# Ben Smawfield

#### Interface developer

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Portfolio: http://www.bensmawfield.com

## Summary

I'm a technically-minded Interface Developer with proven professional experience and expertise in web development and front-end technologies. I'm particularly interested in JavaScript development.

**Languages**: My core skills are CSS, JavaScript and XHTML. In addition to these I am proficient in AJAX, CSS3, JSON, jQuery, Microformats, WAI-ARIA, XML and XUL.

**Other cool stuff**: I can slice and dice with Photoshop. I'm confident working within back-end code, including JAVA, JSP struts and tiles, PHP, and .NET. I've version-controlled in CVS, Perforce, SVN, TFS and VSS. I like making Mozilla extensions.

## Experience

Practice Consultant (Interface Developer)

#### EMC Consulting, London

June 2010 - Current

Project work included rapid prototyping of a booking user journey for Expedia, performance optimization and bug-fixing for Virgin Media's newest online presence and for the next generation of online banking for Barclays, development of a JavaScript rich financial fact-find application for Close Brothers, and an HTML5 portfolio for EMC's interactive media department.

## Design Technologist (Contract)

#### Expedia, London

June 2009 - June 2010 (1 year)

Maintaining and building Hotels.com to develop a quality and high-performing site for its quarter of a million daily visitors. Working in a distributed environment with a team based in London, Dallas, Budapest and Szeged.

Primarily part of a SCRUM team with UX and Creative, designing, prototyping and building the next-generation of hotel search interaction on the site, but also responsible for auditing quality of existing site-wide code, making recommendations and flagging issues, contributing to best-practice documents for improvements of accessibility, performance, mobile web development and general code quality.

## Interface Developer

LBi, London

May 2007 - June 2009 (2 years 1 month)

I worked on a broad range of projects at LBi, most of which can be viewed on my portfolio at http://www.bensmawfield.com

Highlights include: worked SCRUM on the next generation of BT Tradespace, replacing the existing version of the site with a more dynamic and responsive experience, with AJAX, jQuery and CSS3 work involved; Worked as one of the principal Interface Developers building Barclays.com, working closely with back-end developers to create 80+ CMS-able modules to be used in different locations throughout the site, including library-free Javascript and AJAX work; Participated in a self-organized group of Interface Developers, Creatives and Experience Architects who met regularly to discuss how to better integrate our working practices between our disciplines.

## CMS Support Analyst

Wheel, London

October 2005 - May 2007 (1 year 7 months)

Played a key role on the frontline of the roll-out of Unilever's award-winning corporate websites. Provided telephone, email and web support to teams around the globe using Tridion CMS to localize content for their markets.

## Junior Web Developer / Designer JPi, Kendal

June 2004 - January 2005 (7 months)

Assisted with the design, development and CMS support of over 25 websites for MacDonald hotels.

#### Education

MSc Built Environment: Virtual Environments **University College London** 

2002 - 2003

BSc (Hons) Environmental Science Lancaster University / McMaster University 1998 - 2001

International Baccalaureate
American Embassy School of New Delhi

1996 - 1998