



NICO MAGGIOLI

STRATEGY + DESIGN + ART DIRECTION

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EXPERIENCE

SPROUT STUDIOS

Boston, MA

Visual Designer

June '25 - Present

Pushing the boundaries of visual storytelling for leading brands like Staples, Kohler, and Whirlpool by creating meaningful graphics and experimenting with innovative AI-driven workflows.

NICOM

Boston, MA

Freelancer

May '22 - Present

Extensive experience collaborating with over 50 clients across various industries. Specialized in 3D animation, packaging, and brand development.

Consistently recognized for innovative solutions and fast project delivery.

RAVISAUCE

Boston, MA

Founder &
Lead Designer

Apr '15 - Present

Launched and grew a fingerboard/skateboard and streetwear clothing brand, with a global customer base spanning 17 countries.

Expanded distribution channels to include 3 brick-and-mortar and 2 additional online stores.

ZIPPED MAGAZINE

Syracuse, NY

Art Director

Aug '23 - May '24

Supervised a creative team of four in weekly design tasks, including social media posts and design for a semesterly magazine that focuses on fashion, art, and Syracuse culture.

EDUCATION

SYRACUSE UNIVERSITY

College of Visual and Performing Arts
BFA, Communications Design
Magna Cum Laude
May 2024

BOSTON COLLEGE HIGH SCHOOL

May 2020

EXPERTISE

CREATIVE

Strategy
Branding
Packaging
Editorial
UI/UX
Advertising
3D Design

TECHNICAL

Photoshop
Illustrator
Indesign
Figma
Framer
Blender

LEADERSHIP

Syracuse University Summer
College Ambassador, 2019

Young Leaders Conference,
Sheffield, England, 2019

YMCA Camp Counselor (CIT),
Camp Coniston, Croydon NH
2011-2016

HONORS & AWARDS

PAUL LEIBOWITZ AWARD

Syracuse University, 2024

Design award presented to a senior who exemplifies expertise in cutting-edge interactive design and the use of emerging technology.

IMPACT AWARD

Babson College, 2018

Honors IMPACT AWARD for Networking with students to promote my brand, Ravisauce around campus.

CRAFTMANSHIP RECOGNITION

Fingerboard TV, 2017

Ravisauce recognized in international magazine for craftsmanship of handmade fingerboards.