Community (development)

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this version: Saturday 19th February, 2022   23:13

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outline

levels

"hard" community development: $ amounts

"soft" development: "community development" (Green and Haines, 2012)

Campbell chapter on community

Cloutier (2nd week) and other specific studies about neighbourhoods

publish or perish

- again, the goal of this class is to write a publishable paper
- to this end, we will be spending much of class time on that
- we will be discussing our papers
- and i will be increasingly focusing on co-writing these papers with you

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levels of analysis and theorizing

- SWB field mostly about persons and nations, but new trend: com dev; eg R Phillips, J Sirgy, S Cloutier
- societies and regions are made of localities (but not always the whole is a simple sum of parts) the so called atomistic and ecological fallacies idea is simple:
- Rutgers is a good university, hence you guys are good students
- you are good students, hence Rutgers is a good university...

community development≈city/neighb development

- most of community development is about cities
- over 80 % of the US population is urban
- even more of production, R&D and innovation is urban

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"soft" v "hard" development

- again, as per previous (policy) class
- ○ now dev is becoming about SWB
- ○ but also about other things, eg:
- ○ social capital, engagement, community
- ○ freedom, self-expression, self-realization
- ○ equality (income, gender, race, etc)
- but dev used to be, and still largely is
- ○ about GDP (and jobs, consumption, etc), $ amounts
- ○ this thinking comes from M Friedman, G Becker
- ○ and other neoclassical capitalistic free market leissez fair econs

A Smith: "invisible market hand" and specialization

- division of labor: just do one thing:
- you get better at it, and can do it faster
- pin factory
- but less creativity, numbness, alienation, anomie
- like an automated machine not getting the whole picture
- in research, too
- eg in med res people work on very specific specialized tasks
- or physics, eg see authors on this higgs boson

  https://www.sciencedirect.com/science/article/
  pii/S0370269319302576

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what is social capital?

- You probably understand social capital as civic engagement (voting etc) while I define it broadly: time spent with other people, marriage, church attendance, etc etc
- christakis/fowler: network property is connections: like carbon and diamond defined not by stuff but connections

what is community development

- "planned effort to built assets that increase the capacity of residents to improve their quality of life" (Green and Haines, 2012)
  - ◦ the effort is organized/planned
  - ◦ assets are gifts, skills, capacities of persons, associations and institutions
  - ◦ "capacity" is similar to Sen's "capabilities"
- QOL can be objective or subjective and they are different

  (Okulicz-Kozaryn, 2013)

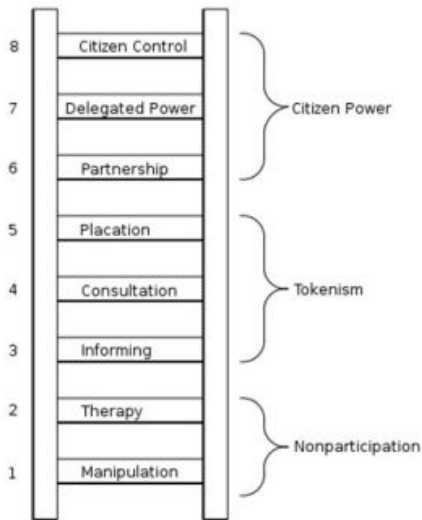# freedom/capabilities: measure of dev (Sen, 2000):

○ political freedom (civil liberties)
○ economic facilities (household resources)
○ social opportunities (educ, healthcare, etc)
○ transparency guarantees (citizens-govt trust)
○ protective security (social safety net)

freedom data: WVS, Freedom House

- freedom from (negative)[objective]: be no slave, live in a free country, have no coercion, free from restrictions/impediments; lack of obstacles FH
- freedom to (positive)[subjective]: be able to choose, control and direct one's own life; presence of control WVS
- eg US more objectively free in than MEX
- but MEX actually feeling more free than US!!
- Okulicz-Kozaryn (2014, 2015)

assets classification by Green and Haines (2012)

- physical (laptop, chair)
- human (education, skills)
- <u>social</u> (connections with others)
- financial ($$$)
- environmental (forest, lake, beach)
- political (uncle in Congress
- cultural (arts, diversity, creativity; creative class)
- asset building: much boils down to social capital
- asset building similar to participation in local orgs, assocs, building soc rel and trust
- soc cap basis for other assets such as financial capital

A Ladder of Citizen Participation, Arnstein, 1969

1 Manipulation and 2 Therapy. non participative, cure or educate the participants. achieve public support by PR.

3 Informing. one way flow of information

4 Consultation. attitude surveys, neighbourhood meetings and public enquiries. Window dressing ritual
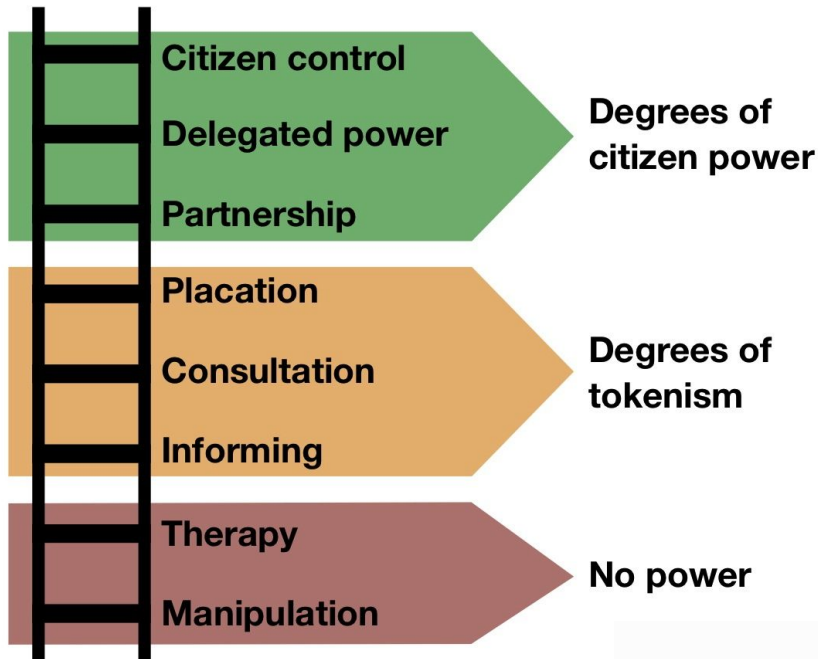
5 Placation. Allows citizens to advise but retains for power holders the right to judge the legitimacy or feasibility of the advice.

6 Partnership. Power is redistributed through negotiation between citizens and power holders. Shared decision-making responsibilities.

7 Delegated power to make decisions. Public now has the power to assure accountability.

8 Citizen Control. Participants handle the entire job of planning, policy making and managing a programme.

http://lithgow-schmidt.dk/sherry-arnstein/ladder-of-citizen-participation.html

Arnstein (1969) Ladder of citizen participation

- Citizen control
- Delegated power
- Partnership

Degrees of citizen power

- Placation
- Consultation
- Informing

Degrees of tokenism

- Therapy
- Manipulation

No power

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