



# **SCHNECK MEDICAL CENTER**

BARIATRICS CAMPAIGN DIGITAL BANNERS



7/26/2018

SCHNECK MEDICAL CENTER  
**BARIATRICS CONCEPT**  
**IT'S A MEDICAL CONDITION**  
BANNER 1 (300x250)

FRAME 1



FRAME 2



FRAME 3



FRAME 4



FRAME 5



FRAME 6



FRAME 1

A word cloud featuring various medical conditions. The word 'Obesity' is the largest and most prominent in the center. Other conditions include 'Broken Arm', 'Kidney Stones', 'High Blood Pressure', 'Heart Disease', 'Fractured Hip', and 'Appendicitis'. The SCHNECK SURGICAL WEIGHT LOSS logo is in the bottom left corner.

FRAME 2

What do all of these have in common?

A word cloud identical to Frame 1, but with the question 'What do all of these have in common?' at the top. The SCHNECK SURGICAL WEIGHT LOSS logo is in the bottom left corner.

FRAME 3

They're medical conditions that require treatment.

A word cloud identical to Frame 1, but with the statement 'They're medical conditions that require treatment.' at the top. The SCHNECK SURGICAL WEIGHT LOSS logo is in the bottom left corner.

FRAME 4

They're medical conditions that require treatment.

A word cloud identical to Frame 1, but with the statement 'They're medical conditions that require treatment.' at the top. The SCHNECK SURGICAL WEIGHT LOSS logo is in the bottom left corner.

FRAME 5

Obesity is a medical condition.

Attend a bariatric surgery seminar ▶

A word cloud identical to Frame 1, but with the statement 'Obesity is a medical condition.' in large text and a call to action button 'Attend a bariatric surgery seminar ▶' below it. The SCHNECK SURGICAL WEIGHT LOSS logo is in the bottom left corner.

SCHNECK MEDICAL CENTER  
**BARIATRICS CONCEPT**  
**IT'S A MEDICAL CONDITION**  
BANNER 1 (160x600)



FRAME 1

Kidney Stones

High Blood Pressure


Broken Arm

**Obesity**

Fractured Hip

Heart Disease

Appendicitis



FRAME 2

What do all of these have in common?

Kidney Stones

High Blood Pressure

Broken Arm

**Obesity**

Fractured Hip

Heart Disease

Appendicitis



FRAME 3

They're medical conditions that require treatment.

Kidney Stones

High Blood Pressure


Broken Arm

**Obesity**

Fractured Hip

Heart Disease

Appendicitis



FRAME 4

They're medical conditions that require treatment.

Kidney Stones

High Blood Pressure


Broken Arm

**Obesity**

Fractured Hip

Heart Disease


Appendicitis



FRAME 5

**Obesity is a medical condition.**

Attend a bariatric surgery seminar ▶



SCHNECK MEDICAL CENTER  
**BARIATRICS CONCEPT**  
**IT'S A MEDICAL CONDITION**  
BANNER 1 (728x90)

FRAME 1

High Blood Pressure Diabetes GERD **Obesity** Joint Pain Heart Disease Sleep Apnea SCHNECK SURGICAL WEIGHT LOSS

FRAME 2

What do all of these have in common? High Blood Pressure Diabetes GERD **Obesity** Joint Pain Heart Disease Sleep Apnea SCHNECK SURGICAL WEIGHT LOSS

FRAME 3

They're medical conditions. High Blood Pressure Diabetes GERD **Obesity** Joint Pain Heart Disease Sleep Apnea SCHNECK SURGICAL WEIGHT LOSS

FRAME 4

Treating obesity may help resolve other conditions. High Blood Pressure Diabetes GERD **Obesity** Joint Pain Heart Disease Sleep Apnea SCHNECK SURGICAL WEIGHT LOSS

FRAME 5

Treating obesity may help resolve other conditions. High Blood Pressure Diabetes GERD **Obesity** Joint Pain Heart Disease Sleep Apnea SCHNECK SURGICAL WEIGHT LOSS

FRAME 6

**Obesity is a medical condition.** Attend a bariatric surgery seminar SCHNECK SURGICAL WEIGHT LOSS

SCHNECK MEDICAL CENTER  
**BARIATRICS CONCEPT**  
**IT'S A MEDICAL CONDITION**  
BANNER 2 (728x90)

FRAME 1

High Blood Pressure   Appendicitis  
Broken Arm   **Obesity**   Fractured Hip  
Heart Disease   Kidney Stones



FRAME 2

**What do all of these have in common?**

High Blood Pressure   Appendicitis  
Broken Arm   **Obesity**   Fractured Hip  
Heart Disease   Kidney Stones



FRAME 3

**They're medical conditions that require treatment.**

High Blood Pressure   Appendicitis  
Broken Arm   **Obesity**   Fractured Hip  
Heart Disease   Kidney Stones



FRAME 4

**They're medical conditions that require treatment.**

High Blood Pressure   Appendicitis  
Broken Arm   **Obesity**   Fractured Hip  
Heart Disease   Kidney Stones



FRAME 5

**Obesity is a medical condition.**

Attend a bariatric surgery seminar ▶

