

intro

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this version: Thursday 19th January, 2023 14:57

intros (others overlap? collaborate!)

- about myself `http://theaok.github.io`
- what do you research?
- using any data or want to find any data?

outline

why?

what is GIS?

general overview; approach and policies

outline

why?

what is GIS?

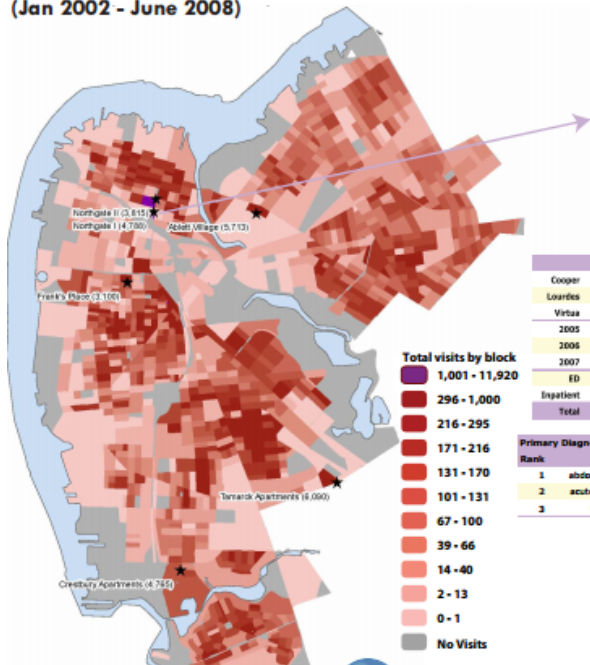
general overview; approach and policies

a general thought about maps

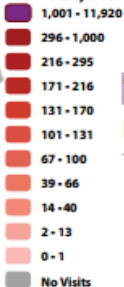
- maps are always useful
- no matter what you study it always takes place somewhere and place matters
- so you should use maps for whatever you study in **all** other classes
- and all other projects outside of school
- it will always help with understanding of what is going on

Inpatient and Emergency Room Visits in Camden, NJ (Jan 2002 - June 2008)

Northgate I Public Housing



Total visits by block



	Visits	Patients	Charges	Receipts	Collected
Cooper	3,172	749	\$42,144,897	\$4,994,658	12%
Louder	811	337	\$7,848,809	\$1,038,611	13%
Virba	805	331	\$1,742,467	\$345,092	20%
2005	838	370	\$10,834,420	\$1,268,373	12%
2006	738	355	\$6,867,995	\$883,549	13%
2007	790	369	\$7,979,262	\$901,181	11%
ED	3882	978	\$6,150,592	\$864,019	14%
Inpatient	906	408	\$45,584,781	\$5,504,342	12%
Total	4,788	1,070	\$31,735,374	\$4,368,361	12%

Primary Diagnosis

Rank	ED	Inpatient
1	abdominal pain (789.0)	live birth (V3X.0)
2	acute URI NOS (465.9)	chest pain (786.5)
3	chest pain (786.5)	congestive heart failure NOS (428.0)



why GIS in social science?

- local government
 - zoning, public works (streets, water supply, sewers), garbage collection, land ownership and valuation, public safety (fire and police)
- federal/state
 - natural resource management
 - highways and transportation
- any academics: “no matter what you study it takes place somewhere” (place always matter)
 - perhaps esp public health/epidemiology and criminology

why GIS?

- businesses
 - retail site selection & customer analysis
 - logistics: vehicle tracking & routing
 - natural resource exploration (petroleum, etc.)
 - civil engineering/construction
- so you see that you can do a lot with GIS
- yes, it gives you specific, marketable job skills

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what is there?

- GIS Geographic Information Systems
 - Geographic: Cities, Roads, Rivers, Countries, etc
 - Information Systems: data, software, programming,
 - like MIS (Management Information Systems) or IT
- GIS=CS(graphics, database/sys adm, coding)+geography
- really, much of the GIS is data management
- geographic=geospatial=spatial (synonymous)

past and future

- much of the gis has been (still is) done with ArcGIS/ArcMap
 - this is more of a dinosaur, however
- the future is open source software like QGIS
- and internet companies like Google

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2 keys to success

- start early on ps
- ask questions

approach

- you are encouraged to collaborate
(prep for class, ps, paper)
- software class! applied, data-driven
- free to choose data/topics as long as relevant to the class
 - bring your own data; kill 2 birds with one stone
 - you need data (with geo: address, city, county, etc)
 - don't worry, as long as you have any research interest, you are likely to find data about it
 - we'll go over data sources in few classes

ps tips

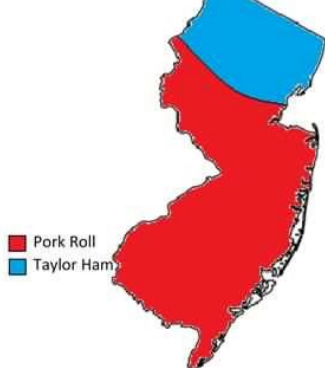
- **important**: people never follow it
- start early
- late ps *not* accepted
- ask questions early!
- do not hesitate to ask questions
- there are no “silly” questions
- it is normal to get stuck and ask questions when learning new software
- in class: ask questions / tell me to go slower if needed
(i have an impression that i go too fast sometimes)

ext cre opport $\leq 5\%$ of final grade; harsh grading!

- present sth not covered (has to be GIS, of course)
- present alternative way of doing sth that we have covered
- civic engagement: check out these
- <https://cpachvi.org/about/homeless-services/>:
SJ: homeless, poverty
- <http://www.laeda.com>: camden small businesses
- <https://rand.camden.rutgers>: SJ: health, etc
- <http://virtua.org>: SJ: health

maps are fun! (at the end if time!)

- let's look at some interesting maps
 - see patterns that cannot see otherwise
 - absorb easily lots of information
 - compare easily
- `https://digg.com/2020/which-state-hates-which-state-map`



the big sort

- “The big sort
why clustering of like-minded America is tearing us apart”
- America polarizes by county
(counties are becoming either R or D)
- <http://www.thebigsort.com/maps.php>