

## Graphic Design: Interactive II – Spring 2017

**Project 4:** Retail Store Website

**Due Date:** Monday, May 8 at 7:30 pm Mountain Time.

### Project Description

You are going to develop a responsive website for a retail store. The name and type of retail store is up to you.

Each page of the website will need a header, content area, and footer. Each page of the website should have the following information:

- Store Name (header)
- Navigation (header)
- Address (footer)
- Phone Number (footer)
- E-mail Address (footer)
- Link to Google Maps (footer)

The website will include the pages listed below. The content area for each page is also described for you. Make sure each page you build matches the description.

### Homepage

The homepage will include a full-width image that takes up the entire browser viewport. The store logo should overlay the full-width image, and subtle animation should be added to the store logo.

The homepage will also include an opening paragraph describing the store. In addition, the homepage will include a “Featured Products” section with 6 different products that will display in the following grid format based on viewport size:

Less than 768 pixels: 1 content column  
768 pixels - 991 pixels: 2 content columns  
992 pixels - 1199 pixels: 3 content columns  
Equal to or greater than 1200 pixels: 6 content columns

An image, product name, and price should appear for each featured product. Each product image must link to the Products page.

Below the featured products section, there will be a section for “Upcoming Events” with 4 different events that will display in the following grid format based on viewport size:

Less than 768 pixels: 1 content column  
768 pixels - 991 pixels: 2 content columns  
992 pixels and greater: 4 content columns

An image, event name, and event date/time should appear for each event. Each event image must link to the Events page.

### Products

The products page will include a grid of products that your store sells. At least 24 different products must appear on this page. An image, product name, and price should appear for each product. The products will display in the same grid format as specified on the Featured Products section of the homepage.

When you click on a product image, a larger product image should display in a lightbox. When the image displays in the lightbox, the image caption should be the product name and price.

## **Events**

This page will list upcoming events taking place at your store. Each event will have an image, name, date/time, and short description. At least 4 different events must appear on this page. When you click on an event image, a larger event image should display in a lightbox. When the image displays in the lightbox, the image caption should be the event name.

This page needs a sidebar that shows the same 6 featured products that appear on the homepage. At less than 768 pixels, the sidebar will appear directly underneath your events (it won't look like a sidebar.) At greater than or equal to 768 pixels, your page content should use 9 grid columns, and your sidebar should take up 3 grid columns. Each product image must link to the Products page.

## **Contact**

The contact page will include your hours of operation and a contact e-mail address. This page needs the same sidebar that appears on the Events page.

## **Styling**

You do NOT need to design a logo for the retail store. You will need to develop a color scheme for the website that consists of at least three colors. You will need to use at least two Google Web Fonts.

## **Requirements**

You must use the following code libraries in your project:

- Bootstrap
- jQuery
- Backstretch (for full-width viewport image on homepage)
- Google Web Fonts
- Fancybox
- Animate.css

## **Grading**

This project is not a design project. While you need to make your website look presentable with a color scheme, the grading focus of this project will be on:

- Using appropriate HTML tags for your content.
- Using CSS to style HTML content.
- Cleanliness and organization of HTML and CSS, especially code indentation.
- Making sure all of your internal links work.
- Making sure you build all pages and content as described.

- Making sure your Fancybox integration works.
- Making sure your Google Web Fonts integration works.

## **Turning In Your Work**

Your project must be e-mailed in ZIP format to [projects@utepinteractivecourse.com](mailto:projects@utepinteractivecourse.com) by Monday, May 8 at 7:30 pm Mountain Time. Late work will not be accepted. You will receive an e-mail confirmation from me when I receive your project files.