

Letter of Recommendation

To Whom It May Concern,

I am honored to write this letter of recommendation for Naasir Bush, whose leadership, mentorship, and technical expertise have significantly impacted our team at 2Barrels - particularly within the RAINC product group.

When I first joined the RAINC product team, there was no clear structure or development leadership. Vi and I were often left navigating stakeholder and business requests alone, with little context or process. When Naasir stepped into the role of Lead Developer, he immediately provided the structure and guidance we needed. He became our advocate in high-level meetings that Vi and I were not part of, ensuring that our voices were heard and that our development work was aligned with the broader product and business goals. His leadership allowed us, as Level 1 Developers, to focus more on improving our technical skills and delivering high-quality work - knowing that we had a trusted leader handling prioritization, process, and communication at the higher levels.

Naasir has continuously improved our team's collaboration, processes, and workflows. Whether it was clarifying priorities when unexpected requests came from outside our core team, or coordinating with our Product Manager to ensure we worked on what mattered most, Naasir always made sure we had the right focus. He emphasized cross-team collaboration, encouraging us to get on calls with content teams, product owners, and designers to solve problems together rather than in silos. This proactive approach ensured smoother workflows and faster problem resolution.

Naasir's impact also extended to aligning RAINC with other teams like MOPS, Epik, and content. He bridged the gap between development and other departments, ensuring we understood how our work fit into the broader company strategy. Whether working with Casey on affiliate links or collaborating with Shawn on WordPress tools for the content team, Naasir ensured our work supported the needs of all stakeholders.

Importantly, Naasir empowered Vi and me to take ownership of our work and actively shape the future of the RAINC codebase. He encouraged me to lead the site's transition to Vite and supported Vi's work to integrate Playwright tests directly into our dashboard, giving us daily visibility into test results. His trust gave us the confidence to grow as developers. He also consistently encouraged innovation, including advocating for using AI tools to enhance both development processes and product offerings.

One of the clearest examples of Naasir's leadership came during the launch of the RAINC domains offering. Naasir stayed with us on a late-night deployment call, working directly with software teams and stakeholders to resolve challenges in real time. His calm, methodical approach under pressure helped ensure a successful launch. Throughout the project, Naasir provided clear technical guidance, visual examples, and problem-solving techniques that made even the most complex tasks manageable.

Naasir's leadership, mentorship, and technical excellence have left a lasting mark on our team. I have no doubt that any team under his leadership will thrive, and I wholeheartedly recommend him.

Sincerely,

Luna Barber

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Luna Barber