

Amitesh Tripathi

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EDUCATION

Northeastern University, Boston, USA

May 2024

Master of Data Analytics Engineering

Courses: Data Mining, Machine Learning, Data Management for Analytics, Data Computation and Visualization, Foundations of Data Analytics

Rajiv Gandhi Technical University, Bhopal, India

May 2021

Bachelor of Computer Science Engineering

Courses: Database Management Design, Data Visualization, Data Warehouse and Mining, Machine Learning, Artificial Intelligence

SKILLS

Languages: SQL, Python, R, Java, Bash, JavaScript, HTML-CSS, C++, React JS

Machine Learning/ Analytics: Predictive Modeling, Statistical Modeling, Feature Selection, Regression - Linear & Logistic, Hypothesis Testing, TF-IDF, A/B Testing, Principal Components Analysis (PCA), Clustering, Classification, Neural Networks, SVM, Decision Trees, Naïve Bayes, Regularization, Ensemble Models, Time Series

Tools and Frameworks: Power BI, Tableau, MS Excel, MS PowerPoint, Google Analytics, Apache Airflow, Streamlit, Docker, PyCharm, VSCode, MS Word, SAS, Flourish, DataWrapper, JIRA, GitHub

Databases: MySQL, Oracle Database, SQL Server, MongoDB, PostgreSQL, MapReduce

Python Libraries/Tools: TensorFlow, Scikit-Learn, NumPy, Pandas, Keras, PyTorch, SciPy, matplotlib, Seaborn, SNS

Competencies: Deep Learning, Software Development, Cloud Programming, CI-CD

EXPERIENCE

Capgemini Technology Services India Ltd

Chennai, India

Data Engineer

July 2021 - August 2022

- Orchestrated **ETL workflow** automation using **Apache Airflow**, reducing manual effort by 20% and improving turnaround time
- Coordinated feature engineering, schema updates & dataset generation in financial data warehouse using **NoSQL** and **Hive**, ensuring data quality
- Developed 10+ **Python** scripts for analytics and reporting, providing accurate, real-time insights to the business intelligence team
- Utilized **Power BI** to create 5+ comprehensive financial dashboards, enabling effective decision-making by highlighting key metrics
- Streamlined financial decision-making, resulting in a 15% improvement in operational efficiency

Aasmo Digital Pvt. Ltd

Indore, India

Associate Data Analyst

May 2020 - June 2021

- Developed robust database schema and architecture using **Oracle SQL** for a large E-commerce site serving 100K+ users
- Streamlined and optimized MySQL databases using **Tableau**, reducing query time by 25% and enhancing server performance
- Revamped ETL process for customer database using **Alteryx**, reducing data loading intervals to near real-time
- Leveraged **K-means** clustering machine learning technique to categorize 5K+ products by customer behavior, boosting user personalization
- Increased conversion rates by 20% by integrating a **collaborative filtering** recommendation system via **R** programming

PROJECTS

Text Summarizer (Python, NLP, Flask, Docker): [GitHub](#)

- Engineered a Python-based **NLP** model to condense long texts into short summaries, enhancing readability and information accessibility
- Deployed the model via a **Flask** app in a **Docker** container, boosting user engagement and ensuring easy distribution and scalability

Stock Sentiment Analysis (NLP, ML): [GitHub](#)

- Implemented **transformers** from **HuggingFace** ML model, achieving 82% accuracy in predicting stock market trends from news headlines
- Transformed news headlines into actionable investment insights, enhancing the model's predictive power and translating text data into insights

IPL Score Prediction (Python, Linear Regression, Flask): [GitHub](#)

- Built an ML model in Python to predict IPL scores, providing valuable insights for sports analysts and IPL fans
- Deployed the model via a Flask app, enhancing user interaction with real-time score predictions and increasing the tool's accessibility

Ad Click Prediction (Python, Data Analysis, ML): [GitHub](#)

- Implemented a predictive model in Python to forecast ad clicks, assisting businesses in optimizing ad placements and maximizing ROI
- Conducted data analysis and **feature engineering** in Python, enhancing the ad click prediction model's accuracy and robustness

Heart Diseases Tableau Project (R, Data Visualization, RStudio, RMarkdown): [GitHub](#)

- Analyzed heart disease data using R, uncovering key patterns and factors associated with heart diseases, providing deep insights
- Generated comprehensive visualizations using R, effectively communicating complex data patterns in an easily interpretable form

Adult Income Dataset Visualization (Tableau, Data Visualization, Data Analysis): [GitHub](#)

- Explored adult income dataset using **Tableau**, revealing critical trends in income distribution among different demographic groups
- Crafted an interactive Tableau workbook, enabling stakeholders to explore the data and gain insights into income patterns dynamically

CERTIFICATIONS

Google Data Analytics Certificate | (Issued By Google) [Credential](#)

GPT-4 Foundations: Building AI-Powered Apps | (Issued By LinkedIn) [Credential](#)

Data Science For Engineers | (Proctored Exam Silver Medal, Issued By NPTEL) [Credential](#)

Neo4j Graph Data Science Certification | (Issued by Neo4j GraphAcademy) [Credential](#)

SQL (Advanced) | (Issued By HackerRank) [Credential](#)