20 Product Model First Principles

Product Team	Product Strategy	Product Discovery	Product Delivery	Product Culture
Empowered with Problems to Solve	Focus	Minimize Waste	Small, Frequent, Uncoupled Releases	Principles over Process
Outcomes over Output	Powered by Insights	Assess Product Risks	Instrumentation	Trust over Control
Sense of Ownership	Transparency	Embrace Rapid Experimentation	Monitoring	Innovation over Predictability
Collaboration	Placing Bets	Test Ideas Responsibly	Deployment Infrastructure	Learning over Failure

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