Ideas for Light Displays:

Raspberry Pi

https://learn.adafruit.com/raspberry-pi-led-matrix-display/overview

https://codeburst.io/creating-a-nodejs-led-matrix-display-framework-with-raspberry-pi-955509baea8c

Arduino

https://playground.arduino.cc/Main/LedDisplay

https://maker.pro/arduino/projects/arduino-led-matrix

https://www.arduino.cc/en/Tutorial-0007/BlinkingLED

http://www.ladyada.net/learn/arduino/lesson3.html

https://create.arduino.cc/projecthub/rowan07/make-a-simple-led-circuit-ce8308

http://www.circuitbasics.com/arduino-basics-controlling-led/

https://learn.parallax.com/tutorials/robot/shield-bot/robotics-board-education-shield-

arduino/chapter-2-shield-lights-servo-14

Various ideas for LED displays running on either a Raspberry Pi or an Arduino, including some tutorials on the basics