

# Naasir Bush

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RE: Frontend Manager - 1

Dear Hiring Manager,

I am excited to formally apply for the M1 Front-End Manager position at Two Barrels LLC. Throughout my tenure, I have demonstrated a commitment to leadership, technical excellence, and process optimization, which aligns directly with the expectations of this role. My experience leading high-visibility projects, mentoring developers, and driving process improvements has positioned me as a natural fit for this management opportunity.

Why I'm the Right Candidate

### 1. Proven Leadership & Mentorship

I have consistently served as a mentor and technical leader, guiding developers and fostering a culture of growth, accountability, and technical excellence. My ability to bridge the gap between leadership, developers, and stakeholders has been a key factor in the success of multiple product teams.

### 2. Measurable Team & Process Improvements

In my role as a Front-End Developer, I have led and contributed to high-impact projects including the RAINC, VA, and WY website redesigns, ensuring streamlined workflows and cross-functional alignment. I established process documentation for ticketing, communication, and sprint planning, leading to a more efficient, transparent, and productive development environment.

### 3. Cross-Team Collaboration & Product Iteration

My ability to align technical execution with business goals has been a major asset to our

teams. I have worked closely with WebOps, product managers, designers, and content teams to ensure we are delivering not just output, but clear, measurable outcomes. My advocacy for data-driven decision-making has allowed teams to iterate effectively and drive business success.

#### **4. The Value of Promoting Internally**

As an internal hire, I bring institutional knowledge and a strong academic foundation with an MBA in IT-Management and an MS in Leadership & Management (2025). This unique blend of hands-on experience and formal leadership training allows me to effectively align technical execution with business strategy, development practices, and company culture. This means:

- Immediate impact - No ramp-up time needed; I can start driving results from day one.
- Seamless transition - I have already built trust with key stakeholders across product, design, and development teams.
- Proven alignment with company goals - My contributions have already demonstrated success within our existing structure.

#### **5. Endorsements & Recognition**

My leadership has been consistently recognized across teams, as demonstrated by multiple letters of recommendation from developers, product managers, and leadership. The endorsements highlight my ability to:

- Empower developers through mentorship and structured growth opportunities (Ludo, CEO of Nucamp; Vi, FE Developer; Camilo, Jr. Developer).
- Improve team efficiency, refine workflows, and ensure alignment across teams (Lainy, Product Manager; Luna, Front-End Developer).
- Drive successful product execution and technical strategy (Megan, Product Manager; Jeremy, Product Manager).
- Pathways To Leadership Program Completion

#### **Why This Role?**

I thrive in an environment where I can build, mentor, and optimize. Moving into the M1 leadership role would allow me to further develop Two Barrels' front-end team by scaling best practices, enhancing team performance, and delivering even greater strategic impact. I am eager to discuss how my technical leadership, mentorship, and business-driven approach can contribute to the continued success of our front-end development team.

Thank you for your time and consideration.

Sincerely,  
Naasir Bush

