Perhaps, the most fundamental piece of knowledge here is the understanding that correlation is not causation. It is both important at policy drafting stage—it is easy to mistake correlation for causation and draft unnesessary or wrong policies; and it is important at evaluation stage—it is easy to see positive effect of policy, while there is none. In addition to typical research design/ statistical discussion, I do caution students from evolutionary/behavioral perspective: humans tend to see more causes than there actually are.