

# data

adam okulicz-kozaryn

`adam.okulicz.kozaryn@gmail.com`

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## outline

regular (not gis) data: xls, csv, etc

gis data (has shapes, can make a map from it): shp, kml, etc

the 'join'

Example: New Jersey Home Values

census data [probably do one week later]

old ps comments



## communication (forgot to cover last week)

- ◇ email is a preferred mode of communication; just email `gis_int@googlegroups.com`
  - and everybody in the class
  - including me and GA will get it
  - messages will be marked with “[gis\_int]” in the subject
- ◇ you can easily filter them to a specific folder, e.g. in gmail:

<http://support.google.com/mail/bin/answer.py?hl=en&answer=6579>

## ps0 comments

- ◇ i'll be just emailing comments to each of you individually
- ◇ how wass ps0? discuss?
- ◇ if you cannot find the right data, just email me

## data management takes time! value your time!

- ◇ producing maps is fast
- ◇ most time (i'd say 50-95%) is data management:
  - figuring out, cleaning, documenting, combining, etc
- ◇ so we start with data management
- ◇ but only about 20% of class is dat mgmt
  - but it'll be about 80% of your time
- ◇ spend it on data you care about and will use in your career!
- ◇ note: join is difficult! start today/tomorrow on ps, ask Q!

## data

◇ nj <http://www.nj.gov/dep/gis/listall.html>

◇ a lot of data here:

- <http://geocommons.com/search.html>
- just search for what you are interested in, say 'road'
- and see <https://www.policymap.com/maps>
- they make you pay to download data, but can see source and download by hand

# open govt, especially city data

- ◇ just few examples
- ◇ trend is that more and more local, state, fed opens up
- ◇ <http://phlapi.com/> , <https://data.cityofchicago.org/> , <http://opencityapps.org/> ,  
<http://www.opendataphilly.org/> , <http://www.phila.gov/data/Pages/data.aspx>



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## what are data?

- ◇ u/a: unit of analysis: what do you study?
- ◇  $u/a = \# \text{ of obs} = \# \text{ of rows} = \text{sample size}$ 
  - dataset has variables, which are the \*attributes\* of u/as
- ◇ say students: age; counties: water area
- ◇ if several layers: may have several u/as
- ◇ eg counties: #18; hospitals: #700; ex of attr?
- ◇ dataset is a matrix/spreadsheet/2D object
- ◇ cols are vars, rows are obs
- ◇ vars are characteristics of obs
- ◇ eg: edu, age, inc are vars
  - and persons are obs—each row is a different person

## storage type: numeric v string

- ◇ strings are safer; eg string “0821” made into a number results in “821”, which is a mistake !
- that’s why many software packages, incl qgis often store numbers as strings
- but then we often need to make them into numeric to do the math or mapping
- ◇ be careful about it, triple check, there are often problems and it’s non-intuitive

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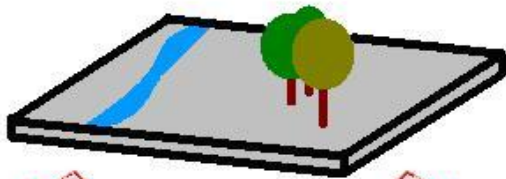
# files

- ◇ .shp (along with buch of others)
- ◇ .kml
- ◇ and there's much more
- ◇ we'll cover them on “as is” basis
- if you bump into something else—let me know—we'll cover it

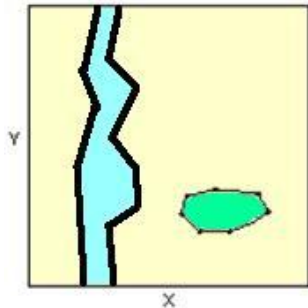
# raster (picture) and vector (point, line, or polygon)

- ◇ raster (has resolution)
  - area covered by cells/pixels
  - each cell/pixel have values/colors
- ◇ vector (no resolution): all real world features:
  - points (dots/nodes): airports, cities, trees
  - lines (arcs): rivers, roads
  - polygons (areas): counties, cities

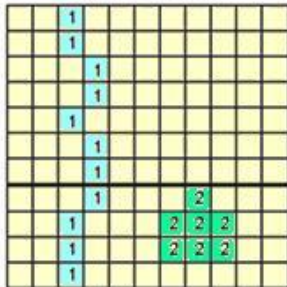
# raster and vector



VECTORIAL



RASTER



## gis data as layers of shapes with regular data

- ◇ data are organized by \*layers\*, eg roads, admin boundaries, etc; show example/draw a picture
- ◇ each layer: location info (shapes)+usually some regular data
  - ie a data table with location info (shapes) must underlie a map
  - (and the data table usually contains some regular data, too)
- ◇ often you want to produce thematic (choropleth) maps
  - thematic maps use different symbols/colors to show variation in regular data



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## some real skills

- ◇ this is where the real value come from:
  - to bring different vars together to produce new insight
- ◇ if you just map vars from same or similar data:
  - it has probably already been done!
  - just goog: “what you study, map” and see images
- ◇ but combining creatively variety of vars:
  - there is no such map in the world!
- ◇ eg [https://sites.google.com/site/adamokuliczkozaryn/pubs/rel\\_inn.pdf](https://sites.google.com/site/adamokuliczkozaryn/pubs/rel_inn.pdf)

## howto map regular (eg xls) data?

- ◇ it would likely have geo id:
  - ISD name/code, county name/id, etc
  - codes/ids are great: unique! (as opposed to names)
  - then google a shapefile that you can join with your data
- ◇ google “geo in you data, shapefile”
  - eg “NJ counties, shapefile”
- ◇ and then join the two to produce a map
- ◇ beware of representativeness of your data for areas
  - i spent months mapping provinces from WVS
  - then emailed WVS and was told they're not representative

## “the join problems”: some examples

- ◇ “Camden county”  $\neq$  “Camden”
- ◇ “Congo”  $\neq$  “Congo, Republic of”
- ◇ “Great Britain”  $\neq$  “United Kingdom”
- ◇ “Camden”  $\neq$  “CAMDEN”
- ◇ “Camden ”  $\neq$  “Camden” (space is a character !)
- ◇ “08012”  $\neq$  “8012”
- ◇ be very careful; check the tables to see if it merged right
- ◇ does it make sense? eg Camden richer than Cherry Hill?

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## figuring things out

- ◇ so say you've got housing prices for NJ counties
- ◇ then need to google matching gis data (shapefile)
  - google: "NJ counties shapefile"
- ◇ both have county variable so you can join
- ◇ but both keys/ids need to be coded in exactly the same way
  - characters and storage!
- ◇ and **you** need to figure this out

<http://www.zillow.com/research/data>

- ◇ subset reposted on my website [https://sites.google.com/site/adamokuliczkozaryn/gis\\_int/NJ-counties-Zillow-Home-Value-Index-TimeSeries.xls](https://sites.google.com/site/adamokuliczkozaryn/gis_int/NJ-counties-Zillow-Home-Value-Index-TimeSeries.xls)
- ◇ adjust ID: make counties uppercase
  - (or could drop 'County' from COUNTY LABEL variable)
  - make col (var) names short: eg <5 alphanumeric chars
- ◇ and clean up: dropped first row, excessive columns, \$ (% , # , etc) and “ , ” ; cnty names upcase, saved as csv (first sheet)
- ◇ [https://sites.google.com/site/adamokuliczkozaryn/gis\\_int/all\\_homes.csv](https://sites.google.com/site/adamokuliczkozaryn/gis_int/all_homes.csv)
  - note missing val for Morris; think abt missing data!
- ◇ nj counties data (same as always)

<https://docs.google.com/uc?id=1xJDhcRCkgv7k4tNCa720og5bohV6dTB2&export=download>

## excel note!!

- ◇ excel is clunky, and often adds special/weird characters!
- ◇ when save as csv, go to:
- ◇ tools-web options-encoding and select 'us ascii'
- other ideas: [https://www.webtoffee.com/  
how-to-save-csv-excel-file-as-utf-8-encoded](https://www.webtoffee.com/how-to-save-csv-excel-file-as-utf-8-encoded)



## install MMQGIS (just once) if not there already

- ◇ Plugins-Manage and Install Plugins:
  - Search: MMQGIS
  - and install
- ◇ now we can use MMQGIS to join and fix the data!
  - [another way to do joins:  
[http://www.qgistutorials.com/en/docs/performing\\_table\\_joins.html](http://www.qgistutorials.com/en/docs/performing_table_joins.html)]

## MMQGIS: join; and text to float

- ◇ MMQGIS-Combine-Attributes Join From CSV File
- ◇ Input CSV: all\_homes.csv
- ◇ CSV File Field: UPPER
- ◇ Join Layer: nj\_counties
- ◇ Join Layer Attribute: COUNTY
- ◇ make sure notfound.csv is where you want it
- ◇ check notfound.csv: header and 'NEW JERSEY': makes sense!
- check the tables to see if it joined right; be very careful!
- ◇ MMQGIS-Modify-Text to Float (almost always need this!)
- ◇ highlight "Dec 2012" only (others are not clean: "\$", ",", ",")

## missing value

- ◇ right click layer-Open Attribute Table
- ◇ note that now MORRIS has 0 for “Dec 2012”
- ◇ this is incorrect!
- ◇ hit pen icon at top left: “Toggle Editing Mode”
  - and remove zero from that cell
- ◇ hit “Toggle Editing Mode” again and Save

## and the thematic map

- ◇ nj\_counties-Properties-Style and from drop-down: “Graduated”
- ◇ Column: “Dec 2012”
- ◇ Color ramp: i like Blues!
- ◇ many ways to classify [if time, discuss later]
- ◇ usually good: ‘natural breaks/jenks’ say 3-7
- ◇ and hit “Classify” button
- ◇ and hit “OK” to see the map—viola!
- ◇ zoom in as much as needed

## printing to file: Project-New Print Layout

- ◇ left: blank icon “Add New Map” and draw a rectangle
- ◇ NJ is tall: on the right “Layout” and do “Resize layout”
- ◇ left: icon with arrows “Move Item Content” to adjust view
- ◇ right: “Item properties” change scale to adjust zoom and/or use mouse’s wheel
- ◇ left: legend button “Add new legend” (legend needs fixing)
  - right: **uncheck** auto-update and beautify it:
  - drop items with minus sign; and edit by double clicking it
- ◇ top: on the left: Layout-Export as Image
  - probably png is fine, just increase resolution to say 600dpi
  - [http://www.qgistutorials.com/en/docs/making\\_a\\_map.html](http://www.qgistutorials.com/en/docs/making_a_map.html) and
  - [http://docs.qgis.org/2.0/en/docs/user\\_manual/print\\_composer/print\\_composer.html](http://docs.qgis.org/2.0/en/docs/user_manual/print_composer/print_composer.html)

## don't trust anybody!

- ◇ remember, always be critical
- ◇ triangulate your results: compare with other source
  - just goog picture, eg 'nj counties property values map'
- ◇ looks about right
  - (other definition of the prices, but correlation is important)
- ◇ show to others, ask for comments
  - present locally or at a conference
- ◇ i mistakenly thought a lot of alcohol problems in Cape May
  - but it is just tourists!

## tip1

- ◇ merging (joining) data is tedious and tricky
- ◇ be careful, double, triple check
- ◇ easy to make mistake

## tip2: missing vals

- ◇ tricky! pay extra attention to it!
- ◇ sometimes qgis makes ' ' to 0! esp MMQGIS: str to float
- ◇ sometimes qgis colors it yellow sometimes transparent:
  - (i guess: ' '=transparent, 'NULL'=yellow)
- ◇ to make it stand out can change color ramp
  - eg if NULL is white, make even number of classes say 2
  - and say make color ramp GnRd



## tip3: what if traditional data is in weird format

◇ same as with gis data

- if you see something else than .shp or .kml, email us!
- there are many data formats, and we cannot cover them all
- we'll do them if we bump into them—do let us know what you've found!

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## census data: 5-yr ACS

- ◇ census is a good source of data, even at neighborhood level!
- ◇ for city/neighb lev probably want 5-yr ACS
- ◇ <https://geomap.ffiec.gov/FFIECGeocMap/GeocodeMap1.aspx>
- ◇ <https://factfinder.census.gov/faces/nav/jsf/pages/searchresults.xhtml?refresh=t>
- ◇ can search in top box but probably best select on the left from “Topics” eg: people-poverty-poverty
- ◇ then select “Geographies”: eg census tracts (ie neighborhoods)
- go down to “All Census Tracts in Camden County” and hit “ADD TO YOUR SELECTIONS” and hit “CLOSE”
- ◇ and from “Show results from” pick “2015”
- click “S1701, POVERTY STATUS IN THE PAST 12

## cont

- ◇ take note of margins of errors!!
  - most precise is decennial census, but much fewer variables
- ◇ “Modify Table” and keep selected only the stuff you need
- ◇ ok, at top hit Download
  - and check “Use” not “View”
  - keep both checked: “Merge the annotations...” and “Include descriptive...”, hit OK
  - csv reposted <https://docs.google.com/uc?id=1MD-P2Iu0XWwKYAsIn0WCYfqZ15cJya8n&export=download>

**again, always clean it up before getting into qgis**

- ◇ open csv file, keep GEO ids (will use them for join)
- and just keep only needed vars and rename them:
- HC01\_EST\_VC01, Total; Estimate; Population for whom poverty status is determined: “tot”
- HC01\_EST\_VC53 Total; Estimate; ALL INDIVIDUALS WITH INCOME BELOW THE FOLLOWING POVERTY RATIOS - 125 percent of poverty level: “pov125”
- ◇ then calculate ratio of pov to tot: “prop”
- ◇ and drop row 2, the long name
- and save as csv
- clean csv reposted: <https://docs.google.com/uc?id=1Hw-3nugfIpSvvyai7Jy-1wA2IsRA0Pz0&export=download>

## get geo data

- ◇ census has geo data for any US geog!: <https://www.census.gov/geo/maps-data/data/tiger-line.html>
- ◇ tracts: [https://www.census.gov/geo/maps-data/data/cbf/cbf\\_tracts.html](https://www.census.gov/geo/maps-data/data/cbf/cbf_tracts.html)
- doing 2015 because we have 2011-2015 data
- ◇ then note there are 2 similar IDs that would match census CSV
- shp: [https://docs.google.com/uc?id=1KNe\\_DSJQxiUiMVzKdVfHzYjUZSke20nY&export=download](https://docs.google.com/uc?id=1KNe_DSJQxiUiMVzKdVfHzYjUZSke20nY&export=download)

## join!

- ◇ load shp and then
- ◇ MMQGIS-Combine-Attributes join from CSV file
- ◇ MMQGIS: csv GEOid, shp: AFFGEOID
- ◇ and check notfound.csv—should be none
- ◇ MMQGIS: modify: text to float: tot pov125 prop  
· (Ctrl and left click all three)
- ◇ right click layer-Properties-Style: “Graduated” map prop  
with say Blues 5 jenks
- ◇ move around and say zoom in on Camden

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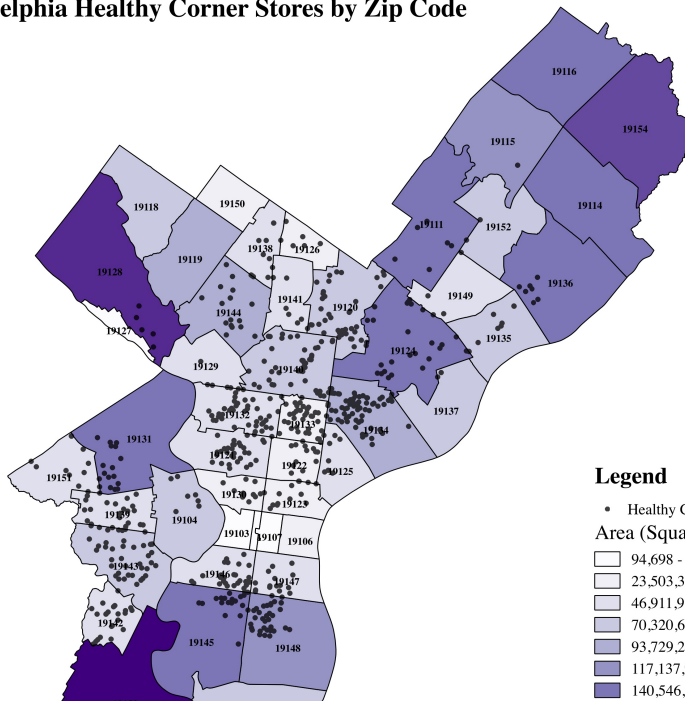
old ps comments



## general comments

- ◇ please no ms word! txt or pdf
- ◇ remember to specify u/a and num of obs
- ◇ need to email me \*all\* data you've used
  - (incl data you used for joining (toady's class))
  - eg do not assume i have NJ counties
- ◇ send the whole thing! can just zip the whole project folder
  - or share good drive, dropbox.com etc
  - .shp file won't work! (need .dbf .prj, etc)
- ◇ again, in journal you can ask me questions!

# Philadelphia Healthy Corner Stores by Zip Code



## Legend

- Healthy Corner Stores

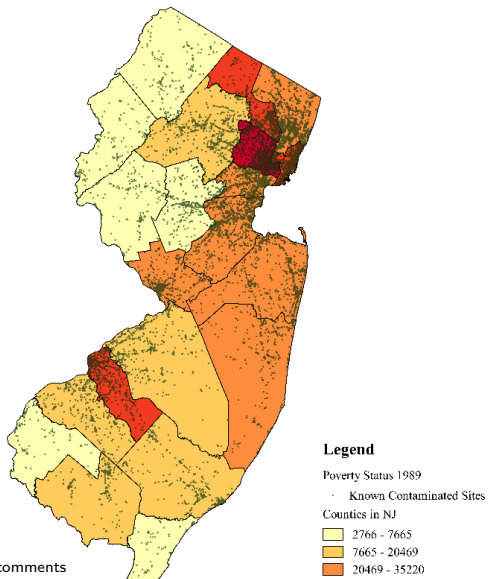
## Area (Square Miles)



## healthy corner stores

- ◇ makes sense to label zipcodes; right proportions
- ◇ these aren't sq miles! sq ft or meters!
  - colors denote polygon sizes—so same info twice
  - better could map educ, inc, age, bmi, etc
  - dots could be little smaller or hollow so they overlap less
- ◇ make goog map and zoom in: show more detail
  - see environ: other businesses, pub transpo, sch, etc
- ◇ wonder about big healthy stores like wholefoods
  - could denote big ones with big dots
- ◇ usually may want to put year on a map
  - (at very least in metadata/journal)

## Contaminations Sites in New Jersey 1992



## contaminations

- ◇ perfect size and color for contaminated sites!
  - doesn't overlap much but big enough to see
  - and grayish good for contamination
- ◇ informative— NYC and Philly the worst
- ◇ excellent idea to relate poverty to contamination
  - there is lit linking them! so nice test! [also can do race]
  - could do poverty at municipal or census tract levels
- ◇ use space better! NJ should be bigger like Philly stores map
- ◇ thousands must be set off by commas in legend
- ◇ very good to match contaminations and poverty by year!
- ◇ “poverty status”—guess counts; better %
- ◇ as in Philly map: zoom to Camden, have goog map in back

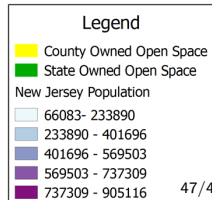
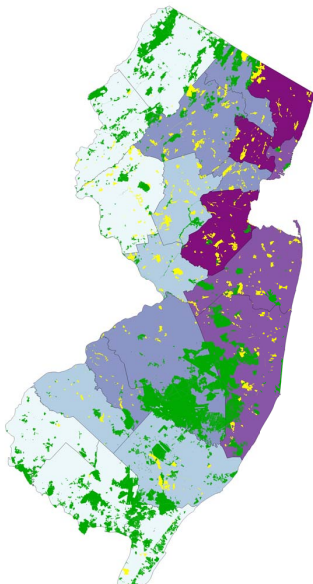
## contaminations

- ◇ [http://www.nytimes.com/interactive/2015/07/08/us/census-race-map.html?\\_r=0](http://www.nytimes.com/interactive/2015/07/08/us/census-race-map.html?_r=0)
- ◇ in couple classes we'll be making online maps like this
- ◇ but already now you can do sth similar
  - see footnote: census and socialexplorer.com: download data
- ◇ map in qgis and bring in background from googmaps
  - with openlayers plugin

# open space



## New Jersey Preserved Open Space



## open space

- ◇ excellent idea for map—open space related to population
- ◇ great use of multiple layers
- ◇ great non-cluttered borders
- ◇ can use space better—portrait orientation, bigger NJ
- ◇ use commas for population
- ◇ say for which year it is
- ◇ pop den probably more meaningful
  - on the other hand, we already see size from map
  - and so we can sort out density