intro

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<u>outline</u>

general overview; approach and policies

what is GIS?

[skip, nobody likes it] qgis on apps.rutgers

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extra credit opportunities

- present something we did not cover (has to be GIS, of course)
- present alternative way of doing something that we have covered
- civic engagement: Michael D'Italia michael.ditalia@camden.rutgers.edu

about myself

♦ aok.mooo.com

3 questions about yourself

- owhat do you research?
- ·using any data?
- owhat do you expect from this class?

weekly labs; do we need that?

ofind out good time for weekly labs, say one hour before the class?

approach

- ♦ applied, data-driven
- ⋄you are encouraged to collaborate (prep for class, ps, paper)
- ♦ free to choose data/topics as long as relevant to the class
- · bring your own data; kill 2 birds with one stone
- · you need to have some data for this class
- ·don't worry, as long as you have any interest, you are likely to find data about it
- ·we'll go over data sources in few classes

before and after the midterm

- ♦1st half basics, go fast
- Ond half more extras, relax with pace of material but work on paper (final ps/presentation)
- ♦ before: basics, data, theory, general
- after: more specific and advanced topics
- more research oriented

communication

- during the class interrupt me as often as necessary
- ♦ after the class email me if you have questions i check email frequently
- everyone got welcome email? no? email me
- stop by my office:
- · this semester usually most of Mon and Tue
- · and can schedule appt

ps tips

- important: people never follow it
- start early
- ♦ late ps *not* accepted
- ♦ ask questions early!
- · do not hesitate to ask questions
- · there are no "silly" questions
- · it is normal to get stuck and ask questions when learning new software

class website=syllabus

- slides are linked from the syllabus
- i try to post about a week ahead, but tentative only
- oprint, if you like, right before the class—i am updating continuously

a general thought about maps

- ♦ maps are always useful
- ono matter what you study it always takes place somewhere and place matters
- oso you should use maps for whatever you study in *all*
 other classes
- ♦ and all other projects outside of school
- ♦ it will always help with understanding of what is going on
- omost of you are already at stage where you produce great maps!

and it is not that difficult!

the difference

- this class is different from other classes
- fundamentally this class is about software
- · and hands-on, applied, usage of it
- oit is impossible for me to cover everything that you may bump into
- that's why it is key for us to communicate well
- ·don't hesitate asking the questions
- · use email extensively (eg couple times per day)

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what is GIS?

what is there?

- ♦ GIS Geographic Information Systems
- · Geographic: Cities, Roads, Rivers, Countries, etc
- ·Information Systems: data, software, programming,
- · like MIS (Management Information Systems) or IT
- Tike MIS (Management Information Systems) of Th

♦ GIS=CS(graphics, database/sys adm, coding)+geography

- ⋄ really, much of the GIS is data management

what is GIS? 17/31

past and future

- omuch of the gis has been (still is) done with ArcGIS/ArcMap
- · this is more of a dinosaur, however
- the future is open source software like QGIS
- ⋄and internet companies like Google

what is GIS? 18/31

what we'll be doing

- obtain (download, but also eg smartphone/gps), manage and display data
- ·a display is usually a map
- · really, this class is mostly about producing maps
- there is much more to the GIS, of course
- this class is applied mapping

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maps

- · keep in mind that a map is visual representation of data
- there is always a database behind a map
- · (database is like spreadsheet, but bigger and fancier)
- or more precisely:
- · there is sometimes a map on the top of the database
- ·so maps is just data in the picture
- the bottom line is data!

what is GIS? 20/31

why GIS in social science?

- ♦ local government
- ·zoning, public works (streets, water supply, sewers), garbage collection, land ownership and valuation, public safety (fire and police)
- ofederal/state
- · natural resource management
- · highways and transportation
- - (place always matter)
 - $\cdot \, \mathsf{but} \,\, \mathsf{especially} \,\, \mathsf{public} \,\, \mathsf{health/epidemiology} \,\, \mathsf{and} \,\, \mathsf{criminology}$

what is GIS? 21/31

why GIS?

- ♦ businesses
- · retail site selection & customer analysis
- ·logistics: vehicle tracking & routing
- · natural resource exploration (petroleum, etc.)
- ·civil engineering/construction
- ⋄so you see that you can do a lot with GIS
- yes, it gives you specific, marketable job skills

what is GIS? 22/31

maps are fun!

- ♦ let's look at some interesting maps
- ·see patterns that cannot see otherwise
- · absorb easily lots of information
- ·compare easily

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the big sort

"The big sort
 why clustering of like-minded America is tearing us apart"

♦ America polarizes by county

♦ http://www.thebigsort.com/maps.php

(counties are becoming either R or D)

what is GIS?

who is your city

♦ http://www.creativeclass.com/_v3/whos_your_city/maps

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server/cloud

- we will try to use apps.rutgers
- why bother with this?
- this is the future, in 10 years everybody will use it
- ·so you may get used to it now
- ♦ and a part of data management is to use a remote server
- ·again GIS≈data management
- faster, more reliable, accessible from anywhere, persistent sessions
- ♦ but you can run it on any pc, any OS

today

- ♦ first, the difficult part
- · connect to apps.rutgers

we'll work on apps

- make sure you have it enabled
- ⋄go to http://netid.rutgers.edu/
- on the left, click "service activation"
- and activate "apps cloud service"

connect to apps.rutgers

- ♦ Either go to https://apps.rutgers.edu or
 https://apps.rutgers.edu/novnc/ (clunkier, but
 works on tablets)
- ⋄To copy files, you can either https://apps.rutgers.edu
- ♦ For a nicer interface install http://winscp.net/, run it and connect to: Host name: "apps.rutgers.edu"; User name: "your Rutgers NetID"; Password: "your Rutgers password"

but you can just use your PC

- ♦ QGIS is open-source
- then you can brig your own laptop and work there...