classification methods

- always understand the distribution–use hist!
- ○ have a hist in ps (at least of main var)
- ○ think about it, discuss and motivate classification meth
- ○ (i'll cut points)
- i like NATURAL BREAKS/JENKS or QUANTILES
- usually more "truthful" than equal intervals
- start with many, say 7, then shrink it to say 5 or 3 without loosing too much detail
- ○ make it as clean and simple as possible
- play with it: explore the distribution and categorize differently
- ○ (put the alternative ones into appendix, so can always compare)
- let the data speak! do not force your story