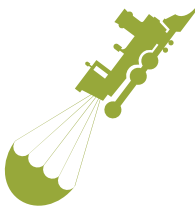


Brandon Lewis

Designer & Art Director
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Summary

- Working since 2006 to improve user experience through interface design solutions.
- Utilizing Agile or Lean user experience methods through the product design cycle.
- Experimenting on and learning how to improve user interaction through user feedback.
- Design evangelist, educating users and solving problems through visual mediums.
- Desire to help others to be their best at what they do.

Technical Skills

Web: HTML5, CSS [CSS3, Responsive, SASS, LESS], Javascript [JQuery, Backbone.js]

Programming: PHP, Ruby [Rails]

APIs: Twitter, Foundation

A/B Testing, Analytics: Woopra, Optimizely, Google Analytics

Content Management: Wordpress

Operating System: Mac, Windows

Software: Adobe Creative Suite, Microsoft Office,

Professional Experience

Division of Legislative Automated Systems (DLAS) - Richmond VA [6/2014 – Current]

Lead User Interaction Designer, Front-End Developer

- Lead user interface design for the Legislative branch at Virginia General Assembly: Research, prototyping, visual design, and interaction design
- Participate in strategy, release, and iteration planning with executive leadership, quality assurance, marketing
- Work closely with designers and developers to come up with great solutions for each project.

Technology: Javascript, CSS, SCSS, HTML5, PHP, Google Analytics, Google Search Appliance
Twitter Bootstrap, Angular.js

PlanG (myplang.com) - Richmond VA [4/2013 – 6/2014]

Lead User Interface Designer, Art Director, Web developer

- Lead user interface design for B2B products which included: Research, prototyping, visual design, and interaction design, mobile strategy
- Participate in strategy, release, and iteration planning with executive leadership, quality assurance, marketing
- Use of lean, agile methodologies, such as Kanban and Scrum, to continuously build, test, and iterate product features
- Participated in qualitative and quantitative user research, including moderated interviews, A/B tests, and remote usability sessions, to rapidly validate user behavior and inform design strategy.
- Translated technical requirements into web-based design solutions
- Engineered, developed, and maintained product front-end architecture using JavaScript, CSS, and HTML.

Technology: Javascript, CSS, HTML5, PHP, Woopra, Optimizely, Adobe Creative Suite,
Twitter Bootstrap

Squrrl - Richmond VA [8/2012 – Current]

Founder - Head of product | Art director

- Lead user interface design for B2C products which included: Research, prototyping, visual design, and interaction design, mobile strategy
- Oversee qualitative and quantitative user research, including moderated interviews, usability testing, to rapidly validate user behavior and inform design strategy.
- Using lean, agile methodologies, to quickly iterate product features
- Employ design workshops and hackathons for rapid prototyping and product production
- Establish technical requirements into web-based design solutions
- Engineered, developed, and maintain product frontend architecture using JavaScript, CSS, and HTML.
- Implemented interface and interaction design for multiple platforms.
- Oversaw Brand Creation

Technology: Javascript/Jquery, CSS, HTML5, Adobe Creative Suite

VCU University Relations (univrelations.vcu.edu) - Richmond VA [8/2011 – 4/2013]

Web Developer/Designer

- Implemented interface and interaction design for multiple platforms.
- Researched and created wireframes and UI style guides, made flexible prototypes exploring patterns based upon requirements.
- Use of Agile methodology to create websites while administering integrity and a consistent university identity on all pieces respective of audience, purpose, quality, and production cycle.
- Participate in strategy, release, and iteration planning with executive leadership, quality assurance, marketing, users
- Engineered and developed responsive websites and applications.
- Ensured product compliance with interface, usability and accessibility guidelines (WAI-WCAG, WAI-ARIA).

Technology: Javascript, CSS, HTML5, PHP, Adobe Creative Suite, Twitter Bootstrap,
Zurb Foundation, Ruby, SASS

Ameronix - Richmond VA [8/2010 – 8/2011]

Lead User Interface Designer

- Lead UI and UX website strategy for custom business websites
- Managed front-end development of web properties including visual design, accessibility, information architecture, and content strategy.
- Participated in strategic planning with executive management, business stakeholders, and developers.
- Worked closely with lead developer to build custom, cross-browser, websites and applications.
- Researched and implemented new processes and tools to improve the overall user experience of projects.
- Gathered design requirements from business stakeholders
- Worked closely with business stakeholders to build business identity systems

Technology: CSS, HTML5, Adobe Creative Suite

Design Consultant - Richmond VA [8/2006 – current]

Lead Designer & Art Director

- Lead UI and UX website strategy for custom business websites
- Managed front-end development of web properties including visual design, accessibility, information architecture, and content strategy.
- Participated and organize strategic planning with executive management, business stakeholders, and developers.
- Worked closely with lead developer to build custom, cross-browser, websites and applications.
- Responsible for Brand and identity system development.