

# Coffee Shop Sales Data

- **Objective:** The main objective of this project is to analyze retail sales data and gain valuable insights that can be actionable.
- **Some important Points:**
  1. How do sales vary by day of the week and hour of day?
  2. Are there any peak time for the sales activity.?
  3. What is the total sales revenue for each month.?
  4. How do sales vary from each store location.
  5. Which product is the most selling in terms of quantity and revenue?