

gis

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this version: Tuesday 17<sup>th</sup> April, 2012 18:52

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if we have time, let's revisit ado

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## integrity/honesty

- ◇ data integrity/honesty, or more broadly:
- ◇ intellectual integrity honesty
- ◇ be explicit about problems in your data
  - e.g. nonmerges, missing data, miscodings
- ◇ be explicit about problems in your models:
  - e.g. don't throw away variables from models just because they contradict your story
  - discuss it: how, why; ask readers to email you ideas
- ◇ instead of forcing data to tell your story, listen carefully; let data tell you her story !
- ◇ if you work for somebody: e.g. a bank or NGO: they will ask you to find something; use a disclaimer saying that

## scatter plots

- ◇ use graphs ! e.g. scatterplots
- ◇ but stata defaults are not great...; try:
  - display different groups, mark data points
  - empty hollow circle; jitter
  - lowess
  - <http://www.stata.com/support/faqs/graphics/gph/graphdocs/scatter3.html>
  - [http://www.indiana.edu/~jslsoc/ftp/stat503/Lab%20guide/iucdaF09\\_lab\\_pt2-5\\_graphs.pdf](http://www.indiana.edu/~jslsoc/ftp/stat503/Lab%20guide/iucdaF09_lab_pt2-5_graphs.pdf)
  - <http://www.stata-journal.com/sjpdf.html?articlenum=gr0021>

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## maps

- ◇ before we begin let's look at some interesting maps
- ◇ you'll see that mapping can be useful
  - see patterns that cannot see otherwise
  - absorb easily lots of information
  - compare easily
- ◇ examples are supposed to inspire you to produce your own maps

## acs

- ◇ American Community Survey (acs) is a great source of regular and gis data

[http://www.census.gov/acs/www/data\\_documentation/2009\\_acs\\_maps/](http://www.census.gov/acs/www/data_documentation/2009_acs_maps/)

let's see the following by county

- % foreign born
- mean travel to work
- completed hs; have bs/ba
- below poverty level
- housing value



## the big sort

- ◇ “The big sort  
why clustering of like-minded America is tearing us apart”
- ◇ America polarizes by county  
(counties are becoming either R or D)
- ◇ <http://www.thebigsort.com/maps.php>

## who is your city

- ◇ `http://utd.edu/~ajo021000/myweb/other.html`
- ◇ `http://www.gallup.com/poll/145913/  
City-Wellbeing-Tracking.aspx`

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# gis

- ◇ gis is a rather broad topic, good for many classes or a separate degree
- ◇ we will just talk about making maps and producing simple spatial statistics
- ◇ this will be very applied, i will skip gis theory
- ◇ there will be links for those of you who are really into gis

## useful !

- ◇ gis is really useful for everybody
- ◇ no matter what you study it takes place somewhere, and the place matters
- ◇ you always have U/A, e.g. persons, schools, hospitals, states, countries
- ◇ all of them are located somewhere
- ◇ and usually you can map them
  - no need for exact U/A location, (e.g. address of person, school)
  - just use a larger geographical location, e.g. county, state, country

## relatedness

- ◇ the first law of geography:
  - "Everything is related to everything else, but near things are more related than distant things (Tobler)
- ◇ in practice it means that things cluster together (have positive spatial autocorrelation)
  - poor people live close to poor people
  - high-crime neighborhoods are close to high-crime neighborhoods
  - hi-tech firms are located close to other hi-tech firms (Silicon Valley, Boston)

# mapping

- ◇ mapping is fun – it gives a different representation of numbers
- ◇ mapping is revealing
  - there are things that you would never notice until you map them
  - e.g. deVeaux devices in Arizona
  - <http://web.williams.edu/Mathematics/rdeveaux/>

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## setup

- ◇ to produce maps/generate spatial statistics we need:
  - gis data, i.e. mappable data (more in a second): .shp, .kml, etc
  - regular data

## howto map it

- ◇ ok you have some data, and it would very likely have some geo id:
  - county name/id
  - ISD name, etc
  - then get a shapefile that you can merge with your data (see links at the end or google e.g. “us county shapefile”)
- ◇ you may also have addresses
  - school address
  - hospital address
- ◇ you need to geocode them – the easiest to use  
<http://batchgeo.com>  
once geocoded it can be displayed in a map

## howto map it

- ◇ think of geography in your data; usually you have it
- ◇ google “geo in you data, shapefile” or visit links from this class
- ◇ and merge ...
- ◇ beware of representativeness of your data of geo...
- ◇ i spent months coding provinces from WVS; then emailed Inglehart and found out that they are not representative....

## spatial merge

- ◇ even if things do not fit geographically...
  - say you have zip codes in one data, and counties in another data
- ◇ you can map both and merge based on spatial location
- ◇ so called “spatial join”
  - pick sum, avg or total...
  - qgis - vector - data mgmt tools - join by spatial location
- ◇ as any data question, ask gis questions on listserv...

## some theory: projection

- ◇ we will mostly skip it but just to give you an idea...
- ◇ the earth is roughly a sphere (3d)
- ◇ map is a rectangular (2d)
- ◇ to represent 3d earth in 2d map you need to project sphere onto rectangle
  - there are all sorts of projections: conic, cylinder etc...
  - software will usually figure it out
  - but when your data looks weird (e.g. Dallas in England) you have a projection problem

## some theory: data, layers

- ◇ gis data is a regular data + location info (lat/long)
- ◇ there is always a data table (regular data + location info) that underlies a map
- ◇ most of the time you want to superimpose different layers of gis data  
e.g. roads, cities, state boundaries, schools
- ◇ often you want to produce thematic (choropleth) maps  
thematic maps use different symbols/colors to show variation in data

## some theory: gis files

- ◇ gis data may be in many formats
- ◇ gis data have location info that allows mapping
- ◇ gis data can be points, lines, polygons
- ◇ usually, you want to overlay several layers...
- ◇ the most popular format is called “shapefile” .shp  
(comes with .dbf and others...)
- ◇ another popular format: google .kml (basically xml)

## combining shapefile with data

- ◇ you can merge in arcgis, r, qgis, geoda
- ◇ it is easy in qgis: vector-data management tools-join attributes



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## software

◇ there is lots of gis software...

- stata – poor (about 5 people developing code)
- R – pretty good, but cannot point-and-click (actually good with maps); need to write code

<https://stat.ethz.ch/mailman/listinfo/r-sig-geo>

- arc map – probably most popular, many tools, expensive
- geoda – great for spatial statistics
- qgis – great general software
- geocommons – online mapping tool
- etc...

## maps in stata

- ◇ you are already familiar with it
- ◇ it produces maps, but they are rather poor and the process is very clunky
- ◇ <http://www.stata.com/support/faqs/graphics/tmap.html>
- ◇ <http://huebler.blogspot.com/2005/11/creating-maps-with-stata.html>
- ◇ i will not talk more about maps in stata (unless you insist)

## R for mapping

- ◇ we already talked about R pros/cons in general
- ◇ much better than stata for maps, but still clunky
- ◇ problem with GIS and R is that much of GIS is point and click...
  - you want to zoom in/out maps
  - you want to click maps to change layers
  - you want to click maps to see features, etc
- ◇ solution: R and google maps (advanced)(CLICK links)
  - <http://www.omegahat.org/GoogleEarth/CityTemperatures/>
  - <http://cran.r-project.org/web/packages/RgoogleMaps/vignettes/RgoogleMaps-intro.pdf>
  - <http://cran.r-project.org/web/packages/RgoogleMaps/>

◇ **rscript**

## arc map

- ◇ arc map is probably the most popular (we have it at lab)
- ◇ it is like ms word for writers
  - there are lots of features – you can do most of usual gis with it
  - it is quite visual / point-and-click
  - it often crashes, become slow, uses lots of memory, and it is expensive
- ◇ still it is ok software and industry standard
- ◇ great for specific tasks: e.g. sewer system, political redistricting
- ◇ we'll use geoda and qgis instead

## geoda

- ◇ easy to use, point and click, free, spatial statistics
- ◇ LAB: on desktop; HOME: sign up and download from here  
<http://geodacenter.asu.edu/software/downloads>
- ◇ LAB: just open sample data.. HOME: columbus data from  
<http://geodacenter.asu.edu/sdata>
- ◇ you can open it in geoda
- ◇ then you can open columbus.dbf with say oo calc (excel may work too)  
and you can add a new var say "NEW\_VAR,N,11,6"  
i guess, N is number and 11 is # of digits and 6 is # of decimal places

## geoda – thematic maps

- ◇ table - merge table data
- ◇ map - percentile/quantile/std/cartogram/new map window
- ◇ explore - histogram/scatter plot
- ◇ note: you can click on polygons/bars/points AND select a bunch of them with rectangular-select

## geoda – spatial statistics

◇ tools - weights - create

- id var is a unique id like state
- queen contiguity [draw a picture] (can also have distance or k-neighbors)
- open contiguity matrix in npp  
poly with id 1 has 2 neigh: 2, 3  
poly with id 2 has 3 neigh: 4, 3, 1  
and so on...
- having spatial matrix we can calculate some spatial statistics



## geoda – spatial statistics

- ◇ space - univariate moran (like corr of  $i$  and  $W_i$ )
- ◇ univariate lisa - significance/values

## qgis

- ◇ easy to use, point and click, free, good mapping with layers, lots of good plugins  
<http://www.qgis.org/>
- ◇ check out plugins !
- ◇ check it at home...
- ◇ you can use many useful tools: vector-data management tools

## online software

- ◇ for a list see [http://aok.us.to/class/data\\_mgmt#gis](http://aok.us.to/class/data_mgmt#gis)
- ◇ we will use geocommons
- ◇ there are lots of maps uploaded by other users
- ◇ you can pick base map (google, mapquest, etc)

## geocommons: happiness

- ◇ let's reproduce this: <http://utdallas.edu/~ajo021000/tmp2/>  
(you can embed geocommons maps on your website)
- ◇ sign up <http://geocommons.com/>
- ◇ get my shapefiles aok2... at <http://aok.us.to/papers/gesis/>
- ◇ on geocommons
  - upload data (you may need to click several times)
  - map it - visual theme - inc ppp - colors - quantile - chose style
  - and we will add another layer...
  - add data - and do the same for other vars

## geocommons: campaign contributions

- ◇ let's reproduce this: <http://geocommons.com/maps/62603>
- ◇ let's look at data <http://aok.us.to/tmp>
  - open contr.csv; we cannot use it as it is: run `gis.do`
  - open districts.kml
- ◇ upload both to geocommons
  - geocode csv data; change columns and select US
- ◇ and you are ready to map
- ◇ you may do it over time, do animations, etc
- ◇ search for other user's data on geocommons and add to your map...
- ◇ and there is more data <http://www.dalcoelections.org/>

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## utdallas

- ◇ program <http://www.utdallas.edu/epps/gis/contact.html>
- ◇ intro <http://www.utdallas.edu/~briggs/>
- ◇ applied <http://www.utdallas.edu/~briggs/poec6381.html>
- ◇ data/resources  
[http://www.utdallas.edu/~briggs/other\\_gis.html](http://www.utdallas.edu/~briggs/other_gis.html)

## harvard/mit

- ◇ main `http://gis.harvard.edu`
- ◇ newsletter  
`http://gis.harvard.edu/icb/icb.do?keyword=k235&pageid=icb.page189865`  
email to `majordomo@mail.hmdc.harvard.edu`  
this `subscribenewsletter_at_lists_cga_harvard_edu`
- ◇ data `http://gis.harvard.edu/icb/icb.do?keyword=k235&tabgroupid=icb.tabgroup53814`
- ◇ data `http://libraries.mit.edu/gis`



## harvard free resources

- ◇ conferences (slides, video, etc)

`http://gis.harvard.edu/icb/icb.do?keyword=k235&tabgroupid=icb.tabgroup110805`

- ◇ take some classes

`http://gis.harvard.edu/icb/icb.do?keyword=k235&pageid=icb.page189848`

- ◇ blog, interesting things

`http://gis.harvard.edu/icb/icb.do?keyword=k235&pageid=icb.page189849`

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