causality?

- ♦ Florida implies that creative class creates growth
- but he never tests for it
- onor he really elaborates on causal mechanism: how it causes
- t may be a third variable that causes both growth and creativity
- it could be education, and immigration (eg about half of Silicon Valley is foreign-born)
- and he makes an impression as if it is only creative capital that causes growth
- what about other capitals?: human, social, political, and notably physical

one idea for a paper

- one problem with creative class may be that it is too occupied doing cool things that it does not have time to do the work
- · eg going to hair stylists, tanning salons, arts, music
- it may be more of a creativity for the sake of creativity
- many the very most creative tasks may not contribute to development
- ·eg how writing poetry or composing music increases PCGDP?
- \cdot or perhaps need to measure development better, say using happiness

how about inequality?

- ♦ the idea of creative class is libertarian a "hipster elitism"
- ♦ fiscally conservative and socially liberal
- there's no talk about social inclusion and redistribution
- the Tolerance from three T's is more about tolerance towards other creatives: creatives are heterogeneous
- and it is not towards non-creatives
- ♦ if anything creatives would be rather snobby, elitist:
- · private schools, exclusive enclaves
- ♦ but see "New Urban Crisis" (?)

a note about hipsters

- if everyone always wants to look different than everybody else, everybody starts looking the same
- ♦ http://www.huffingtonpost.com/julia-plevin/whos-a-hipster_b_117383.html
- http://arxiv.org/pdf/1410.8001v1.pdf
- ♦ http://motherboard.vice.com/read/the-math-behind-the-hipster-effect

7

- creative class is elitist and there are creatives and poor, no middle class
- similar to ?: gentrification: coolness and hipness pushes up rents and kills coolness and hipness
- creative class idea simply is that it follows a real, if overhyped, phenomenon: the movement of young, largely single, childless and sometimes gay people into urban neighborhoods