# Logit/Binary DV

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# outline

## level of measurement

- again do think about level of measurement
- for DV need interval/ratio, or at verly least often its ok
  with ordinal especially many categories like 1-10 happiness
- (for IV can be anything, just dummy out multinomial)
- but what if DV is binary or multinomial (eg race)?
- ○ if multinomial, like with IV, dummy out and have several
  DVs
- ols would be often good first approximation
- ○ sign/direction, stat significance, and even effect size do
  give some info
- but to be proper need to run logit, and get probabilities
- best visualize results with marginsplot, especially if
  interactions