

Product Trio 101



Working in silos

Product Manager

Value

Product Designer

Usability

Viability

Lead Engineer

Feasibility

Product Trio 101



Competencies over roles

Product
Manager
(core: value,
viability)

+

Lead
Engineer
(core:
feasibility)

+

Product
Designer
(core:
usability)

Value

Usability

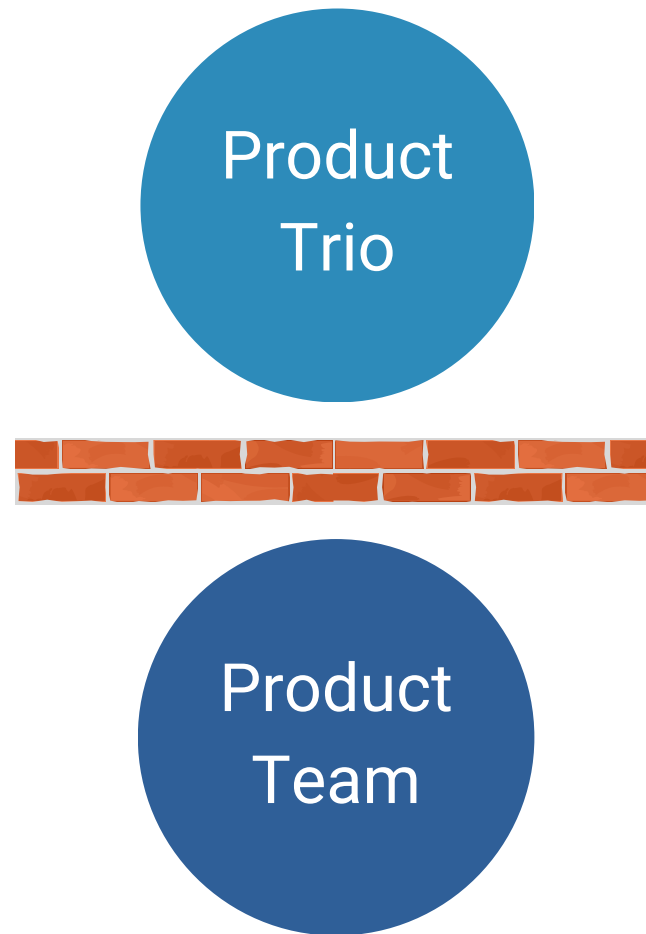
Viability

Feasibility

Product Trio 101



Building walls



Product Trio 101



Including the entire team



Product Trio 101



Predefined roles



Product Trio 101



A flexible recommendation

