



DTI5126 – FUNDAMENTALS/APPLIED DATA SCIENCE

Assignment 1



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Table of Contents

Part	: A	2
Α)	2
В)	3
С)	3
D)	4
Ε)	4
F)	5
C	i)	5
Н)	5
	В	
1	:	6
2	:	6
	A)	7
	B)	7
	C)	7
3	:	8
1		c

Part A

First we called the VGR database that we are going to use

```
USE VRG
GO

--A

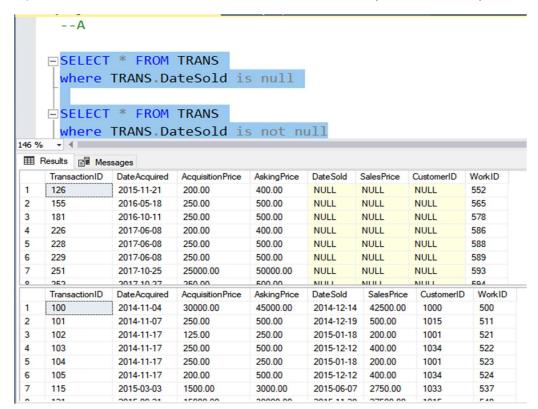
--SELECT * FROM TRANS
where TRANS.DateSold is null

--SELECT * FROM TRANS
where TRANS.DateSold is not null

---
Messages
Commands completed successfully.

Completion time: 2022-06-08T16:45:36.2425357+02:00
```

A) Here we showed the TRANS table with and without (DateSold = null)

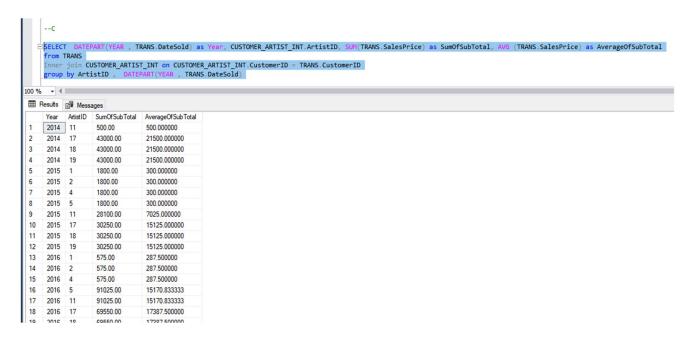


B) We have concatenated the first and last name of the artist as a FullName using "CONCAT" function

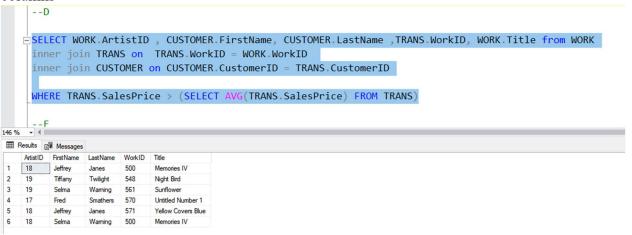
Then we have showed the artist's names only if the title of their books include yellow, blue, white word on it using "WHERE" function with medium, title, WorkID, ArtistID and their full name.



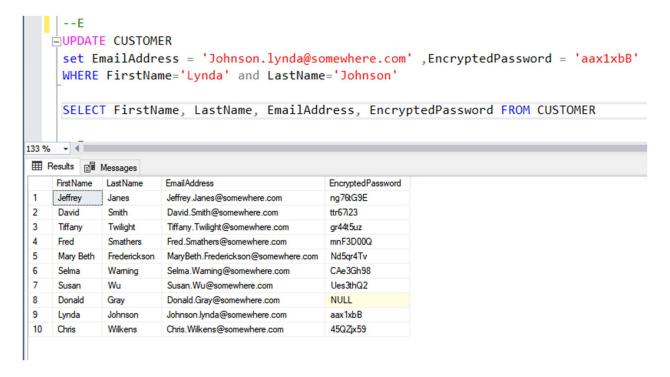
C) We have renamed the DateSold as Year, then we have calculated the sum of the sales prices and renamed it as SumOfSubTotal, then calculated the average of the sales price and renamed it as AverageOfSubtotal.



D) We have calculated the artists that have an artwork sold with a SalesPrice above the average SalesPrice by calculating the average of the sales price first then we compared the sales price with the average using (>) comparator then we have displayed the required columns



E) Here we have changed the values of the email address and the encrypted password for customer called Lynda Johnson



F) We have used DATEDIFF function to know the difference between the data sold and the next purchase and we have renamed it as Days_Difference, then we have used Lead function and gave the lead to DateSold over the customer Id ordered by the date sold then we renamed it as the next_purchase and we have added another condition which is "next purchase is not null"

	from CUS inner jo where x.	TOMER	n custom	DateSold , lead(TRANS.DateS ER.CustomerID = TRANS.Custo ot Null		er (PARTITION BY	CUSTOMER Cu	stomer	TID ORDER BY	TRANS.	ateSold	as next_p	urchase		
) %															>
10 8	legats gill a	lessages													
	CustomerID	LastName	FirstName	EnalAddress	EncryptedPassword	Street	City	State	ZIPorPostalCode	Country	AveaCode	PhoneNumber	Date Sold	next_purchase	
	1000	Janes	Jeffrey	Jeffrey Janes@somewhere.com	ng76kG5E	123 W. Bm 9t	Renton	WA	58055	USA	425	543-2345	2014-12-14	2016-09-29	
	1001	Smith	David	David Snith@somewhere.com	m6323	813 Tumbleweed Lane	Loveland	CO	81201	USA	970	654-9376	2015-01-18	2015-01-18	
	1001	Smith	David	David Snith@somewhere.com	m6723	813 Tumbleweed Lane	Loveland	CO	81201	USA	970	654-9376	2015-01-18	2015-12-18	
	1001	Smth	David	David Smith@somewhere.com	n6323	813 Tumbleweed Lane	Loveland	CO	81201	USA	970	654-9376	2015-12-18	2016-08-15	
	1001	Smith	David	David Snith@somewhere.com	n/6723	813 Tunbleweed Lane	Loveland	CO	81201	USA	970	654-9876	2016-08-15	2019-08-15	
	1015	Twight	Tiffarry	Tiffany.Twilight@somewhere.com	gr44/5uz	88 1st Avenue	Langley	WA	58260	USA	360	765-5566	2014-12-19	2015-11-28	
	1015	Twight	Tiffany	Tiffany Twiight@somewhere.com	gr445uz	88 1st Avenue	Langley	WA	50290	USA	360	765-5566	2015-11-28	2017-09-27	
	1033	Snathers	Fred	Fred.Smathers@somewhere.com	mnF3000Q	10899 88th Ave	Bainbridge Island	WA	98110	USA	206	876-9911	2015-06-07	2019-09-29	
	1034	Frederickson	Mary Beth	MaryBeth Frederickson@somewhere.com	Nd5qr4Tv	25 South Lafayette	Denver	CO	80201	USA	303	513-8822	2015-12-12	2015-12-12	
)	1034	Frederickson	Mary Beth	May Beth Frederickson (Fromewhere com-	NdSgr4Tv	25 South Lafayette	Denver	CO	80201	USA	303	513-8822	2015-12-12	2015-12-22	
	1036	Warning	Seima	Selma Warring@somewhere.com	CAe3Gh98	205 Burnaby	Vancouver	BC.	V6Z 1W2	Canada	604	988-0512	2016-03-16	2016-03-16	
2	1036	Warning	Selma	Selma Warning@somewhere.com	CAe3Gh98	205 Burnaby	Vancouver	EC.	V6Z 1W2	Canada	604	568-0512	2016-03-16	2016-06-28	
3	1036	Warning	Selma	Selna Warning@somewhere.com	CAe3Gh98	205 Burnaby	Vancouver	BC	V6Z 1W2	Canada	604	568-0512	2016-06-28	2015-12-18	
	1040	Gray	Donald	Donald Gray@somewhere.com	NULL	55 Bodega Ave	Bodega Bay	CA	94923	USA	707	568-4839	2016-09-27	2016-09-28	
	1040	Gray	Donald	Donald Gray@somewhere.com	NULL	55 Bodega Ave	Bodega Bay	CA	54523	USA	707	568-4839	2016-09-28	2017-04-26	
5	1040	Gray	Donald	Donald Gray@somewhere.com	NULL	55 Bodega Ave	Bodega Bay	CA	94923	USA	707	568-4839	2017-04-26	2017-04-26	
7	1051	Wikens	Chris	Chris Wikens@somewhere.com	450.7jx59	87 Highland Drive	Olympia	WA	58508	USA	360	876-8322	2017-09-27	2017-09-27	

DateSold	next_purchase	Days_Difference
2014-12-14	2016-09-29	655
2015-01-18	2015-01-18	0
2015-01-18	2015-12-18	334
2015-12-18	2016-08-15	241
2016-08-15	2016-08-15	0
2014-12-19	2015-11-28	344
2015-11-28	2017-09-27	669
2015-06-07	2016-09-29	480
2015-12-12	2015-12-12	0
2015-12-12	2015-12-22	10
2016-03-16	2016-03-16	0
2016-03-16	2016-06-28	104
2016-06-28	2016-12-18	173
2016-09-27	2016-09-28	1
2016-09-28	2017-04-26	210
2017-04-26	2017-04-26	0
2017-09-27	2017-09-27	0

G)

we have created view "virtual table" called CustomerTransactionSummaryView, which view the customer's full name using CONCAT function, we have also calculated the profit by finding the difference between AcquisitionPrice and SalesPrice, we have joined table TRANS and CUSTOMER by the common key and table WORK and TRANS by the common key to put a condition which is the asking price in TRANS table is >20000 and ordered descending, and finally we have displayed the required attributes from table customer.

```
CREATE VIEW CustomerTransactionSummaryView AS
     SELECT top 100 CONCAT(CUSTOMER.FirstName ,' ' .CUSTOMER.LastName) as FullName. WORK.Title .TRANS.DateAcquired , TRANS.DateSold ,(TRANS.SalesPrice - TRANS.AcquisitionPrice) as Profit
     from CUSTOMER
     inner join TRANS on TRANS.CustomerID = CUSTOMER.CustomerID
     inner join WORK on WORK. WorkID = TRANS. WorkID
     where TRANS.AskingPrice > 20000
    order by AskingPrice Desc
    |
|SELECT * from CustomerTransactionSummarvView

    ■ Results    ■ Messages

    FullName

        Warning
        Memories IV
        2016-09-29

        Janes
        Yellow Covers Blue
        2016-08-23

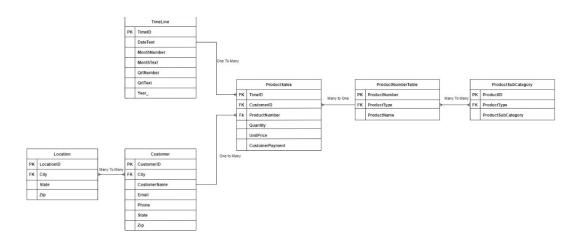
                                                         2016-12-18
                                                                    32500.00
                                                         2016-09-29 20000.00
     Jeffrey
                           Memories IV
                                             2014-11-04
                                                         2014-12-14
                                                                    12500.00
```

H)

Part B

1:

Snowflake schema for the data warehouse: our main table is product sales and we have connected it with the other tables by their primary keys as a foreign key in product sales table, we have also taken table product sub category's primary key as a foreign key in table product number table & location's primary key as a foreign key in table customer.



2:

We have used HSD_DW data base, then we have created table called timeline



And we have also created four tables which are (Customer, Timeline, ProductNumberTable, and ProductSales).

We have used constraint key word to identify the primary key for each table, and in product sales table we have collected the primary keys of all tables as foreign keys in our table

```
CREATE TABLE Cust
                                                                                                                                                                                                                                        CREATE TABLE ProductSales
                                                                                                         CREATE TABLE ProductNumberTable
                                                                                                                                                                                                                                                                             Int
int
char(25)
      CustomerID
                                                                                                                                                                                                                                              TimeID
                                                             NOT NULL,
NOT NULL,
                                                                                                                                                                                                                                                                                                     NOT NULL,
NOT NULL,
NOT NULL,
      CustomerNa
Email
                                                                                                                ProductNumbe
                                                                                                                                                    Char(25)
                                                                                                                                                                                NOT NULL.
                                                                                                                                                                                                                                                CustomerID
                                                                                                                                                                                NOT NULL,
                                                                                                                 ProductType
                                                                                                                                                                                                                                               ProductNu
      Phone
City
                                                                                                                                                                                                                                               Quantity
UnitPrice
                                                                                                                                                                                                                                                                             int
NUMERIC
                                                              NOT NULL,
                                                                                                                CONSTRAINT ProductNumberIDPK
                                                                                                                                                                                       PRIMARY KEY(ProductNumber)
                                                                                                                                                                                                                                                                                                           NOT NULL
       Zip
                                      char(25)
                                                              PRIMARY KEY(CustomerID)
                                                                                                                                                                                                                                                                           merFK FOREIGN KEY(CustomerID)
                                                                                                                                                                                                                                           CONSTRAINT
                                                                                                                                                                                                                                                                             REFERENCES Customer(CustomerID)
                                                                                                                                                                                                                                                                 REFERENCES Customer(CustomerID)
ON UPDATE NO ACTION
ON DELETE CASCADE,
productFK FOREGION KEY(ProductNumber)
REFERENCES ProductNumberTable(ProductNumber)
ON UPDATE NO ACTION
ON DELETE CASCADE,
TimeFK FOREION KEY(TimeD)
REFERENCES TimeLine(TimeID)
ON UPDATE NO ACTION
ON UPDATE NO ACTION
ON DELETE CASCADE
TREATE TABLE TimeLine
                                                                                                                                                                                                                                          CONSTRAINT
                                     Char(25)
     DateText
                                                             NOT NULL,
      MonthNumber
MonthText
                                    int
Char(30)
                                                             NOT NULL,
                                                             NULL,
     QrtNumber
QrtText
Year_
CONSTRAINT TimeIDF
                                                                                                                                                                                                                                          CONSTRAINT
                                     Numeric(4)
                                     char(25)
                                                            PRIMARY KEY(TimeID)
```

Inserting data from given files:

```
INSERT INTO ProductSales VALUES (43083, 4, "V8001', 1, 7.99, 7.99);
INSERT INTO ProductSales VALUES (43083, 4, "V8001', 1, 124.95, 124.95);
INSERT INTO ProductSales VALUES (43083, 4, "V8001', 1, 124.95, 124.95);
INSERT INTO ProductSales VALUES (43084, 4, "V8001', 1, 124.95, 224.95);
INSERT INTO ProductSales VALUES (43184, 4, "V8001', 1, 24.95, 224.95);
INSERT INTO ProductSales VALUES (43186, 6, "S602', 1, 24.95, 224.95);
INSERT INTO ProductSales VALUES (43186, 6, "W8002', 1, 124.95, 224.95);
INSERT INTO ProductSales VALUES (43186, 6, "W8002', 1, 124.95, 224.95);
INSERT INTO ProductSales VALUES (43186, 6, "W8002', 1, 124.95, 224.95);
INSERT INTO ProductSales VALUES (43186, 6, "W8002', 1, 124.95, 124.95);
INSERT INTO ProductSales VALUES (43186, 7, "W8001', 1, 124.95, 224.95);
INSERT INTO ProductSales VALUES (43186, 7, "8001', 1, 24.95, 24.95);
INSERT INTO ProductSales VALUES (43186, 7, "8001', 1, 124.95, 24.95);
INSERT INTO ProductSales VALUES (43186, 7, "8001', 1, 124.95, 24.95);
INSERT INTO ProductSales VALUES (43186, 7, "8001', 1, 124.95, 24.95);
INSERT INTO ProductSales VALUES (43196, 9, "W8001', 1, 129.95, 24.95);
INSERT INTO ProductSales VALUES (43196, 9, "W801', 1, 129.95, 24.95);
INSERT INTO ProductSales VALUES (43196, 9, "W801', 1, 129.95, 24.95);
INSERT INTO ProductSales VALUES (43196, 9, "W801', 1, 129.95, 24.95);
INSERT INTO ProductSales VALUES (43193, 9, "W801', 1, 129.95, 124.95);
INSERT INTO ProductSales VALUES (43193, 9, "W801', 1, 129.95, 124.95);
INSERT INTO ProductSales VALUES (43193, 9, "W801', 1, 129.95, 124.95);
INSERT INTO ProductSales VALUES (43193, 9, "W801', 1, 129.95, 124.95);
INSERT INTO ProductSales VALUES (43193, 9, "W801', 1, 129.95, 124.95);
INSERT INTO ProductSales VALUES (43193, 9, "W801', 1, 129.95, 124.95);
INSERT INTO ProductSales VALUES (43193, 9, "W801', 1, 129.95, 124.95);
INSERT INTO ProductSales VALUES (43193, 9, "W801', 1, 129.95, 124.95);
                 INSERT INTO TimeLine VALUES (43023, '15-OCT-2017', 10, 'October', 3,
        INSERT INTO TimeLine WALUES (43923, '15-OCT-2017', 10, 'October', 3, 'Qtr3', 2017); INSERT INTO TimeLine WALUES (43933, '25-OCT-2017', 10, 'October', 3, 'Qtr3', 2017); INSERT INTO TimeLine WALUES (43980, '26-DEC-2017', 12, 'December', 3, 'Qtr3', 2017); INSERT INTO TimeLine WALUES (43184, '25-MAR-2018', 3, 'March', 1, 'Qtr1', 2018); INSERT INTO TimeLine WALUES (43196, '27-MAR-2018', 3, 'March', 1, 'Qtr1', 2018); INSERT INTO TimeLine WALUES (43199, '31-MAR-2018', 3, 'March', 1, 'Qtr1', 2018); INSERT INTO TimeLine WALUES (43193, '03-APR-2018', 4, 'April', 2, 'Qtr2', 2018); INSERT INTO TimeLine WALUES (43193, '08-APR-2018', 4, 'April', 2, 'Qtr2', 2018); INSERT INTO TimeLine WALUES (43213, '23-APR-2018', 4, 'April', 2, 'Qtr2', 2018); INSERT INTO TimeLine WALUES (43213, '23-APR-2018', 5, 'May', 2, 'Qtr2', 2018); INSERT INTO TimeLine WALUES (43214, '21-MAY-2018', 5, 'May', 2, 'Qtr2', 2018); INSERT INTO TimeLine WALUES (43241, '21-MAY-2018', 5, 'May', 2, 'Qtr2', 2018); INSERT INTO TimeLine WALUES (43241, '21-MAY-2018', 6, 'June', 2, 'Qtr2', 2018);
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                2017);
        INSERT INTO ProductNumberTable VALUES ('BK081', 'Book', 'Kitchen Remodeling Basics For Everyone');
INSERT INTO ProductNumberTable VALUES ('BK082', 'Book', 'Advanced Kitchen Remodeling For Everyone');
INSERT INTO ProductNumberTable VALUES ('BK083', 'Book', 'Kitchen Remodeling Dallas Style For Everyone');
INSERT INTO ProductNumberTable VALUES ('VB081', 'Video Companion', 'Kitchen Remodeling Basics');
INSERT INTO ProductNumberTable VALUES ('VB082', 'Video Companion', 'Kitchen Remodeling Basics');
INSERT INTO ProductNumberTable VALUES ('VB083', 'Video Companion', 'Kitchen Remodeling Dallas Style');
INSERT INTO ProductNumberTable VALUES ('VK081', 'Video', 'Kitchen Remodeling Basics');
INSERT INTO ProductNumberTable VALUES ('VK081', 'Video', 'Kitchen Remodeling');
INSERT INTO ProductNumberTable VALUES ('VK083', 'Video', 'Kitchen Remodeling');
INSERT INTO ProductNumberTable VALUES ('VK083', 'Video', 'Kitchen Remodeling Dallas Style');
INSERT INTO ProductNumberTable VALUES ('VK083', 'Video', 'Kitchen Remodeling Dallas Style');
INSERT INTO ProductNumberTable VALUES ('VK083', 'Video', 'Kitchen Remodeling Dallas Style');
INSERT INTO ProductNumberTable VALUES ('VK083', 'Video', 'Kitchen Remodeling Dallas Style');
INSERT INTO Customer VALUES (1, 'Jacobs, Nancy', 'somewhere.com', '817', 'Fort Worth', 'TX', '76110');
INSERT INTO Customer VALUES (2, 'Jacobs, Chantel', 'somewhere.com', '817', 'Fort Worth', 'TX', '76112');
INSERT INTO Customer VALUES (3, 'Able, Ralph', 'somewhere.com', '210', 'San Antonio', 'TX', '78214');
INSERT INTO Customer VALUES (4, 'Baker, Susan', 'elsewhere.com', '210', 'San Antonio', 'TX', '78218');
INSERT INTO Customer VALUES (5, 'Eagleton, Sam', 'elsewhere.com', '212', 'San Antonio', 'TX', '78218');
INSERT INTO Customer VALUES (5, 'Foxtrot, Kathy', 'somewhere.com', '972', 'Dallas', 'TX', '75223');
INSERT INTO Customer VALUES (8, 'Wallett, Shami', 'elsewhere.com', '972', 'Dallas', 'TX', '75223');
INSERT INTO Customer VALUES (9, 'Pearson, Bobbi', 'elsewhere.com', '512', 'Austin', 'TX', '78712');
INSERT INTO Customer VALUES (10, 'Ranger, Terry', 'somewhere.com', '512', 'Austin', 'TX', '78712');
INSERT INTO Customer VALUES (11, 'Tylen, Jenny', 'somewhere.com', '512', 'Austin', 'TX', '78712');
INSERT INTO Customer VALUES (12, 'Wayne, Joan', 'elsewhere.com', '817', 'Fort Worth', 'TX', '76115');
INSERT INTO Customer VALUES (12, 'Wayne, Joan', 'elsewhere.com', '817', 'Fort Worth', 'TX', '76115');
```

A) An order containing at least five products with different product numbers

```
-- (A)
    Select Customer.CustomerName ,Customer.CustomerID ,sum(Product_Sales.Quantity) as Quantity From Customer
     inner join Product_Sales on Customer.CustomerID = Product_Sales.CustomerID
     where Ouantity = 1
     GROUP BY Customer.CustomerID, Customer.CustomerName
     HAVING SUM(Quantity) >= 5
121 % - 4
Results Messages
   CustomerName CustomerID Quantity
Able, Ralph 3 6
    Baker, Susan
    Foxtrot, Kathy
```

B) The customers that made the largest order "the largest bill"

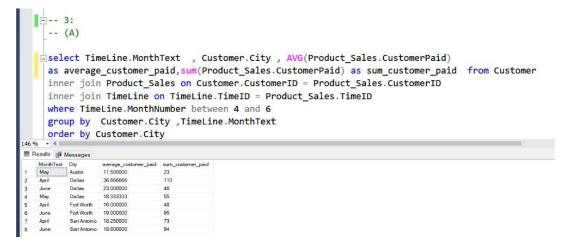
```
Select Customer.CustomerName ,Customer.CustomerID ,sum(Product_Sales.Quantity)as Quantity ,SUM(Product_Sales.UnitPrice) as Total_paid From Customer
     inner join Product_Sales on Customer.CustomerID = Product_Sales.CustomerID
      GROUP BY Customer.CustomerID,Customer.CustomerName
     ORDER BY Total_paid DESC
      • 41
Results Messages
    George, Sally 7
Able, Ralph 3
                                   120
                                   119
    Able, Ralph
Baker, Susan
Foxtrot, Kathy
Wayne, Joan
Tyler, Jenny
Pearson, Bobbi
Hullett, Shawn
Jacobs, Nancy
                                   113
     Eagleton, Sam
```

C) Calculating sales per year

```
Select TimeLine.Year_, sum(Product_Sales.CustomerPaid) as total_sales from TimeLine
    inner join Product Sales on TimeLine.TimeID = Product Sales.TimeID
    GROUP BY TimeLine.Year_
■ Results Messages
```

3:

A) We are figuring out where is the drop, and we have found that there is a decrease in Dallas city in sum of customers' payments through the specified 3 months.



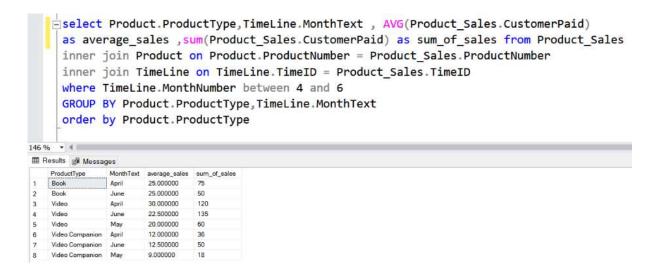
We have calculated the sum and averae of sales in the required months.

For example, in "Books" there's a decrease in sum of sales between april and june.

In "Videos" there's a huge drop in sum of sales between April and May, then a huge increase reaching the peak in June.

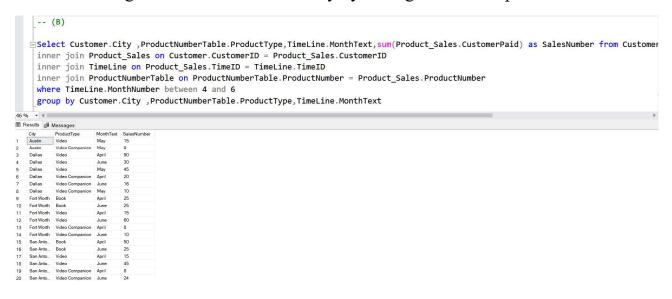
In "Video Companions" there's also a huge drop in sum of sales between April and May, then a great increase in June.

As previously mentioned, customers' payments was checked in cities, then, each product's sum of sales through the months.



B) A Report for sales from each city in each month.

The highest sales are in Dallas city by selling videos in April.



4:

After reading the dimensions files and product sales fact table, OLAP cube has been constructed.

```
#Tables' Merging
Time_Sales_df < merge(x=TimeLine_table,y=Productsales_table,by = "TimeID")
Time_Sales_df < merge(x=Customer_table,y=Time_sales_df,by="CustomerID")
Fact_Quantity <= merge(x=Product_table, y=Customers_sales, by="ProductNumber59")
Fact_Quantity <= nerge(x=Product_table, y=Customers_sales, by="ProductNumber59")
Fact_Quantity_cube <= nerge(x=Product_table, y=Customers_sales, by="ProductNumber59")
Fact_Quantity_cube <= nerge(x=Customers_table, y=ProductNumber59")
Fact_Quantity_cube <= nerge(x=Product_table, y=ProductNumber59")
Fact_Quantity_cube <= nerge(x=Product_table, y=ProductNumber59")
Fact_Quantity_cube <= nerge(x=Product_table, y=ProductNumber59")
Fact_Quantity_cube <= nerge(x=Product_table, y=Product_table, y=
                      Fact_Quantity <- merge(x=Product_table, y=Customers_Sales, by="ProductNumber")
Fact_Quantity <- Fact_Quantity[order(Fact_Quantity$Month,Fact_Quantity$Year),]
                        550:4 (Top Level) ±
Console Terminal × Jobs ×
R 4.2.0 · C:/Users/Legion/Desktop/
  , , City = Austin
                                                              ProductType
Book
video
video Companion
, , city = Dallas
                                                                 month-year
10 / 2017 12 / 2017 3 / 2018 4 / 2018 5 / 2018 6 / 2018
ProductType
      Book
Video
Video Companion
 , , City = Fort Worth
                                                                 ProductType
Book
Video
Video Companion
                                                                   month-year
10 / 2017 12 / 2017 3 / 2018 4 / 2018 5 / 2018 6 / 2018
ProductType
      Book
Video
Video Companion
```