

don't trust anybody! neither yourself

- remember, always be critical
- triangulate your results: compare with other source
 - <https://researchmethod.net/triangulation/>
 - <https://conjointly.com/kb/measurement-error/>
 - just goog picture, eg 'nj counties property values map'
 - looks about right
 - (other definition of the prices, but correlation is important)
- show to others, ask for comments
 - present locally or at a conference
- i mistakenly thought a lot of alcohol problems in Cape May
 - but it is just tourists!