

## why GIS?

- govt (local, intl, etc)
  - zoning, public works (streets, water, sewer, garbage, land ownership/valuation, public safety (fire and police))
  - natural resources (oil, gas, coal, etc)
  - hwy and transpo
- uni: “no matter what you study, it takes place somewhere”
- businesses
  - retail site selection & customer analysis
  - logistics: vehicle tracking & routing
  - natural resource exploration (petroleum, etc.)
  - civil engineering/construction
- so you see that you can do a lot with GIS
- yes, it gives you specific, marketable job skills