



TheBitGold

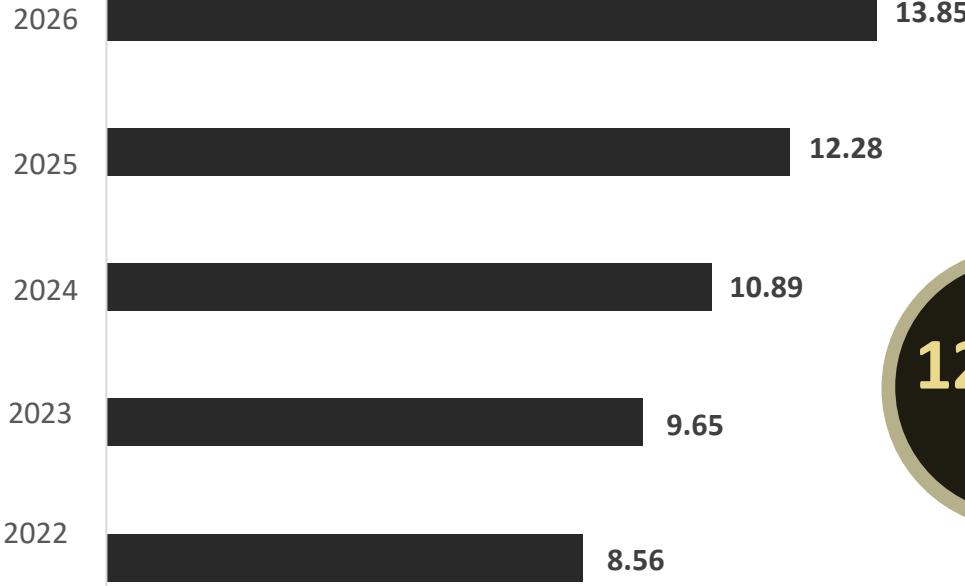
DIGITAL GOLD

WHITE PAPER



Understanding the industry- UAE and Global

Global Digital Payments Market Size (USD Tn)



USD 26.77 Bn

Market Size- UAE Digital
Payments Industry (2022)

USD 11.54 Bn

Blockchain Industry (2022)

TAM SAM SOM

\$8574.69
Bn

TAM & SAM

\$857.47
Bn

SOM-
10 % ofSAM

USD 2.4 Mn

Market Size- UAE
Crowdfunding Industry (2022)

USD 1.15 Bn

Market Size- Global
Crowdfunding Industry (2022)

76% of respondents believe digital assets will serve as a strong alternative to, or outright replacement for, fiat currencies in the next 5–10 years- Deloitte 2021 Blockchain Survey !

6%

Global Growth Rate of Internet Users (CAGR)

27.5%

Global SaaS Market Size Growth Rate (CAGR), 2021-2028

\$4.5 Tn

Global IT Spending- 2022

8.05 Mn

Expected number of users in Digital Payments segment- UAE- 2026

68 Mn

Cryptocurrency Wallet users- February 2021

2.58

Cryptocurrency transaction rate per second- June 2021

64%

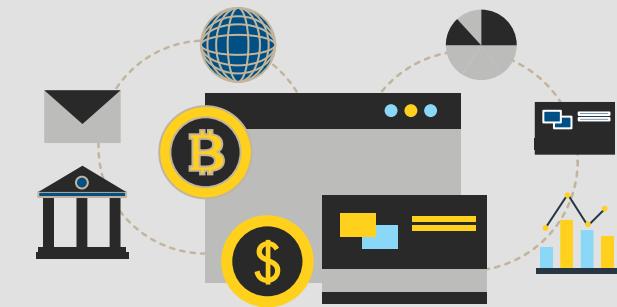
Fintech Adoption Rate

USD 11.7 Bn

Global Spending- Blockchain solutions- 2022

121 %

Mobile Transactions growth rate- 2022



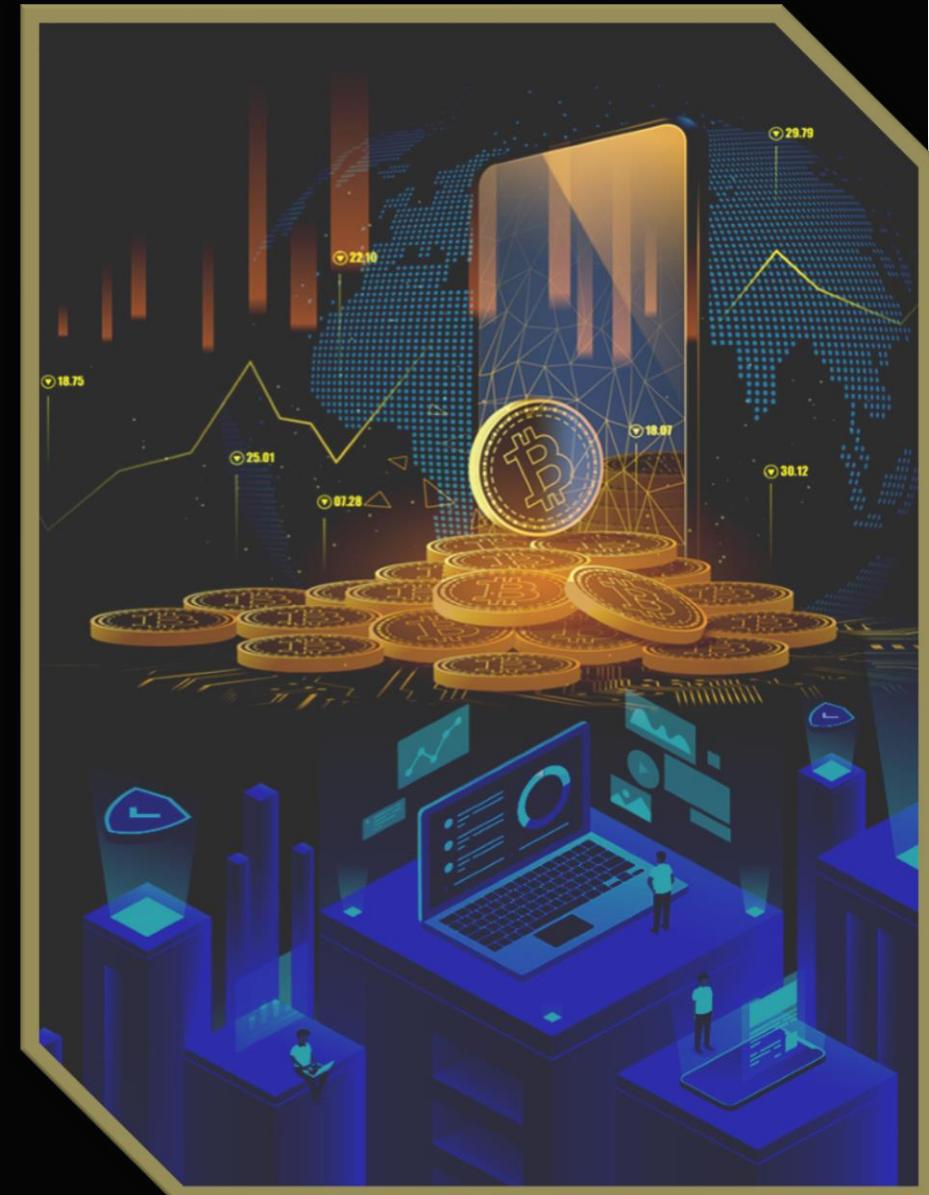
That's where we came into the market!

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Purchase and trade digital gold, silver, and other metals while taking advantage of fantastic promotions and raffle prizes in December 2022.

One stop solution for all Digital Gold requirements!



How are we grabbing the opportunity?



All fintech solutions at one place

We provide a **one-stop shop** for **all digital Assets solutions**, allowing our customers to stay financial independent

Advanced & Dynamic approach

We construct our platforms using **cutting-edge technology** and have a goal of adding every new financial service to our platform

Global reach

With our app and easily accessible website, we **serve consumers all over the world**.



Private & Confidential

First mover advantage

Being the **first in our region to have all Digital Gold solution at one place** we have a first mover advantage

What makes us different?



Registered consultancy services in various Fintech segments, thus to ensure proper usage and compliance to government regulations

Tested, cost effective and easy to use technology intended to provide favorable end user experience

All the developed applications has relevant 'Proof of Concept', thus to ensure authenticity and feasibility of the same

Revolutionizing the Fintech industry through creating a platform that offers Tokenization, ICO, STO Development including specialized payment gateway systems



Competitive landscape

Recent Funding-

Dec 7, 2020
Private Equity, \$5 Million
Lead Investor-
Convergence Partners

channel 

 **sarwa**

Recent Funding-

Aug 8, 2021
Series B, \$15 Million
Lead Investor- Mubadala



BitOasis

Recent Funding-

Oct 6, 2021
Series B, \$30 Million
Lead Investor- Pantera Capital

 **beehive**

Recent Funding-

Mar 4, 2019
Series B, \$4 Million
Lead Investor-Riyad TAQNIA Fund (RTF)

All Digital Gold solutions

At One Place
+

Global Reach
+

Experienced Team
+

Cutting Edge Technology
+

Cost effective

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Go to Market Strategy



Target Market



Gen Z
(18-55 Years Old)

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Geographical Presence



Short Term

UAE

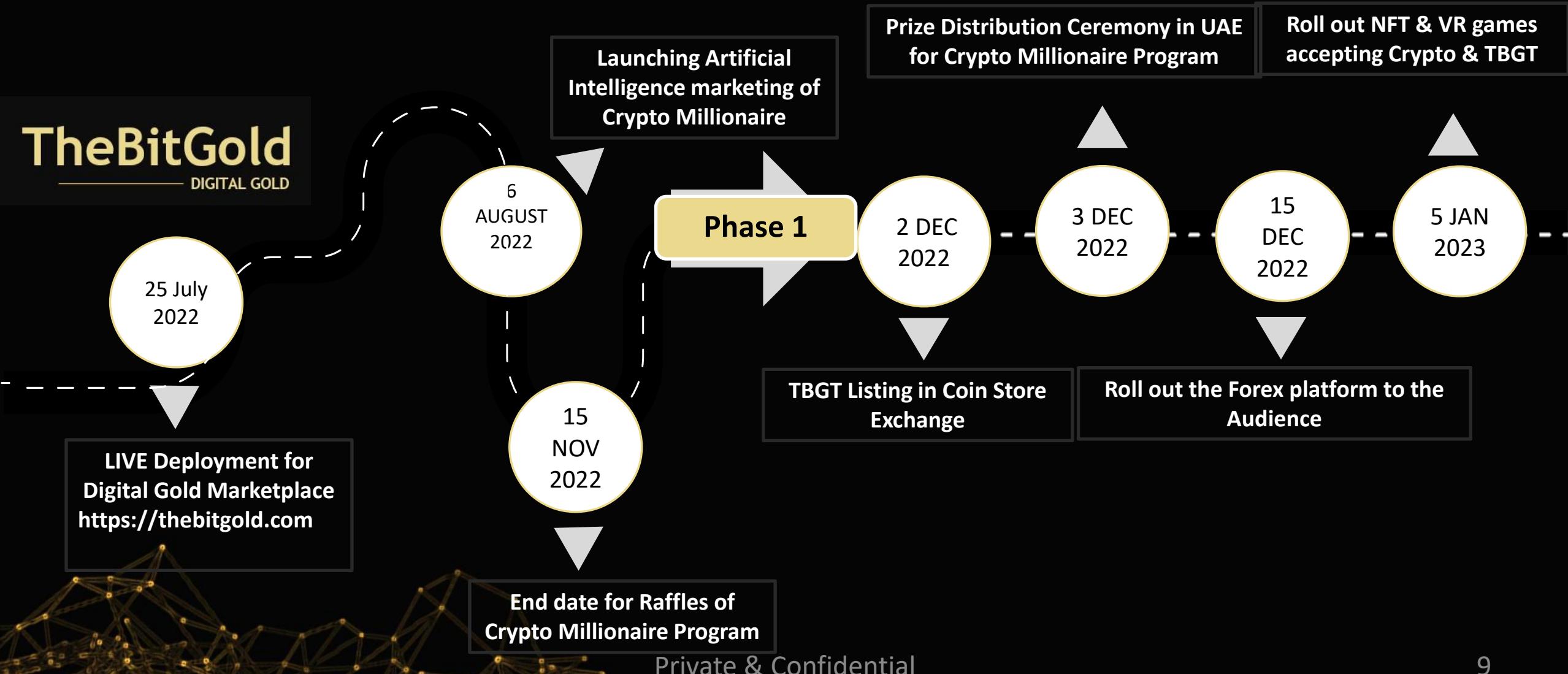
Long Term

Global

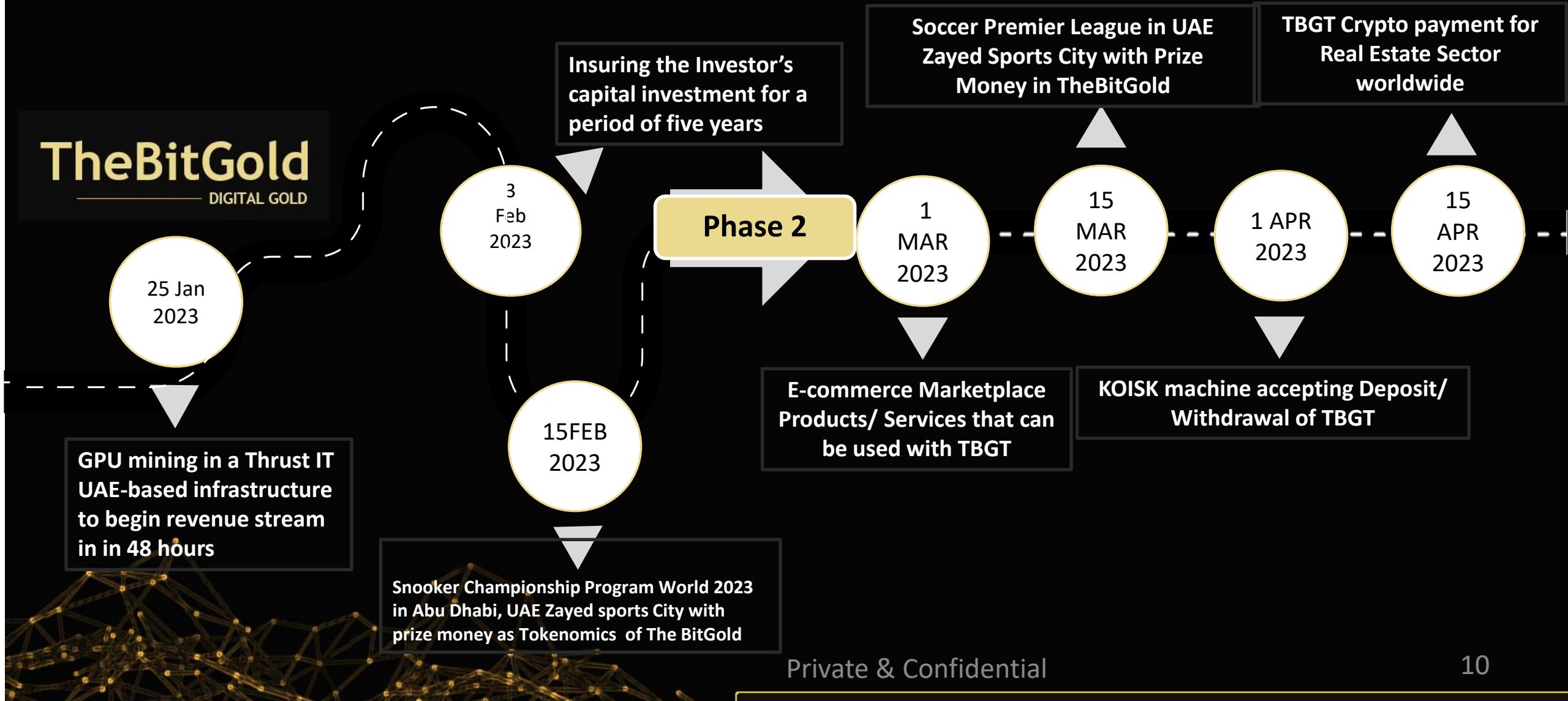
Marketing Strategies

- Collaboration with Brands
- Build awareness using social Media Ads, SEO, WhatsApp Marketing, Email Marketing etc.
- Referrals, Partnerships, Word of Mouth Marketing

Journey & Roadmap



Journey & Roadmap



Why investors should invest?

In collaboration with Insurance company to provide protection plan to our investors !



Purpose-Driven business

Our core mission is to revolutionize fintech industry through efficient usage of Blockchain technology and create an exceptional impact through reliable CRYPTO NEWS channel

Scalable Business

Ensuring exponential growth in supplementation with expanding operations, recurring revenues, robust cash flow and effective user retention

Resistance to uncertainties

Gaming and fintech (Metaverse, Web 3.0 and Virtual Reality) reflects utmost resistance to uncertainties, as was able to ensure exponential growth during pandemic

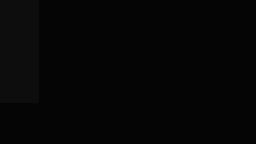
Professional Team

Profound team with combined experience of 18+years. Varied expertise into IT development with Machine Learning.

Frame Work



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Phase 1 (Day 1 to 35)

- **GPU mining** in a Thrust IT UAE-based infrastructure to begin revenue stream in in 48 hours.
- **Creating a user base of 3,00,000+** users with the help of raffles draw system along with making availability of AI-based chatbots and live chat services for Digital Gold Exchange
- Launch a Crypto News Channel in U.A.E to reach our target audience
- **Insuring the Investor's capital** investment for a period of five years

Phase 2 (Day 36 to 90)

- Snooker Championship Program World 2023 in Abu Dhabi, UAE Zayed sports City with prize money as Tokenomics for Bit Gold
- Creating Marketplace Products/ Services that can be used with our new Crypto Token
- Launch of TBGT as Crypto Payment processing in our other Business Units like Health Nutrition, Vegabit , Marine – Hydro
- Crypto Soccer Premier League in 2023 in Abu Dhabi , U.A.E at Zayed Sports City

Phase 3 (Day 91 to 150 Days)

- Diversification of Revenue from Phase 1 & 2
- Building up Global Presence Office infrastructure in UK, UAE, USA & India
- Create Amusement Park in Sahama City Abu Dhabi City using Tokenomics of TBGT
- Building up **12+** Business Units stream with a Full fledged Operations team in UAE.

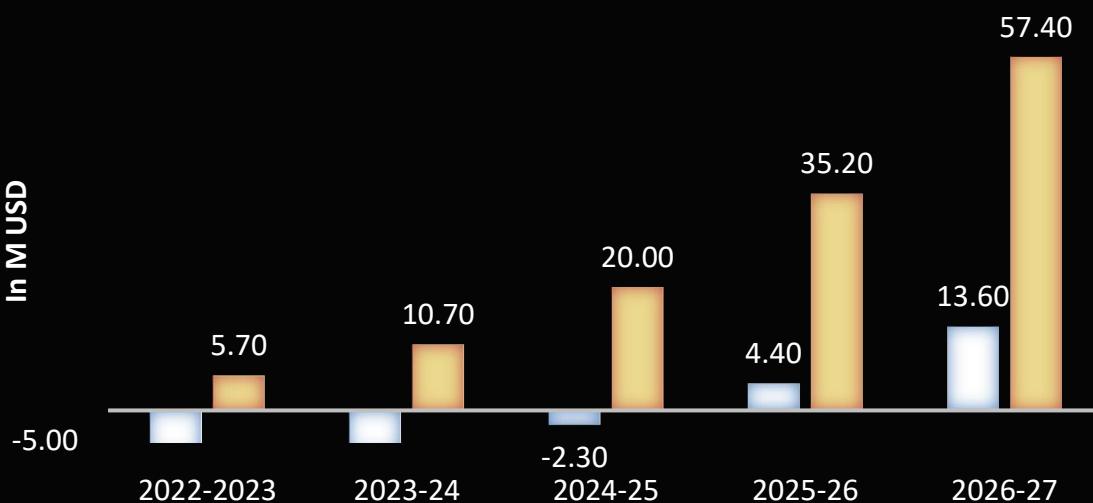
Financial summary

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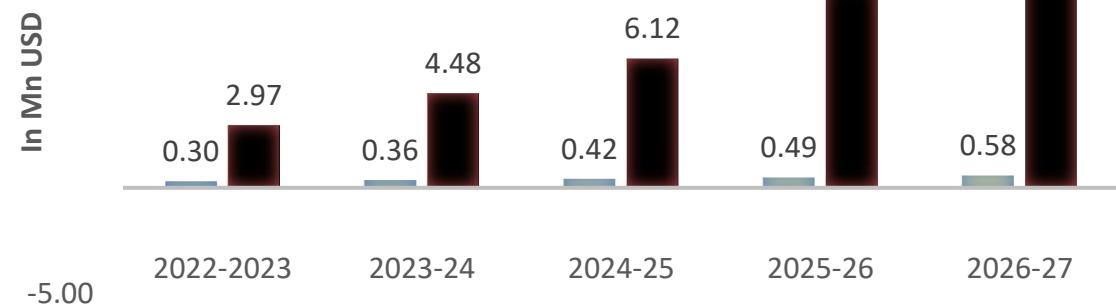
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■ EBITDA ■ Total Revenues

In Mn USD



■ Direct expense ■ Indirect expense

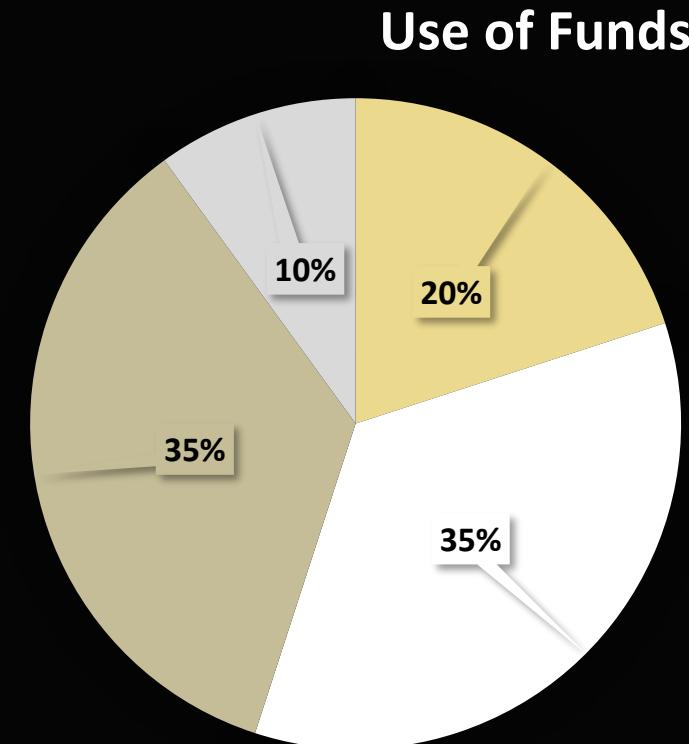


Particulars	2022-23	2023-24	2024-25	2025-26	2026-27
EBITDA %	-124%	-64%	-12%	13%	24%
PAT %	-127%	-65%	-13%	9%	17%

Ask & use of funds



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THANK YOU

INVEST & BECOME A MILLIONAIRE