

Interaction scenario #1

Persona: European academic researcher

Interaction:

The user hears for the first time of the PHICT program from a colleague at work. He is interested in the funding activity sponsored by the European Commission, because his laboratory is having economical troubles.

He starts visiting the site and goes straight to **[Research Themes]**, scrolling down until he reaches his research topic in the field of **[Robotics]**. In the page listing all projects relating to that subject, one in particular catches his attention and the navigation proceeds to **[BIM Project]**. After reading the description, he downloads some documents from the **[Publications]** page in the project area. With a glimpse, he notices that no **[Main Result]** has been posted yet; following the **[Workplan Activities]**, he sees the list of scheduled activities and then clicks on the first. The resulting **[Activity]** page reports a starting date ahead of several months and thus he decides to join the project.

Interaction scenario #2

Persona: Member of the European Commission

Interaction

The user wants to inspect the site to know what has been done with provided funds. He visits the site for the first time since it has been put online. From the home page, he clicks on the landmark **[Initiative]** to see the description of the program. Interested in discovering which projects have been completed, he clicks on **[History]** and is given a list of projects divided by starting year. The program is still young, so there are only a few entries. He chooses the first item, a **[Project]** about mobile networks: in the project page, he reads the description and then switches to **[Main Results]**. Here he finds out that great progress has been made in security and covering.

Interaction scenario #3

Persona: Company manager (internet security)

Interaction

The user is seeking for some researcher to hire in his company R&D department. He has been told by a friend that a big research project about elliptical cryptography is being completed in these months and some good researchers will then be unemployed. He opens the site, clicks on **[All Themes]** and then on **[Cryptography]** and looks for **[Ellipsis Project]**. From this page, he follows the link **[Involved Partners]**: there are only two big academic institutions involved. For each of them, he approaches the default **[Partner]** page and goes on to **[Involved Researchers]**. He scrolls down the results and finds those **[Researcher]**s involved in cryptography, reads their curricula and writes down their contacts from the **[Contacts]** page.