

Community SWB

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outline

Steve Balin: Lynx

Campbell ch7,ch12-14

Specific studies about communities/neighborhoods

NECESSARY readings

- Cloutier et al. (2014)
- Cloutier et al. (2017)
- Ma et al. (2017)
- Pfeiffer and Cloutier (2016)
- Helliwell et al. (2018) NOTE: data are publicly available!!
- Musikanski et al. (2017)
- Mouratidis (2017)
- see next slide for explanation

lots of readings

- not necessarily that you have to read everything
- but do skim through everything, at least abstracts
- and do read those that are close to what you are doing
- there will be few slides
 - and most of class will be discussion of these readings
 - so please be prepared to discuss them!
- reference list is on the last slide

Jupyter now works better and off-campus

- `https://theaok.github.io/lab/#jupyter`

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what is it

- my friend real estate developer in Philly
- draft of our project

draft

- Americans, including Millennials, are lonely.
- And they can't change it—
 - they simply don't have time for social engagement
 - in today's fast paced living.
- The only time they have is at their home,
 - where they are isolated.

draft

- Volumes have been written about this problem,
 - but little have been done.
 - Steve's approach of "convenient connection"
 - is changing it.
- This is an idea of co-living or co-housing but better.
 - Unlike most other developers,
 - Steve is personally committed to the idea.
- And he has assembled a team of academics,
 - community leaders, and businesspeople
 - to carry out his visionary project.
- iSteve here some details about specifics, like instigators

draft

- Notably, social connection is key for happiness.
- You cannot be happy if you are socially disconnected.
- Again, Americans, including Millennials, are disconnected.
- Social media do not help,
 - and actually in many ways make us more disconnected.
- Social disconnection is a primary reason
 - for Americans unhappiness.
- Initial evidence shows that Lynx
 - residents are connected and happy.
 - At Lynx, you will be connected and happy.

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Specific studies about communities/neighborhoods

ecology matters

- SWB is not just a function of genes (about 50perc)
- or personal characteristics, a big chunk of the remaining
- but also or ecology/environment
 - not just country (PCGDP, freedom, governance, etc)
 - but also a function of community,
 - notably residential environment (campbell ch7)
 - and notably we're isolated there (see Steve Balin above)
 - one culprit is suburbs (Duany et al., 2001)
 - but also “substandard environment” (campbell ch7), ie
American cities
 - physical stuff, safety, transportation, social fabric

cambpell ch7

- especially see fig 7-1 p220
- objective: community, neighb, dwelling unit
- affect each subjective domains
- and everything affects overall QOL experience
- and could add at the very end SWB

cambpell ch7

- community satisfaction is further broken down into
 - satisfactions listed in tab 7-2
 - note that schools and climate are the key
 - among personal stuff in 7-3 most important are:
 - life cycle/age; race; educ; more important than income!
 - (for community satisfaction, not necessarily SWB)
- fig on p236: not just SWB, all satisfactions worst in largest areas!
 - but then there is an interesting quadratic flip
 - small towns and suburbs are often the best (not SWB)

cambpell ch7

- neighborhood satisfaction p 240
 - neighbors are more important than housing
 - and the two are more important than other stuff

cambpell ch12: women

- remember it is 1976
- a lot of data...
- any discussion?
- let's have a look at graphs from
- <https://link.springer.com/content/pdf/10.1007/s11482-017-9547-2.pdf>

cambpell ch13: blacks v whites

- again, remember, it is 1976
- interesting trends in tab13-1 on p447
 - whites became less happy
 - fewer blacks very happy, and fewer not too happy
- p455: blacks trust much less than whites
- p461: very interesting differences by domain!

cambpell ch14:

- objective v subjective
- see fig 1,2,3 <https://link.springer.com/article/10.1007/s11205-011-9939-x>
- and fig1 <https://link.springer.com/content/pdf/10.1007/s11482-017-9587-7.pdf>

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Specific studies about communities/neighborhoods

Mouratidis (2017)

- neighborhood satisfaction in Oslo
- higher in compact areas
- again, not SWB, but neighb sat, and makes sense:
- outside of Oslo, there's nothing there!
-
- and remember this is Norway!
- it has 5m people; Oslo is 600k
- it is much richer than US
- way more welfare oriented, equal, trusting, homogeneous
- and very natural, like Alaska!

Helliwell et al. (2018)

- NOTE: data are publicly available!!
<http://lifesatisfaction.ca/NBER2018/>
- the advantage is resolution (neighborhood) and size (1200 of them; .5m obs)
- also, Helliwell is one of the SWB grandfathers

Pfeiffer and Cloutier (2016)

- just a literature review for planning happy neighborhoods
- kind of like Ballas (2013) for cities
- usual stuff: have good transportation, social connection, engagement, security, and green stuff

Cloutier et al. (2017) and Cloutier et al. (2014)

- sustainability and commute
- uses bad Gallup data (impossible to use, very pricey!)
- sustainability and public transportation related to greater SWB

Musikanski et al. (2017)

- like most Cloutier's papers, mostly conceptual
- just about the initiatives to measure and study SWB
 - in several cities
 - useful, if you want to pull off something similar
 - in your city

- BALLAS, D. (2013): "What makes a 'happy city'?" Cities, 32, S39–S50.
- CLOUTIER, S., A. KARNER, H. L. BREETZ, P. TOUFANI, N. ONAT, S. PATEL, S. PARALKAR, E. BEREJNOI, B. A. MORRISON, J. PAPENFUSS, ET AL. (2017): "Measures of a Sustainable Commute as a Predictor of Happiness," Sustainability, 9, 1214.
- CLOUTIER, S., L. LARSON, AND J. JAMBECK (2014): "Are sustainable cities "happy" cities? Associations between sustainable development and human well-being in urban areas of the United States," Environment, development and sustainability, 16, 633–647.
- DUANY, A., E. PLATER-ZYBERK, AND J. SPECK (2001): Suburban nation: The rise of sprawl and the decline of the American dream, North Point Press, New York NY.
- HELLIWELL, J. F., H. SHIPLETT, AND C. P. BARRINGTON-LEIGH (2018): "How Happy are Your Neighbours? Variation in Life Satisfaction among 1200 Canadian Neighbourhoods and Communities," Tech. rep., National Bureau of Economic Research.
- MA, J., G. DONG, Y. CHEN, AND W. ZHANG (2017): "Does satisfactory neighbourhood environment lead to a satisfying life? An investigation of the association between neighbourhood environment and life satisfaction in Beijing," Cities.
- MOURATIDIS, K. (2017): "Is compact city livable? The impact of compact versus sprawled neighbourhoods on neighbourhood satisfaction," Urban Studies, 0042098017729109.
- MUSIKANSKI, L., C. POLLEY, S. CLOUTIER, E. BEREJNOI, AND J. COLBERT (2017): "Happiness in Communities: How Neighborhoods, Cities and States Use Subjective Well-Being Metrics," Journal of Social Change, 9, 3.
- PFEIFFER, D. AND S. CLOUTIER (2016): "Planning for happy neighborhoods," Journal of the American Planning Association, 1–13.