

# Community (development)

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## outline

levels

“hard” community development: \$ amounts

“soft” development: “community development” (Green and Haines, 2012)

Campbell chapter on community

Cloutier (2nd week) and other specific studies about neighbourhoods

## publish or perish

- again, the goal of this class is to write a publishable paper
- to this end, we will be spending much of class time on that
- we will be discussing our papers
- and i will be increasingly focusing on co-writing these papers with you

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## levels of analysis and theorizing

- SWB field mostly about persons and nations, but a new trend: community development; eg Rhonda Phillips and Joe Sirgy
- societies and regions are made of localities  
(but not always the whole is a simple sum of parts)  
the so called atomistic and ecological fallacies  
idea is simple:
- Rutgers is a good university, hence you guys are good students
- you are good students, hence Rutgers is a good university...

## community development $\approx$ city/neighborhood development

- most of community development is about cities
- over 80 % of the US population is urban
- even more of production, R&D and innovation is urban
- we will have several classes about cities

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## “soft” v “hard” development

- again, as per previous (policy) class
  - now dev is becoming about SWB
  - but also about other things, eg:
    - social capital, engagement, community
    - freedom, self-expression, self-realization
    - equality (income, gender, race, etc)
- but dev used to be, and still largely is
  - about GDP (and jobs, consumption, etc), \$ amounts
  - this thinking comes from M Friedman, G Becker
  - and other neoclassical capitalistic free market laissez fairecons



## A Smith: “invisible market hand” and specialization

- division of labor: just do one thing:
  - you get better at it, and can do it faster
  - pin factory
  - but less creativity, numbness, alienation, anomie
- become like an automated machine, don't get the whole picture
- in research, too
- eg in med res people work on very specific specialized tasks
  - or physics, eg see authors on this higgs boson  
<https://www.sciencedirect.com/science/article/pii/S0370269319302576>

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## what is social capital?

- You probably understand social capital as civic engagement (voting etc) while I define it broadly: time spent with other people, marriage, church attendance, etc etc
- christakis/fowler: network property is connections: like carbon and diamond defined not by stuff but connections

# what is community development

- “planned effort to built assets that increase the capacity of residents to improve their quality of life” (Green and Haines, 2012)
  - the effort is organized/planned
  - assets are gifts, skills, capacities of persons, associations and institutions
  - “capacity” is similar to Sen’s “capabilities”
- QOL can be objective or subjective and they are different (Okulicz-Kozaryn, 2013)

## freedom/capabilities: measure of dev (Sen, 2000):

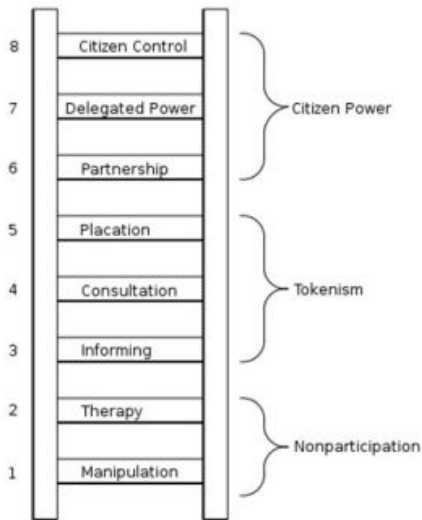
- political freedom (civil liberties)
- economic facilities (household resources)
- social opportunities (educ, healthcare, etc)
- transparency guarantees (citizens-govt trust)
- protective security (social safety net)

## freedom data: ; Freedom House

- freedom from (negative)[objective]: be no slave, live in a free country, have no coercion, free from restrictions/impediments; lack of obstacles [FH]
- freedom to (positive)[subjective]: be able to choose, control and direct one's own life; presence of control [WVS]
- eg US more objectively free in than MEX
  - but MEX actually feeling more free than US!!
- Okulicz-Kozaryn (2014, 2015)

## assets classification by Green and Haines (2012)

- physical (laptop, chair)
- human (education, skills)
- social (connections with others)
- financial (\$\$\$)
- environmental (forest, lake, beach)
- political (uncle in Congress)
- cultural (arts, diversity, creativity; creative class)
- asset building: much boils down to social capital
- asset building similar to participation in local orgs, assocs, building soc rel and trust
- soc cap basis for other assets such as financial capital



**1 Manipulation and 2 Therapy.** non participative, cure or educate the participants. achieve public support by PR.

**3 Informing.** one way flow of information

**4 Consultation.** attitude surveys, neighbourhood meetings and public enquiries. Window dressing ritual

**5 Placation.** Allows citizens to advise but retains for power holders the right to judge the legitimacy or feasibility of the advice.

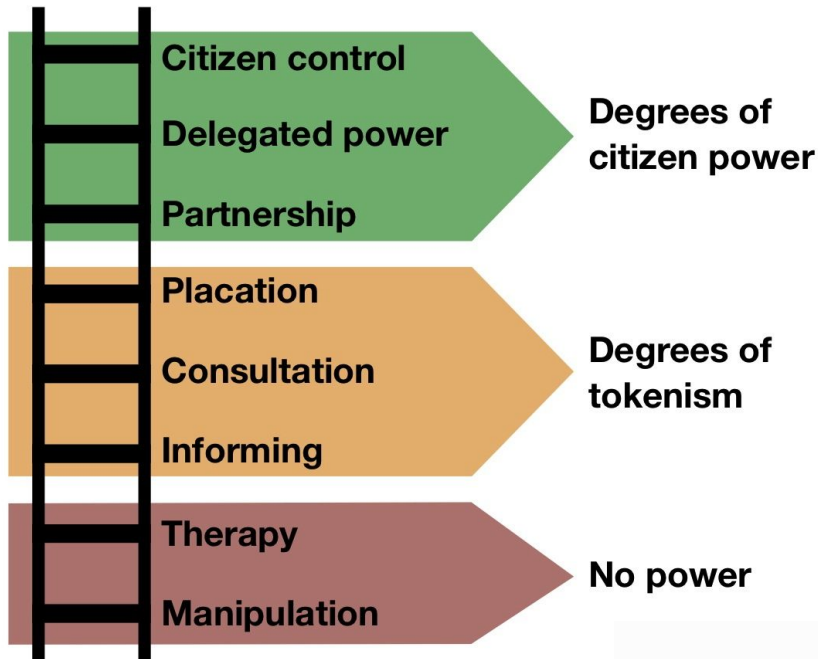
**6 Partnership.** Power is redistributed through negotiation between citizens and power holders. Shared decision-making responsibilities.

**7 Delegated power** to make decisions. Public now has the power to assure accountability.

**8 Citizen Control.** Participants handle the entire job of planning, policy making and managing a programme.

<http://lithgow-schmidt.dk/sherry-arnstein/ladder-of-citizen-participation.html>





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