

Why I Invented and Created The Boomerang Cycle

The Boomerang Cycle is a groundbreaking concept that reflects my deep understanding of human behavior, fairness, and the potential of technology to create meaningful societal change. I created it out of a desire to address inefficiencies in traditional charity models and to empower individuals on a global scale.

From the very beginning, I want to be absolutely clear: The Boomerang Cycle is not a lottery, not gambling, and not a game of chance. Every contribution goes directly to real people around the world. This is a system of giving and receiving, built on reciprocity and fairness, not on luck or speculation.

1. A Vision for Reciprocity

At its core, the Boomerang Cycle embodies the principle of reciprocity: *“Help yourself by helping others.”*

Generosity should never be one-sided. Traditional donation systems often focus only on giving, which can lead to donor fatigue. By creating a system where donors can also become recipients, I built a sustainable circle of giving that rewards participation while fostering fairness.

This is not about “winning” or “losing.” It is about sharing resources in a way where everyone has the opportunity to both give and receive.

2. Democratizing Access to Help

One of the most innovative aspects of the Boomerang Cycle is its reliance on micro-donations of \$6. This makes generosity accessible to anyone, no matter their financial situation.

Unlike lotteries, where many pay and few “win,” the Boomerang Cycle ensures that all contributions directly support real people, and every participant has a chance to benefit from the collective pool of generosity.

3. Addressing Inefficiencies in Traditional Models

Traditional charity models often suffer from a lack of transparency, centralized control, and one-way giving.

The Boomerang Cycle uses technology to create a transparent, decentralized, and continuous system, where every participant can track their role in the bigger ecosystem. Trust is built not on promises, but on clarity.

4. Empowering Individuals Globally

With over 5.4 billion internet users worldwide, the Boomerang Cycle can connect people across 195 countries. By using smartphones as the primary access point, even those excluded from traditional financial systems can participate.

This is global inclusion, not chance-based exclusion.

5. Promoting Fairness Through Design

The 1:231 ratio and dynamic interval system are designed to ensure fairness. No donor can dominate. Every participant has a chance. Randomization here does not mean gambling; it means neutrality and balance, preventing bias and favoritism.

6. Fostering a Circular Economy of Generosity

Unlike gambling, where risk benefits a central “house,” the Boomerang Cycle is a closed loop of generosity. Every \$6 flows directly into the community.

Just like a boomerang returns to its thrower, generosity eventually returns to the giver *not as luck, but as reciprocity*.

7. Long-Term Thinking and Scalability

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I have been refining this idea for 20 years. It was never a quick scheme. It is built to scale for millions of people, adapting to user needs over time.

8. A Desire to Revolutionize Charity

My ultimate goal is to revolutionize how we think about charity. Not as a one-way act, but as a reciprocal system of shared prosperity.

This is not about gambling on chance; it is about trusting in people and community.

Conclusion

The Boomerang Cycle was born from my passion to create a fair, transparent, and scalable system that empowers individuals worldwide.

By combining technology with timeless principles of generosity and reciprocity, I believe this platform can inspire a more compassionate and connected world.

The Boomerang Cycle is not a lottery, not gambling, and not a game of luck. It is a movement of people helping people, a future where help is always within reach, and everyone has the opportunity to make a difference.

**Thank you,
Eldad Rubin
Inventor of The Boomerang Cycle**