save time: reuse, cp-paste, dont reinvent the wheel

- if someone has already solved a problem once, reuse it!
- it is very unlikely you are doing something completely new
○ eg google 'student data analysis python'
- if anything, the problem is that people do not share their code
- usually all you need to do is to adjust somebody else's code or your old code
○ its like doing lit rev, but with code
○ and with data too, eg google scholar psid biking to find out how people use biking var in psid