

# THE BUILDER COALITION

## Sponsorship Invitation

We invite you to partner with The Builder Coalition (TBC) to advance access in Boston's commercial real estate sector and create lasting economic impact in our communities. TBC brings together real estate professionals of color, private firms, government agencies, trade organizations, and community nonprofits to expand opportunities for education, employment, partnership, and financing.

Our network includes a wide range of professionals—developers, investors, architects, attorneys, bankers, contractors, and brokers—working in firms from family-owned enterprises to multinational companies. We host educational events, provide a monthly industry compendium, and offer access to professional development through partner organizations.

As we expand our initiatives in 2025, including the launch of the TBC Innovation Center and TBC Network Convergence Hub, we are seeking support from key real estate firms and organizations to help drive these efforts. These programs will focus on creating access to capital, land, and education while also launching leadership development initiatives like the TBC Sector Leadership Launchpad. In addition, we will continue to grow the highly regarded TBC Institute, providing valuable education and networking opportunities to professionals of color in the real estate sector.

We welcome the opportunity to discuss our sponsorship program with you and explore how we can work together to create lasting change in the industry.

Thank you for considering this partnership.

Best regards,  
Dave Madan  
Executive Director | The Builder Coalition



# Program Highlights

# THE BUILDER COALITION



# 2025 Annual Sponsorship

# THE BUILDER COALITION

## \$50,000 | Marquee Partner

- Dedicated TBC support to help fulfill your firm's diversity objectives, including promotion and referrals for recruitment, contracting, leadership development, and other industry partnerships
- Invitation to exclusive Partners Circle events for high-level industry networking (for firm heads)
- Access to the TBC Minority Real Estate Directory and other exclusive resources
- Distribution of unlimited job or RFP postings via email listserv, LinkedIn, and Facebook
- Dedicated promotional email to TBC listserv (2000+ recipients) highlighting opportunities at your firm and your commitment to equity & inclusion
- Thank you social media video (1 minute) posted to LinkedIn, Facebook, and YouTube with paid multi-day post promotion to a guaranteed reach of 50,000 viewers
- Unlimited complimentary tickets to all TBC events for one year
- Verbal acknowledgment and firm logo on advertising for all TBC events for one year
- Firm logo and website link highlighted on TBC website

## \$25,000 | Executive Partner (Platinum)

- Invitation to exclusive Partners Circle events for high-level industry networking (for firm heads)
- Access to the TBC Minority Real Estate Directory and other exclusive resources
- Distribution of unlimited job or RFP postings via email listserv, LinkedIn, and Facebook
- Dedicated promotional email to TBC listserv (2000+ recipients) highlighting opportunities at your firm and your commitment to equity & inclusion
- Thank you social media video (30 seconds) posted to LinkedIn, Facebook and YouTube with paid multi-day post promotion to a guaranteed reach of 25,000 viewers
- Five complimentary tickets to all TBC events for one year
- Verbal acknowledgment and firm logo on advertising for all TBC events for one year
- Firm logo and website link highlighted on TBC website

# 2025 Annual Sponsorship

THE BUILDER COALITION

## \$10,000 | Annual Partner (Diamond)

- Invitation to exclusive Partners Circle events for high-level industry networking (for firm heads)
- Access to the TBC Minority Real Estate Directory and other exclusive virtual resources
- Distribution of 10 job or RFP postings via email listserv, LinkedIn, and Facebook
- Paid social media acknowledgment to a guaranteed reach of 25,000 viewers
- Five complimentary tickets to the TBC event of your choosing
- Verbal acknowledgment and firm logo on advertising for all TBC events for one year
- Firm logo and website link highlighted on TBC website

## \$5,000 | Premiere Partner (Gold)

- Access to the TBC Minority Real Estate Directory and other exclusive virtual resources
- Distribution of 5 job or RFP postings via email listserv, LinkedIn, and Facebook
- Paid social media acknowledgment to a guaranteed reach of 10,000 viewers
- Three complimentary tickets to one event of your choosing
- Verbal recognition at one sponsored event of your choosing
- Firm logo and website link on event advertising
- Firm name and website link on TBC website

## \$2,500 | Partner (Silver)

- Access to the TBC Minority Real Estate Directory and other exclusive virtual resources
- Social media acknowledgment on LinkedIn and Facebook
- One complimentary ticket to an event of your choosing
- Firm name and website link on event advertising
- Firm name and website link on TBC website

Company Name: \_\_\_\_\_

Company Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Job Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

### Sponsorship Level:

- Marquee Partner: \$50,000
- Executive Partner (Platinum): \$25,000
- Annual Partner (Diamond) : \$10,000
- Premiere Partner (Gold) : \$5,000
- Partner (Silver) : \$2,500

### Payment Method:

- Check (Make payable to The Builder Coalition, Inc.)
- Online (Card or ACH)

Please return this form to The Builder Coalition by:

- Email to [anabelle@buildersofcolor.com](mailto:anabelle@buildersofcolor.com)
- Mail, sent to **PO Box 51212 Boston, MA 02205**

For additional information, please visit [buildersofcolor.com/sponsorship](http://buildersofcolor.com/sponsorship)

# THE BUILDER COALITION

## 2024 Sponsoring Companies

**Thank you to our Marquee Partner Sponsors:**



**Thank you to our Executive Partner (Platinum) Sponsors:**



**Cummings  
Foundation**



**FirstCitizensBank**

# THE BUILDER COALITION

## 2024 Sponsoring Companies

**Thank you to our Annual Partner (Diamond) Sponsors:**

**Colliers**



MINTZ



TISHMAN SPEYER



**Thank you to our Premiere Partner (Gold) Sponsors:**

[Boston Investments](#) | [BlueHub Capital](#) | [CBRE](#) | [The Grossman Companies](#) | [HYM Investment Group](#) | [Massachusetts Housing Investment Corporation](#) | [MIT Center for Real Estate](#) | [Skanska](#)

**Thank you to our Partner (Silver) Sponsors:**

Accordia Partners LLC | B'nai B'rith Housing New England | Cambridge Trust |  
Crow Holdings | The Davis Companies | Federal Home Loan Bank of Boston |  
Goulston & Storrs | Greater Boston Real Estate Board | Griffith Properties |  
Joseph J Corcoran Company | Keller Augusta | KeyBank | Leader Bank | Marcus  
Partners | Northland |Shine Associates | Stag industrial | VHB | Visionary  
Investors Building Equity