

Scripture Impact Research

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Story-Centered Engagement Assessment Survey

CONVERSATIONAL INTERVIEW TOOL



Scripture Impact Assessment Toolkit



About This Tool

A comprehensive assessment framework for evaluating Scripture impact in language communities through story-centered interviews and systematic coding.



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Adapted by: NLCI Research and Innovation Department
Version: PDF for offline distribution



Matrix Coding Assessment

T

SE

S

M

NI

Translation
Quality

Scripture
Engagement

Spiritual
Climate

Multilingual
Dynamics

No Issues

Primary Category:

Use Level (1-4):


Final Code:

Coding Notes & Rationale:



Interview Guide & Assessment Framework

📌 Interview Guidelines

 **Recording Instructions:** In each answer box, record stories, exact phrases, and detailed observations from the interview.

- Always ask for concrete recent stories, not hypothetical scenarios
- Capture exact phrases and vernacular expressions verbatim
- Note who was present, when it happened, and what followed
- Say "Thank you" to normalize all answers, not "Good"

☆ Category Definitions

- **T - Translation:** Quality, naturalness, key terms, comprehension, trust in translators
- **SE - Scripture Engagement:** Access pathways, formats, distribution, acquisition barriers
- **S - Spiritual Climate:** Openness, hunger, resistance, social dynamics around faith
- **M - Multilingual:** Language choices, inclusion/exclusion, prestige, leader capability
- **NI - No Issues:** Status quo adequate, low felt need for change

✅ Use Levels

- **Level 1:** Minimal/rare vernacular Scripture use
- **Level 2:** Occasional use in specific contexts
- **Level 3:** Regular use across multiple domains
- **Level 4:** Integrated/normalized across all domains

📌 Key Reminders

- Ground all questions in actual events the respondent attended
- Listen for affect: curiosity, fear, indifference, enthusiasm
- Map language functions systematically (worship vs teaching vs prayer)
- Avoid leading questions; let stories emerge naturally



INTERVIEW DETAILS

Assessment Date:

Interviewer:

Community/Location:

**SECTION STRATEGY**

Normalize all answers: say "Thank you" not "Good".

Anchor future language use references (work, gatherings).

1

Tell me about a normal week for you—work, family, gatherings.

warm_week

Context & rhythm; note domains and language choices.

2

When people in your household talk about important things (health, money, God), what languages do you use?

warm_languages

Early multilingual cues.

**SECTION STRATEGY****Probe for last concrete instance.**

If vague, ask: "Who was there? What happened next?"

3

Think about the last time you heard or used the Bible in your own language. Tell me the story.

`pers_last`

Record time markers and participants.

4

If you go many days without hearing or reading it, what usually fills that space instead?

`pers_gap`

Substitute practices / other language.

5

A time it felt especially helpful or powerful—what made it so?

`pers_power`

Positive value signals.

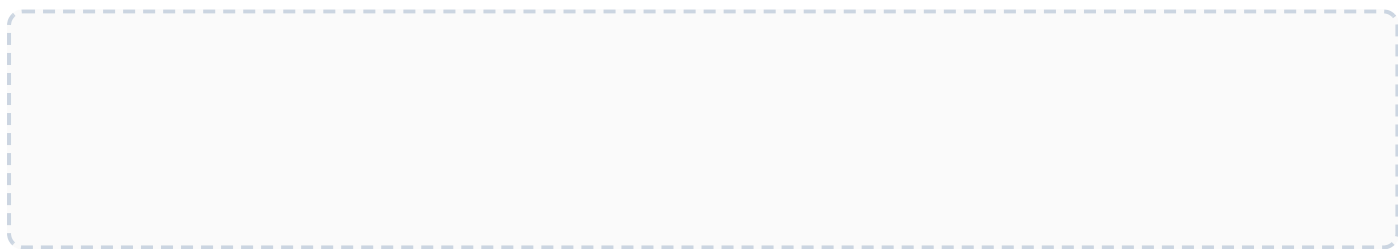


6

A time you had access but chose not to use it—what was going on?

`pers_skip`

Potential barriers.



**SECTION STRATEGY**

Always ground in events respondent attended.

Avoid speculative "others" without story.

7

In the church gatherings you attend, what languages show up in different parts? Tell me about last week. `comm_gather`

Map functions to languages.

8

Outside formal services (funerals, weddings, youth), do you hear Scripture in your language? Recent example? `comm_events`

Domain breadth.

9

Who most often brings out the local language Bible? Who almost never does?

comm_people

Roles & adoption patterns.



10

If a visitor asked how common local Scripture use is here, what story would you tell?

comm_story

Narrative prevalence statement.



**SECTION STRATEGY**

Note exact problematic words/phrases.

Capture key term renderings verbatim.

11

When you listen to a passage, what parts feel smooth and what parts feel strange? Examples?

`trans_natural`

Naturalness vs awkwardness.

12

Have you heard people complain or joke about the wording? What did they say?

`trans_comments`


Community attitudes.

13

(If reading) Describe what happens inside you when you read—where do you slow down?

trans_read

Processing friction.



14

(If not reading) If you wanted to read it, what would make that hard?

trans_barrier

Literacy/orthography barriers.



15

[Retell] After hearing a short passage, tell it back in your own words.

trans_retell

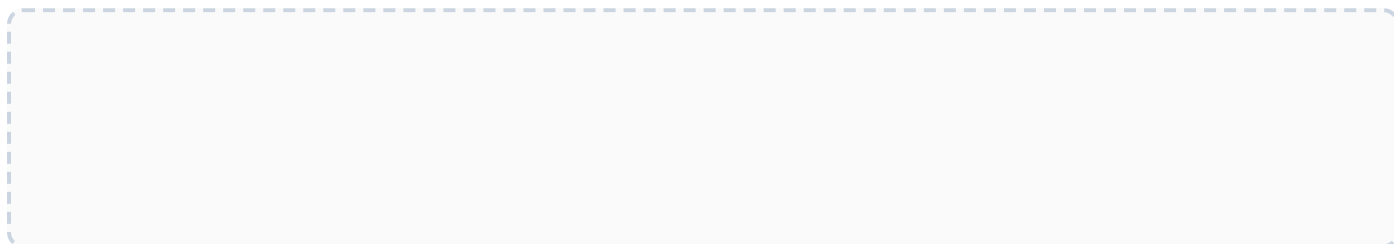
Assess comprehension—note omissions.



16

What do people say for King / Kingdom / Priest / Prophet / Salvation / Messiah? What does each mean to you? `trans_terms`

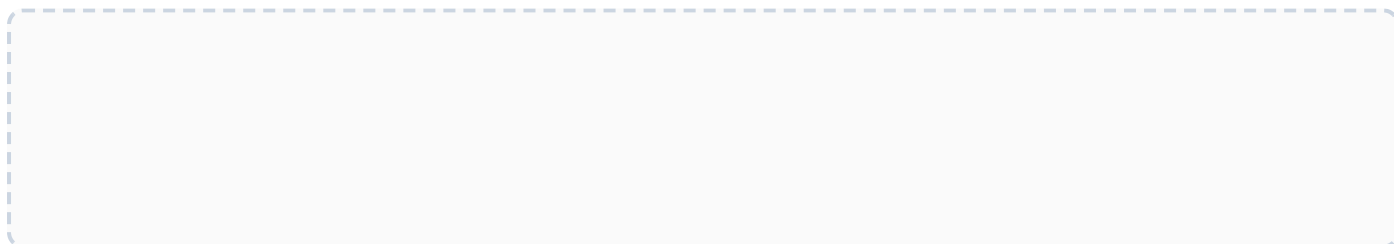
Key term semantics.



17

People sometimes notice who worked on the translation. What kind of people do others say they were? `trans_trust`

Trust / acceptance.



**SECTION STRATEGY****Check desire vs logistics.**

Differentiate "not interested" from "no way to access".

18

If someone today wanted to hear or read Scripture in your language, what could they practically do? `eng_access`

Access pathways.

19

Which forms have you actually seen (print, audio, app, video, songs, drama)? Which used most? `eng_forms`

Format availability vs use.

20

Tell me about the last time you saw someone get a copy. Easy or hard?

eng_get

Acquisition friction.

21

Are there people who would like it but don't have it? What gets in the way?

eng_obstacles

Barriers inventory.

22

If a young person wants Bible input, what do they reach for first? Why?

eng_youth

Youth behavior indicator.

23

Tell me what you know about (choose) Moses / David / Jeremiah / Jonah.

eng_knowledge

Narrative knowledge level.



24

Tell me about (choose) Passover / David & Goliath / Daniel & the Lions / Ruth.

eng_events

Event knowledge.

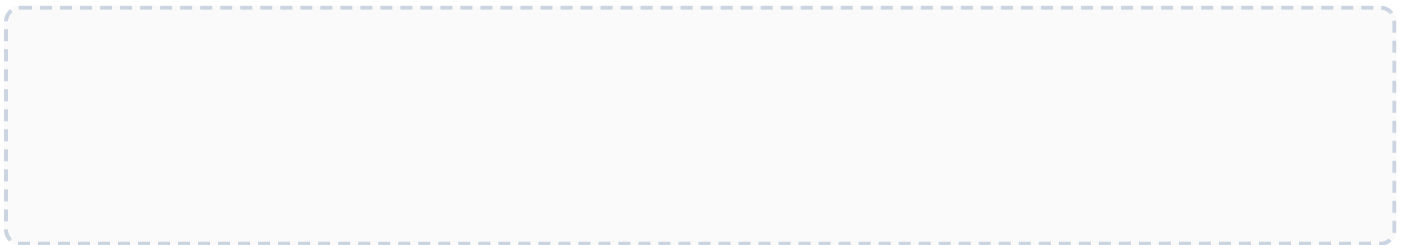


25

If you had more of something (teaching, audio, stories, training), what would help people use Scripture more?

eng_help

Perceived leverage points.



**SECTION STRATEGY**

Listen for affect: curiosity, fear, indifference.

Note social reaction scenarios.

26

When people around you talk about knowing God, what feelings do they show? Recent example? `spir_talk`

Affective tone.

27

If a neighbor wanted to follow Jesus more seriously, what reactions would they expect? `spir_react`

Social cost.

28

Are there moments when people become more open (crisis, harvest, holidays)? Describe one.

spir_moments

Openness triggers.



29

Friends who used to be more spiritually hungry—what changed?

spir_change

Decline factors.

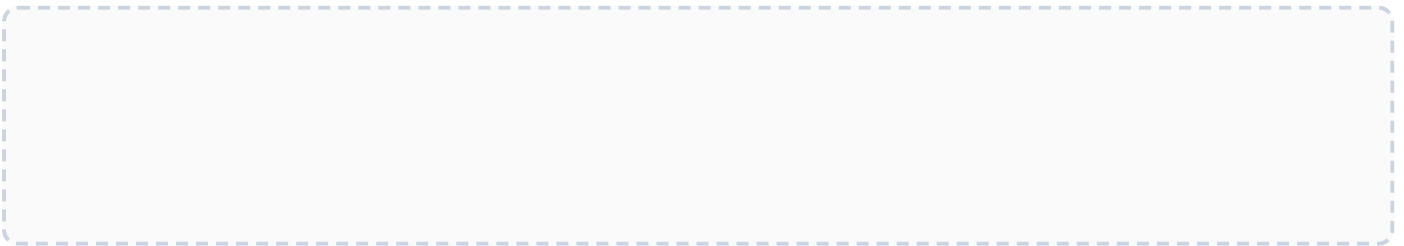


30

If someone new wanted guidance, how quickly could they find someone to walk with them?

spir_guidance

Mentor availability.



**SECTION STRATEGY**

Map function → language → rationale.

Capture exclusion/inclusion patterns.

31

In the last church meeting, list parts and what language each used.

multi_parts

Functional distribution.

32

Why do leaders choose those languages? What reasons do they give?

multi_reasons

Rationale depth.

33

When a passage is in another language, who seems left out?

multi_leftout

Impact of language choice.

34

If leaders wanted more impact among elders / youth / women, which language would help and why?

multi_impact

Strategic alternative.

35

Do leaders speak your local language well enough to use it naturally? Tell me about one leader.

multi_proficiency

Leader capability.

36

Have people discussed changing languages used? What happened?

multi_change

Change dynamics.





Wrap-Up & Reflection



SECTION STRATEGY

Prioritize single most impactful change.

Check for "everything fine" narrative.

37

If you could change one thing tomorrow to help people use Scripture in your language more, what would it be?

wrap_change

Perceived leverage point.

38

Is there anything important we haven't talked about?

wrap_missing


Uncovered themes.

39

Do some people feel no need for changes? Why might they feel everything is already fine?

wrap_fine

NI condition signals.



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