

## woke capitalism (?)

- capitalism adapts, it became woke
- eg Amazon publicly endorsed BLM
  - capitalists get more palpable to the masses
  - look less pernicious, even friendly
- showing social responsibility, whatever ideology popular at the time
- still always the same old principle—the only responsibility of a company is profit (?), nothing else
- it must be this way—this is how the sysytem works