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1.Introduction

Seattle Department of Transportation (SDOT) is on a mission to deliver a transportation system that provides safe and affordable access to places and opportunities. The council's goal is to create safe transportation environments and eliminate serious and fatal crashes in Seattle.

1.1Background

Say you are driving to another city for work or to visit some friends. It is rainy and windy, and on the way, you come across a strenuous traffic jam on your side of the highway. Long lines of cars barely moving. Imagine the highway is shut down. It's an accident and rescue workers are busy transporting the ones involved in the crash to the nearest hospital. They must be in critical condition for all of this to be happening.

1.2The need

Making sure people can get around the growing city safely is the council's top priority. SDOT collects data of every accident happening in the city and it has preserved data since 2002 in structured manner. It looks for analysing this huge data and draw out meaningful forecasts about the causes and impacts of fatal accidents.

1.3The Problem

Now, wouldn't it be great if there is something in place that could warn you, given the weather and the road conditions about the possibility of you getting into a car accident and how severe it could be, so that you would drive more carefully or even change your travel if you are able to.

Well, this is exactly what we want to accomplish under this case study titled 'Capstone Project – Car accident severity', which would help predict the severity of an accident.

1.4Audience and stakeholders

The severity impact prediction model (which is scope of this project) could be published as a REST API or web service (future scope of work) for the Seattle Department of Transportation (SDOT). The SDOT may have options to own or to subscribe to this service. By inputting necessary data to the service it could receive predictions regarding severity of accidents. This would help SDOT formulate traffic routing decisions or alerts in the geography under its monitoring.

Daily commuters and road travellers would find it much convenient to know about live traffic information, traffic diversion alerts and notifications when they tune with the SDOT broadcast channels. It would help save everyone's precious time, hectic travels and help avert mishaps or accidents due to such forewarnings.

We aim to design the model for a reliable accuracy of its prediction.

In fact the project foresees very high potential and ambitious goals to offer such services of human safety to most of the city councils across United States and across continents globally.

2. Methodology

We introduce here the research methods and data source used for the analysis. We would discuss in detail in below sections about the data, choice of variables, modelling methods and how they would help answer the problem statement. The methodology steps essentially are as follows;

- ✓ Data collection and understanding
 - Data source
 - Data understanding
- ✓ Data preparation
 - Basic insight of dataset
 - Feature selection
 - Data cleansing
 - Data transforming
 - Test of correlation and significance
 - Conclusion of important variables
- ✓ Model development
 - Algorithms and empirical findings
 - Results summary
- ✓ Discussion
- ✓ Conclusion
- ✓ References
- ✓ Acknowledgement

2.1Data collection and understanding

Data source

We have used shared data of Seattle city as basis to deal with the accidents data (source: http://data-seattlecitygis.opendata.arcgis.com/datasets/5b5c745e0f1f48e7a53acec63a0022ab 0.csv).

At first glance at the CSV file, we could see what type of data we have with us. The label for the data set is Severity, which describes the fatality of an accident. The remaining columns have different types of attributes. Also noticed that the data had some unbalanced attributes which need to be normalised during next steps.

We also used the collisions meta data available for about 16 years to understand the nature of all attributes. Having about 2.21L data observations, we could notice that a split of these could be used to train and test the prospective model.

Data understanding

The dataset basics were provided as follows;

Title: Collisions—All Years

Abstract: All collisions provided by Traffic Records.

Description is include all types of collisions Collision are displayed the

intersection or mid-block of a segment in the Annexure.

Timeframe: 2004 to Present.

Keyword(s): SDOT, Seattle, Transportation, Accidents, Bicycle, Car, Collisions, Pedestrian,

Traffic, Vehicle

Types: The data is a mix of numerical and categorical types.

The data set provides labelled data for severity of accident. It shows a dual class categorical type of variable. The attributes (38 columns) convey information mainly about;

- the incident: such as identification no., location coordinates, date, time etc.
- the collision: such as code, type, description, injuries, fatalities etc.
- the impact: such as count of pedestrians, cyclists, vehicles involved etc.
- preconditions: such as inattention, influence of drugs, road condition, weather, speeding etc.

Attributes are almost complete with the information such as name, data type, length and description as shown in next section. State Collision Code Dictionary comprising about 85 codes with descriptions is also provided in supplement.

In the given dataset, SeverityCode is identified as the target variable (labelled or dependent) while rest of the fields are construed as independent variables or the attributes. The case objective with the given data, does qualify it as a classification problem of the supervised machine learning. All columns that could influence the cause and impact of an accident need to be selected for training and testing the model.

2.2Data preparation

Basic insight of dataset

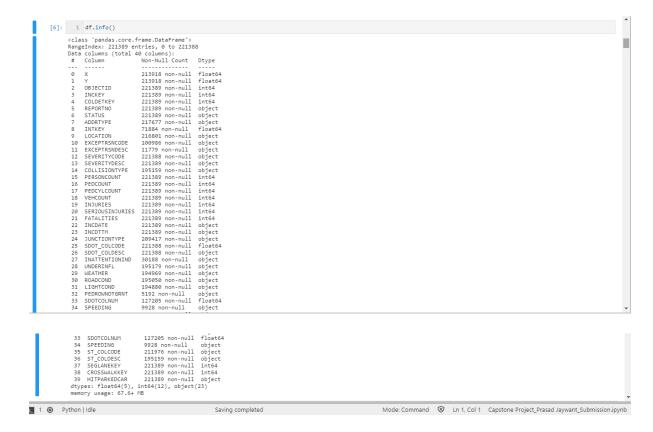
After reading data into Pandas data frame, it becomes a good start to explore the dataset. Following ways are followed to obtain essential insights of the data to help better understand the dataset;

Columns:

It provides list of columns that exist in the dataset.

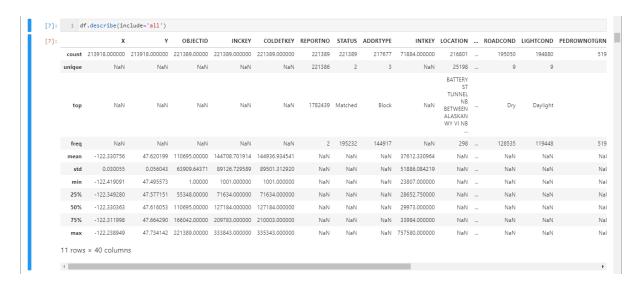
Data types:

This step is to know the variety of types viz. object, float, int, bool and datetime64. In order to better learn about each attribute, it is necessary to know the data type of each column, which was identified using Python Info() method as in screen shot below;



Data Description:

We could get statistical summary, such as count, unique value, column mean value, column standard deviation, etc of each column. It provides various summary statistics, excluding NaN (Not a Number) values.



Feature selection

In the first screening, it was noticed that some of the attributes are not significant to the cause of or to assess the impact of the severity. So these could be dropped for removing bias while designing the model. Rest of the columns were retained for further analysis.

Data cleansing

In the second step, rest of the columns were analysed for missing values. Columns were treated for substituting missing values as shown in table below;

Sr. No.	Attribute	Data type,	Description	Wranglin Method	R ationale
1	OBJECTID	length OBJECTID	ESRI unique identifier		Insignificance
2	Х		ESRI geometry field	Dropped	_
3	Υ	Longitude Latitude	, ,	Dropped	Insignificance Insignificance
4	ADDRTYPE		ESRI geometry field	Dropped	
4	ADDRITTE	Text, 12	Collision address type: • Alley	Retained	2% missing data, replaced by max.
			Block		frequency
			Intersection		requeries
5	INTKEY	Double	Key that corresponds to	#Downed	Insignificance
	IIVIIXE I	Double	intersection associated		misignificance
			a collision		
6	LOCATION	Text, 255	Description of the gener	aDropped	Insignificance
		,	location of the collision		
7	EXCEPTRSNCODE	Text, 10		Dropped	Insignificance
8	EXCEPTRSNDESC	Text, 300		Dropped	Insignificance
9	SEVERITYCODE	Text, 100	A code that corresponds	Roetained	Target variable
			the severity of the		
			collision:		
			• 3—fatality		
			• 2b—serious injury		
			• 2—injury		
			• 1—prop damage		
1.0	CEVEDITVOECC	- .	• 0—unknown		-
10	SEVERITYDESC	Text	A detailed description o		Target variable
			the severity of the collis	ion	
11	COLLISIONTYPE	Text, 300	Collision type	Retained	12% missing data,
11	COLLISIONTIFL	1 ext, 300	Comsion type	Retairieu	replaced by max.
					frequency
12	PERSONCOUNT	Double	The total number of peo	Re tained	equeriey
			involved in the collision	- ====================================	
13	PEDCOUNT	Double	The number of pedestri	a R ⊊tained	
			involved in the collision		
			This is entered by the st	ate.	
14	PEDCYLCOUNT	Double	The number of bicycles		
			involved in the collision		
			This is entered by the st	ate.	

Sr. No.	Attribute	Data type, length	Description	Wranglin Method	gRationale
15	VEHCOUNT	Double	The number of vehicles involved in the collision. This is entered by the st		
16	INJURIES	Double	The number of total injuinvolved in the collision. This is entered by the st	ate.	
17	SERIOUSINJURIES	Double	The number of serious injuries involved in the collision. This is entered the state.	Retained by	
18	FATALITIES	Double	The number of fatalities involved in the collision. This is entered by the st	ate.	
19	INCDATE	Date	The date of the incident	. Dropped	Insignificance
20	INCDTTM	Text, 30	The date and time of the incident.		Insignificance
21	JUNCTIONTYPE	Text, 300	Category of junction at which collision took place		5.5% missingdata, replaced by max. frequency
22	SDOT_COLCODE	Text, 10	A code given to the colliby SDOT.	siòmo pped	Insignificance
23	SDOT_COLDESC	Text, 300	A description of the collision corresponding the collision code.	to	
24	INATTENTIONIND	Text, 1	Whether or not collision was due to inattention (Y/N).	Dropped	86% data is missing
25	UNDERINFL	Text, 10	Whether or not a driver involved was under the influence of drugs or alcohol.	Dropped	only 4.5% observations are influencing
26	WEATHER	Text, 300	A description of the weather conditions during the time of the collision.		12% missing data, replaced by max. frequency
27	ROADCOND	Text, 300	The condition of the roa during the collision.		12% missing data, replaced by max. frequency
28	LIGHTCOND	Text, 300	The light conditions during the collision.	rRgetained	12% missing data, replaced by max. frequency
29	PEDROWNOTGRNT	Text, 1	Whether or not the pedestrian right of way not granted. (Y/N)	Dropped was	97.7% data missing

Sr. No.	Attribute	Data type, length	Description	Wranglin Method	R ationale
30	SDOTCOLNUM	Text, 10	A number given to the collision by SDOT.	Dropped	Insignificance
31	SPEEDING	Text, 1	Whether or not speeding was a factor in the collision. (Y/N)	gDropped	only 4.5% observations are influencing, rest dat unavailable
32	ST_COLCODE	Text, 10	A code provided by the state that describes the collision. For more information about these codes, please see the Scollision Code Dictionar	tate	Insignificance
33	ST_COLDESC	Text, 300	A description that corresponds to the state coding designation.	Retained 's	12% missing data, replaced by max. frequency
34	SEGLANEKEY	Long	A key for the lane segm in which the collision occurred.	e D topped	Insignificance
35	CROSSWALKKEY	Long	A key for the crosswalk which the collision occurred.	alDropped	Insignificance
36	HITPARKEDCAR	Text, 1	Whether or not the collinous involved hitting a parke car. (Y/N)		
37	STATUS	Text, 10	Matched, Unmatched	Dropped	Insignificance
38	REPORTNO	Long	Sr. No. of report for inte purposes		Insignificance
39	COLDETKEY	Long	Secondary key for the inc	d er topped	Insignificance
40	INCKEY	Long	A unique key for the incid	eDtropped	Insignificance

The cleansed data set is structured as follows;

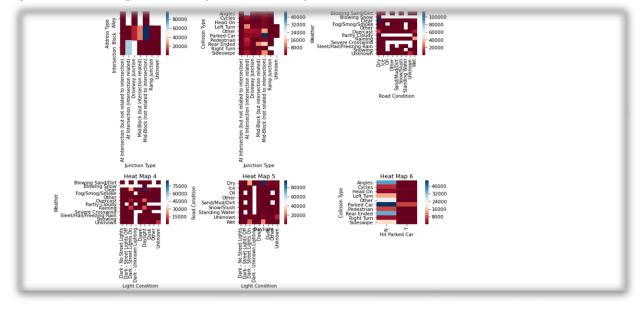
Data transforming

The last step in data cleansing would be to check and make sure that all data is in the correct format (int, float, text or other). To use categorical variables for regression analysis, indicator variables (or dummy variable) were used for transforming categorical variables into binary (0s and 1s) or numeric values. Also we changed the target data type to be integer, as it is a requirement by the Skitlearn algorithms swlatted make the data ready for next tests of correlation and determining significance. The results are as shown in screen shots below;

```
| STATEMENT | STAT
```

Test of correlation and significance

To get a better measure of the important characteristics, we looked at the correlation of attributes vis-a-vis target variable i.e. Accident Severity. The correlations are depicted by constructing heat maps between pairs of the variables.



Pearson Correlation:

The Pearson Correlation measures the linear dependence between two variables X and Y of 'int64' or 'float64' types.

The resulting coefficient is a value between -1 and 1 inclusive, where:

- 1: Total positive linear correlation.
- 0: No linear correlation, the two variables most likely do not affect each other.
- -1: Total negative linear correlation.

The closeness to terminal values (-1 and 1) would decide strength of the correlation.

P-value:

The P-value is the probability value that the correlation between these two variables is statistically significant. Normally, we choose a significance level of 0.05, which means that we are 95% confident that the correlation between the variables is significant. We would use "stats" module in the "Scipy" library to get the P-value.

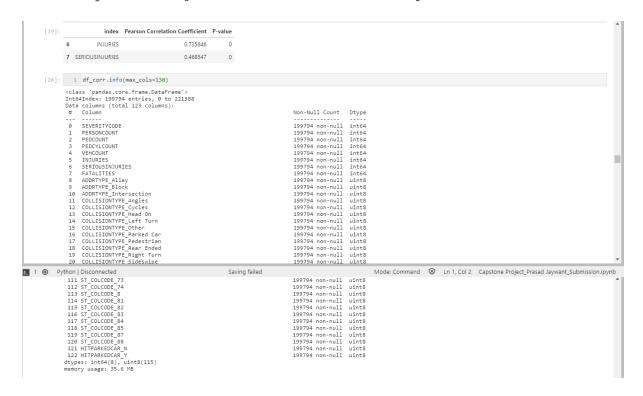
By convention, when the

p-value is < 0.001: we say there is strong evidence that the correlation is significant. the p-value is < 0.05: there is moderate evidence that the correlation is significant. the p-value is < 0.1: there is weak evidence that the correlation is significant. the p-value is > 0.1: there is no evidence that the correlation is significant.

Conclusion: Important Variables

By now we would have a better idea of what our data looks like and which variables are important for consideration while predicting the 'Severity' class.

As we move into building machine learning models to automate our analysis, feeding the model with variables that meaningfully affect our target variable would help improve the model's prediction performance.



2.3 Model development

In this section, we developed several models that will predict the severity of the accident using the variables or features. A Model would help us understand the exact relationship between different variables and how these variables are used to predict the result.

Algorithms used

We developed Classification model based on following algorithms that would predict the severity of an accident using the variables or features.

Logistic regression

While Linear Regression is suited for estimating continuous values (e.g. estimating house price), it is not the best tool for predicting the class of an observed data point. To estimate the class of a data point, as is our current case, we use Logistic Regression. It produces a formula that predicts the probability of a class label as function of the independent ariables Logistic regression is suited for estimate as our current case, we use Logistic Regression. It produces a formula that predicts the probability of a class label as function of the independent ariables Logistic regression is suited for estimating continuous values (e.g. estimating house price).

Data pre-processing and selection

We selected some likely causal features for modelling in the first step. We further defined X as the Feature Matrix values (Numpy array) and y as the response vector (target) for our dataset. and then normalized the dataset. Data Standardization makes data zero mean and unit variance.

Train/Test dataset

Here we split our dataset into train and test set in the ratio of 70:30 as illustration. The sets are mutually exclusive.

Modelling

This function implements logistic regression and can use different numerical optimizers to find parameters, including 'newton-cg', 'lbfgs', 'liblinear', 'sag', 'saga' solvers. We used 'saga' for multi-class regression solver.

The version of LogisticRegression Scikit-learn support regularization. Regularization is a technique used to solve the overfitting problem in machine learning models. C parameter indicates inverse of regularization strength which must be a positive float. Smaller values specify stronger regularization. Now lets fit our model with train set:

We predicted model performanceing our test set. predict_proba returns estimates for all classes, ordered by the label of classes. So, the first column is the probability of class 1, P(Y=1|X), and second column is probability of class 0, P(Y=0|X):

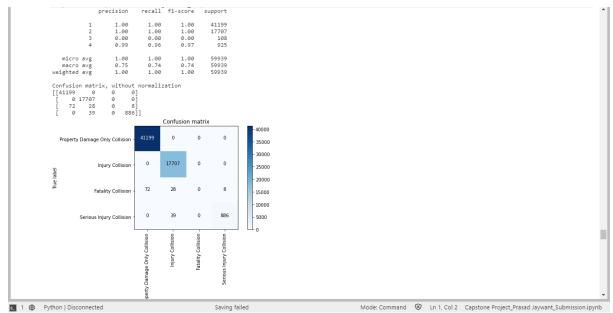
Evaluation

Jaccard index

We define jaccard as the size of the intersection divided by the size of the union of two label sets. If the entire set of predicted labels for a sample strictly match with the true set of labels, then the subset accuracy is 1.0; otherwise it is 0.0.

Confusion matrix

Another way of looking at accuracy of classifier is to look at confusion matrix. In specific case of multi-class classifier, such as our case, we can interpret these numbers as the count of true positives, false positives, true negatives, and false negatives.



Based on the count of each section, we calculate precision and recall of each label:

Precision is a measure of the accuracy provided that a class label has been predicted. It is defined by: precision = TP / (TP + FP)

Recall is true positive rate. It is defined as: Recall = TP / (TP + FN) So, we can calculate precision and recall of each class.

F1 score: Now we are in the position to calculate the F1 scores for each label based on the precision and recall of that label.

The F1 score is the harmonic average of the precision and recall, where an F1 score reaches its best value at 1 (perfect precision and recall) and worst at 0. It is a good way to show that a classifier has a good value for both recall and precision.

And finally, we can tell the average accuracy for this classifier is the average of the F1-score for both labels, which is 0.72 in our case.

Log loss

In logistic regression, the output can be the probability of customer churn is yes (or equalsto 1). This probability is a valuebetween 0 and 1. Log loss (Logarithmic loss) measures the performance of a classifier where the predicted output is a probability value between 0 and 1.

K-Nearest Neighbors (KNN)

K-Nearest Neighbors is an algorithm for supervised learning, where the data is 'trained' with data points corresponding to their classification. Once a point is to be predicted, it considers the 'K' nearest points to it to determine its classification.

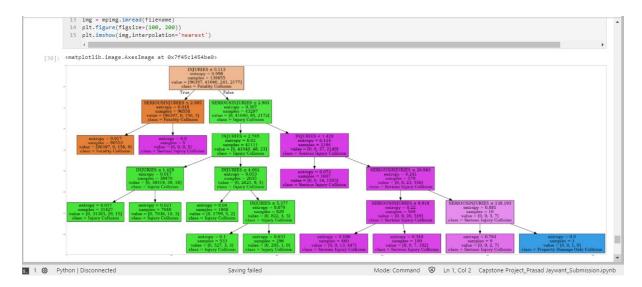


It follows the same steps as used in logistic Regression measure. It was noted that KNN takes highest time (15 minutes or more) among all modelling methods followed in our exercise.

Decision Trees

Followed same preparatory steps as in other models. We first created an instance of the DecisionTreeClassifier called SeverityTree. It's based on the 'minimizing entropy (degree of randomness)' and 'maximising information gain (level of certainty)' criteria of each node.

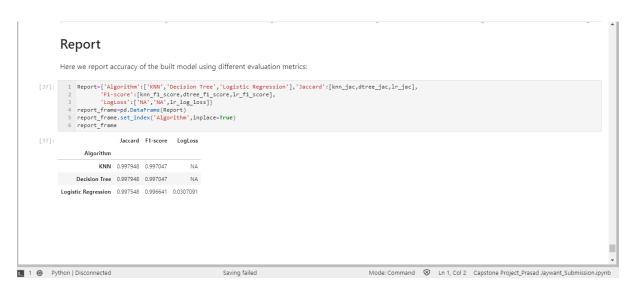




Accuracy classification score computes subset accuracy i.e. the set of labels predicted for a sample must exactly match the corresponding set of labels in y true.

Results summary

The accuracy of the models built using different evaluation metrics can be summarized as follows;



3. Discussion

The data set is well structured and offers good number of useful observations (about 2L). The data wrangling was mostly accomplished by substituting the values with maximum frequency of the available data.

The correlation method shortlisted some variables such as injuries, which are related to the impact of accident, contributed moderately to the severity. Though the influence of causal factors such as weather, road/light conditions on accident severity was expected, they seemed not significant in contribution as was suggested by the low values (<0.4) of

Pearson coefficients. Correlation of address type and junction type to severity was also not significantly evident.

We had split given data set into 70:30 ratio for training/testing the model. Model prediction accuracy seems acceptable due to high Jaccard and F1-score and near-zero Log loss values.

4. Conclusion

The model has fairly taken care of the missing values which are of common occurrence in the real data gathering scenarios. The selected algorithms are in sync with the prediction accuracy, thereby poses high confidence in predicting the real cases. As envisioned in section 1.4, the model seems capable of implementing it at the client site. Also poses high potential for extending it to more city councils having similar data sources.

In the roadmap ahead, the model could be enriched with deeper analysis of causation factors, although the focus at present was more on the correlations within given data. The model deployment and integration with client systems could be the next steps of project implementation. With study of advanced Python capabilities, statistical/probabilistigorithms graphical graphical is could provide opportunity for iterative improvements in the model.

5. References

Preparation of this report must cite help of valuable references as follows;

- ✓ IBM Data Science Professional Certificate Course All 9 modules, labs, tutorials and links therein: https://www.coursera.org/professional-certificates/ibm-data-science
- ✓ IBM Watson Studio Resources: https://cloud.ibm.com/resources
- ✓ Github Repository: https://github.com/
- ✓ Pandas open source literature: http://pandas.pydata.org
- ✓ Scikit Learn open source content: https://scikit-learn.org/
- Technology community <u>sites: https://stackoverflow.com/</u> and many more from Google Search

6.Acknowledgement

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