

Discovery.xyz

DISCOVER THE UTILITY OF NFTS

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February 2024

BACKGROUND

Not a single top NFT marketplace lists the creative license, utility, or benefits of holding the asset by default

Only 30% of Americans know what an NFT is, but 75% of crypto holders own NFTs [1]

Top reason for owning NFTs [2]

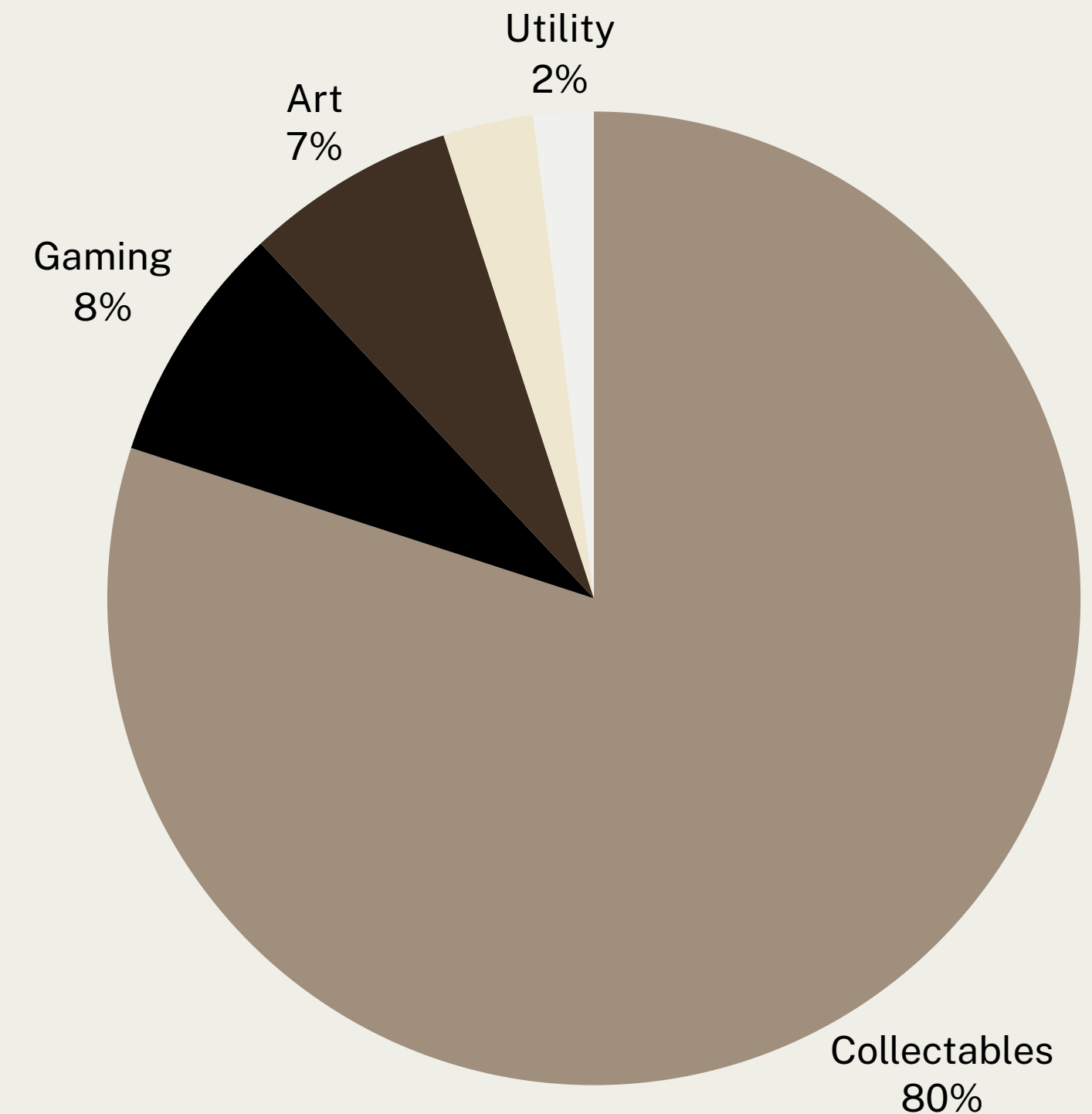
- 69% bought to be part of a Community
- 78% bought for a specific utility

[1] <https://www.coingecko.com/research/publications/how-popular-are-nfts>

[2] <https://www.coingecko.com/research/publications/why-people-buy-nfts>

[3] <https://nft18.com/reports/january-2024-monthly-report/>

*Distribution of USD traded
per Segment [October 2023] [3]*



Finding out what your NFT does is difficult

Discovery.xyz shows you the utility and rights of ownership for each NFT and incentivizes active engagement between the creators and owners

HOW IT WORKS

Content Creation

Owners/Creators
add content and
events to their
NFT pages

Interaction

Users review
content, engage
with creators,
and point out
scams

Community Engagement

Owners/Creators
moderate pages
and create events

Promotion

Highly engaged
users and
communities are
prominently
featured

PAGE

Initial data pulled from NFT metadata. More added by users

Owners supply utility, artistic license, and ownership benefits

Users comment and review

Toadachu
RiBT Drops

Collectible 0 0

UPDATE THIS PAGE

Turbo charged

Utility

Every RiBT NFT is a piece of unique, CC0-licensed art, and a vote in the community decision-making process. Sell your RiBT, the vote goes too—it's an inherent part of ownership. We're pioneering AI governance. Our AI proposes how to allocate funds, but you, the RiBT holders, have the final say through voting.

Commenting as benny

Share your thoughts...

Post Comment

benny

2/23/2024

This looks like a pal in palworld

1 0 Reply

Show Replies



License: CC0



Owner(s): 40 (Click to view all)

Deployer:

0xd7ebd2844acfbfc77992e2f9c63a5f11c6e4f8d9

News Feed

Whitelist for Frog Mint

Snapshot will be taken March 10th and RiBT holders will be whitelisted to mint the "Frog with the Blog" NFT collection 30 minutes before the public.

Posted on: 2/27/2024

ETH Denver Party

RiBT holders get free entry and open bar to the after party at the Ugly Coyote in Denver on March 1st from 11pm to 3 am!

Posted on: 2/27/2024

Sales Link

Events encourage community engagement and keep attention. They can be seen by the public or only holders

SIZE OF MARKET TODAY



\$11B

6.7M

45K

NFT total market cap [1]

NFT Holders [1]

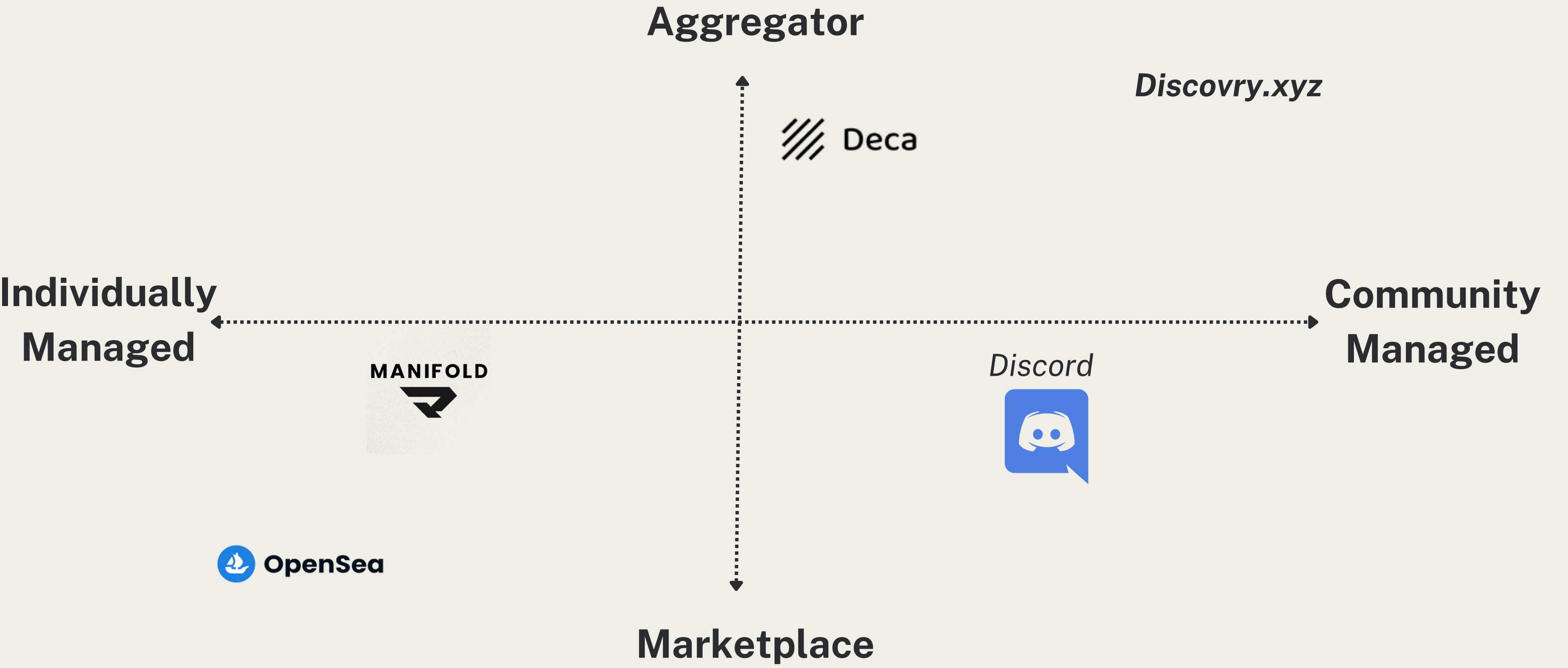
Active Projects in 2023 [2]

Collections with a sale in the past year

[1] <https://nftgo.io>

[2] <https://nft18.com/reports/monthly-market-report-october-2023/>

NFT INDUSTRY LANDSCAPE



MONETIZATION

Subscriptions

45k

x

\$25/Mo

Active projects

Monthly Subscription

	Premium Subscription Model	Monthly Cost
Discovery.xyz Premium Plan	Engagement metrics for all projects and advanced community management features	\$25
IMDb Pro	Insights and connections for entertainment industry	\$12.50
Meetup Pro	Premium community management tools	\$35



ROADMAP



MVP 2024 Q1

Release MVP for individual creators and collectors.
Features for commentary engagement and utility listed. Build a list of devoted early adopters

Target: 1-100 users



Iterate 2024 Q2

Distribute to early adopters and iterate aggressively.
Attend industry events and conferences and events to find and engage with leaders and champions of blue chip NFT projects to onboard.

Target: 100-1000 users



Community 2024 Q3

Release community management tools. Bring on NFT community members as advocates. Engage for community feedback and request for features.

**Target: 1000-10k users
1-100 subscriptions**



Growth 2025 Q1

Sell subscriptions and roll out more monetization. Test priors and monitor growth metrics to find product market fit.

**Target: 10k - 50k users
100-2k subscriptions**