EXECUTIVE PARTNERSHIP BRIEF

Centene Corporation

Partnership Program for Enterprise Product System Governance

VALUE PROPOSITION

Knapsack's Intelligent Product Engine (IPE) is for Centene design system owners, engineers, and product teams who must ship across hundreds of properties without losing consistency. It solves fragmentation and design-dev drift by making tokens, components, and documentation a governed system of record that scales.

Quantifiable Value
Reuse rate > 60% and 40–60% faster UI delivery

What Sets Knapsack Apart
Control plane + governance + CI/CD validation, not just a library

Centene Context & Objectives

Large, fragmented portfolio (300+ properties) requires governance that prevents drift without blocking delivery.

- Token & theming operations at scale
- Governed change management
- Documentation integrity
- Cross-functional enablement

Strategy Alignment

Stabilize governance first, prove value via a Foundation pilot, then scale change propagation.

- Lock token taxonomy and roles early
- Pilot in Phase 1 to validate reuse and speed
- Scale approvals and validation in CI/CD
- Prepare IPE context for AI workflows

Capability → Outcome Map & Success Metrics

TOKEN & THEME CONTROL + GOVERNANCE
Consistent theming across 300+ properties with faster approvals and lower fragmentation.

SUCCESS METRICS
Reuse Rate > 60% · Governance < 48 hours

DOCUMENTATION + QUALITY GATES
Higher documentation accuracy, AI-ready context, and consistent member experiences.

SUCCESS METRICS
Doc Accuracy > 95% · Cycle Time 40–60% faster