	Promotion of the funding plan				Information				Promote collaboration	
Goals Stakeholders	Promote funding agency & program	Promote projects & their results	Promote project & its results	Inform about submission rules	Inform: project & participating entities	Inform about project activities	Inform about project results	Detailed submission rules & requirements	Inform about how to get in touch	Sharing documen- tation
Funding agency	3	2	0	3	0	1	3	0	0	0
Funding agency's partners	3	2	0	2	0	0	3	0	0	0
Academic researchers	0	3	3	2	1	2	3	2	2	2
Industrial researchers	0	0	0	2	1	2	3	2	1	1
Companies interested in exploitation	0	1	1	0	0	3	3	0	0	2
Project leaders	0	2	3	1	3	3	3	2	2	2
Project participants	0	2	3	0	3	3	3	2	2	3
Common visitors	0	0	0	0	1	2	3	0	2	2
Total	6	12	10	10	9	16	24	8	9	12

## Legend:

0 = Not applicable to the given stakeholder or completely useless 1 = Relatively relevant

2 = Somewhat important

3 = Very important

## Stakeholders descriptions

- Funding agency: the European Commission, which funds every project and pays for the website;
- Funding agency's partners: those companies, research centers or universities involved in some of the funded projects;
- Academic researchers: scientists belonging to an academic institution who work for any funded project;
- Industrial researchers: like the latter, but they work for a company R&D department;
- Companies: external business enterprises interested in the exploitation of some project results for economic purposes;
- Project leaders: those people or teams that lead a project;
- Project participants: those people or teams that participate in a project;
- Common visitors: internet users who navigate the site (they are supposedly interested in the ICT projects, but they do not take part in any activity).

Goals  Content requirements	Promote funding agency & program	Promote projects & their results	Promote project and its results	Get informed about teams and participating entities	Get informed about project activities	Get informed about project results	Provide info about submission rules & requirements	Provide info about how to get in touch
Funding agency presentation	X							
Funding program presentation	X							
General info about projects		X						
Presentation of projects objectives		X						
Consortium info				X				
Presentation of a single project			X					
List of main goals			X					
Presentation of main results		X	X			X		
Workplan overview					X			
Submission rules info							X	
Contact info								X



