



# Code Logic - Retail Data Analysis

#### Setup:

1. Setting up spark environment before running the spark job

```
export SPARK_KAFKA_VERSION=0.10
```

2. Run the spark job to execute spark-streaming.py script spark-submit --packages org.apache.spark:spark-sql-kafka-0-10\_2.11:2.4.5 spark-streaming.py

org.apache.spark:spark-sql-kafka-0-10\_2.11:2.4.5 - Spark Kafka Sql Jar version spark-streaming.py - Script to be executed

### Code Logic:

spark-streaming.py script executes sequentially with following steps:

→ Import the necessary modules

from pyspark.sql import SparkSession

from pyspark.sql.functions import \*

from pyspark.sql.functions import \*

→ Initialising Spark Session

```
spark = SparkSession \
    .builder \
    .appName("Retail_Project") \
    .getOrCreate()
```

- → Setting the log level to be ERROR spark.sparkContext.setLogLevel('ERROR')
- → Reading data from Kafka

Format - Kafka Bootstrap Server - 18.211.252.152:9092





# **Subscribe to Topic** - real-time-project **Starting Offsets** – Earliest

```
→ Construct schema in a format provided as a input:
Input
{
"invoice_no": 154132541653705,
"country": "United Kingdom",
"timestamp": "2020-09-18 10:55:23",
"type": "ORDER",
"items": [
       { "SKU": "21485",
       "title": "RETROSPOT HEART HOT WATER BOTTLE",
       "unit_price": 4.95,
       "quantity": 6
       },
       { "SKU": "23499",
       "title": "SET 12 VINTAGE DOILY CHALK",
       "unit_price": 0.42,
       "quantity": 2
       }
      ]
       }
```

#### Schema

- → Read the input data with respect to schema provided order\_stream = raw\_data.select(from\_json(col("value").cast("string"), schema).alias("data")).select("data.\*")
- → Add the following utility functions





```
is_order - A user defined function to return whether it's type is ORDER or not
def is_order(type):
       if type=="ORDER":
               return 1
       else:
               return 0
is_return - A user defined function to return whether it's type is RETURN or not
def is return(type):
       if type=="RETURN":
               return 1
       else:
               return 0
total_items_count - A user defined function to return the total count of items ordered.
def total items count(items):
       total\_count = 0
       for item in items:
               total_count = total_count + item['quantity']
       return total_count
calculate_total_cost - A user defined function to return the total cost of items ordered.
def calculate_total_cost(items,type):
       total_price = 0
       for item in items:
               total price = total price + item['unit price'] * item['quantity']
       if type=="RETURN":
               return total_price * -1
       else:
               return total_price
# Define the UDFs with the utility functions
flag_order = udf(is_order, IntegerType()) f
lag return = udf(is return, IntegerType())
calculate_item = udf(total_items_count, IntegerType())
calculate_cost = udf(calculate_total_cost, FloatType())
→ Append additional columns to the order_stream with the user defined functions
order_stream_extended = order_stream \
.withColumn("total_items", calculate_item(order_stream.items)) \
.withColumn("total cost",calculate cost(order stream.items,order stream.type))\
.withColumn("is_order", flag_order(order_stream.type)) \
.withColumn("is_return", flag_return(order_stream.type))
```





→ Select columns required to be logged as console. Every 1 minute the new data gets processed in a stream.

```
order table console = order stream extended \
       .select("invoice_no", "country",
"timestamp", "type", "total_items", "total_cost", "is_order", "is_return") \
       .writeStream \
       .outputMode("append") \
       .format("console") \
       .option("truncate", "false") \
       .trigger(processingTime="1 minute") \
       .start()
→ Calculate Time and Country based KPIs
# Calculate time based KPIs
agg time = order stream extended \
       .withWatermark("timestamp","1 minute") \
       .groupby(window("timestamp", "1 minute", "1 minute")) \
       .agg(sum("total_cost").alias("total_volume_of_sales"),
       avg("total_cost").alias("average_transaction_size"),
       avg("is_return").alias("rate_of_return")) \
       .select("window.start","window.end","total_volume_of_sales","average_transactio
       n_size", "rate_of_return")
# Calculate time and country based KPIs
agg_time_country = order_stream_extended \
       .withWatermark("timestamp", "1 minute") \
       .groupBy(window("timestamp", "1 minute", "1 minute"), "country") \
       .agg(sum("total_cost").alias("total_volume_of_sales"),
       count("invoice_no").alias("OPM"), avg("is_return").alias("rate_of_return")) \
       .select("window.start","window.end","country",
       "OPM", "total_volume_of_sales", "rate_of_return")
→ Logging Time and Country based KPIs
       # Write time based KPI values
       console_by_time = agg_time.writeStream \
              .format("json") \
              .outputMode("append") \
               .option("truncate", "false") \
              .option("path", "time_based_kpi/") \
               .option("checkpointLocation", "time_based_kpi/cp/") \
              .trigger(processingTime="1 minute") \
```





.start()

→ Await Termination execution for writestream queries order\_table\_console.awaitTermination() console\_by\_time.awaitTermination() console\_by\_country.awaitTermination()





```
rip (238 LNFO Client: Uploading resource file:/usr/lib/spark/python/lib/pytj-0.10.7-src.zip -> hdfs://ip-172-31-38-124.ec2.internal:8030/user/hadoop/.aparkStaging/application_16762/pytj-0.10.7-src.zip
pytj-0.10.7-src.zip
pytj-
12319 INTO Units' successfully stated service 'org.apache.spark.network.netty.netty.nettypicotranspareservice' or moset 1292.

12319 INTO Encoded and the state of the state o
```





hadoop@ip-172-31-:								
154132553226654								
154132553226655  154132553226656								0 [
1154132553226657								
154132553226658								
154132553226659	United Kingdom	2023-02-12	15:23:04	ORDER	19	33.79		
+	+			++		+	+	
only showing top	20 rows							
Batch: 2								
+	+			·	+	+		
invoice_no	country	timestamp		type	total_items	total_cost	1s_order	IS_return
1154132553226669	United Kingdom	2023-02-12	15:23:37	ORDER	11	0.42	11	10
154132553226670	United Kingdom	2023-02-12	15:23:37	ORDER	12	9.700001	[1	
154132553226671								
154132553226672								
154132553226673								10
154132553226674								10
154132553226675  154132553226676								10
1154132553226677								10
154132553226678					11	2.1	1	10
154132553226679						207.05  2.1  57.260002		
154132553226680					7	-5.19		[1
154132553226681								10
154132553226682						25.800001		10
154132553226683  154132553226684								10
1154132553226685								10
1154132553226686								10
154132553226687						600.24		10
154132553226688								
+	+				+	+		
only showing top	20 rows							
Batch: 3								
Daten: 3								
+	+			+	+	+		
invoice no	country	timestamp		type	total items	total cost	is order	is return
+	+				+	+	+	+
154132553226692								
154132553226693						118.64		
154132553226694	Germany	2023-02-12	15:25:15	ORDER	[21			10
154132553226695  154132553226696	United Kingdom	12023-02-12	15:25:28	ORDER	1141			10
[154132553226696] [154132553226697]						-166.73  97.6		[1 [0
1154132553226698								10
154132553226699								10
154132553226700								10
154132553226701	United Kingdom	2023-02-12	15:25:17	ORDER	10	21.22		
154132553226702								
154132553226703						5.1000004		10
154132553226704								10
154132553226705  154132553226706							1  1	10
1154132553226706								10
+	+	+		+	+	+	+	+





hadoop@ip-172-31-38-124:~   154132553226706 United Kingdom  154132553226707 United Kingdom						1	0    0
+			+	+	+	+	-+
invoice_no  country	timestamp		type	total_items	total_cost	is_order	is_return
  154132553226708 United Kingdom	12023-02-12	15:25:29	ORDER	130	89.44	1	10
154132553226709 United Kingdom	2023-02-12	15:25:34	ORDER	12	38.5	1	
154132553226710 United Kingdom					11.7	[1	10
154132553226711 United Kingdom  154132553226712 Channel Island						[1 [0	0  1
154132553226712 Channel Island  154132553226713 United Kingdom					11.48	11	10
154132553226714 United Kingdom					1124.8	11	10
154132553226715 United Kingdom						1	10
154132553226716 United Kingdom						11	
154132553226717 United Kingdom					-55.65		[1
154132553226718 United Kingdom						[1	
154132553226719 United Kingdom						1	10
154132553226720 United Kingdom  154132553226721 United Kingdom						[1	10 10
154132553226/21 United Kingdom  154132553226722 United Kingdom						1  1	10
154132553226722 United Kingdom					4.15	11	10
154132553226724 Belgium					79.259995		10
154132553226725 United Kingdom					18.599998		10
154132553226726 United Kingdom	2023-02-12	15:26:09	ORDER	86	107.32	11	
154132553226727 United Kingdom	2023-02-12	15:26:13	ORDER	21	46.879997	1	
nly showing top 20 rows  latch: 5  invoice_no   country	+		 type	total_items	total_cost	is_order	++  is_return
+							
154132553226738 United Kingdom							
154132553226739 United Kingdom 154132553226740 United Kingdom					66.46 106.299995		0    0
154132553226740 United Kingdom							10 1
154132553226742 United Kingdom							
154132553226743 United Kingdom					41.379997		
154132553226744 France	2023-02-12	15:27:06	ORDER	25	42.87	1	
154132553226745   United Kingdom	12023-02-12	15:27:06					
101101000110 / 10   Ollitoca Itiligaoli	12020 02 12		ORDER	29	100.2	1	0 1
154132553226746 United Kingdom	2023-02-12						
154132553226746 United Kingdom  154132553226747 United Kingdom	2023-02-12  2023-02-12	15:27:13	ORDER	11	36.83	1	
154132553226746 United Kingdom  154132553226747 United Kingdom  154132553226748 United Kingdom	2023-02-12  2023-02-12  2023-02-12	15:27:13  15:27:21	ORDER RETURN	11 153	36.83 -249.53	0	
154132553226746 United Kingdom  154132553226747 United Kingdom  154132553226748 United Kingdom  154132553226749 United Kingdom	2023-02-12  2023-02-12  2023-02-12  2023-02-12	15:27:13  15:27:21  15:26:59	ORDER RETURN ORDER	11 153 1	36.83 -249.53 2.1	1 0 1	
154132553226746 United Kingdom   154132553226747 United Kingdom   154132553226748 United Kingdom   154132553226749 United Kingdom   154132553226749 United Kingdom	2023-02-12   2023-02-12   2023-02-12   2023-02-12   2023-02-12	15:27:13  15:27:21  15:26:59  15:27:00	ORDER RETURN ORDER RETURN	11 153 1 57	36.83 -249.53 2.1 -134.24	1 0 1 0	
154132553226746 United Kingdom  154132553226747 United Kingdom  154132553226748 United Kingdom  154132553226749 United Kingdom  154132553226750 United Kingdom  154132553226751 United Kingdom	2023-02-12   2023-02-12   2023-02-12   2023-02-12   2023-02-12   2023-02-12	15:27:13  15:27:21  15:26:59  15:27:00  15:27:05	ORDER RETURN ORDER RETURN ORDER	11  153  1  57  31	36.83 -249.53 2.1 -134.24 31.47	1 0 1 0	
154132553226746 United Kingdom  154132553226747 United Kingdom  154132553226748 United Kingdom  154132553226749 United Kingdom  154132553226750 United Kingdom  154132553226751 United Kingdom  154132553226751 United Kingdom	2023-02-12   2023-02-12   2023-02-12   2023-02-12   2023-02-12   2023-02-12   2023-02-12	15:27:13  15:27:21  15:26:59  15:27:00  15:27:05  15:27:07	ORDER RETURN ORDER RETURN ORDER ORDER	11   153   1   57   31   2	36.83 -249.53 2.1 -134.24 31.47 16.94	1   0   1   0   1   1   1   1   1   1	
154132553226746 United Kingdom  154132553226747 United Kingdom  154132553226748 United Kingdom  154132553226749 United Kingdom	2023-02-12   2023-02-12   2023-02-12   2023-02-12   2023-02-12   2023-02-12   2023-02-12   2023-02-12	15:27:13  15:27:21  15:26:59  15:27:00  15:27:05  15:27:07  15:27:10	ORDER RETURN ORDER RETURN ORDER ORDER ORDER	11   153   1   157   31   2	36.83 -249.53 2.1 -134.24 31.47 16.94 12.48	1	
154132553226746 United Kingdom  154132553226747 United Kingdom  154132553226748 United Kingdom  154132553226749 United Kingdom  154132553226750 United Kingdom  154132553226755 United Kingdom  154132553226752 United Kingdom  154132553226753 United Kingdom	2023-02-12   2023-02-12   2023-02-12   2023-02-12   2023-02-12   2023-02-12   2023-02-12   2023-02-12   2023-02-12   2023-02-12	15:27:13  15:27:21  15:26:59  15:27:00  15:27:05  15:27:07  15:27:10  15:27:13	ORDER RETURN ORDER RETURN ORDER ORDER ORDER ORDER	11 153 1 157 131 12 16	36.83   -249.53   2.1   -134.24   31.47   16.94   12.48   29.5	1	
154132553226746 United Kingdom  154132553226747 United Kingdom  154132553226748 United Kingdom  154132553226754 United Kingdom  154132553226750 United Kingdom  154132553226751 United Kingdom  154132553226752 United Kingdom  154132553226753 United Kingdom  154132553226755 United Kingdom  154132553226755 United Kingdom  154132553226755 United Kingdom  154132553226756 United Kingdom	2023-02-12   2023-02-12	15:27:13  15:27:21  15:26:59  15:27:00  15:27:05  15:27:07  15:27:10  15:27:13  15:27:29  15:27:29	ORDER RETURN ORDER RETURN ORDER ORDER ORDER ORDER ORDER ORDER ORDER ORDER	11 153 1 57 31 2 6 10 2 64	36.83   -249.53   2.1   -134.24   31.47   16.94   12.48   29.5   4.2	1 0 1 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
154132553226746 United Kingdom  154132553226747 United Kingdom  154132553226749 United Kingdom  154132553226749 United Kingdom  154132553226750 United Kingdom  154132553226751 United Kingdom  154132553226752 United Kingdom  154132553226753 United Kingdom  154132553226754 United Kingdom  154132553226755 United Kingdom	2023-02-12   2023-02-12	15:27:13  15:27:21  15:26:59  15:27:00  15:27:05  15:27:07  15:27:10  15:27:13  15:27:29  15:27:29	ORDER RETURN ORDER RETURN ORDER ORDER ORDER ORDER ORDER ORDER ORDER ORDER	11 153 1 57 31 2 6 10 2 64	36.83   -249.53   2.1   -134.24   31.47   16.94   12.48   29.5   4.2   62.34	1	





```
1.54132553226794 | United Kingdom | 2023-02-12 | 15:28:26 | ORDER | 17 |
1.54132553226795 | United Kingdom | 2023-02-12 | 15:28:38 | ORDER | 17 |
1.54132553226796 | United Kingdom | 2023-02-12 | 15:28:38 | ORDER | 11 |
1.54132553226796 | United Kingdom | 2023-02-12 | 15:28:38 | ORDER | 11 |
1.54132553226798 | United Kingdom | 2023-02-12 | 15:28:39 | ORDER | 12 |
1.54132553226798 | United Kingdom | 2023-02-12 | 15:28:59 | ORDER | 12 |
1.54132553226791 | United Kingdom | 2023-02-12 | 15:28:59 | ORDER | 12 |
1.54132553226791 | United Kingdom | 2023-02-12 | 15:28:59 | ORDER | 12 |
1.54132553226793 | United Kingdom | 2023-02-12 | 15:28:59 | ORDER | 12 |
1.54132553226793 | United Kingdom | 2023-02-12 | 15:28:59 | ORDER | 12 |
1.54132553226793 | United Kingdom | 2023-02-12 | 15:28:19 | ORDER | 12 |
1.54132553226793 | United Kingdom | 2023-02-12 | 15:28:19 | ORDER | 12 |
1.54132553226793 | United Kingdom | 2023-02-12 | 15:29:10 | ORDER | 12 |
1.54132553226793 | United Kingdom | 2023-02-12 | 15:29:10 | ORDER | 12 |
1.54132553226793 | United Kingdom | 2023-02-12 | 15:29:10 | ORDER | 12 |
1.54132553226800 | United Kingdom | 2023-02-12 | 15:29:19 | ORDER | 13 |
1.54132553226800 | United Kingdom | 2023-02-12 | 15:29:19 | ORDER | 13 |
1.54132553226800 | United Kingdom | 2023-02-12 | 15:29:19 | ORDER | 13 |
1.54132553226800 | United Kingdom | 2023-02-12 | 15:29:19 | ORDER | 13 |
1.54132553226800 | United Kingdom | 2023-02-12 | 15:29:19 | ORDER | 13 |
1.54132553226800 | United Kingdom | 2023-02-12 | 15:29:19 | ORDER | 13 |
1.54132553226800 | United Kingdom | 2023-02-12 | 15:29:19 | ORDER | 13 |
1.54132553226800 | United Kingdom | 2023-02-12 | 15:29:19 | ORDER | 13 |
1.54132553226800 | United Kingdom | 2023-02-12 | 15:29:19 | ORDER | 13 |
1.54132553226800 | United Kingdom | 2023-02-12 | 15:29:19 | ORDER | 13 |
1.54132553226800 | United Kingdom | 2023-02-12 | 15:29:19 | ORDER | 13 |
1.54132553226800 | United Kingdom | 2023-02-12 | 15:29:19 | ORDER | 13 |
1.5413255326800 | United Kingdom | 2023-02-12 | 15:29:19 | ORDER | 13 |
1.5
```

I checked HDFS to make sure the KPI files were present. hadoop fs -ls /user/ec2-user/

```
[hadoop@ip-172-31-38-124 ~]$ hadoop fs -ls user/ec2-user/
ound 4 items
irwxr-xr x - hadoop hadoop 0 2023-02-12 15:39
irwxr-xr-x - hadoop hadoop 0 2023-02-12 rwxr-xr-x - hadoop hadoop 0 2023-02-12 rwxr-xr-x - hadoop hadoop
                                                                         0 2023-02-12 15:39 user/ec2-user/country_kpi
                                                                        0 2023-02-12 15:23 user/ec2-user/country_kpi_checkpoints
0 2023-02-12 15:39 user/ec2-user/time_kpi
                                                                         0 2023-02-12 15:23 user/ec2-user/time_kpi_checkpoints
```

I also checked the folders to see the JSON files: hadoop fs -ls /user/ec2-user/time\_kpi





## hadoop fs -ls user/ec2-user/country\_kpi

```
[BadcopElp-172-33-13-14 - | Faddop for - La user/ec2-user/country_Epi/ Found 77 11ems
Found 77 1
```





And used 'cat' command to take a look at the data: hadoop fs -cat user/ec2-user/time\_kpi/part\*

hadoop fs -cat user/ec2-user/country\_kpi/part\*

Transfer of files from EMR Instance on AWS to my system, using WinSCP: First, I needed to transfer the JSON files from HDFS into the the EC2 system I created directories for time-based and then time-and-country-based KPIs as ec2-user. Using the 'get' command I copied the contents of the output folders into the EC2 system. mkdir timebased-KPI

hadoop fs -get user/ec2-user/time\_kpi /home/hadoop/timebased-KPI





```
[hadoop@ip-172-31-38-124 ~]$ mkdir timebased-KPI
[hadoop@ip-172-31-38-124 ~]$ ls
read_from_kafka.py spark-streaming.py timebased-KPI
[hadoop@ip-172-31-38-124 ~]$ hadoop fs -get user/ec2-user/time_kpi /home/ec2-user/timebased-KPI
get: mkdir `/home/ec2-user/timebased-KPI': Input/output error
[hadoop@ip-172-31-38-124 ~]$ pwd
/home/hadoop
[hadoop@ip-172-31-38-124 ~]$ hadoop fs -get user/ec2-user/time_kpi /home/hadoop/timebased-KPI
[hadoop@ip-172-31-38-124 ~]$ hadoop fs -get user/ec2-user/time_kpi /home/hadoop/timebased-KPI
[hadoop@ip-172-31-38-124 ~]$ |
```

mkdir country-and-timebased-KPI

hadoop fs -get user/ec2-user/country\_kpi /home/hadoop/country-and-timebased-KPI

```
[hadoop@ip-172-31-38-124 ~]$ mkdir country-and-timebased-KPI [hadoop@ip-172-31-38-124 ~]$ hadoop fs -get user/ec2-user/country_kpi /home/hadoop/country-and-timebased-KPI [hadoop@ip-172-31-38-124 ~]$ []
```

Thereafter I used WinSCP to establish a connection between the EC2 instance and my local file system to transfer all the required files into my system.