Manuscript

Generated using RMarkdown

Thea Knowles1, Thea Knowles' Alter Ego2

1Western University, 2University of Western Ontario

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# Introduction

Here is an introduction. This paper explores the relationship between calorie content and sugars in specialty coffee beverages made by the Starbucks industry.

Starbucks recently introduced calorie counts on their menus, a marketing move reflecting consumer trends motivated in part by the recent findings of (Bleich, Wolfson, Jarlenski, & Block, 2015). Other research on this topic will be cited here in parentheses (Drewnowski, 2003; Malik, Popkin, Bray, Després, & Hu, 2010). Weaver & Finke (2003) demonstrated the use of an inline citation here.

# Methods

Here is the methods section. Refer to this section in the manuscript.Rmd file to see how we:

1. Input a table that does not use R code
2. Insert a figure that does not use R code
3. Insert an equation
4. Insert a footnote

## Insert Markdown tables

The following table similarly demonstrates absolutely nothing useful except how to generate a simple table in RMarkdown.

|  |  |  |
| --- | --- | --- |
| Weekday | Kind of coffee I drank | Happiness |
| Monday | Black coffee | 5 |
| Tuesday | Latte | 4 |
| Wednesday | Cappuccino | 7 |
| Thursday | Black coffee | 5 |
| Friday | No coffee | 0 |
| Saturday | Irish coffee | 9 |
| Sunday | Orange mocha frappuccino | 11 |

## Insert a figure



This is the caption for the starbucks logo.

## Inset equations

Here is a nifty equation that shows absolutely nothing except how to include an equation:

Amount I wish I could spend on coffee = .

## Insert footnotes.

Because we specified footnotes in the markdown extensions in our YAML[[1]](#footnote-28), we can now include them in the text.

# Results

This is where the results will go in a moment. For now, notice the chunk is commented out.

I have written the results section separately to keep things nice and tidy, and this is where I will call it as "child" input. It is important that R chunks (identifiable as sandwiched between three back ticks ```) in the child file don't have the same names as chunks in the main file.

# Discussion

Discuss.

# Limitations

Beat reviewer #2 to the punch!

# References

Bleich, S. N., Wolfson, J. A., Jarlenski, M. P., & Block, J. P. (2015). Restaurants with calories displayed on menus had lower calorie counts compared to restaurants without such labels. *Health Affairs*, *34*(11), 1877–1884.

Drewnowski, A. (2003). Fat and sugar: An economic analysis. *The Journal of Nutrition*, *133*(3), 838S–840S.

Malik, V. S., Popkin, B. M., Bray, G. A., Després, J.-P., & Hu, F. B. (2010). Sugar-sweetened beverages, obesity, type 2 diabetes mellitus, and cardiovascular disease risk. *Circulation*, *121*(11), 1356–1364.

Weaver, D., & Finke, M. (2003). The relationship between the use of sugar content information on nutrition labels and the consumption of added sugars. *Food Policy*, *28*(3), 213–219.

1. This is the footnote. [↑](#footnote-ref-28)