

YOU HAD ME AT
**'HELLO,
WORLD'**

1:1 mentoring sessions with
industry leaders at Microsoft,
Facebook, Google, Amazon,
Zynga and more!

DONA SARKAR



never underestimate professional presence

how you dress (one step above)

how you stand (hands at sides)

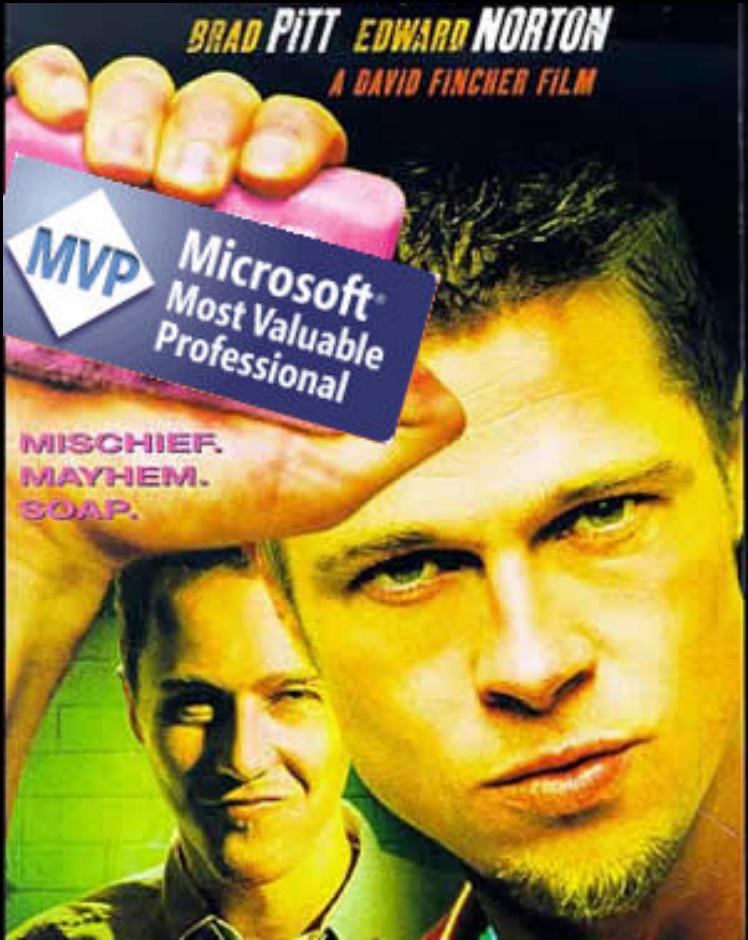
how you introduce yourself (first + last name)

how you shake hands (firmly)

how you sit (elbows away from the body)

how you make eye contact (consistent but not creepy)

project confidence not cute



become one of the crew

talk to everyone 1:1
stay late
ask the questions (why. who. what. how)
track top issues
volunteer to fill a gap
understand rituals and go along
don't wait to be invited
make yourself a part of the team



BRITISH AMERICAN
TOBACCO



be customer obsessed

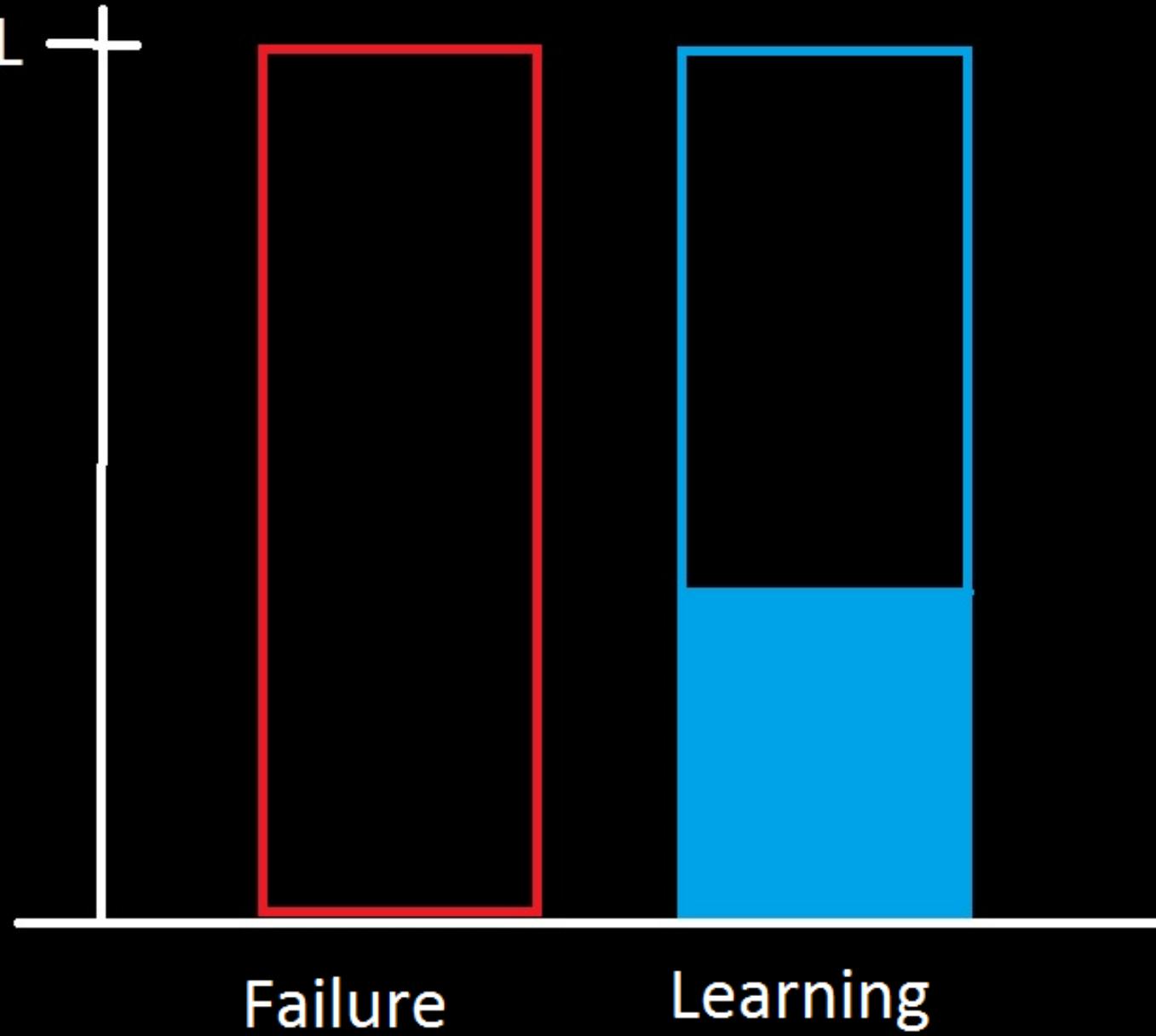
watch customers
“how can we see the customer data?”
customer need = greatest negotiation tactic
create a “beta” and get feedback
first to market > perfect



make a deliberate career plan

identify a role model
find out what they did
mimic their work. code. bugs. papers.
look for similar projects
don't avoid “failure”
re-do it till you're great

GOAL



Failure

Learning



ANITA BORG INSTITUTE
GRACE HOPPER
CELEBRATION
OF WOMEN IN COMPUTING

GHC 2013 Invited Technical Speakers
Photo Courtesy: Anita Borg Institute

spend 2 hours a week **building relationships**

Keynote Speakers

Dona Sarkar

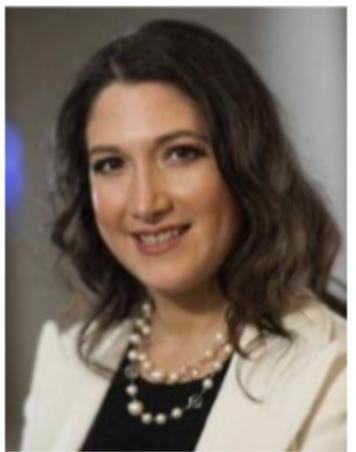


"Don't Wait for Opportunities... Create Them!"
9:00 am Lyceum/160 in the HUB

Dona Sarkar is a Principal Systems Engineer at Microsoft, fiction author, and fashion designer. On a book tour in her home town of Detroit, where she would tell her story of an inner-city kid who becomes a leader in one of the biggest software projects in the world, Dona discovered her calling as a role model to young women. Each year, she interviews over a hundred college students for jobs at Microsoft, encouraging young women to consider the unique contributions they can make to the next generation of consumer-focused software products. Dona speaks at technology events across the country, stressing the importance of women in technology fields.

Sponsored by: Microsoft

Randi Zuckerberg



"10 Trends Empowering Today's Entrepreneurs"
4:05 pm Lyceum/160 in the HUB

Randi Zuckerberg, founder and CEO of Zuckerberg Media, is also Editor-In-Chief of *Dot Complicated*, and former Director of Market Development for Facebook. Randi created and ran Facebook's marketing programs, led the company's U.S. election and international politics strategy, and created their live-streaming video capability during the 2008 presidential inauguration. Randi was nominated for an Emmy Award in 2011 for her innovative coverage of the 2010 mid-term elections that integrated online and TV coverage.

Sponsored by: AIR FORCE RESEARCH LABORATORY

Workshops

Session 2

2:50 PM to 3:50 PM

- Chicks in Charge – Career Opportunities in Your Local Government** [HUB 214](#)
Refer to description in Session 1

- Science Careers – Multiple Options and Mighty Impacts** [HUB 332](#)
Refer to description in Session 1

- Managing Work + Life – Creating Fit over Balance** [HUB 250](#)
Refer to description in Session 1

- Finding a Job: Engineering Co-op & Internship** [HUB 145](#)
UW Students: Michael Abboud, CSE; Joe Tobin, ME; Shuran Zhou, EE & Ryan Westerdahl, AA. Moderator: Roy Chan, College of Engineering, UW
No work experience? Still lacking that first internship or job in engineering and/or technology? An interactive co-op/internship discussion panel about industry experience for STEM students. Speakers will include engineering students from a variety of departments who have completed work experiences at various organizations both locally and nationally. (Audience: Collegiate)

- Women in STEM: Challenges – Gender, Race & Culture** [HUB 334](#)
Mónica I. Feliú-Mójer, Outreach Programs, Manager, Dept. of Biostatistics, UW
Women remain underrepresented in science, technology, engineering and math (STEM) fields, in the United States and around the world. This talk will discuss some of the factors contributing to the underrepresentation of women in STEM and empower attendees to deal with the challenges presented by this underrepresentation.



Please help us continue to bring you an excellent Women in Science and Engineering Conference by completing the conference evaluation.

Scan the QR code with your cell phone to access the evaluation from





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I WANT HER JOB™

Leading Ladies Featured Jobs ► Featured Companies ► Her Take His Take

POSTED ON OCTOBER 08 2014
HER JOB IS IN: TECHNOLOGY

Leading Lady
Microsoft's Dona Sarkar

Occupation
Principal Engineering Lead, Microsoft

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Waiting for ce liiit.com

attend things. meetings. lectures. meet-ups
thank the speaker or participants
ask for 15 minutes
schedule it
ask “who else”
thank them
volunteer to help them
follow up with what you did
track it

	Person	Intro Through	Contact	Last Contacted	Notes
1	Colleen Wheeler	Raquel Garcia	colleen@cckpartners.com	7/29/2014	Former VP of HR @ Zynga
2	McCreary				
3	Heather Hamilton	Raquel Garcia	Hamilton, Heather <hamilh@amazon.com>	7/29/2014	Recruiting consultant at Amazon
4					

From: [Dona Sarkar](#)

Sent: 1/27/2015 5:52 PM

To: [James Whittaker](#)

Subject: A favor

Hi James:

I am keynoting a conference at Harvard on February 7th. I am of course a little nervous since a)I haven't perfected my presentation yet and b)I'm concerned about my stage presence. Also, Soma's going to be in the audience and I don't want to look unprofessional.

I wonder if I can ask for an hour of your time between now and then and walk through my presentation with you. I know you're hyper busy, but if you can spare the time, I would really appreciate it.

Thank you!

Dona



pursue your curiosities



keep up with tomorrow

to take pictures in 1950, you needed this guy



to take pictures today, you need....



1994-2004 tech



2005-2015 tech



2015-2025 tech

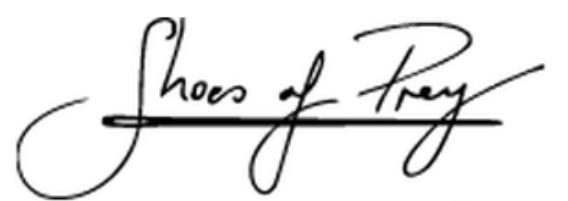


robodynamics luna



saving lives with 3d printing





HOW IT WORKS

DESIGN YOUR OWN SHOES

GALLERY

GIFTS

STYLE ADVICE

HELP

A woman with long blonde hair is shown from the side, looking down at a tablet device held by another person. The tablet screen displays various shoe designs. The background is slightly blurred, showing shelves with books or products.

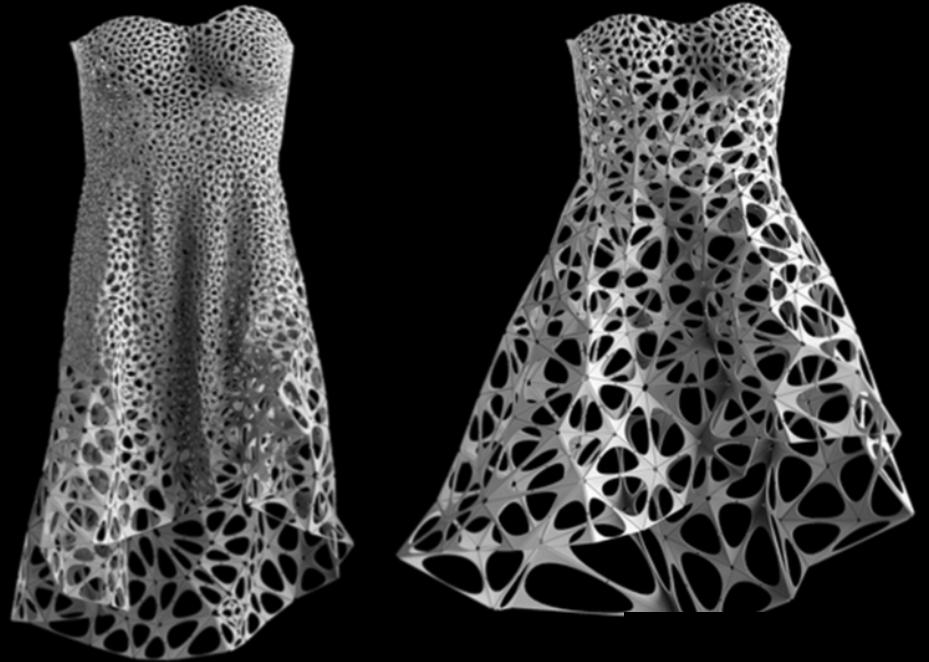
Live your life in shoes you love

Design your own shoes and get exactly what you want

START DESIGNING

design. exploration. communication.





learn one new coding language or paradigm every year

kickstarter

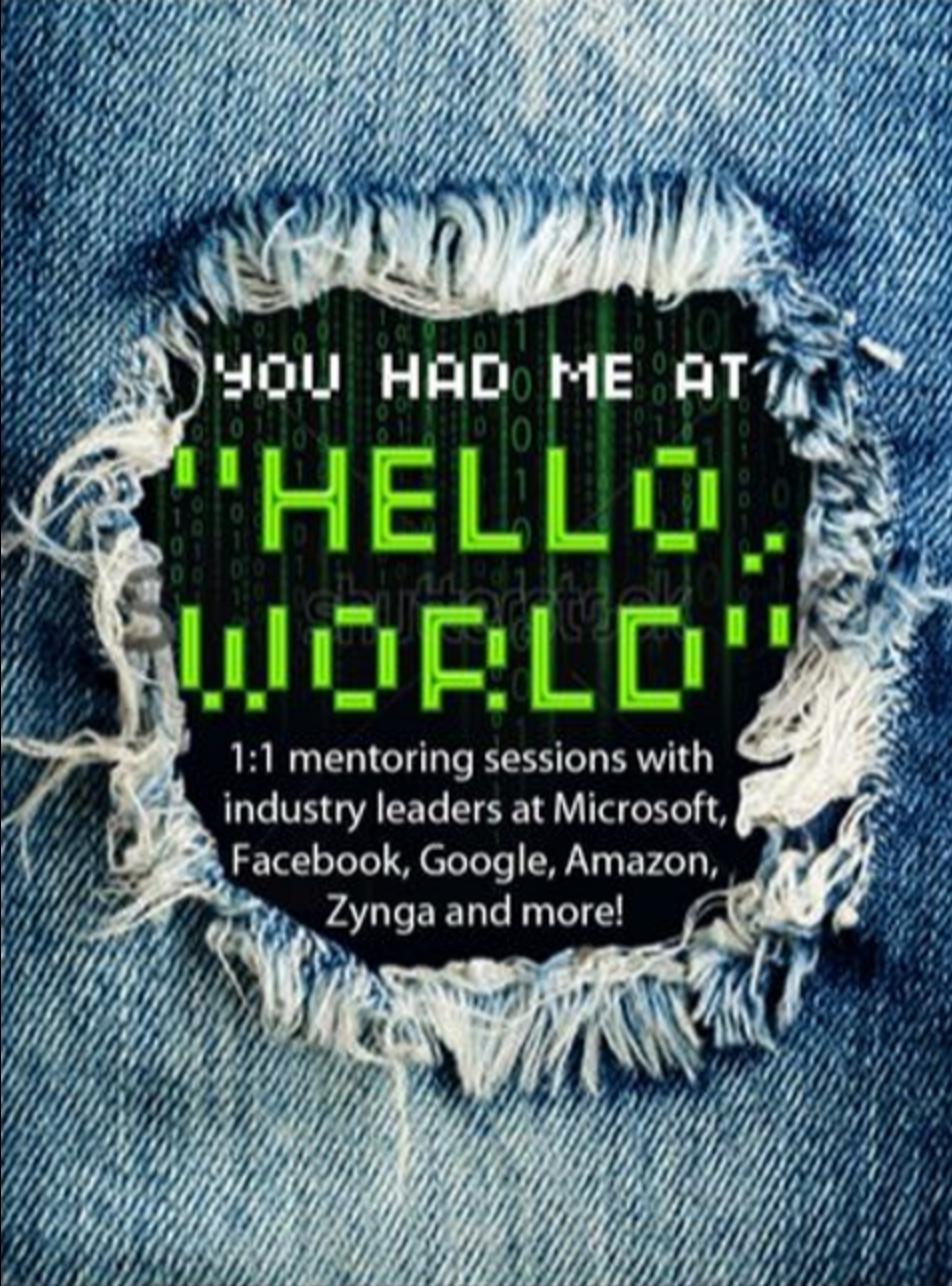
techmeme

hacker news

medium.com/@jocelyngoldfein

“nice girls STILL don’t get the corner office”

“start with why”



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DONA SARKAR

stay in touch!

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