



20 Product Model First Principles

Product Team Principles



Empowered with
Problems to Solve



Outcomes
over Output



Sense of
Ownership



Collaboration

Product Strategy Principles



Focus



Powered by
Insights



Transparency



Placing Bets

Product Discovery Principles



Minimize Waste



Assess
Product Risks



Embrace Rapid
Experimentation



Test Ideas
Responsibly

Product Delivery Principles



Small, Frequent,
Uncoupled Releases



Instrumentation



Monitoring



Deployment
Infrastructure

Product Culture Principles



Principles
over Process



Trust over
Control



Innovation over
Predictability



Learning
over Failure

Read the post: [Product Model First Principles](#) by Paweł Huryn

Based on [TRANSFORMED: Moving to the Product Operating Model](#) by Marty Cagan