

	Promotion of the funding plan				Information				Promote collaboration	
Goals  Stakeholders	Promote funding agency & program	Promote projects & their results	Promote project & its results	Inform about submission rules	Inform: project & participating entities	Inform about project activities	Inform about project results	Get/Provide detailed submission rules & requirements	Inform about how to get in touch	Sharing documentation
Funding agency	3	2	0	3	0	1	3	3	0	0
Funding agency's partners	0	2	0	0	2	3	3	3	0	2
Academic researchers	0	3	3	2	1	2	3	2	2	2
Industrial researchers	0	0	0	2	1	2	3	2	1	1
Companies interested in exploitation	0	1	1	0	0	3	3	0	0	2
Project leaders	0	2	3	1	3	3	3	2	2	2
Project participants	0	2	3	0	3	3	3	2	2	3
<i>Total</i>	<i>3</i>	<i>12</i>	<i>10</i>	<i>8</i>	<i>10</i>	<i>17</i>	<i>21</i>	<i>14</i>	<i>7</i>	<i>12</i>

Legend:

0 = Not applicable to the given stakeholder or completely useless

1 = Relatively relevant

2 = Somewhat important

3 = Very important

Stakeholders descriptions

- Funding agency: the European Commission, which funds every project and pays for the website;
- Funding agency's partners: those companies, research centers or universities involved in some of the funded projects;
- Academic researchers: scientists belonging to an academic institution who work for any funded project;
- Industrial researchers: like the latter, but they work for a company R&D department;
- Companies: external business enterprises interested in the exploitation of some project results for economic purposes;
- Project leaders: those people or teams that lead a project;
- Project participants: those people or teams that participate in a project.