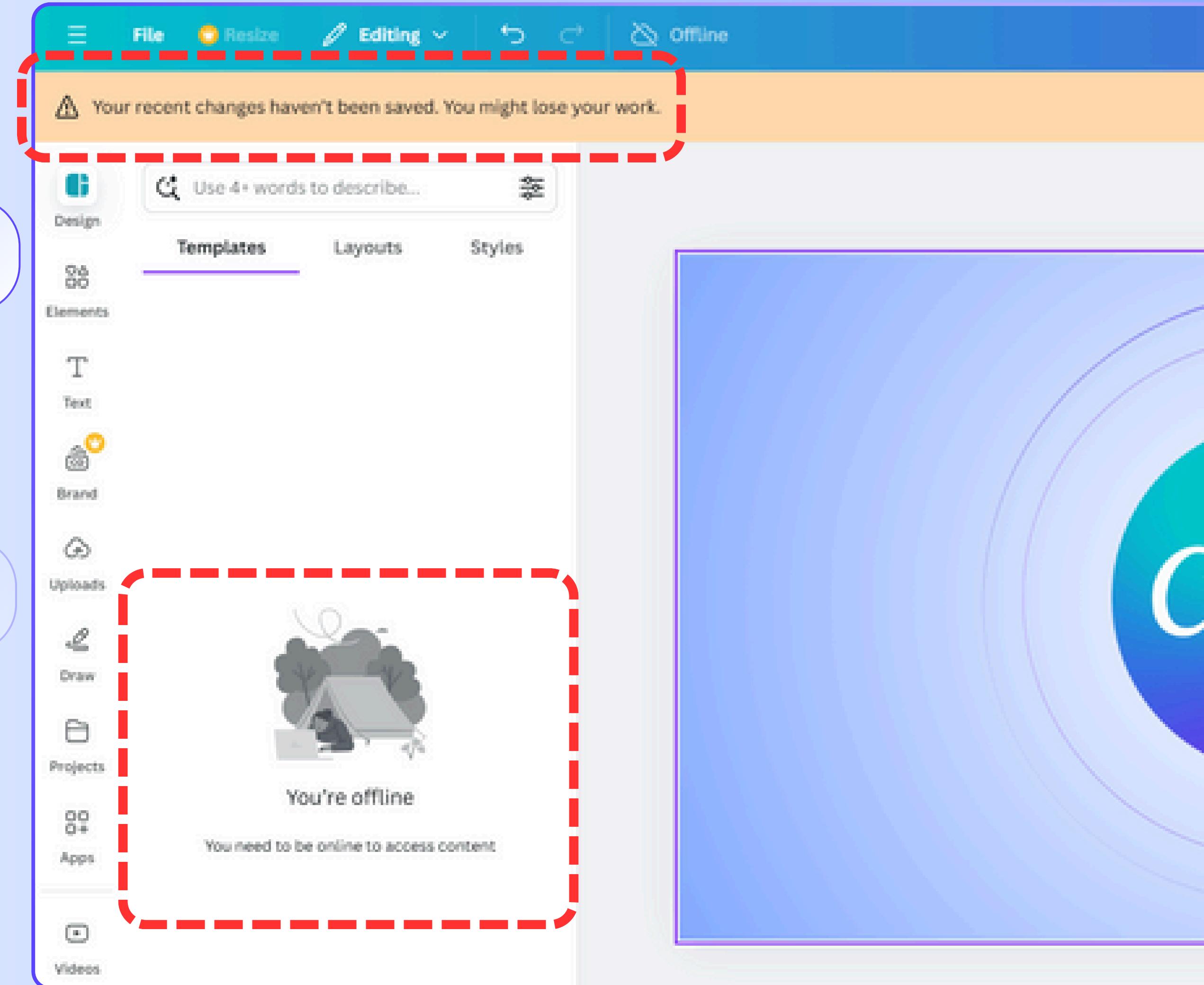
1

General

Net status

2

Canva Pro



# Feedtraints

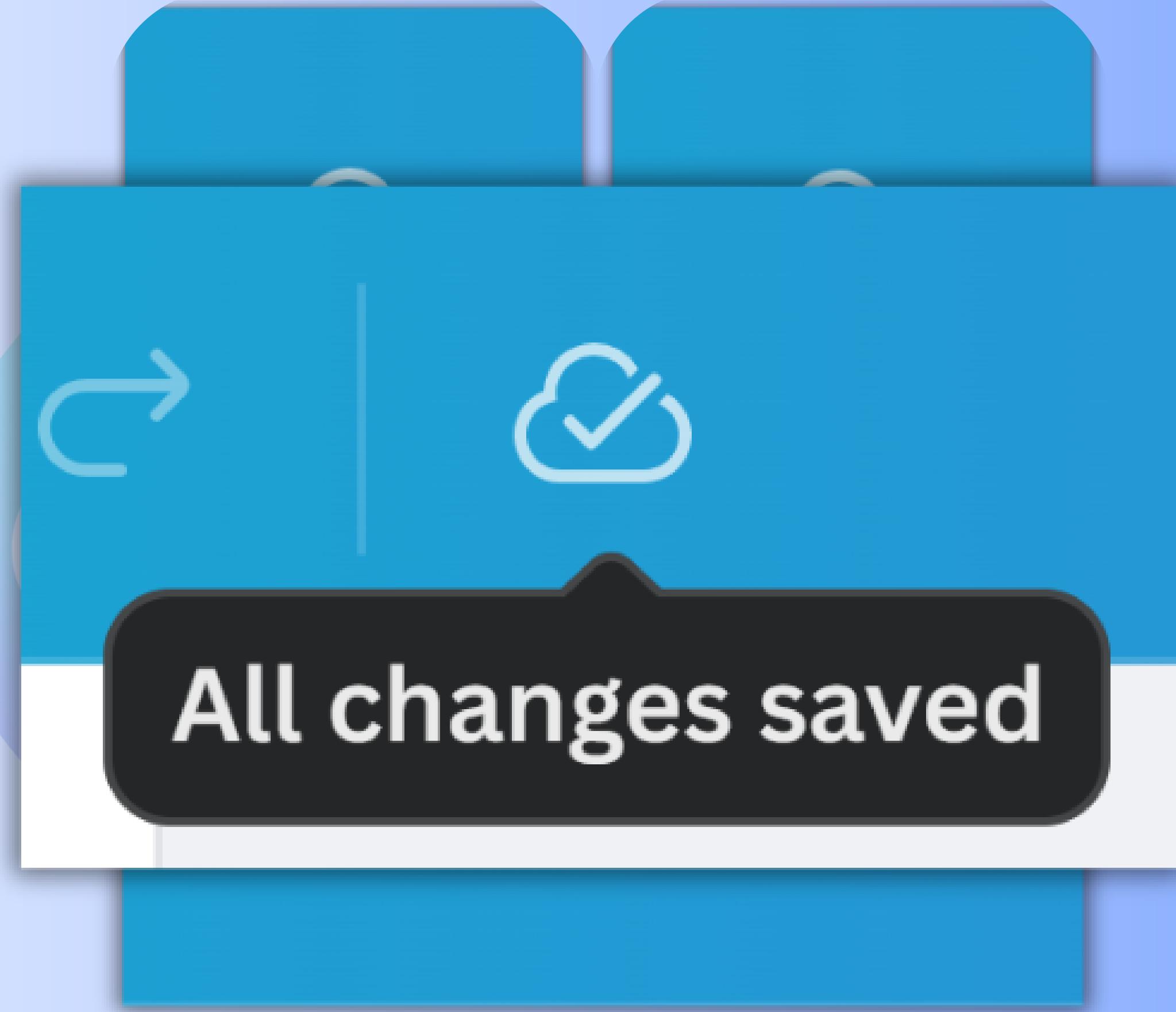
1

General

Net status

2

Canva Pro



# Feedtraints

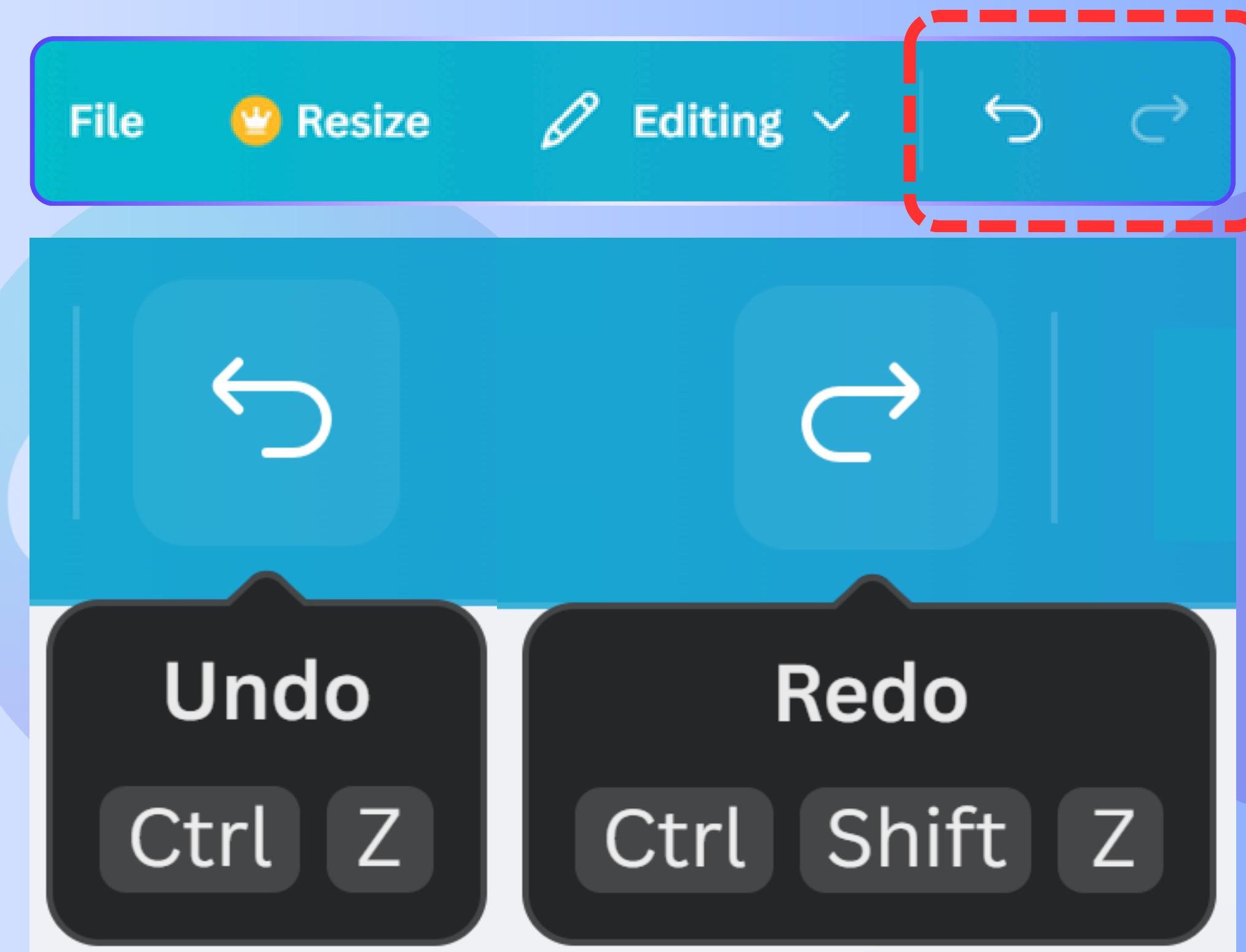
1

General

Undo/Redo

2

Canva Pro



# Feedtraints

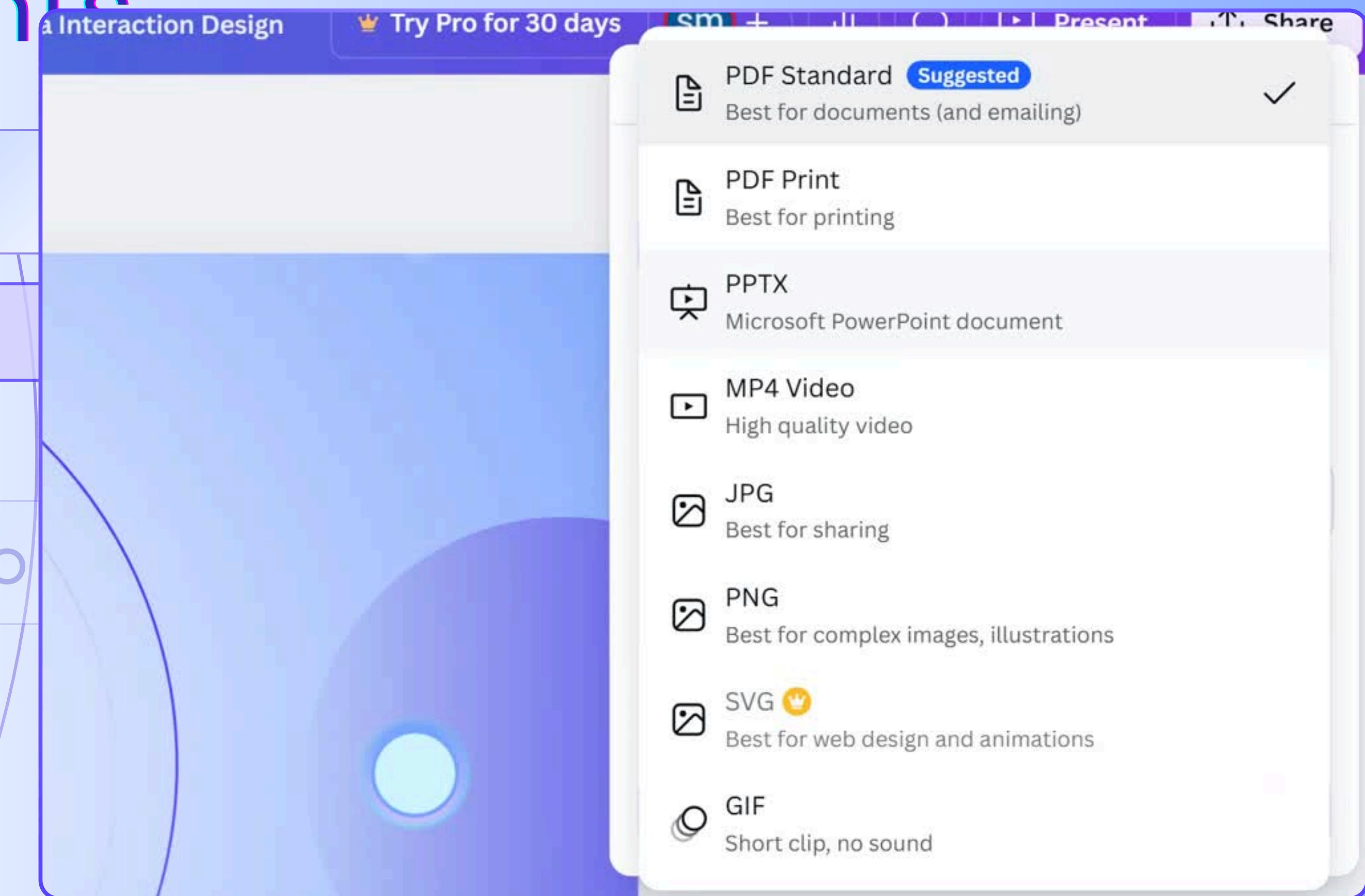
1

## General

### Download

2

## Canva Pro

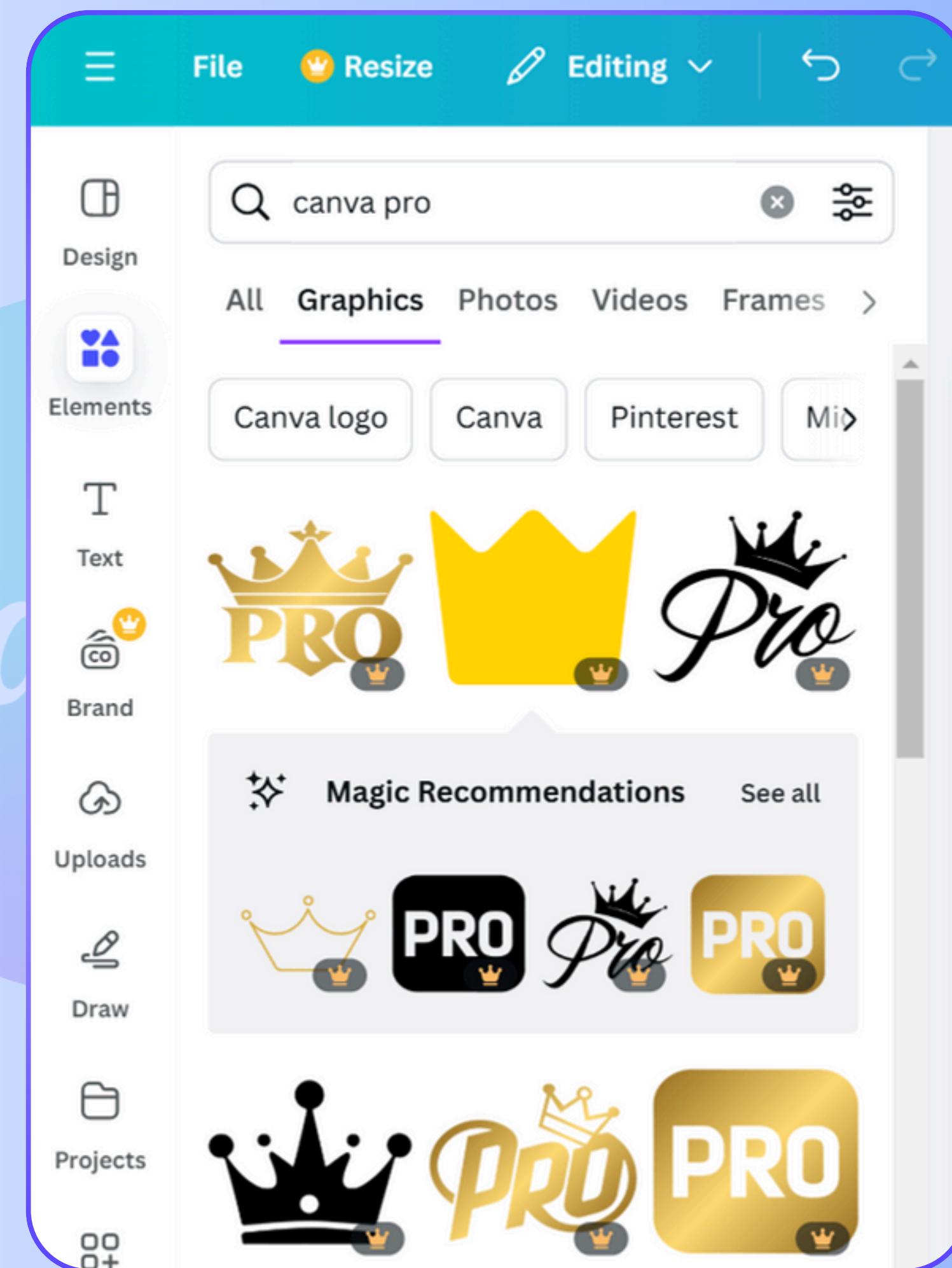


# Feedtraints

2

Canva Pro

Crown symbol

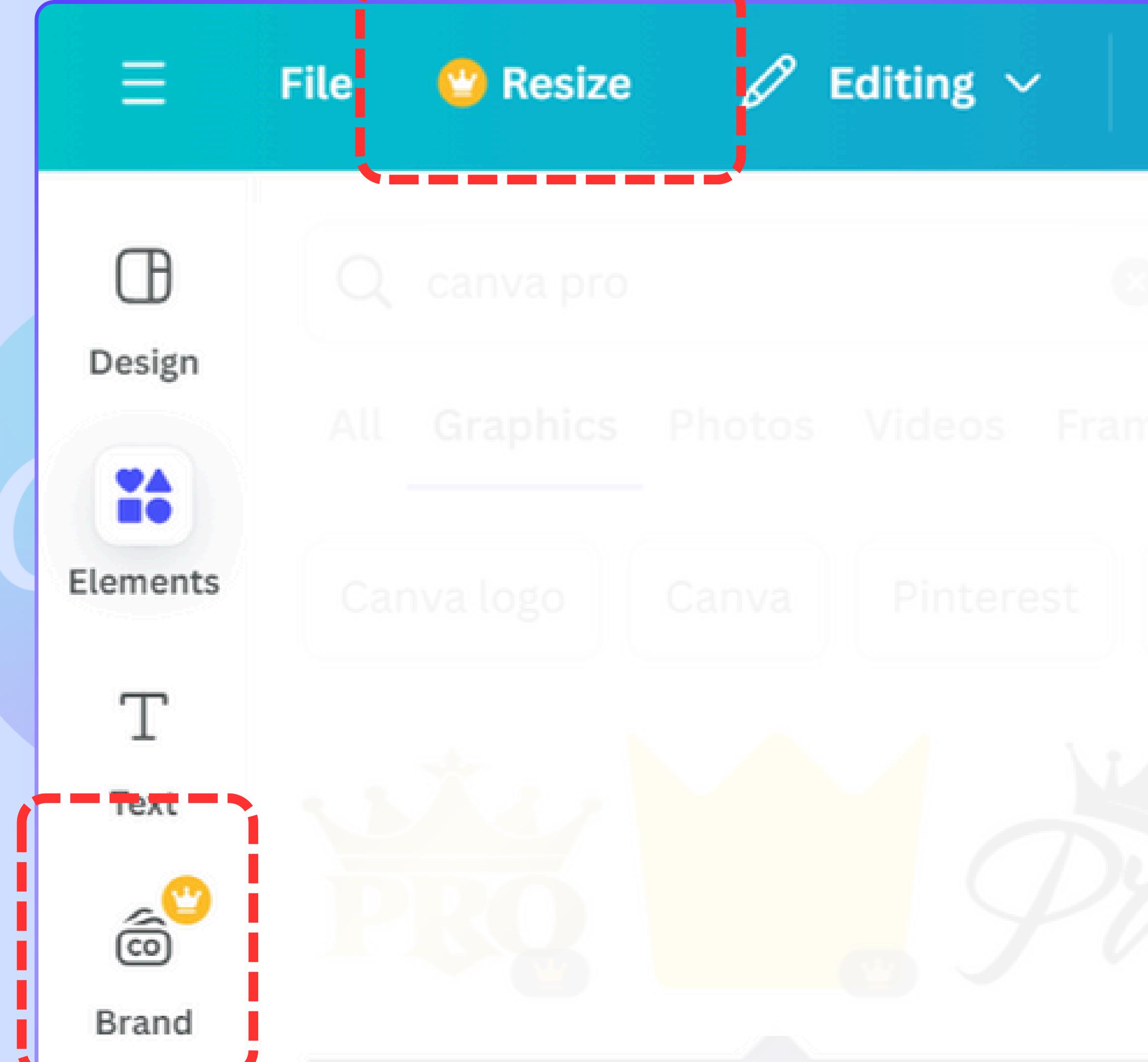


# Feedtraints

2

Canva Pro

Crown symbol

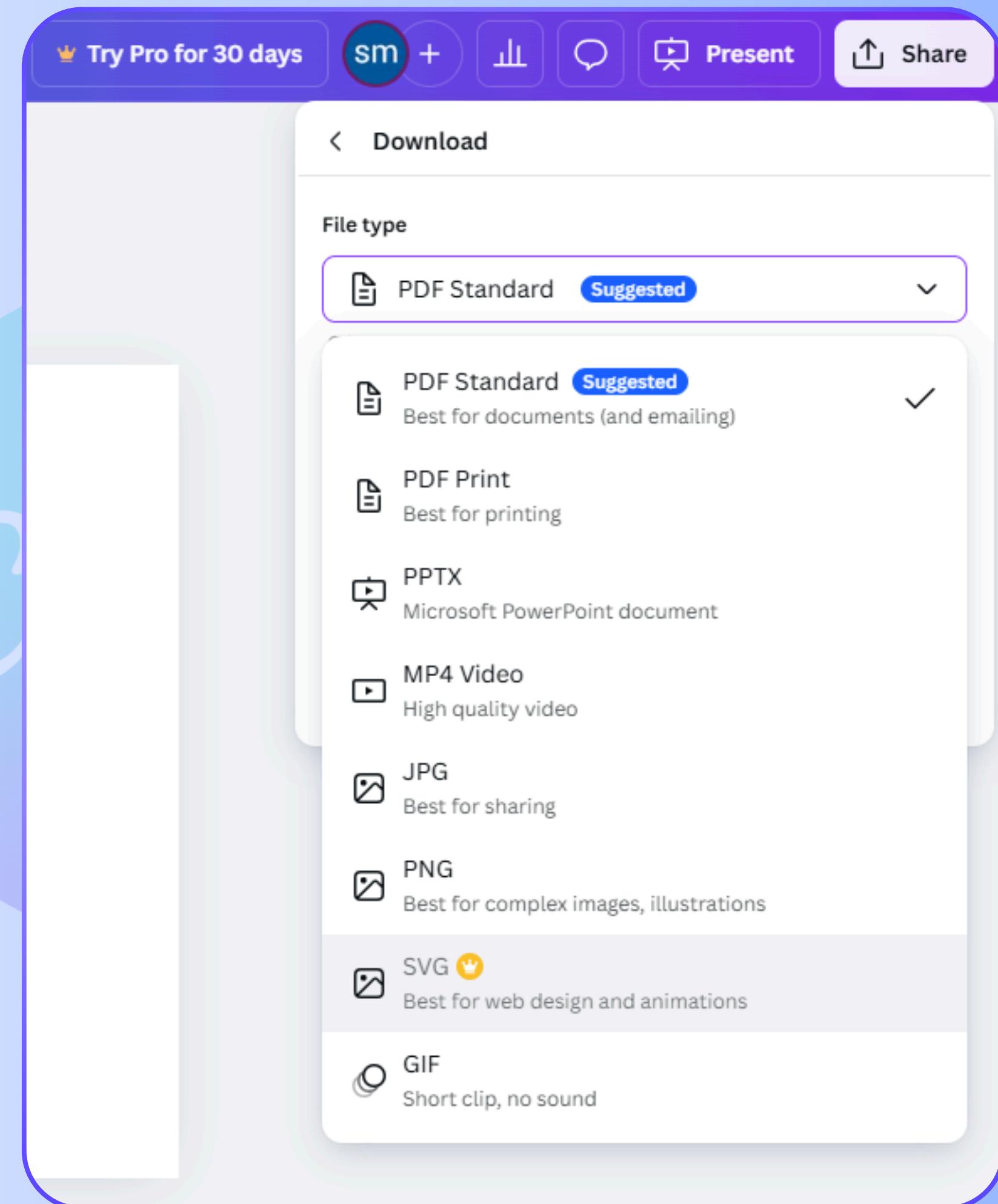


# Feedtraints

2

Canva Pro

Crown symbol



# Feedtraints

2

Canva Pro

Crown symbol

Try Pro for 30 days

sm

+

Download

File type



PDF Stan



PDF Stan

Best for design



MP4 Video

High quality video



JPG

Best for sharing



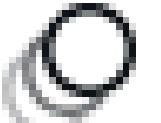
PNG

Best for complex images, illustrations



SVG 

Best for web design and animations



GIF

Short clip, no sound

# Foodtroints

The screenshot shows the Canva web editor interface. A logo template for "Dream studio" is displayed, featuring a circular icon with waves and the text "Dream studio" in a script font, with "PHOTOGRAPHY" in a smaller sans-serif font below it. The background of the template is light blue with tropical foliage like palm trees and leaves. A download dialog box is overlaid on the right side of the template, showing options to "Download" as a "PNG" file at "1000 x 1000 px". The dialog includes checkboxes for "Transparent background" (which is checked) and "Compress file (lower quality)". A large purple button labeled "Download" is at the bottom of the dialog. In the top left corner of the main workspace, there is a promotional overlay for "Canva Teams" with the text "Try Canva Teams for free" and a list of features: Premium content, Strong brand across designs, and Time-saving tools for editing. Buttons for "Try it free for 30 days" and "I prefer an individual trial" are also present. The overall theme of the workspace is a tropical or beach aesthetic.

# Feedtraints

2

Canva Pro

Watermark



# Feedtraints

2

Canva Pro

Watermark



# Feedtraints

2

Canva Pro

Watermark





Affordance

Affordance



# Affordance

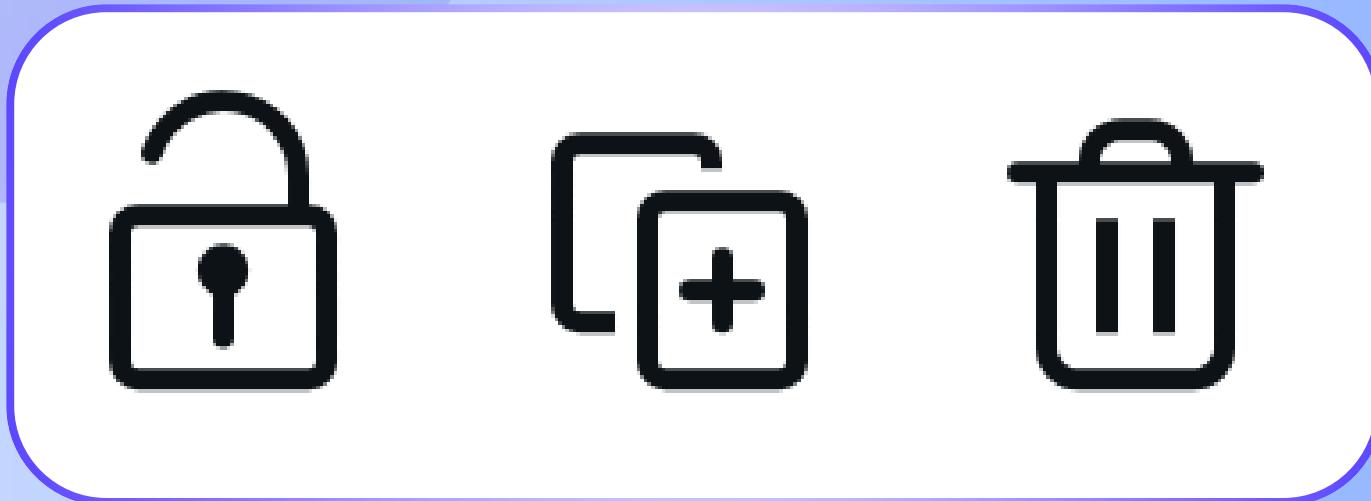
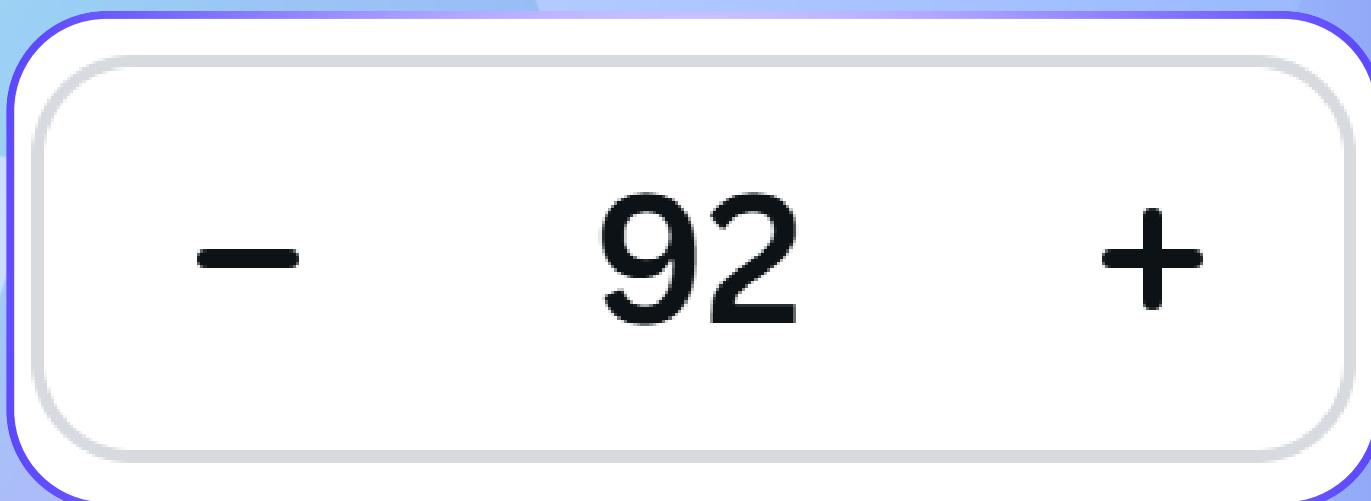
1

Just click

Contextual icons

2

Hold & Move



# Affordance

1

Just click

Text areas

2

Hold & Move

Add a heading



5.0s

Position



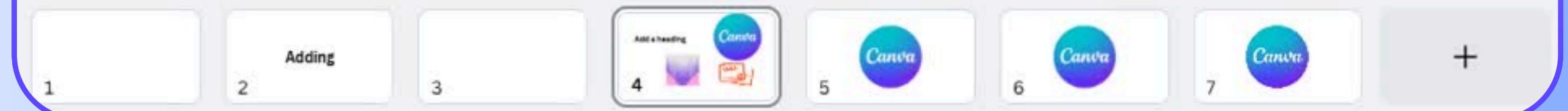
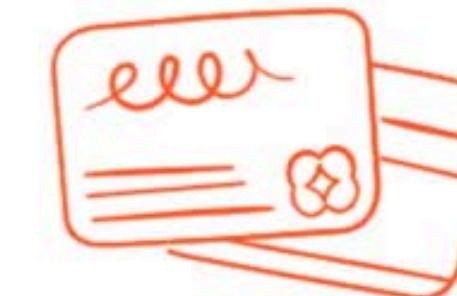
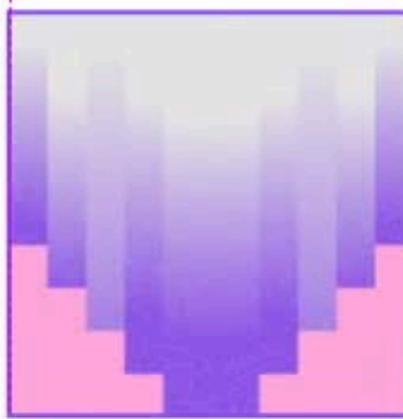
# Affordance

2

Hold & Move

Drag & Drop

Add a heading



# Affordance

2

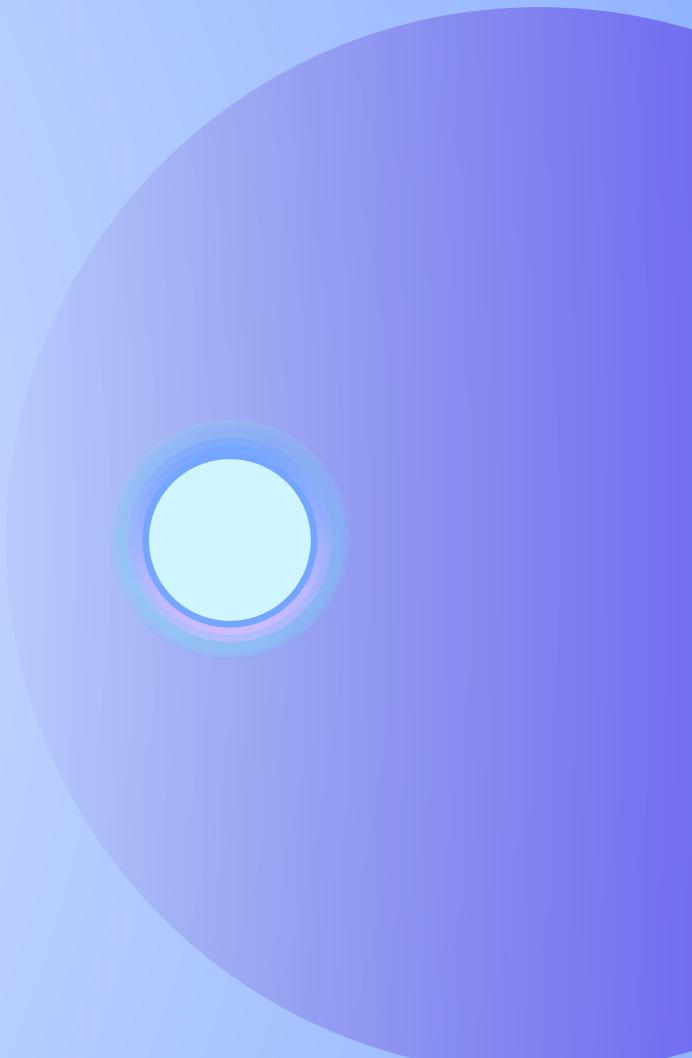
## Hold & Move

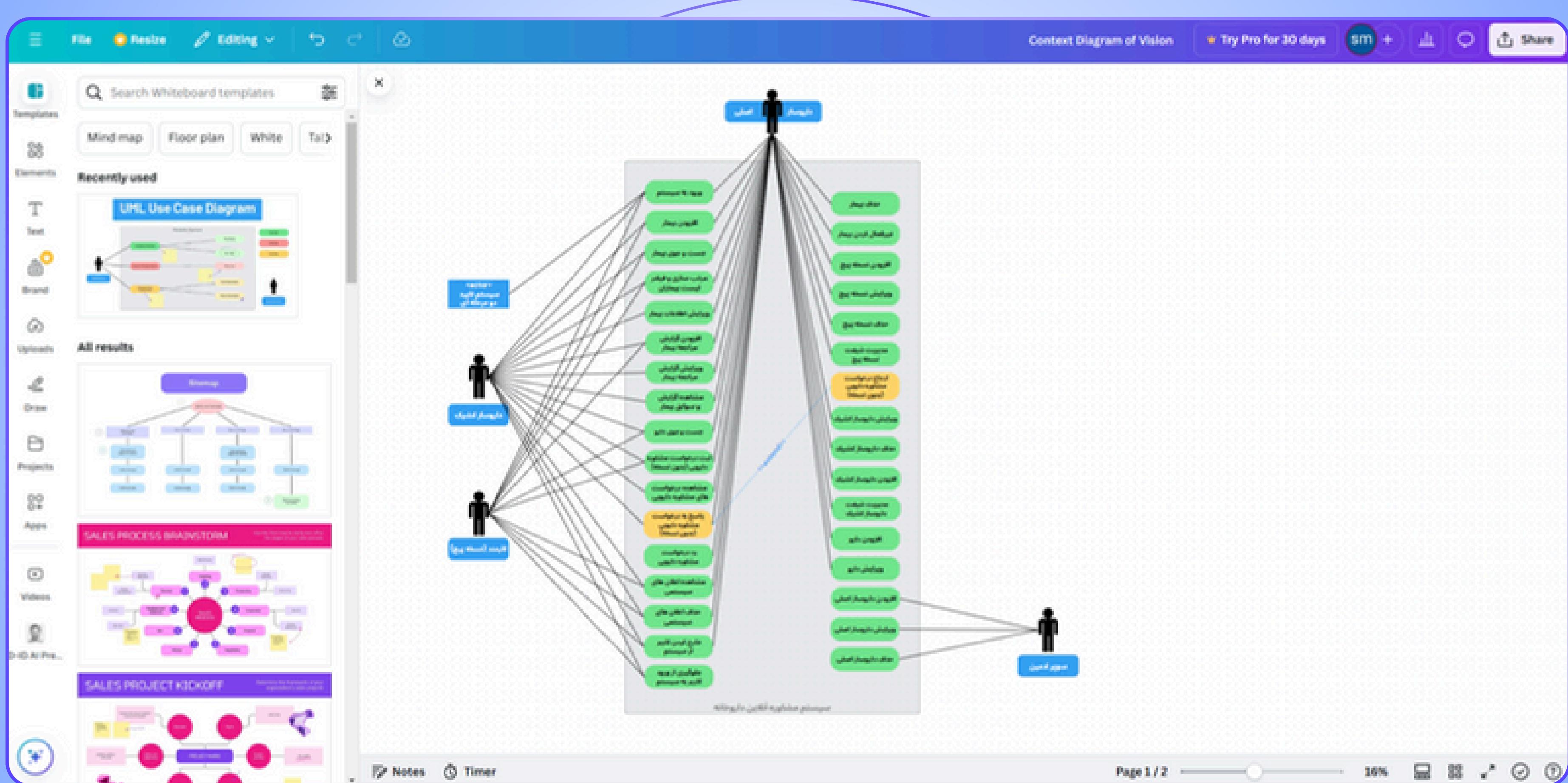
### Sliders



The image features the Canva logo, which consists of the word "Canva" in its signature white script font, centered within a large teal-to-purple gradient circle. This central circle is surrounded by three concentric rings in shades of purple and blue.

Canva





Thank you

The logo consists of the word "Canva" in a white, cursive, sans-serif font. It is centered within a large, circular gradient shape that transitions from teal at the top to blue and then purple at the bottom. The background of the entire image is a light lavender color.

Canva