## Audio file

Your Recording.wav

## **Transcript**

00:00:00 Amritha

Challenges that you faced and how we can so that we can find out how we can help you out in the platform so.

00:00:08 Amritha

Does that sound good?

00:00:12 Rachel Wang

Non profit.

00:00:18 Amritha

So we are not going for nonprofit right now.

00:00:22 Amritha

We want to actually create a tech.

00:00:26 Amritha

Business out of this?

00:00:28 Amritha

So that's that's.

00:00:29 Amritha

The idea reminded.

00:00:29

OK.

00:00:30 Amritha

So initially like we are trying to understand how we can monetize it or?

00:00:36 Amritha

You know, II don't think right now we are.

00:00:37 Amritha

Looking into monetization aspect, we're trying to get as many interviews to see if this is a good fit for people or not.

00:00:47 Amritha

Yeah.

00:00:48 Amritha

And also understand what customers really need here.

00:00:52 Rachel Wang

So you have some like you're pretty new.

00:00:58 Amritha

Oh yeah, it is very new.

00:01:00 Amritha

Yeah.

00:01:02 Amritha

Yeah.

00:01:03 Rachel Wang

OK.

00:01:04 Rachel Wang

Yeah, you have some questions.

00:01:05 Amritha

Yeah.

00:01:06 Amritha

Yeah.

00:01:06 Amritha

So before I start, is it OK if I record the interview?

00:01:11 Amritha

Because I'll need to, you know.

00:01:14 Amritha

Get some transcripts and.

00:01:17 Amritha

Get it?

00:01:18 Amritha

OK.

00:01:19 Amritha

Yeah.

00:01:19 Amritha

Thanks.

00:01:20 Amritha

I'll just start the recording.

00:01:24 Amritha

Alright.

00:01:25 Amritha

So.

00:01:27 Amritha

Just like how long have you been in this small business?

00:01:32 Amritha

Uh, you know like.

00:01:34 Rachel Wang

The coffee shop last April.

00:01:37 Rachel Wang Is like, yeah, 11 months. 00:01:41 Amritha OK, that's pretty good. 00:01:42 Amritha Like and. 00:01:44 Amritha How did you like what was your biggest challenge in this? 00:01:48 Amritha In this. 00:01:49 Amritha Starting of the journey and you know, like during and even now like. 00:01:54 Amritha I just want to understand like your current problems that you have and what are you doing about it right now? 00:01:59 Having. 00:02:03 Amritha Yeah. 00:02:04 Rachel Wang Yeah, I think so. 00:02:05 Rachel Wang

Biggest challenge is the labor labor cost is really high and the uh.

00:02:08

MHM.

00:02:14 Rachel Wang

The shift that the people. 00:02:16 Rachel Wang That process, they change a lot, so we need to. 00:02:19 MHM. 00:02:24 Rachel Wang Take a lot to. 00:02:25 Rachel Wang New people over here. 00:02:28 Mm-hmm. 00:02:29 Rachel Wang You're looking here? 00:02:30 Rachel Wang And thanks everybody happy. 00:02:33 Rachel Wang I think that's. 00:02:34 Rachel Wang The biggest change? 00:02:36 OK. 00:02:36 Amritha And what about when you were starting out? 00:02:43 Rachel Wang Start. 00:02:44 Amritha

Yeah, when you opened your cafe. 00:02:47 Yeah. 00:02:47 Rachel Wang I think the. 00:02:49 Rachel Wang The hiring. 00:02:50 Yeah. 00:02:50 Rachel Wang Related to the people, I think the people is the hardest thing. 00:02:55 Amritha OK. 00:02:57 Rachel Wang Like pretty, I think the the coffee industry is. 00:03:02 Rachel Wang It's kind of a mature industry. 00:03:06 Rachel Wang Here. 00:03:07 Amritha OK. 00:03:08 Rachel Wang Good community. 00:03:09 Rachel Wang Roasters and coffee shops. 00:03:12 Rachel Wang

We help each other.

00:03:14 Amritha

OK, so how do you find your community right now?

00:03:19 Rachel Wang

Uh, yeah, we need a topic games, right? So.

00:03:22 Rachel Wang

I contact with several local coffee roasters.

00:03:29 Rachel Wang

Talked about and try them.

00:03:32 Rachel Wang

Beings.

00:03:34 Rachel Wang

Yeah.

00:03:34 Rachel Wang

And they are very structured, happy to share, share it with us.

00:03:43 Rachel Wang

Business knowledges, OK?

00:03:45 Amritha

And like what about like marketing and?

00:03:49 Amritha

All of those was that a problem for you at all?

00:03:54 Rachel Wang

Ohh not say that I think the.

00:03:59 Rachel Wang

The the delivery, the coffee.

00:04:01 Rachel Wang

Your puppies, good or not, this thing is.

00:04:04 Rachel Wang

Determining the.

00:04:05 Rachel Wang

Determined your business.

00:04:09 Rachel Wang

We we didn't spend anybody for that partisans or marketing things.

00:04:17 Amritha

OK.

00:04:18 Amritha

And what about like accounting does?

00:04:23 Rachel Wang

We also asked our.

00:04:27 Rachel Wang

Yeah, I think they they did a good job.

00:04:30

Yeah.

00:04:31 Rachel Wang

Really happy with that.

00:04:33 Amritha

OK.

00:04:33 Amritha

And like when how did you find the accountants like?

00:04:38 Amritha

Was not.

00:04:40 Rachel Wang

It's not my first the. 00:04:41 Amritha Oh, OK. 00:04:43 Rachel Wang But. 00:04:44 Rachel Wang Summer. 00:04:46 Amritha OK, alright. 00:04:47 Amritha So you're like an experienced person. 00:04:49 Amritha Who knows how it most of the things goes on South? 00:04:53 Amritha There's more like you're trying a new Ave. right? 00:04:58 Rachel Wang Yeah, and still have a retail. 00:05:02 Rachel Wang Experience. 00:05:05 Rachel Wang You. 00:05:06 Rachel Wang II did a lot of business before different. 00:05:10 Amritha OK all and so.

00:05:16 Amritha

So.

00:05:18 Amritha

Quick question like.

00:05:19 Amritha

Right now you said about like, how did you find your space?

00:05:23 Amritha

Was there any problem?

00:05:25 Amritha

Finding the location and.

00:05:30 Amritha

You know.

00:05:30 Amritha

Like finding the right leads negotiation.

00:05:35 Rachel Wang

Yeah, that's not easy I about this please.

00:05:40 Rachel Wang

And they're lucky. Mm-hmm.

00:05:41

MHM.

00:05:42 Rachel Wang

Just a hired agent to find the venue for us.

00:05:50 Rachel Wang

That didn't those go well.

00:05:53

Mm-hmm.

00:05:54 Rachel Wang

In the same file I have a friend.

00:05:58 Rachel Wang

In the hey text me.

00:06:00 Rachel Wang

Oh, there is a shop in Belleville.

00:06:02 Rachel Wang

They wanna sell.

00:06:03 Rachel Wang

Their shops.

00:06:06 Rachel Wang

Yeah.

00:06:06

Mm-hmm.

00:06:09 Rachel Wang

See the police and the.

00:06:11 Rachel Wang

Match the owners.

00:06:15 Rachel Wang

And then we.

00:06:17 Amritha

OK.

00:06:18 Amritha

So you want like a connection?

00:06:20 Amritha

That helped you find this place.

00:06:23 Rachel Wang

Yeah. OK. 00:06:24 Amritha So was there any help required in the lease negotiation and all those things? 00:06:31 Rachel Wang I have a. 00:06:33 Mm-hmm. 00:06:34 Rachel Wang Yeah. 00:06:35 Rachel Wang And that they help me to to the. 00:06:38 Rachel Wang So is this like I like? 00:06:40 Rachel Wang Bought a coffee shop. 00:06:42 Rachel Wang So it's not new. 00:06:45 Rachel Wang Acquisition. 00:06:47 Rachel Wang Agreement. 00:06:49 Rachel Wang Also, the negotiation with the landlord. 00:06:52 Rachel Wang Boss, that these on this desk. 00:06:54 Rachel Wang

I think by now you're. 00:06:58 Rachel Wang So those rule. 00:06:59 Rachel Wang Is out of it. 00:07:00 It's. 00:07:02 Amritha OK, so you've had this lawyer for a long time. 00:07:05 Amritha Is it like? 00:07:06 Rachel Wang Oh no, the lawyers. 00:07:10 Rachel Wang Yeah. 00:07:12 Rachel Wang Introduce divided by one of my friends. 00:07:16 Amritha OK. 00:07:17 Amritha And. 00:07:20 Amritha So was it so it looks like you actually had. 00:07:23 Amritha Like a good connection where you were able to easily find resources like lawyers, accountant.

00:07:30 Amritha

And all of that, like his, has it been always the same?

00:07:34 Amritha

Like when you run the previous businesses.

00:07:36 Amritha

Yeah.

00:07:38 Rachel Wang

Yeah.

00:07:42 Rachel Wang

Sure.

00:07:43 Rachel Wang

Wow.

00:07:45

MHM.

00:07:46 Amritha

OK and.

00:07:49 Amritha

Are you interested in like?

00:07:52 Amritha

Helping.

00:07:53 Amritha

New businesses or like, you know, upcoming businesses in.

00:07:58 Amritha

Discussing like, you know their challenges and you know, like help them with mentorship and all those things.

00:08:05 Rachel Wang

Yeah, I'm thinking two another function of the coffee. 00:08:11 Mm-hmm. 00:08:11 Rachel Wang So that's it. 00:08:12 Rachel Wang The main challenge is how to find the equation a retail business location is OK. 00:08:16 Mm-hmm. 00:08:20 Rachel Wang So is that important to like the location? 00:08:24 Rachel Wang That. 00:08:25 Rachel Wang Is not easy. 00:08:26 Amritha Yeah. 00:08:27 Amritha So. 00:08:28 Rachel Wang To start with. 00:08:30 Rachel Wang Relate to the experience I. 00:08:33 Rachel Wang Working with the agents before.

00:08:37 Rachel Wang

This one it's very difficult. 00:08:41 OK. 00:08:42 Amritha When you found this place, right? 00:08:44 Amritha Like, did you look up some like information like demographics? 00:08:49 Amritha And what sort? 00:08:50 Amritha Of foot traffic, you get to decide that, OK. 00:08:53 Amritha This is a good place for me to buy like. 00:09:01 Rachel Wang Is no. 00:09:03 Rachel Wang I didn't know much discussion, but I. 00:09:07 Rachel Wang I came here like every day, you know, a week. 00:09:12 Yes. 00:09:12 Rachel Wang The traffic. 00:09:15 Rachel Wang Yeah, I think that's it. 00:09:16 Rachel Wang

And The Walking around books around to see.

00:09:21 Rachel Wang

Hmm.

00:09:22 Rachel Wang

And the other shops, something like that.

00:09:25 Rachel Wang

But not like.

00:09:26 Rachel Wang

Statistically.

00:09:28 Rachel Wang

Research or something?

00:09:31 Amritha

OK.

00:09:33 Amritha

And like, did you have?

00:09:37 Amritha

So you work with an agent to get this like.

00:09:40 Amritha

Acquire this business right?

00:09:43 Amritha

Did like what was the expectation for the landlord to give you this business?

00:09:52 Amritha

Like was that?

00:09:54 Rachel Wang

Perfect.

00:09:56 Rachel Wang

While the. 00:09:57 Rachel Wang Function from the place to someone. 00:10:01 Rachel Wang With its pure. 00:10:02 Mm-hmm. 00:10:08 Rachel Wang But I didn't have any experience in this. 00:10:12 Rachel Wang Area. 00:10:12 Mm-hmm. 00:10:15 Rachel Wang But the difference is I. 00:10:18 Rachel Wang Hurt. 00:10:19 Rachel Wang Purchase the the shop bother the other owner so that. 00:10:23 Rachel Wang Owner. 00:10:24 Rachel Wang Helped me. 00:10:25 Rachel Wang To do the negotiate with another team.

00:10:28 Amritha

Got it.

00:10:29 Amritha

OK so.

00:10:31 Rachel Wang

If I wanna.

00:10:32 Rachel Wang

Find something with you will be much easier.

00:10:35 Amritha

Uh.

00:10:38 Rachel Wang

Coffee shop.

00:10:39 Rachel Wang

Right.

00:10:40 Amritha

Yeah, that history actually helps, right?

00:10:42 Amritha

Like find that so.

00:10:46 Amritha

When you have to show that, OK, you have run this thing.

00:10:50 Amritha

What sort of documentation would they ask?

00:10:54 Amritha

The reason why we are asking is like.

00:10:57 Amritha

I'm just trying to understand what.

00:10:59 Amritha

Is the process like. 00:11:00 Amritha Is there a way streamline process in this either yeah. 00:11:06 Rachel Wang Yeah, I don't think it's the the typical. 00:11:09 Rachel Wang Case because the. 00:11:13 Rachel Wang Yeah. 00:11:15 Rachel Wang Cannot the police with the former owner, so they didn't ask any like documentation from me. 00:11:17 Mm-hmm. 00:11:24 Hmm. 00:11:25 Rachel Wang The only thing they want they collect. 00:11:27 Rachel Wang The insurance. 00:11:28 Amritha OK. 00:11:30 Rachel Wang I think that's it. 00:11:32 OK.

00:11:32 Amritha

Alright, that's that's.

00:11:36 Amritha

That's actually really nice.

00:11:37 Amritha

I was actually checking your cafe out.

00:11:40 Amritha

It was, you know, it looked really beautiful, yeah.

00:11:44 Amritha

I.

00:11:47 Amritha

I am actually in Snohomish.

00:11:51 Amritha

So it's yeah, it's just right down near the Mill Creek border.

00:11:57 Amritha

Yeah.

00:11:57 Amritha

So like, I really love the way you have decorated the place like.

00:12:03 Amritha

Was that already there in the location or did you have to get some designer or architect to change it according?

00:12:12 Amritha

To your vision.

00:12:13 Rachel Wang

We we didn't do.

00:12:17 Rachel Wang

Change and then. 00:12:18 Amritha OK. 00:12:20 Rachel Wang Just the small things. 00:12:22 Rachel Wang Those. 00:12:25 Amritha Yeah, that is very challenging. 00:12:27 Amritha Like I've heard construction getting somebody to design redesign. 00:12:32 Amritha Can be hard. 00:12:33 Yeah. 00:12:34 Amritha Did you have to work with permitting and all of that? 00:12:36 Amritha Because it was there any additional permitting required? 00:12:41 Sorry. 00:12:42 Rachel Wang Do. 00:12:43 Amritha Yeah. 00:12:43 Amritha

So I was asking like, did you have any problems with? 00:12:47 Amritha Permitting and all permits for your location. 00:12:51 Amritha You know, for your coffee shop. 00:12:54 Amritha Permit. 00:12:55 Amritha Permit. 00:12:57 Amritha BER MIT. 00:13:00 Rachel Wang DER. 00:13:02 Amritha MIT and. 00:13:05 Rachel Wang Eyes German. 00:13:09 Amritha So like you know. 00:13:11 Amritha For having a kitchen, you need. 00:13:14 Amritha Some sort of permit to say that you. 00:13:17 Amritha From the government saying that you are allowed to have a functioning kitchen.

00:13:21 Amritha

Like. 00:13:27 Rachel Wang That's. 00:13:28 Rachel Wang It's just the. 00:13:30 Rachel Wang The end of the. 00:13:31 Rachel Wang Pastries. 00:13:31 Rachel Wang So it's very easy. 00:13:32 Yeah. 00:13:34 OK. 00:13:35 Amritha Yes, that sounds great like. 00:13:39 Amritha Yeah, I think I am almost like I'm. 00:13:42 Amritha I'm almost done with my questions. 00:13:44 Amritha I just wanted to ask you if. 00:13:48 Amritha

You know things like that, those are things.

00:13:25 Rachel Wang

Like, if you're interested in like when we have a prototype. 00:13:53 Amritha To, you know, like participate in the testing. 00:13:57 Amritha Is it OK? 00:13:58 Amritha If we reach out to you again when we have, like some prototypes or you know. 00:14:01 Amritha Designs that might. 00:14:06 Rachel Wang Have. 00:14:07 Amritha Mobile app. 00:14:08 Amritha So we are trying to build. 00:14:09 Amritha Something like a mobile app where you know like where we try to create. 00:14:15 Amritha Let me share. 00:14:17 Small. 00:14:20 Amritha Just a SEC. 00:14:38 Amritha

00:14:41

Yeah, sorry.

Yes.

00:14:47 Amritha

Yeah.

00:14:48 Amritha

So what we were trying to do is like, you know.

00:14:51 Amritha

Create for a small business like create.

00:14:54 Amritha

A workflow where you know they can actually help.

00:14:58 Amritha

Find the resource they're looking for.

00:15:00 Amritha

Let me know if you can see my screen.

00:15:03 Rachel Wang

Yeah.

00:15:03 Rachel Wang

Yeah, I can see.

00:15:04 Amritha

OK, so one of the things that we have noticed is like finding a space is hard.

00:15:09 Amritha

Like finding local resources who can help you with your.

00:15:13 Amritha

You know like.

00:15:15 Amritha

A brick and mortal small business or any other.

00:15:18 Amritha

Like creating a business plan or things like that.

00:15:21 Amritha

So we wanna create workflows where it's easy for.

00:15:25 Amritha

Small business to, you know like expand or you know continue working you know?

00:15:32 Amritha

Finding these places.

00:15:35 Amritha

To make it simpler, so one of the workflow is to you know like.

00:15:40 Amritha

When a business is starting off and then they want to actually work on their business.

00:15:45 Amritha

Sun and create a financial projections are create a brand so it's usually done with pop-ups so.

00:15:51 Amritha

We actually want to have that workflow where they can find.

00:15:57 Amritha

Places for pop ups and you know, like once they find that they can actually see.

00:16:05 Amritha

Like for example if I want.

00:16:06 Amritha

To.

00:16:07 Amritha

Host a pop up on an OSS like.

00:16:10 Amritha

Existing business and they, you know, I can see what is the history behind it and what are the IT does this business match the kind of audience that I.

00:16:22 Amritha

Want to go for?

00:16:23 Amritha

So you know, you can actually get those information from the mobile and then post the.

00:16:30 Amritha

Web host that pop up there so you know like that's that's kind of one of the workflow that we have.

00:16:38 Amritha

And there's also another workflow where we we are trying to.

00:16:43 Amritha

Help you connect with.

00:16:45 Amritha

A local resource or, you know, find a broker that meets your.

00:16:50 Amritha

Specification.

00:16:53 Amritha

You know, this is the local resource bit where you know you have a issue with the.

00:16:59 Amritha

With your cafe that you want to get some help with and you know you can directly chat with them so things like that.

00:17:06 Amritha

So this is one of the workflows that we have and I was wondering if you are interested in participating.

00:17:13 Amritha

In this it.

00:17:15 Amritha You know, like testing. 00:17:18 Amritha And also. 00:17:19 Amritha You know, signing up and see how it progresses. 00:17:26 Rachel Wang So you're. 00:17:27 Mm-hmm. Yeah. 00:17:29 Yeah. 00:17:29 Rachel Wang So we. 00:17:30 Rachel Wang Application is the platform. 00:17:34 Yes. 00:17:35 Rachel Wang So. 00:17:36 Rachel Wang Hi. 00:17:37 Rachel Wang Under the. 00:17:39 Amritha Yeah.

00:17:39 Amritha

So before like John me, there are two more people who are.

00:17:45 Amritha

The founders, yeah.

00:17:48 Amritha

Yeah.

00:17:48 Rachel Wang

So you you you have the like.

00:17:54 Amritha

No, we are actually just running on our investment right now.

00:17:58 Amritha

We are.

00:17:59 Amritha

We'll only go join.

00:18:03 Amritha

Probably like by Combinator and all those things.

00:18:05 Amritha

Once we have a solid foundation, so that's why we are trying to create a.

00:18:10 Amritha

Foundation, where we know that this is the app that people like right now.

00:18:15 Amritha

We're trying to build a B.

00:18:16 Amritha

2B business, right?

00:18:17 Amritha

So we want to make sure that the customers who are in our platform really like this.

00:18:24 Amritha App and they want to come back. 00:18:25 Amritha So we want. 00:18:26 Amritha To make sure that we have that. 00:18:28 Amritha Story well designed. 00:18:31 Amritha Yeah. 00:18:33 Rachel Wang How long have you worked? 00:18:37 Amritha So I think. 00:18:39 Amritha I think from from last year. 00:18:44 Amritha Yeah. 00:18:46 Yes. 00:18:48 Hi. 00:18:50 Rachel Wang Yeah. 00:18:51 Rachel Wang ١.

00:18:54 Rachel Wang

Need to start up in China?

00:18:56 Rachel Wang

Like couple years ago.

00:18:58 Amritha

OK.

00:18:59 Rachel Wang

Yeah, to a vacation. Uh-huh.

00:19:03

Yeah.

00:19:05 Rachel Wang

So so that to.

00:19:10 Amritha

Nice.

00:19:11 Rachel Wang

2019.

00:19:12 Amritha

That's amazing.

00:19:13 Rachel Wang

And the after that.

00:19:16 Amritha

OK.

00:19:17 Amritha

That's really good.

00:19:18 Amritha

Like what was the app?

00:19:20 Amritha Would I know anything about it? 00:19:23 Rachel Wang It's it's a app for the college students. 00:19:26 Amritha Oh. 00:19:26 Should. 00:19:27 Rachel Wang Do their schedule and also. 00:19:28 Are you? 00:19:30 Uh. 00:19:31 Rachel Wang Is it cut collective schedule? 00:19:34 OK. 00:19:36 Rachel Wang Score paper. 00:19:38 Amritha Yeah, that's actually good for. 00:19:42 Rachel Wang Users with. 00:19:46 Amritha Yeah, that.

00:19:48 Amritha

That is the hardest part, right?

00:19:50 Amritha

Like that.

00:19:51 Amritha

That's why we so since it's a marketplace, it becomes a chicken and egg problem.

00:19:56 Amritha

Like, do we get the?

00:19:57 Rachel Wang

Yeah.

00:19:59 Amritha

Yeah.

00:20:00 Amritha

And so we initially made a mistake of, you know.

00:20:04 Amritha

I won't say like completely a mistake, but we were not focused initially on customers.

00:20:09 Amritha

We were like, we had this idea.

00:20:11 Amritha

We spoke to a couple of people.

00:20:12 Amritha

And we were like, OK.

00:20:13 Amritha

You know what we think this.

00:20:14 Amritha

Will solve that problem.

00:20:16 Amritha

So we build the app so that's why like we last year.

00:20:20 Amritha

We focused on building the app.

00:20:21 Amritha

We have an app right now.

00:20:24 Amritha

But you know, like we don't know if that actually.

00:20:28 Amritha

Will get people on board, so that's why we are like doing these.

00:20:33 Amritha

Interviews.

00:20:34 Amritha

And seeing how it can help us out.

00:20:38 Amritha

If what is the point where we can get you back on the platform and start creating transactions and you know from that?

00:20:48 Amritha

How?

00:20:48 Amritha

Do we monetize?

00:20:49 Amritha

So initially it will be like a free model and then how do we get more transactions in to show that?

00:20:56 Amritha

This is a successful place.

00:20:58 Amritha

Yeah, yeah.

00:20:59 Amritha

So that's the challenging bit.

00:21:03 Amritha

Yeah.

00:21:04 Rachel Wang

What?

00:21:04 Rachel Wang

What is that?

00:21:05 Rachel Wang

You when you kept some information you can apply for the the YC.

00:21:10 Rachel Wang

You can apply for YC now.

00:21:13 Amritha

Yeah, we were actually debating about that.

00:21:17 Amritha

So The thing is why?

00:21:18 Amritha

See, we have to.

00:21:20 Amritha

Like, I mean, we were planning to apply for it.

00:21:24 Amritha

But we felt like we still have a lot.

00:21:28 Amritha

Of holes in our.

00:21:29 Amritha
Idea.
00:21:31 Amritha
And that's why we are like.
00:21:32 Amritha
OK, we need to.
00:21:34 Amritha
You know, fill that holes.
00:21:36 Amritha
We still have time, by the way, like April.
00:21:39 Amritha
Is the deadline where for this year.
00:21:42 Amritha
For this summer and we will decide by end of March that if it's a good.
00:21:48 Amritha
Place.
00:21:49 Amritha
To you know.
00:21:50 Amritha
Start applying and the other thing is tech stars.
00:21:55 Amritha
In Seattle that we are planning, those are the two places that we want to apply for initially.
00:22:00
Yeah.
00:22:04
Yeah.

00:22:06 Yeah. 00:22:07 Amritha Yeah. 00:22:08 Amritha Thank you so much. 00:22:09 Amritha It just wanted to say, like I really love your cafe. 00:22:13 Amritha So it's. 00:22:15 Amritha Congratulations and. 00:22:17 Amritha Oh, yeah, yeah, definitely, definitely. 00:22:21 Amritha I really didn't know if it was a. 00:22:25 Amritha Physical meeting and if. 00:22:27 Amritha If I had known, I would have definitely, you know. 00:22:30 Amritha Come there. 00:22:31 Amritha Yeah, that was my mistake. 00:22:32 Amritha But next time, I'm definitely coming.

00:22:37 Rachel Wang Like I am. 00:22:39 Rachel Wang Will be this time and this side. 00:22:45 Amritha Yeah. 00:22:46 Amritha Yeah, that was. 00:22:47 Amritha Yeah, I John was off last week, so I I couldn't actually speak to him. 00:22:53 Amritha So that's why like I was like, OK, this is an online meeting and that's that's. 00:22:57 That. 00:22:58 Amritha But next time we are definitely coming. 00:22:59 Rachel Wang In and I'll I'll say. 00:23:02 Rachel Wang Yeah. 00:23:03 Rachel Wang And then my also let's see. 00:23:06 Rachel Wang Entrepreneurs. 00:23:07 Amritha OK.

00:23:08 Rachel Wang

And he is a white combination alumni.

00:23:12 Amritha

Oh, that's amazing.

00:23:14 Amritha

Like if he is interested, we would love to talk to him like.

00:23:19 Amritha

You know, get his feedback.

00:23:21 Amritha

At this point, we want to talk to as many people as possible to help us.

00:23:26 Amritha

You know, build the saying if if he's interested.

00:23:29 Amritha

I would love to.

00:23:30 Amritha

Chat with him and you know.

00:23:32 Amritha

We'll get.

00:23:34 Amritha

All our friends, you know, I mean all the.

00:23:37 Rachel Wang

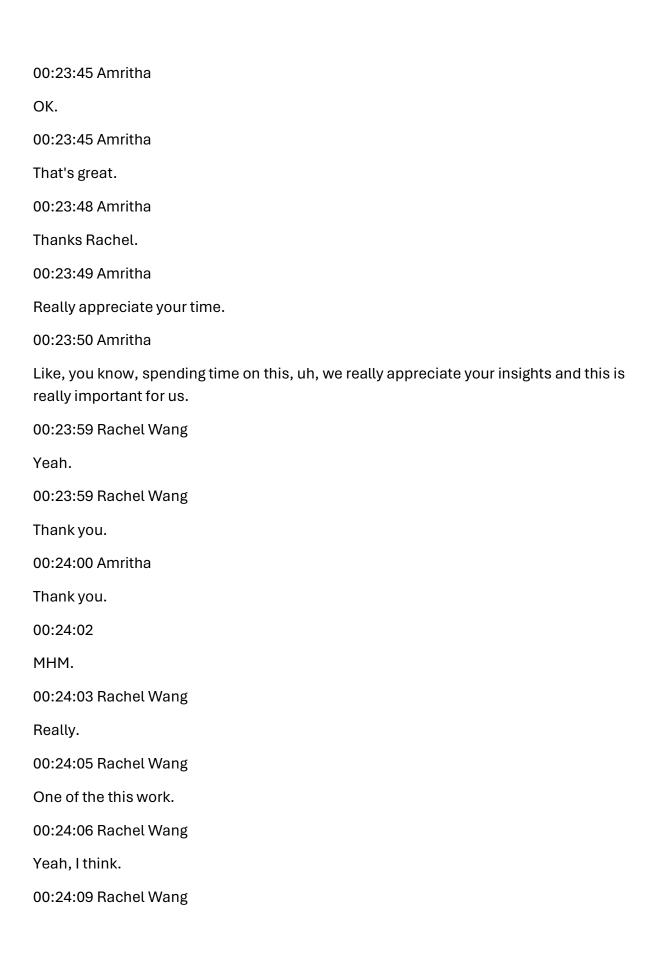
One was giving you already.

00:23:39 Amritha

Yeah, yeah, yeah.

00:23:42 Amritha

Awesome.



There is like like for like this.

00:24:12 Rachel Wang

Will be very helpful.

00:24:14 Rachel Wang

Yes, let me.

00:24:16 Rachel Wang

But while they expand but another.

00:24:19

Mm-hmm.

00:24:20 Amritha

Yeah. OK.

00:24:24 Amritha

Yeah, fingers crossed.

00:24:27 Rachel Wang

OK.

00:24:27 Rachel Wang

Yeah.

00:24:28 Amritha

Nice to meet you too.

00:24:30 Rachel Wang

See. Yeah.

00:24:31 Amritha

Yeah.

00:24:32 Amritha

Thank you.

00:24:32 Rachel Wang

Goodbye. Bye.

Subject: Was Join Urbanhive: Connect, Thrive, Succeed!

Hey [Owner's Name]! 👏

We're Urbanhive, a business focused social network designed specifically to support small businesses like yours. Our goal is simple: to provide a space where entrepreneurs can connect, share resources, find partnerships, and seek mentorship to thrive in today's competitive market. Whether you're looking to expand your business, share your journey, or simply connect with like-minded individuals, Urbanhive is here to help.

We've seen your store and love what you're doing! We'd like to interview you to help iterate our ideas and test our hypotheses. We would also like to invite you to Urbanhive. Would you be interested?