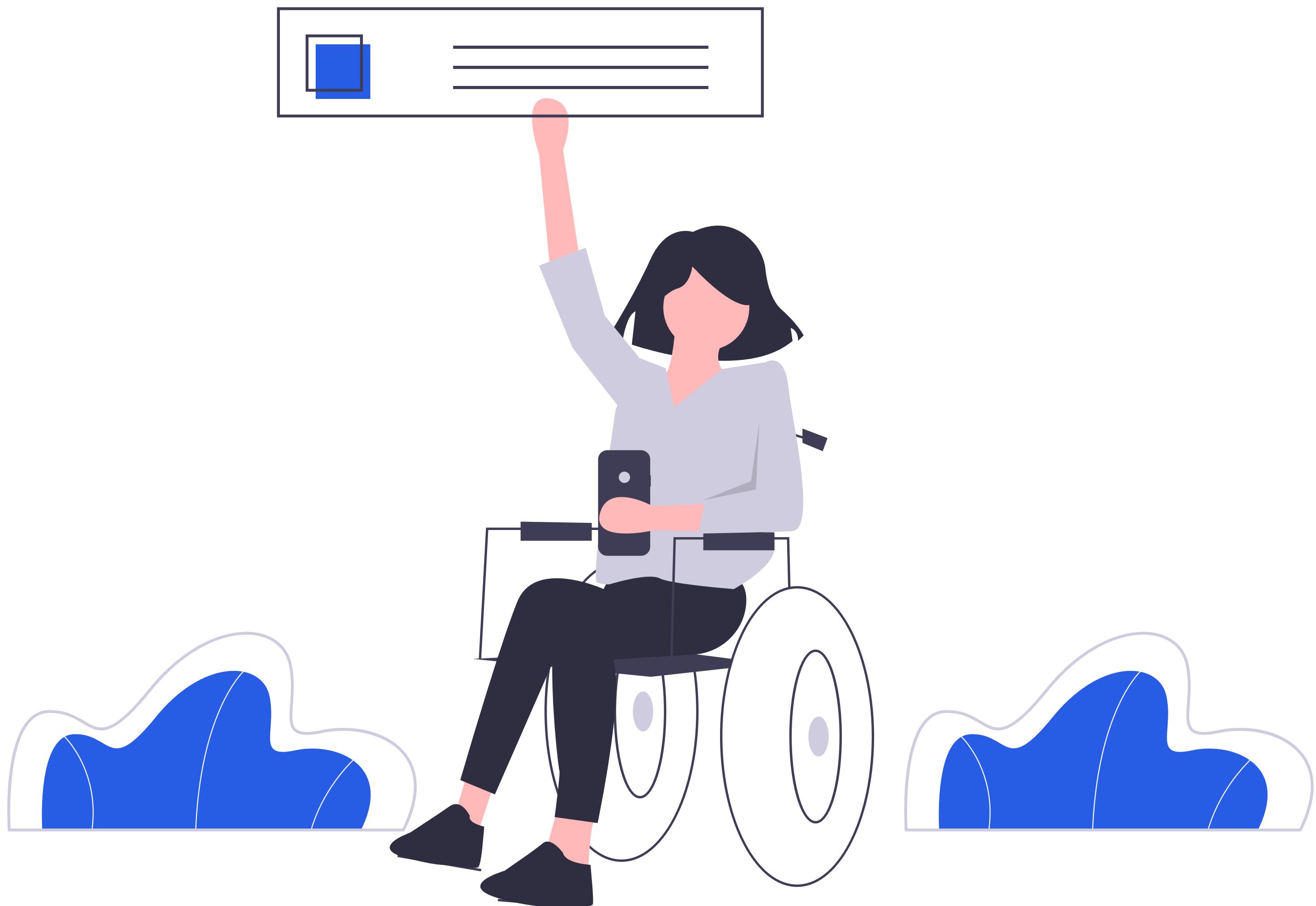


ACCESSIBILITY

W22.ACBO2

Thea Hatlevold

05/02/2023

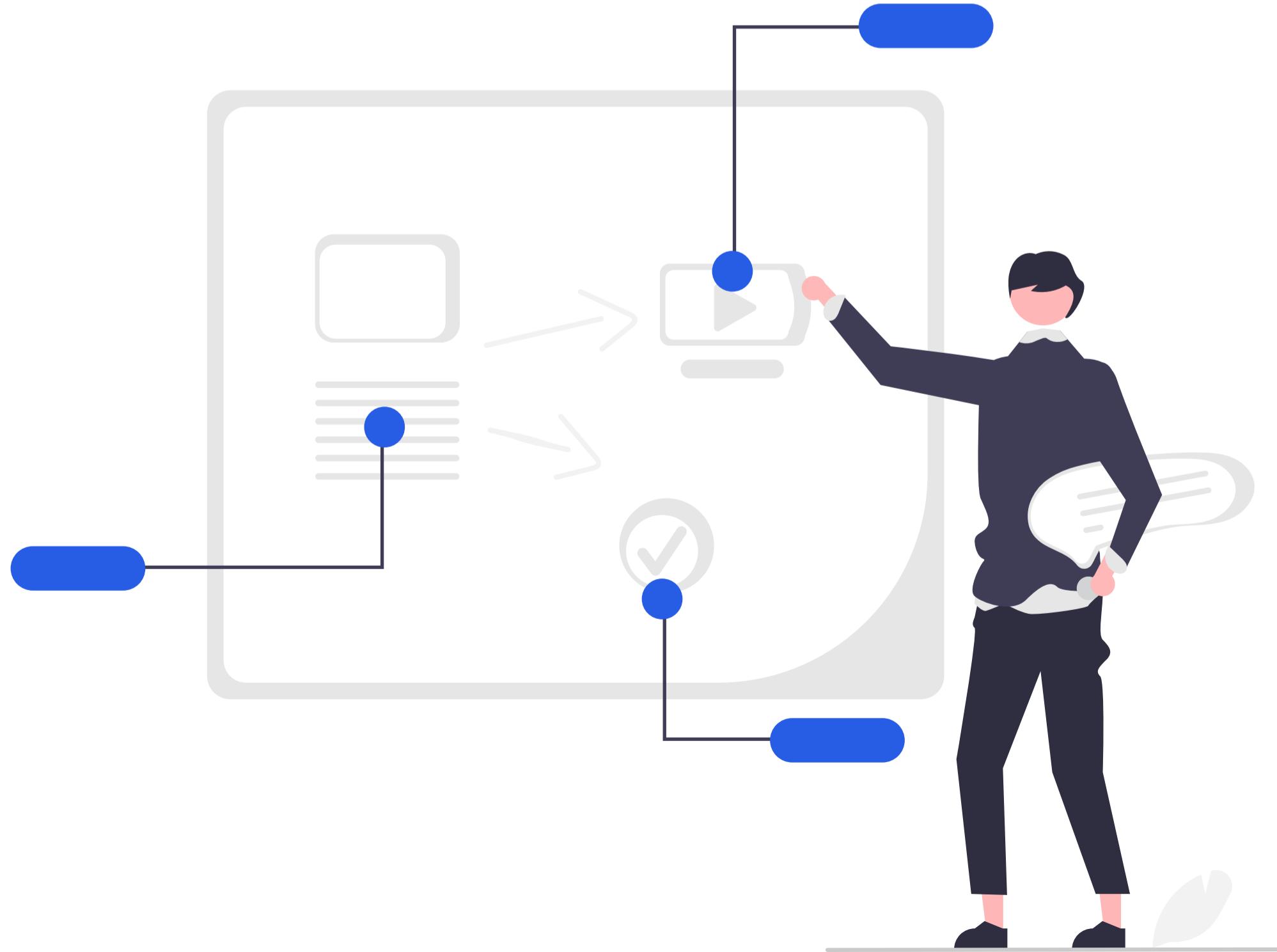


INTRODUCTION

The Okalpha website uses bold colours and a lot of animations on their website. I decided to not use that in my form design, since it can easily be distracting for the users. I wanted to remove all distracting elements and animations in order to increase the accessibility.

I kept the white background with the blue primary colour, that I found on the website. I also made a new error-colour, since I couldn't find it on the website.

The following pages will first show my design with accessibility best practices, my design with error states, and lastly my design with the keyboard order and functionality.





Contact us

First Name

2

Last Name

Email

3

Email must contain @-symbol.

Phone number

4 Country

Placeholder name country

Company Name

Message

I would like to receive marketing emails.

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Accessibility

- 1 I have made it an option to zoom in on the content, to account for users with limited vision.
- 2 I have used purposeful contrasts in the focused- and error states, using a [WCAG 2.0 contrast checker](#), as well as thick lines for the users with colourblindness.
- 3 I have used proximity, simple colours, easy language- and error messages, and constant labels in order to reduce cognitive load for the user.
- 4 The form should be tagged sufficiently and correctly in order to be screen-reader friendly, for the user's with severe vision impairments.
- 5 The form is completely keyboard friendly, for the users with movement impairments.

EXIT

SUBMIT



Contact us

First Name

First name is too short, try again.

Last Name

Last name is too short, try again.

Email

Email must contain @-symbol.

Phone Number

Phone number is too short.

Country

Placeholder name country 

Please choose a country.

Company Name

Message

Message must contain text.

I would like to receive marketing emails.

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Terms and conditions must be accepted

EXIT

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Phone number

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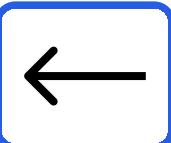
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<https://www.figma.com/community/file/1088059168988686975> (03/02-2023)

Design system

