

## Customer Performance Report

All Values in USD

### FILTERS

|          |     |
|----------|-----|
| market   | All |
| region   | All |
| division | All |

| Customers                | 2019  | 2020  | 2021  | 21 vs 20 |
|--------------------------|-------|-------|-------|----------|
| Acclaimed Stores         | 1.4M  | 2.9M  | 10.9M | 378.1%   |
| All-Out                  |       | 0.2M  | 0.8M  | 495.7%   |
| Amazon                   | 12.2M | 37.5M | 82.1M | 218.9%   |
| Argos (Sainsbury's)      | 0.4M  | 0.7M  | 2.3M  | 306.0%   |
| Atlas Stores             | 0.2M  | 0.7M  | 3.2M  | 470.3%   |
| AtliQ e Store            | 7.2M  | 23.7M | 53.0M | 223.8%   |
| AtliQ Exclusive          | 9.6M  | 17.7M | 61.1M | 345.8%   |
| BestBuy                  | 0.9M  | 1.8M  | 6.3M  | 356.1%   |
| Boulanger                | 0.2M  | 0.8M  | 4.1M  | 492.9%   |
| Chip 7                   | 0.6M  | 1.3M  | 5.5M  | 416.1%   |
| Chiptec                  |       | 0.4M  | 3.0M  | 722.0%   |
| Control                  | 0.9M  | 2.2M  | 7.7M  | 349.2%   |
| Coolblue                 | 0.5M  | 1.2M  | 4.2M  | 360.0%   |
| Costco                   | 1.1M  | 2.8M  | 9.3M  | 337.4%   |
| Croma                    | 1.7M  | 2.5M  | 7.5M  | 305.1%   |
| Currys (Dixons Carphone) | 0.3M  | 0.8M  | 1.9M  | 246.9%   |
| Digimarket               | 0.8M  | 1.7M  | 4.1M  | 241.1%   |
| Ebay                     | 2.6M  | 6.3M  | 15.2M | 242.2%   |
| Electricalsara Stores    | 0.1M  | 0.6M  | 1.9M  | 286.0%   |
| Electricalsbea Stores    |       | 0.1M  | 0.7M  | 504.6%   |
| Electricalslance Stores  | 0.1M  | 0.7M  | 2.3M  | 313.3%   |
| Electricalslytical       | 1.8M  | 2.6M  | 11.9M | 457.5%   |
| Electricalsocity         | 2.3M  | 3.5M  | 12.4M | 358.8%   |
| Electricalsquipo Stores  | 0.2M  | 0.7M  | 3.6M  | 535.3%   |
| Elite                    | 0.4M  | 0.8M  | 4.1M  | 495.5%   |
| Elkjøp                   | 0.5M  | 1.3M  | 5.2M  | 391.9%   |
| Epic Stores              | 0.4M  | 0.9M  | 4.2M  | 446.1%   |
| Euronics                 | 0.4M  | 0.9M  | 3.9M  | 444.7%   |
| Expert                   | 0.8M  | 1.8M  | 6.4M  | 364.0%   |
| Expression               | 1.7M  | 3.0M  | 9.8M  | 328.2%   |
| Ezone                    | 1.5M  | 2.0M  | 7.9M  | 391.6%   |
| Flawless Stores          | 0.1M  | 0.5M  | 1.8M  | 396.3%   |
| Flipkart                 | 2.9M  | 8.3M  | 19.3M | 231.0%   |
| Fnac-Darty               | 0.5M  | 0.8M  | 2.9M  | 349.8%   |
| Forward Stores           | 0.6M  | 1.5M  | 4.1M  | 272.0%   |
| Girias                   | 1.5M  | 2.1M  | 8.7M  | 419.3%   |



|                    |       |        |        |         |
|--------------------|-------|--------|--------|---------|
| Info Stores        | 0.1M  | 0.5M   | 1.8M   | 384.1%  |
| Insight            | 0.4M  | 1.0M   | 2.8M   | 271.8%  |
| Integration Stores |       | 0.2M   | 1.4M   | 887.2%  |
| Leader             | 4.7M  | 6.0M   | 18.8M  | 314.8%  |
| Logic Stores       | 0.2M  | 0.9M   | 4.8M   | 515.2%  |
| Lotus              | 1.5M  | 2.1M   | 8.1M   | 382.6%  |
| Neptune            | 1.0M  | 3.4M   | 16.1M  | 471.5%  |
| Nomad Stores       | 0.5M  | 1.6M   | 4.0M   | 246.9%  |
| Notebillig         | 0.2M  | 0.4M   | 1.1M   | 287.4%  |
| Nova               |       | 0.0M   | 0.4M   | 2664.9% |
| Novus              | 1.9M  | 3.7M   | 9.9M   | 264.2%  |
| Otto               | 0.3M  | 0.4M   | 1.2M   | 298.6%  |
| Premium Stores     | 0.5M  | 1.1M   | 3.9M   | 353.1%  |
| Propel             | 1.6M  | 2.5M   | 10.8M  | 440.6%  |
| Radio Popular      | 0.5M  | 1.5M   | 5.3M   | 362.6%  |
| Radio Shack        | 0.8M  | 1.7M   | 5.4M   | 311.5%  |
| Reliance Digital   | 1.6M  | 2.6M   | 9.7M   | 377.9%  |
| Relief             | 0.4M  | 1.0M   | 4.1M   | 403.6%  |
| Sage               | 4.8M  | 6.4M   | 20.7M  | 321.5%  |
| Saturn             | 0.2M  | 0.4M   | 1.2M   | 310.5%  |
| Sorefoz            | 0.6M  | 1.1M   | 4.7M   | 433.6%  |
| Sound              | 0.6M  | 1.7M   | 4.4M   | 260.3%  |
| Staples            | 1.2M  | 2.9M   | 8.8M   | 307.0%  |
| Surface Stores     | 0.1M  | 0.5M   | 2.1M   | 398.8%  |
| Synthetic          | 1.9M  | 4.4M   | 12.2M  | 276.0%  |
| Taobao             | 0.2M  | 1.3M   | 3.3M   | 248.7%  |
| UniEuro            | 0.6M  | 1.6M   | 7.3M   | 457.0%  |
| Vijay Sales        | 1.7M  | 2.1M   | 8.5M   | 397.8%  |
| Viveks             | 1.6M  | 2.2M   | 7.8M   | 348.1%  |
| walmart            | 1.3M  | 2.6M   | 9.7M   | 370.4%  |
| Zone               | 0.3M  | 1.6M   | 5.3M   | 336.2%  |
| Grand Total        | 87.5M | 196.7M | 598.9M | 304.5%  |