

Build Tomorrow Today.™

Toolset

Figma (Design)
Atom (Code Editor)
Hyper (Terminal)
Github (Git)
JIRA (Agile)
Paper (Docs)
Mode (Data)

** Able to use & learn any tools/skills/technical languages necessary.*

Education

University at Albany,
 English + Journalism
CUNY Journalism,
 Beat Business Program,
 Tow-Knight Center for
 Entrepreneurial Journalism

Misc

NYU Visiting Lecturer,
 "The Strategy of Design,"
 Master of Science in
 Publishing: Digital & Print
 Media

Press

WSJ, AD Pro (2019)
Cheddar, Glamour (2019)
Digiday, Golf Digest
 (2018)
Digiday, GQ (2017)

Product + Design Leader in the intersection of software & media.

Built numerous revenue-generating media products, led design and engineering teams, helped create and scale a universal design system for the most renowned media brands in the world, designed mobile apps & enterprise software for startups. ∞ Passionate about the future of media which I've been obsessing over for 10+ years.

Product Development Consultant (Strategy, Design, Operations)

Apr 2019 - Present

- Led design & engineering in refactoring + scaling a design system to new products
- Assist with product strategy, UX, and establishing user testing for several companies

Senior Product Designer, Condé Nast

Mar 2018 - Apr 2019

- **Team Lead, Design System.** Led design/strategy/ops to serve 120M+ global readers
- **Product + UX, AD Pro.** Launched Architectural Digest's new membership site **PRESS**
- **Lead Designer, Homepages.** Led design for all of Condé Nast's homepages **PRESS**

Product Designer, Condé Nast

June 2016 - Mar 2018

- **Golf Digest Schools.** Led UX for new instructional video subscription product **PRESS**
- **GQ Galleries.** Designed + prototyped major content type with new revenue features
- **GQ Best Stuff Newsletter.** Designed new commerce email newsletter **PRESS**
- **Golf World.** Designed UX for a relaunch of a historic sports magazine
- **Golf Digest.** Designed information architecture for expansion into new verticals
- **Experience Platform.** Designed proof-of-concept of a multibrand design system
- **Brides Inspiration Gallery.** Designed UX, prototypes & information architecture

Product Designer, Apploi

Aug 2015 - Feb 2016

- **Job Search Mobile App.** Designed UX + visuals of a hypercontextual job search app
- **Job Search Web App.** Designed UX, led design sprints, user testing, and iteration
- **Enterprise Web App.** Designed UX of product used by GrubHub, Panera, H&M, etc.

Product Associate, Bespoke

March 2014 - Aug 2015

- Designed, created, and established entire customer support/knowledge base system