



# NICO MAGGIOLI

STRATEGY + DESIGN + ART DIRECTION

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## EXPERIENCE

### SPROUT STUDIOS

Visual Designer

Boston, MA

June '25 - Present

Pushing the boundaries of visual storytelling for leading brands like Staples, Kohler, and Whirlpool by creating meaningful graphics and experimenting with innovative AI-driven workflows.

### NICOM

Freelancer

Boston, MA

May '22 - Present

Extensive experience collaborating with over 50 clients across various industries. Specialized in 3D animation, packaging, and brand development.

Consistently recognized for innovative solutions and fast project delivery.

### RAVISAUCE

Founder &  
Lead Designer

Boston, MA

Apr '15 - Present

Launched and grew a fingerboard/skateboard and streetwear clothing brand, with a global customer base spanning 17 countries.

Expanded distribution channels to include 3 brick-and-mortar and 2 additional online stores.

### ZIPPED MAGAZINE

Art Director

Syracuse, NY

Aug '23 - May '24

Supervised a creative team of four in weekly design tasks, including social media posts and design for a semesterly magazine that focuses on fashion, art, and Syracuse culture.

## EDUCATION

### SYRACUSE UNIVERSITY

College of Visual and Performing Arts  
BFA, Communications Design

Magna Cum Laude  
May 2024

### BOSTON COLLEGE HIGH SCHOOL

May 2020

## EXPERTISE

### CREATIVE

Strategy  
Branding  
Packaging  
Editorial  
UI/UX  
Advertising  
3D Design

### TECHNICAL

Photoshop  
Illustrator  
InDesign  
Figma  
Framer  
Blender

## LEADERSHIP

Syracuse University Summer College Ambassador, 2019

Young Leaders Conference, Sheffield, England, 2019

YMCA Camp Counselor (CIT),  
Camp Coniston, Croydon NH  
2011-2016

## HONORS & AWARDS

### PAUL LEIBOWITZ AWARD

Syracuse University, 2024

Design award presented to a senior who exemplifies expertise in cutting-edge interactive design and the use of emerging technology.

### IMPACT AWARD

Babson College, 2018

Honors IMPACT AWARD for Networking with students to promote my brand, Ravisauce around campus.

### CRAFTSMANSHIP RECOGNITION

Fingerboard TV, 2017

Ravisauce recognized in international magazine for craftsmanship of handmade fingerboards.