descriptive statistics 1

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outline

basic concepts

summarizing one variable (Wheelan, 2013, ch2): central tendency and dispersion

summarizing more than one variable: crosstabs and correlation, (Wheelan, 2013, ch3,4)

application: income

Doddle

- https://beta.doodle.com/poll/agf7b9eg4476iexy#table

interested in working with local non-profit?

- Michael D'Italia: mjd429@camden.rutgers.edu
- again, extra credit for civic engagement!
- again, see syllabus for elaboration

edu data (edu is most common interest this year)

- US educ data:
  `https://nces.ed.gov/`
  `https://www2.ed.gov/rschstat/landing.jhtml?src=pn`
- compare test scores across countries:
  `http://www.oecd.org/pisa/`
- diversity and disparities:
  `https://s4.ad.brown.edu/Projects/Diversity/Researcher/LTBDDload/DataList.aspx`
- what is college worth:

  `http://www.payscale.com/college-education-value-2013`

misc

- looking ahead: a lot of material today
- practicing next week
- then one tough class on probability
- and we will relax in second half of the course
- How's Wheelan and Trochim?
- as we discuss topics, let's discuss examples from Wheelan!!

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basic definitions

- observation (U/A) v variable (property, attribute of U/A; eg age, price)
  - extra credit: say I study your grades, what's U/A?
- variable (varies) v constant (constant)
- central tendency v dispersion
  - eg [1,3] v [0,4]: same μ, different σ
- representativness/external validity: population (students) v sample (this class)
- data: observational (hard (eg gdp) v survey (eg happiness)) v experimental (eg drug trial) [elaborate later in res_des.pdf]
- causation v correlation: `http://www.tylervigen.com/`

level of measurement

- real continuous: interval/ratio (price, weight, temperature)
- continous/categorical: ordinal (rank of faculty, grades)
- real categorical: nominal (many) or binary (two)
  (eg mode of transportation, gender)
- extra credit: education variable?

howto describe data?

- numbers
- graphs (always better unless very few data, say <5)
  humans recognizes patterns in graphs better and faster
- d

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definitions of basic summary stats

- start with central tendency, not dispersion:
  - mean $\frac{1+2+2+3+12}{5}=4$ (affected by extremes)
  - median: middle value: 2 (if even take the mean of the middle two)
  - mode: most frequent value: 2

- 1, 2, 2, 3, 12 is right skewed (dispersion, draw)
  - Wheelan had example with few middle class guys at a bar
  - then comes Bill Gates and skewes income distribution

dispersion or distributions

- ◇ draw both freq tab or tabulations and histograms:
  - grades in this class (bimodal)
  - incomes of Hilary, Donald, Bernie, Ted (right skewed)
- ◇ can also have class interval or bin:

under 35	9%
36-45	41%
46-64	30%
above 65	20%

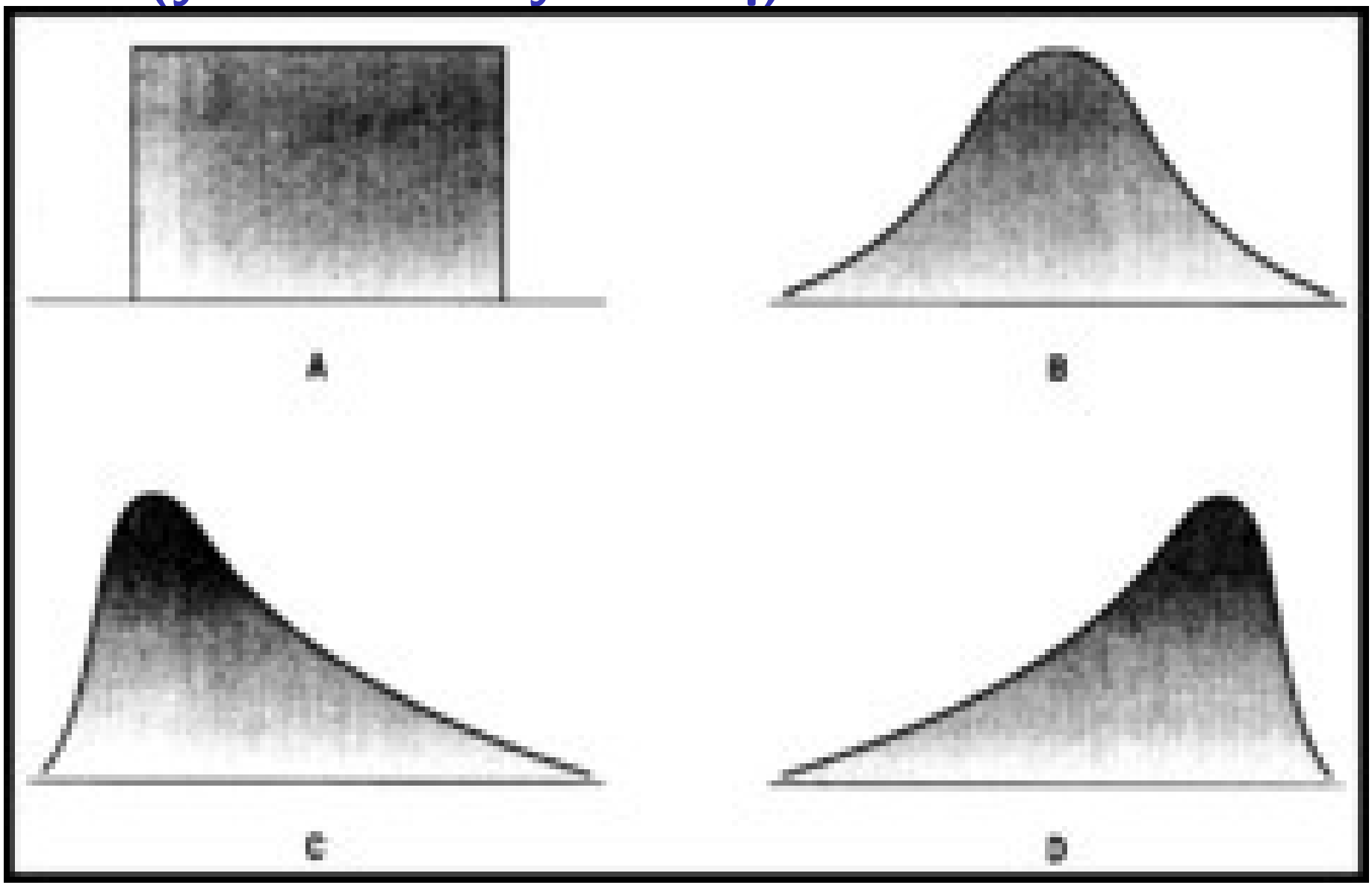
- `http://www.socialresearchmethods.net/kb/statdesc.php`: tab1, fig1

  also (Wheelan, 2013, p20-21)

distribution types

- uniform
- normal symmetrical unimodal
- left skewed
- right skewed (income)
- bimodal

skew (y-axis: density or freq)



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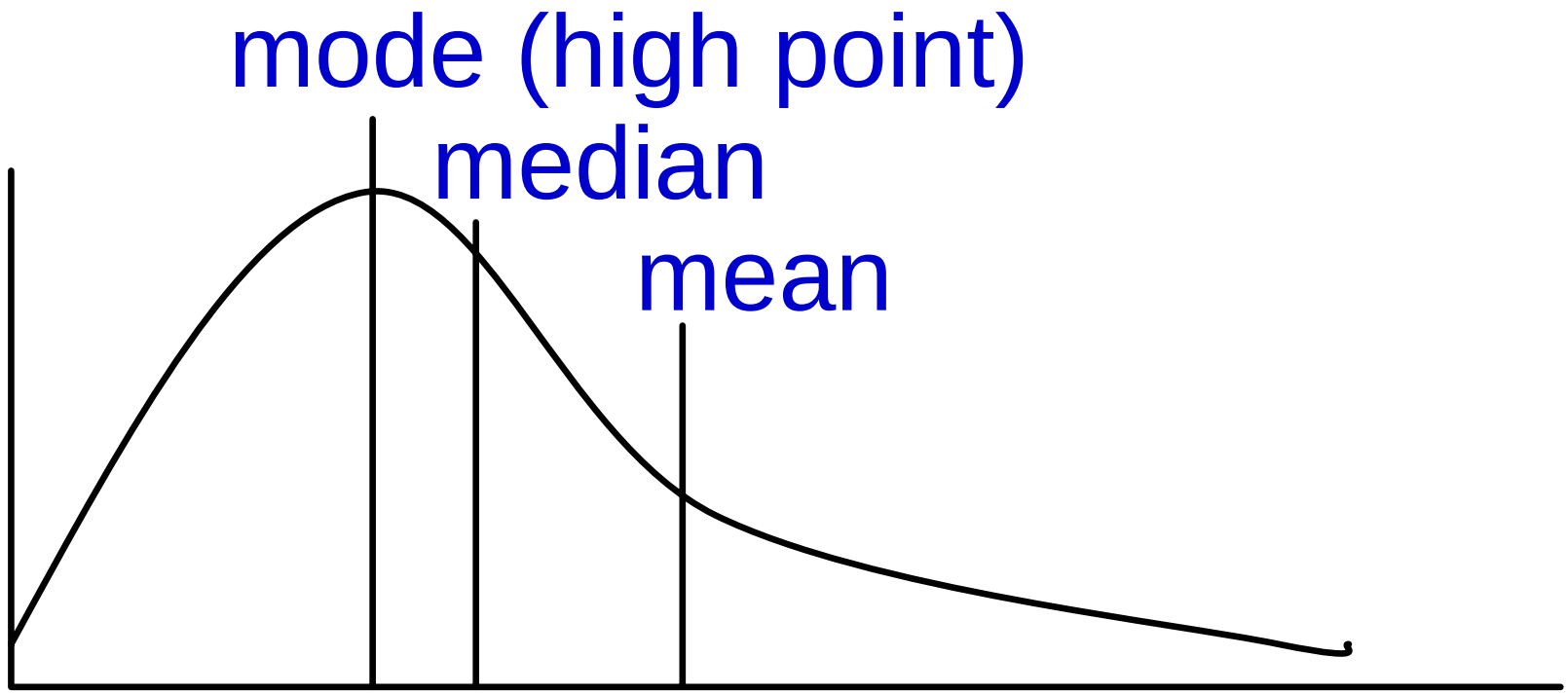
$\mu > M$: right skew (y-axis: density or freq)



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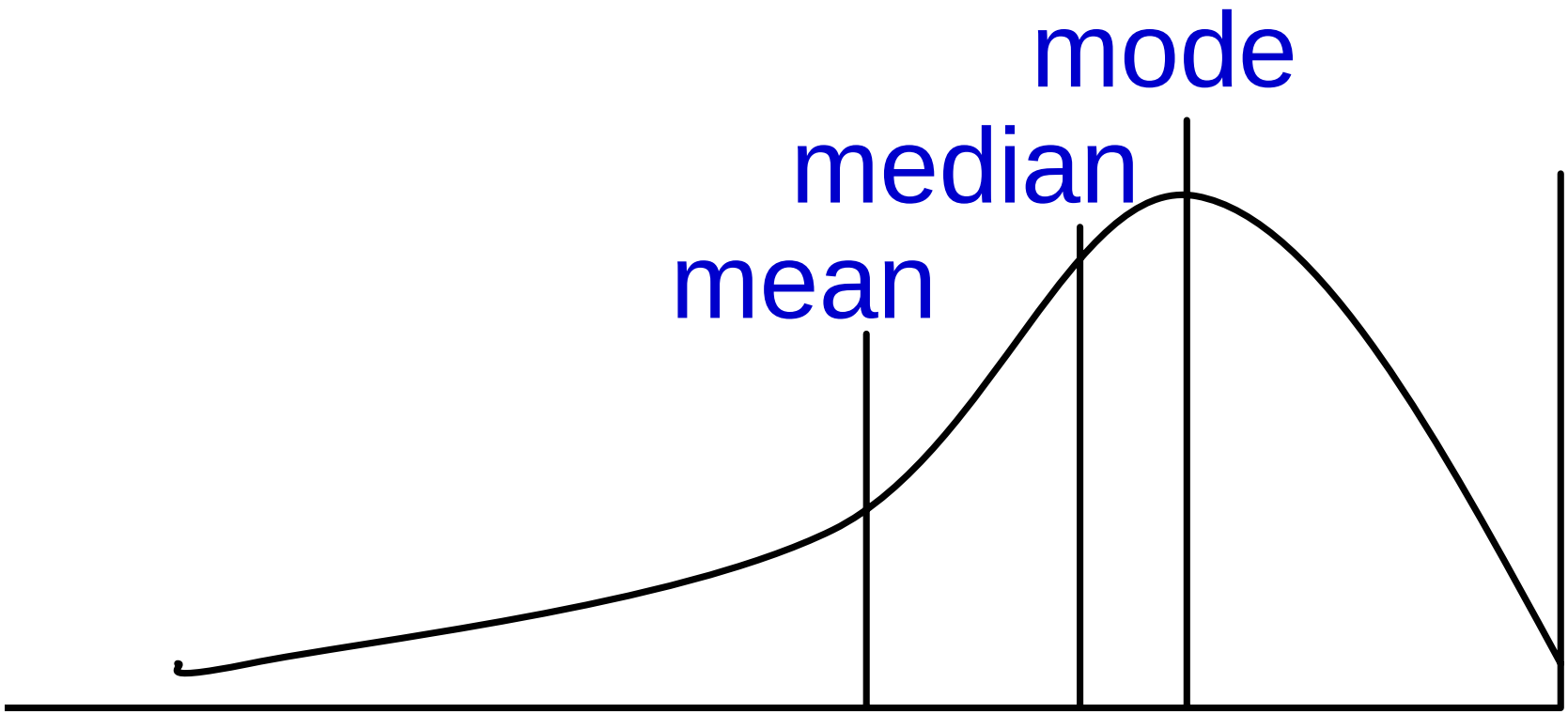
$\mu < M$: left skew (y-axis: density or freq)



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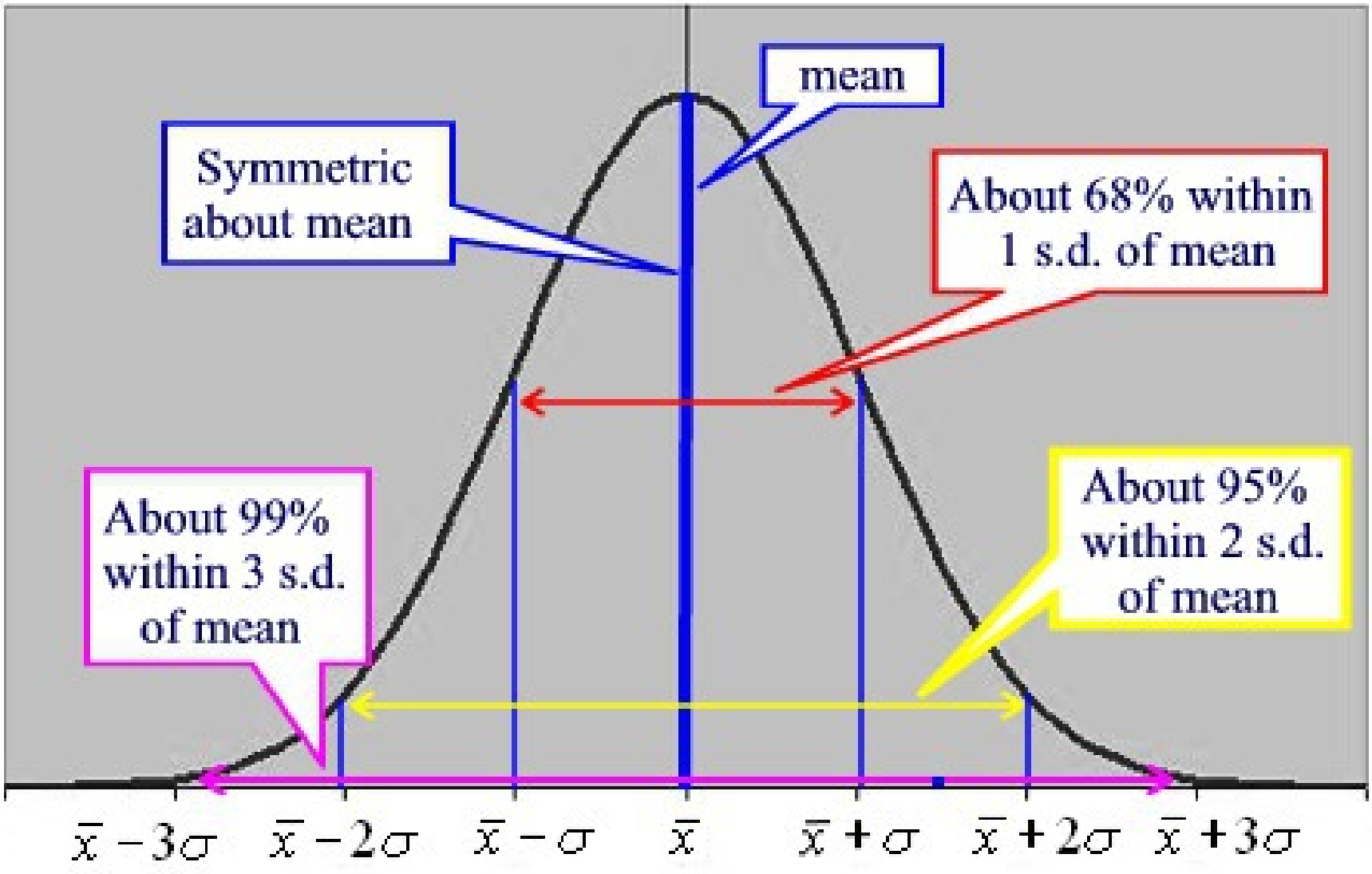
variability

- $range = max - min$
- p-th percentile: p % are below it; eg 75th percentile of income distribution : 75% of people are poorer than me
- quartile =25 %
- decile = 10%
- median = 2nd quartile = 5th decile = 50th percentile

`http://en.wikipedia.org/wiki/Household_income_in_the_United_States`

normal distribution (Wheelan, 2013, fig on p26)



- asymptotically, any variable is normally distributed

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few categories / categorical

- ◇ use contingency table / cross-tabs
  (because you cross-tabulate data)
- ◇ use percents, not counts: then usually it's clear
- : so what's the relationship: age and being a student?

What is your age?	Are you a student?			Total
	Yes - Full Time	Yes - Part Time	No	
15 and under	88%	12%	-	8
16 - 18	95%	-	5%	42
19 - 23	68%	12%	20%	205
24 - 29	16%	10%	74%	353
30 - 35	5%	9%	86%	192
36 - 45	4%	8%	88%	165
over 45	1%	7%	92%	129

crosstabs: row percents v col percents

Sort: Cols ▾ Rows ▾ | Count | All % | Row % | Col %

Number of Employees at Company

Job Satisfaction	1-25	26-100	101-999	1,000-3,000	> 3000	Total
Hate my job	24.4%	14.1%	26.9%	12.8%	21.8%	100%
I'm not happy in my job	31.6%	21.3%	19.2%	6.3%	21.5%	100%
It's a paycheck	27.6%	20.4%	22.6%	7.7%	21.8%	100%
I enjoy going to work	32.3%	21.8%	21.3%	7.0%	17.6%	100%
Love my job	47.8%	17.2%	17.0%	5.0%	13.0%	100%

Sort: Cols ▾ Rows ▾ | Count | All % | Row % | Col %

Number of Employees at Company

Job Satisfaction	1-25	26-100	101-999	1,000-3,000	> 3000
Hate my job	0.8%	0.8%	1.5%	2.2%	1.5%
I'm not happy in my job	6.6%	7.9%	7.1%	7.2%	9.3%
It's a paycheck	12.6%	16.4%	18.1%	18.9%	20.4%
I enjoy going to work	43.3%	51.6%	50.3%	50.8%	48.4%
Love my job	36.7%	23.2%	23.0%	20.9%	20.5%
Total	100%	100%	100%	100%	100%

percentage change v percentage point change

- say good school's dropout rate increases from 2% to 4%
  - percentage point increase is $4 - 2 = 2$
  - percentage increase is $(\frac{4-2}{2}) * 100 = 100$

- say bad school's dropout rate increases from 50% to 75%
  - percentage point increase is $75 - 50 = 25$
  - percentage increase is $(\frac{75-50}{50}) * 100 = 50$

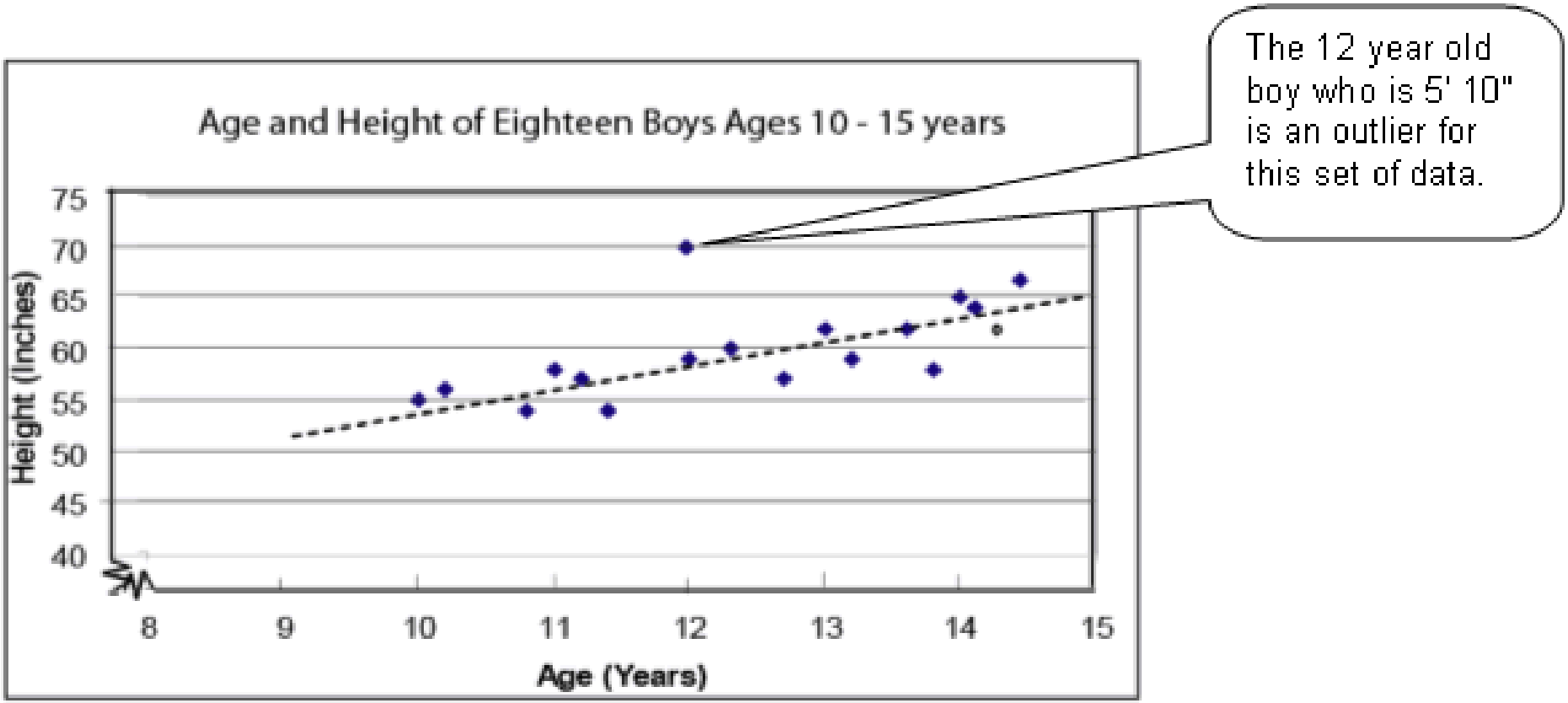
- if you start from low base (eg 2), then small percentage point increase is huge percent increase!

many categories / continuous data

- use correlation and scatterplots
  - just plot them in scatterplot; identify outliers!
  - blackboard: examples with outliers
  - correlation ranges between -1 and 1
  - $< |4|$ low
  - $|.4 - .6|$ moderate
  - $> |.7|$ strong
- again, keep in mind causation v correlation

TODO: just insert here one of these corr coef graphs showng strength of relationship based on look

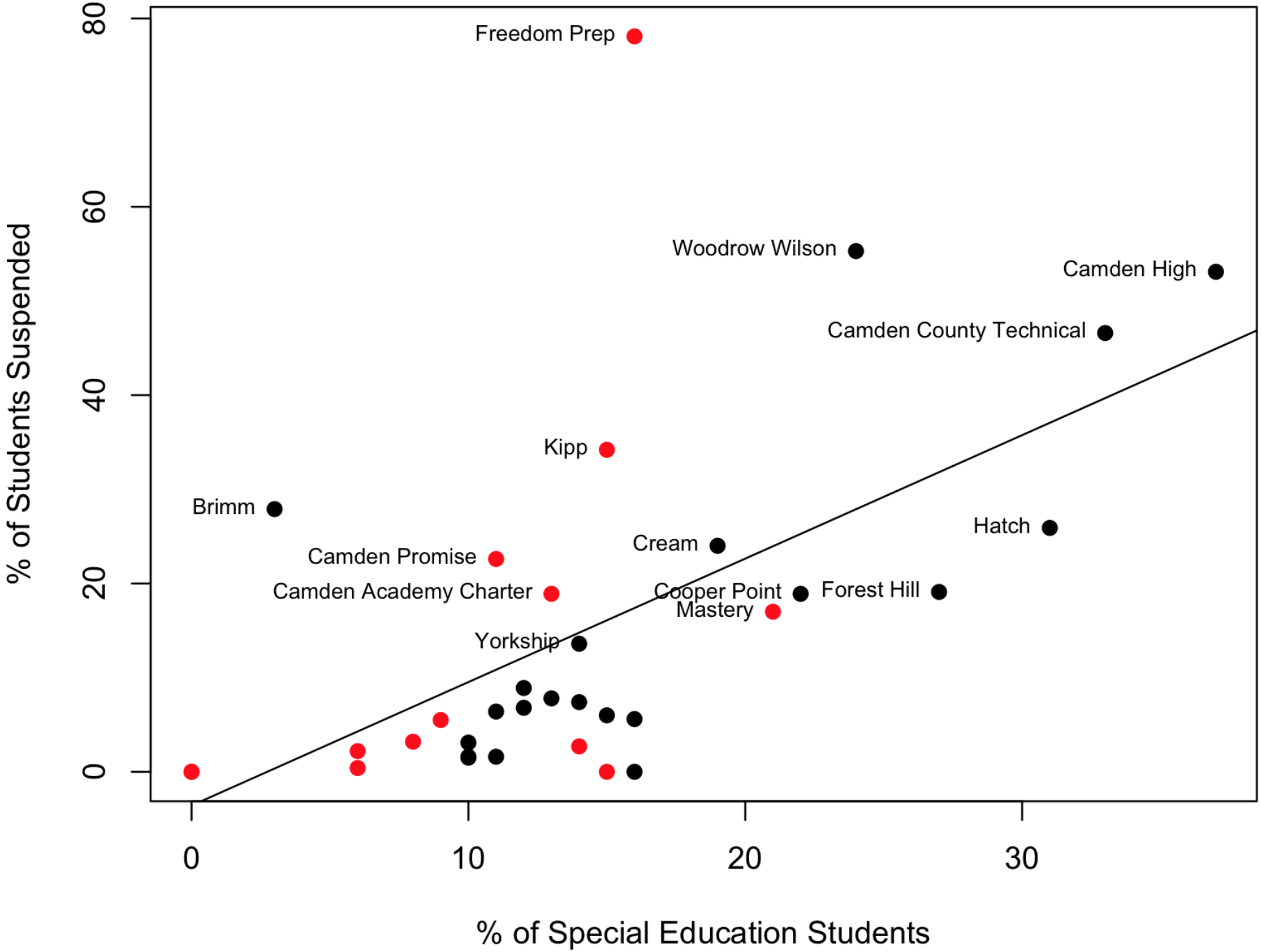
scatterplot



- also see `http://www.socialresearchmethods.net/kb/statcorr.php`

- next slide: `https://danley.camden.rutgers.edu/2017/04/13/who-suspends-the-highest-percentage-of-camden-students-freedom-prep/`

- red: charter/renaissance; black: Camden schools


Freedom Prep
Woodrow Wilson
Camden High
Camden County Technical
Kipp
Brimm
Hatch
Cream
Camden Promise
Camden Academy Charter
Cooper Point
Forest Hill
Mastery
Yorkship
% of Students Suspended
0
20
40
60
80
0
10
20
30
% of Special Education Students

do scatterplots

- it is useful to produce a scatterplot
  - you'd see outliers–
  - and whether the relationship is due to them
  - blackboard: relationships biased due to outliers
  - say marriage rate and divorce rate and Nevada

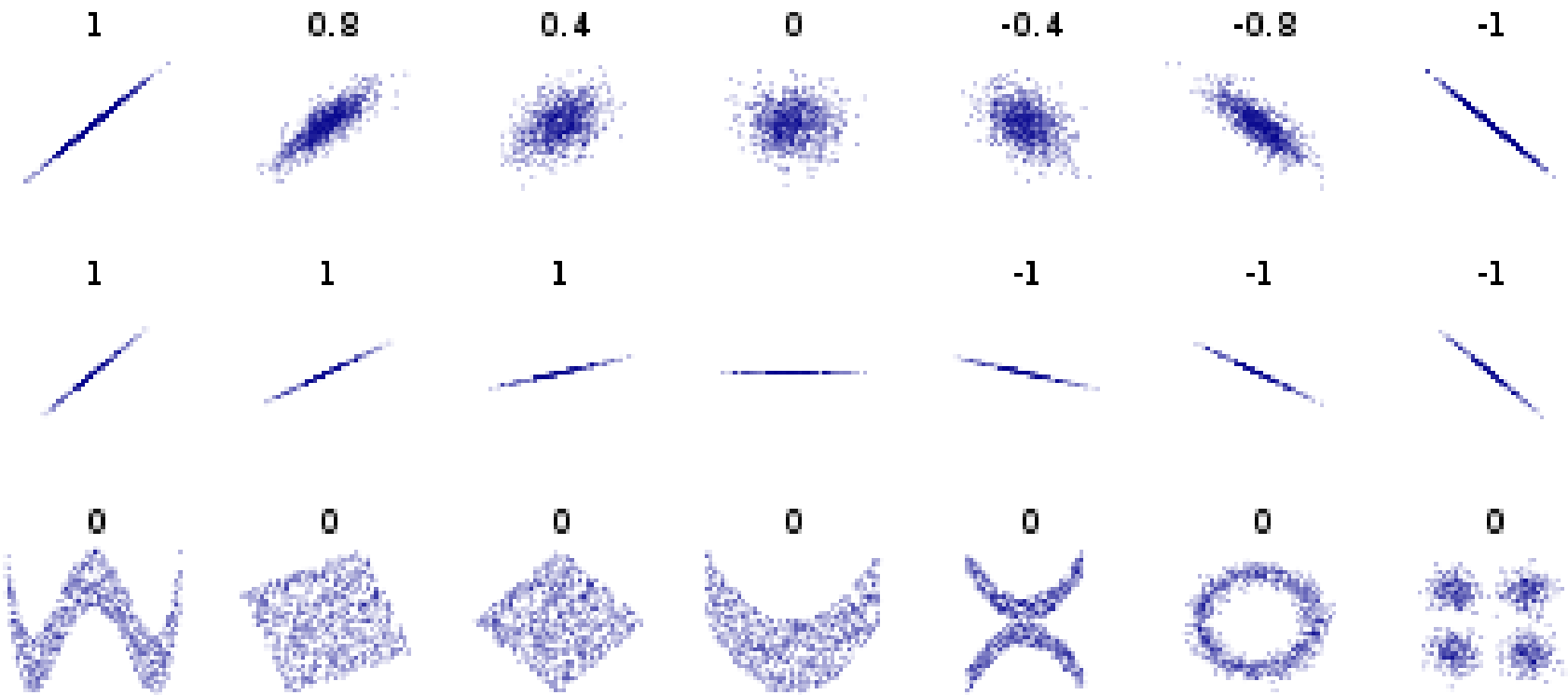
Wheelan in ch11 mentions Whitehall studies

- fascinating stuff!
- high status causes better health!
  - great book 'Status Syndrome' `http://a.co/jaUuwT7`
- say nobel prize or oscar boosts one's health and longevity
  - these successful folks live longer and in better health
  - than exact same people (income, lifestyle, etc) but without status

closer look at status syndrome

- https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2566175/
- see Table 2A for correlations
  - especially 'Decision latitude'
  - conclusions? extra credit

correlations for different scenarios



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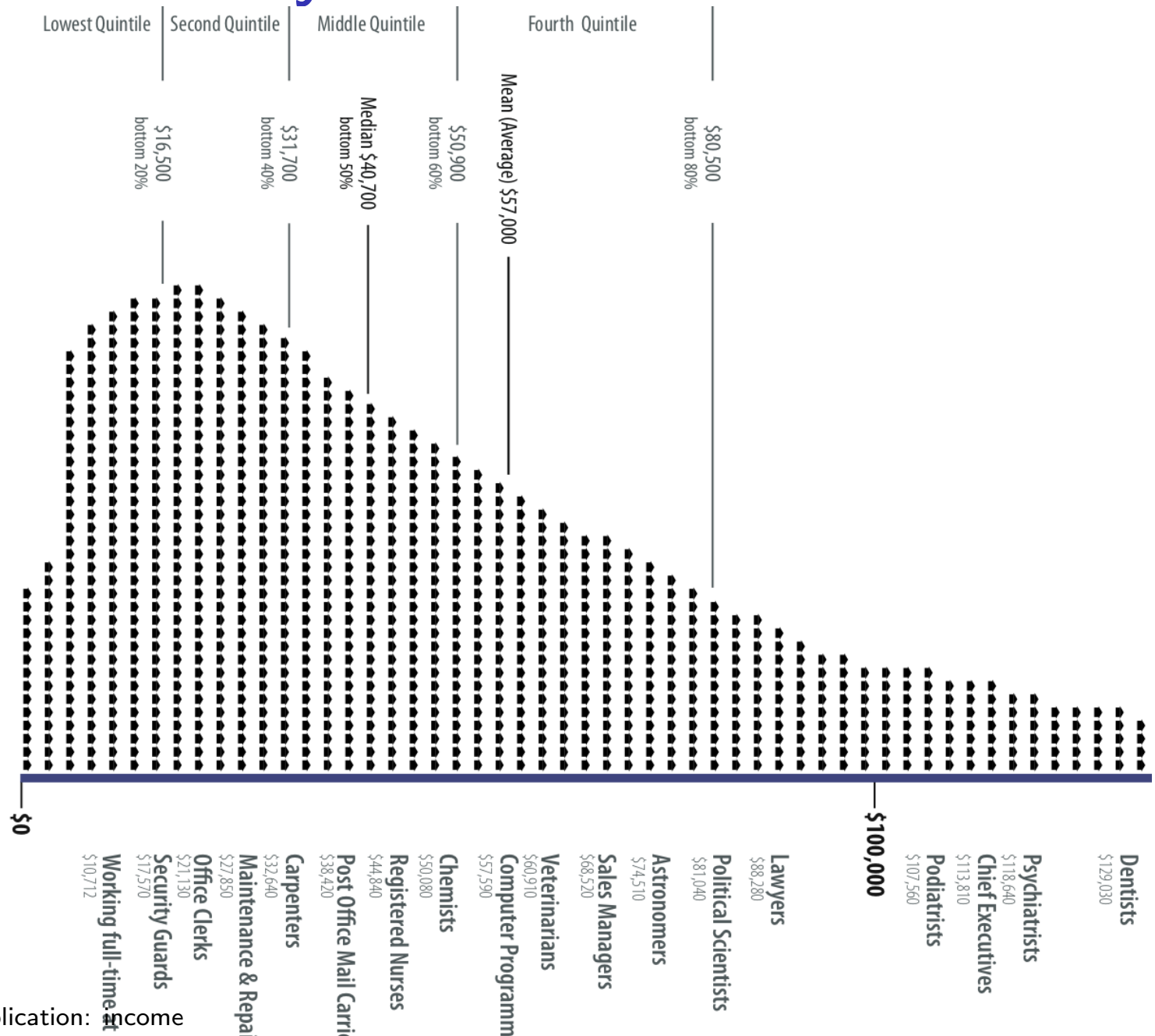
where are you on income distribution?

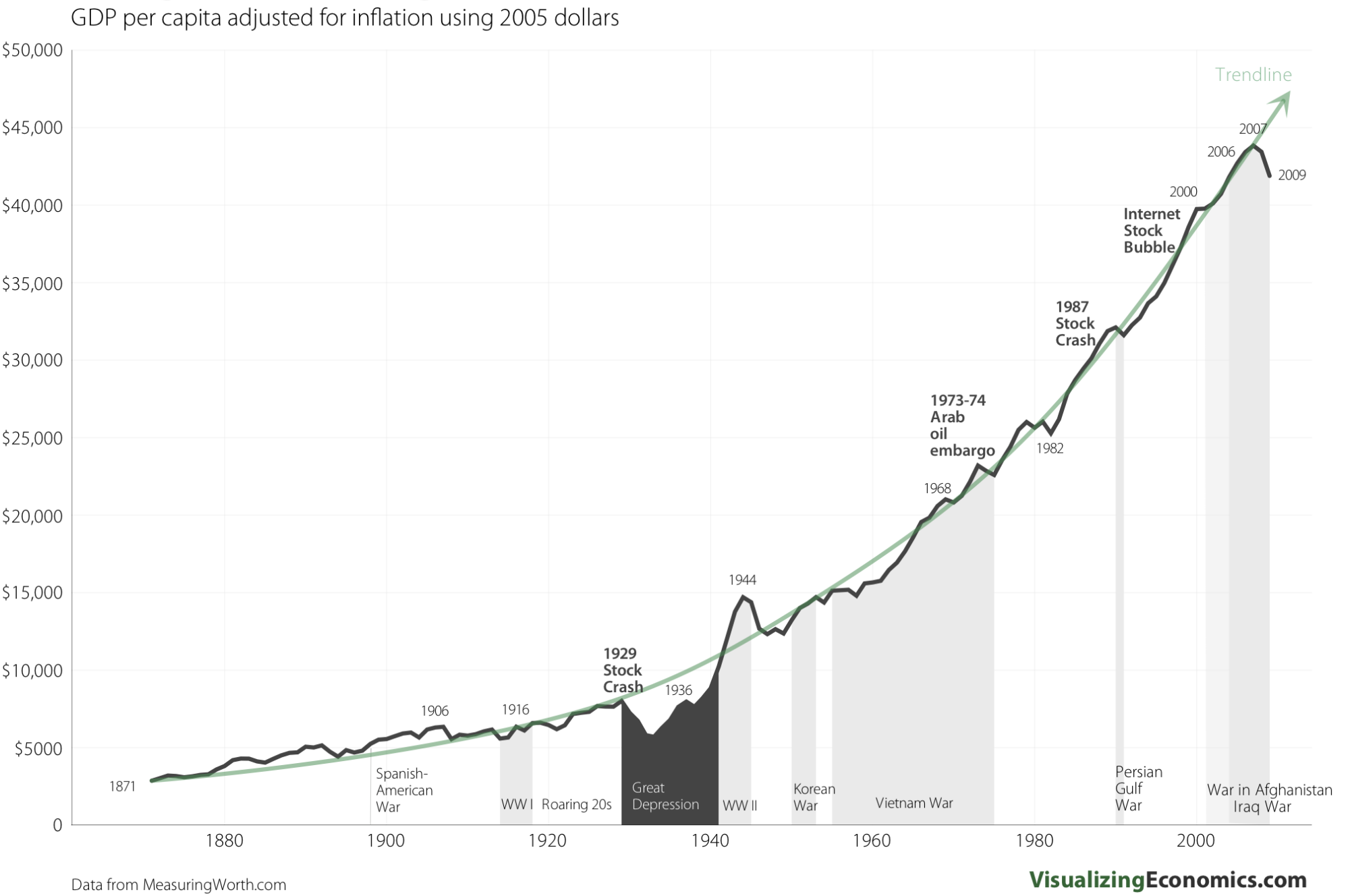


idea for a project: what you can do

- it would be interesting to break income down by sociodemographics,
  by geography, and by both

- get data and do it yourself, eg:
  `http://visualizingeconomics.com/cool-data/`
- and lots of nice visualizations here `http://www.gapminder.org/`
- also see Wheelan (2013, ch2) and `http://en.wikipedia.org/wiki/Household_income_in_the_United_States#Household_income`

- and now let's plot income over time (also see (Wheelan, 2013, p16))...


GDP per capita adjusted for inflation using 2005 dollars
$50,000
$45,000
$40,000
$35,000
$30,000
$25,000
$20,000
$15,000
$10,000
$5000
0
1880
1900
1920
1940
1960
1980
2000
Trendline
2007
2006
2009
2000
Internet Stock Bubble
1987 Stock Crash
1973-74 Arab oil embargo
1982
1968
1944
1929 Stock Crash
1936
1906
1916
1871
Spanish-American War
WW I
Roaring 20s
Great Depression
WW II
Korean War
Vietnam War
Persian Gulf War
War in Afghanistan
Iraq War
Data from MeasuringWorth.com
VisualizingEconomics.com

but median income has not been growing much

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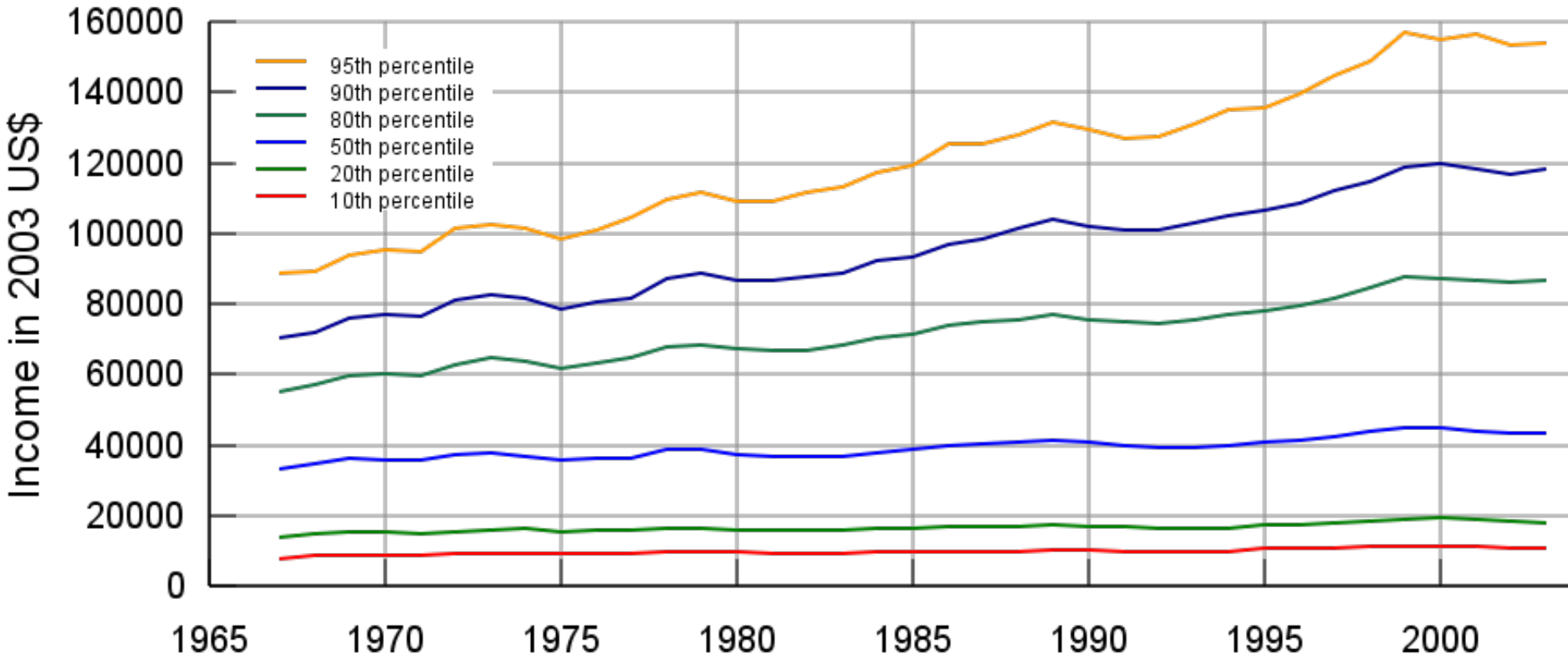

how about income distribution over time?

- another interesting thing is to look over time at income distribution
- today's bottom decile has better quality of life than 9th decile 100 years ago (Derek Bok)
- can you translate this to plain English? extra credit

next week

- we will always end the class by having a quick look at the next class

bibliography I

Okulicz-Kozaryn, A. and J. M. Mazelis (2016): "More Unequal In Income, More Unequal in Wellbeing," Social Indicators Research.

Wheelan, C. (2013): Naked statistics: stripping the dread from the data, WW Norton & Company.